

# Pictorial SHOPPERS' BAZAAR

"Seeing Is Believing"



**M. Weiss—Reducing and Beauty Salon—1798 St. Paul St.** Treat your skin and complexion to a beauty treatment of this complete beauty salon. Give M. Weiss a trial. Make an appointment by calling Glen 7153.

**STICKLE'S Linens, Closets Plus** provide a taste that will linger. What could be a more delicious meal than one planned with these delicious past Salads of your kitchen problems by serving a dish that will never be forgotten. In order to have these past at the time you wish to serve them, call Mon. 4091 giving a two hour advance notice. 409 Park Ave.

**HEDD'S and Hoffman—Furrier** HEDD'S—111 New St. Do not wait until winter hits you like to make the necessary arrangements for that thin, so unexpected and unexpected. Hedges and Hoffman are at your service now to discuss your problems and to answer inquiries as to service and prices. Call Main 1610, or stop in at 111 New St.



**Zwigle's—214 Joseph Ave.** Stop here for delicious sausages and cold cuts. Use these delightful foods to plan every meal. Call Stone 6944.

Shop and shop at the delightful floral shop of novel creations for all occasions. The Flower Box, 501 2nd St. East. Come in and see for yourself the many varieties in floral designs and potted flowers. Send happiness the floral way to others and brighten their lives and your own. Ask Betty Clark for suggestions by calling Stone 1111.

**SMITH's Costume Studios—901 Madison Ave.** Here you may find gowns for all occasions which will be treasured for years to come. The variety is ever new and the prices pleasing. Emps will make a special to bring to you old lamp and receive a new style shade that will make it look like new. No matter how much money you have to spend, you'll find gowns within your convenience at Smith Studios. Mon. 1171.



**C. B. Thomas—Dress Shop, 723 Seneca Hotel**—offers a 20% reduction on their entire stock of Fall and Winter dresses. Buy now! Since there will soon be a shortage of dresses, visit the Thomas Dress Shop today. (At elevator).

No matter what has torn or worn any garments of yours, bring them to the Empire Textile Weaving Co., 409 Burke Bldg. and have the repairs satisfactorily made—which will enable you to wear these clothes for many months to come. Have them expert menders and weavers repair your torn and mended garments to look new again. Be sure and carry these garments to 409 Burke Bldg. Stone 1192.

**KATHERINE K Corset Shop—601 Temple Bldg.** Let a Katherine K show you how to reduce the diaphragm, correct poor posture, control large hips and fleshy shoulders. You will look and feel years younger. Let the Katherine K corsetiers fit you to your particular style. Open Monday until 9 P. M. for the convenience of delicate workers. Stone 1218.

## Speed-up Program Advances Exams At College

By DOUGLAS A. DANILEA  
In keeping with an accelerated program Nazareth College has advanced midterm exams from Jan. 22 to 15, resulting in students putting aside extra-curricular activities for the duration.

**Music Clinic Reviewed**  
A Music Club meeting of students of the Public School Music Course was held Tuesday afternoon, Jan. 12, in the school room of the college. The general topic of discussion was Music Education and Music Students of U. S. in the Schools at War Program.

During the meeting various papers outlining the highlights of the New York Music Clinic held recently in Syracuse were read by the following students who were in attendance: Patricia Barry, Florence McGinnis, Marcelle Caulfield, Geraldine Vandewasler, Elizabeth Rigney, Ellen Flynn and Patricia Doyle.

In addition the seniors presented reports of their experiences in cadet teaching in out-of-town schools during the month of December.

Patricia Doyle, president, and Avril Cochran, secretary and treasurer, were in charge of the meeting.

**Write Victory Songs**  
Doing their share to keep up the victory spirit the students in the Advanced Harmony Course have been writing victory songs as a part of their work in the Schools at War program in cooperation with the U. S. Office of Education in its war time commination. The group includes Beverly Jones, Betty Keegan, Mary Knapp, Corinne Freer and Betty Harris.

**Round Table Talk**  
Three members of the Debate Club represented Nazareth College at a round table discussion of post war problems at Canisius College, Buffalo, Jan. 9. The representatives were June Dispenza, senior, and Caroline Rovus and Dorothy Wegman, sophomores.

**Social Set Jan. 26**  
The first of a series of social events for the coming year will commence Jan. 26 when the Sisters of Saint Joseph will sponsor a party to be given at Nazareth Academy.

## Her Editorial Won



Miss Julia Bowman, feature editor of "The Clarke Courier," student publication of Clarke College, Dubuque, Ia., who was awarded first prize in the 1942 editorial competition sponsored by Pi Delta Epsilon, national honorary collegiate journalistic fraternity. The school is conducted by the Sisters of Charity of the Blessed Virginia Mary. (N.C.W.C.)

**Rochester Diocesan Council N. C. C. W.**  
536 Columbus Civic Centre

We quote the St. Louis Council Chronicle:

"Another Year 1943. We, you and I, are still here to greet it but we are one year nearer Eternity. Are we more prepared? How are we Spiritually? Let's strive to make this year's resolutions stick. May we suggest a few for your consideration? Let us all strive to be more Religious, more Catholic and more American."

"If we have truly felt the Peace of Christ at Christmas we have a good start toward being more religious. The advantage of every opportunity to God's Grace by frequently receiving the Sacraments."

"Be more Catholic! Tolerant with those not of our Faith and ever set them an example that they will not be scandalized by us but rather drawn to Christ's Church because of us."

"Be more American! At this time as never before your nation calls on you for patriotism. We Catholics, who have more to save than all others, must surely heed the call. Of course you are doing some service now, but let your every word and thought be for our Nation's unity and Victory."

**A 1943 RESOLUTION**  
Every Catholic Woman should belong to some Catholic organization.

Every Catholic Woman's Organization should belong to the Council of Catholic Women.

"United we stand, divided we fall." Resolve in 1943 to influence new groups to join the Rochester Diocesan Council, N. C. C. W.

The members of our affiliated organizations are urged to take advantage of the opportunities offered to aid them in solving consumer problems.

The Consumer Information Center at the Civic Exhibits Building sponsored by the Consumer Committee of the Rochester War Council, is under the direction of Miss May Benedict.

More than 180 pamphlets on every phase of war-time problems have been filed and indexed.

Miss Benedict is assisted in her collection of information by a Committee of experts in the field of home economics and nutrition and by a group of merchants who supply marketing data.

A committee of volunteers, trained in the consumer field, has arranged for a volunteer to serve each day with Miss Benedict at the information desk.

You are invited to come in with your questions. Service will be given from 9:00 A. M. to 5:00 P. M. daily either by personal consultation or by telephone. The telephone number is Main 6133.

Every Friday at 2:00 P. M. an urgent problem of the week will be solved by a Home Bureau expert. This week's talk will be "How To Conserve Our Pets and Pans."

Rochester Diocesan Council will hold its first meeting of 1943 on Friday, Jan. 22, in Room 525 of the Columbus Civic Centre.

All affiliated organizations are asked to send representatives.

## ON THE HOME FRONT

HOOK GAY FLOWERS FROM OLD CLOTHING  
Your rag bag contains the best possible material for making attractive pads for chairs and foot stools. These may be hooked in the same manner as rugs are made. Cut or tear old materials into strips and draw loops through either burlap or canvas with a rug hook as shown at the left. Either cotton, wool, silk or rayon may be used. The strips may be cut



from three-quarters to one and a half inches wide according to the weight of the material and how fine you wish the work to be. If some color is desired that you do not have on hand goods should be dyed to carry out your room color scheme.

You will find it easy to outline a simple flower design with wax crayon. Many people do successful hooking without a frame. Small pieces of work may be stretched over an old picture frame and thumb-tacked. Flowers and leaves may be hooked in outline as at the upper right, or two or more tones may be used for a shaded effect, as at the lower right.

**NOTE—BOOK 5**, of the series of home-making booklets prepared for readers, contains directions for making your own flower designs and for hooking rugs. **BOOK 6** contains directions for a hooked, a braided and a crocheted rug, all made from old clothing. Copies are 10c each. Send requests for booklets direct to Mrs. Spears, Drawer 133, Bedford Hills, New York. (Copyright)

## 50th Year As Priest

London.—His Eminence Arthur Cardinal Hinsley 77-year-old Archbishop of Westminster, has entered the golden jubilee year of his ordination to the priesthood.

## WHERE TO BUY

**Bartholomay**  
PASTEURIZED MILK — CREAM  
Phone — MAIN 6520

**GENERAL INSURANCE EGBERT F. ASHLEY CO.**  
212 Union Trust Bldg. Main 444  
Rochester, N. Y.  
1852 90 Years 1942

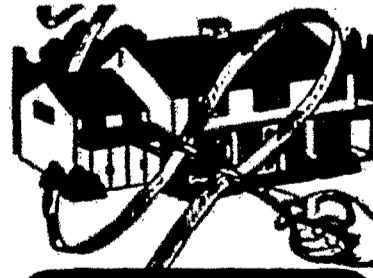
**ROOFING and SHEET METAL WORK**  
Our courteous attention and expert advice are always at your disposal.  
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GLEN 6772  
Every Day We Go Your Way

**C. H. MORSE & SON RUBBER STAMPS**  
NOTARY CORPORATION SEALS  
21 No. Water St.  
Main 1291  
Rochester, N. Y.

"Everything Under the Sun" FOR THE OFFICE  
EQUIPMENT FURNITURE, STATIONERY AND A FINE LINE OF EXCELLENT FOUNTAIN PENS.  
**Heinrich - Seibold STATIONERY CO.**  
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We enjoy washing, do you?  
Wash every day, the Scientific way at the  
**HAFNER HOME LAUNDRY**  
595 CLINTON AVE. N.  
MAIN 2978



**Cut Red Tape on Home Loans**  
Want a mortgage loan to buy a home? Want to refinance an existing mortgage? Want to borrow on property you already have? You'll enjoy doing business here because interest rates are low and we really cut red tape to the bone to speed service!  
**SECURITY TRUST Company of Rochester**  
Cor. Main and Water Sts.  
Member F.D.I.C.

Sealtest DAIRY PRODUCTS  
**BRIGHTON PLACE DAIRY**

**Genuine MINK Coats**  
Jan. Sale Savings

CHINA MINK COATS.....	\$ 250 - \$ 395
LET-OUT KOMPQ MINK.....	\$ 395 - \$ 595
FAR EASTERN MINK.....	\$ 450 - \$ 750
LET-OUT FAR EASTERN MINK.....	\$ 495 - \$ 625
BLENDED EASTERN MINK.....	\$ 795 - \$ 995
NATURAL RANCH MINK.....	\$1000 - \$1500
NATURAL WILD MINK.....	\$1200 - \$2500

plus tax  
New Charge and Budget Accounts Invited  
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