

# Pictorial SHOPPERS' BAZAAR

## "Seeing Is Believing"

ADVERTISEMENT

The Christmas Holidays are with us once again—and that this Season may bring to you all the choicest blessings of the Christ Child is the sincere wish of The Four Bars. The Katharine K Corset Shop, Zweigle's, Smith Ceramic Studios, Stuckley's, Hedges and Hoffman, Wetts Beauty Salon, Thomas Dress Shop and the Empire Textile Weaving Co.



Zweigle's . . . Sausages and cold cuts . . . every bite a delight. Call Stone 6944 or Zweigle's . . . 214 Joseph Ave.

**SICKLY'S** Chicken Pie . . . How easy it is to prepare good meals and nutritious meals at the same time. These chicken pies contain high quality proteins, vitamins and minerals—so essential to daily living. If you have not tried these delicious pies, place an order call Mon. 4108 390 Park Ave.



M. Weiss . . . Reducing and beauty salon . . . 1798 St. Paul St. Glenwood 7153.

**KATHERINE K** Corset Shop . . . 601 Temple Bldg. Good figures are not born they are made. We know the secret. A Katharine K corset molds the hips, gives the needed uplift, and shows the waist line. Katharine K experienced fitting service can advise this for you. Garments for all figure types. Always glad to show garments.

**EMPIRE** Textile Weaving Co. . . . 499 Burke Bldg. What busy busy these patriotic workers are doing their bit giving renewed life to our partly worn garments. They need according to changing fashions of added service, stress us extra money but was worth, another patriotic gesture. Be sure and carry these garments to 499 Burke Bldg for necessary repairs.

**THE Flower Box** . . . 361 361 Main St. East. Brighten your life by sending flowers to others. Call Betty Ulrich. For suggestions they will create complete and appropriate wherever the occasion is. Fresh flowers from their own greenhouses, artistically arranged, makes for the popularity of The Flower Box. Stop in and see their display it's worth your while. Mon. 4112.



C. E. Thomas . . . Dress Shop . . . 723 Seneca Hotel . . . No patriotic, . . . and practical . . . 20% reduction sale still in progress.

**HEDGES and Hoffman** . . . Funeral Directors . . . 141 Scio St. . . Main 620. Do not wait until overwhelmed with sorrow to make the necessary arrangements for that time so unexpected and unprepared. Call Hedges and Hoffman for information as to services and prices. Inquiries gladly answered and details in full.

**SMITH** Ceramic Studios . . . 903 Monroo Ave. . . Rochester's Metropolitan Shop . . . where you'll find beautiful things, each a treasure. Open evenings.

**Projansky** After-Christmas SALES

Begin December 28th

Furs, Coats, Suits, Dresses

At Incomparable Annual Savings

Custom Furrer and Tailor to Gentlemen

**39 EAST AVE.**

Loads of Good Cheer

Today's **GENESEE**

### SOLDIERS MUST HAVE ROSARIES



A Sister of St. Francis, Mt. St. Francis Convent, Dubuque, Ia., repairs old and broken rosaries for men in the armed services. Jimmy Cummings assists by punching holes in beads with a drill. Thousands of rosaries have been received in response to the drive made through the diocesan paper. Boys from St. Mary's orphanage assist in the work. (N.C.W.C.)

### ROCHESTER DIOCESAN COUNCIL

National Council of Catholic Women  
Office—Catholic Evidence Library  
Main Floor, Columbus Civic Centre

For a Christmas greeting, we quote Mrs. John Bell Hood, Advisor to the N. C. C. W. National Committee on Shrines in the Home:

"I come again with the message which has rung out over the world for nearly 2,000 years. 'Glory to God in the Highest and PEACE ON EARTH TO MEN OF GOOD WILL.' I greet you each with this most beautiful greeting. But you ask, 'Where is there peace today?' Only in the hearts of men.

"We are all stunned and frightened by this savage game of war played across the whole world, with the soil soaked in blood and the oceans and the seas a vast whirlpool of conflict and slaughter, destruction and death. It may seem a far cry for peace, but we know there is a stirring of faith and prayer. We know that our special work is to offset this carnage, by getting the family back to God. One of the potent factors is prayer. With gas rationing and transportation difficulties, where can you go? Often only to your HOME SHRINE. Do you know a more powerful weapon than the family daily on their knees before the home shrine, reciting the rosary? There you will find peace, an inward peace even amidst outward conflict.

"Home Shrines and Christmas Crib, proclaiming to the world that this house and all in it belongs to God, are a special necessity now when everyone is carrying an extra load—of sorrow, of fear, of want, especially of suspense and anxiety. Don't let this holy season of Christmas go by without your Shrine, without establishing the custom of gathering your family around you for the daily family rosary. That little shrine with its vigil light or its electric lights will touch the hearts of all who see it. It is a gentle reminder that only at the feet of Christ can PEACE be found.

"Every one of you will be this year a special apostle of peace. You may never know the number of souls touched and helped, but they will greet you when your call comes.

"Have you ever tried the FIFTEEN DECADES? You will be amazed at the answers that Our Lady grants this special devotion. I know from experience. Please try it and be convinced. Will you please pardon a personal reference? My pastor told my son, 'Your mother is alive today through PRAYER. DON'T YOU EVER FORGET THAT.' And the Shrine committee played a very important part in those prayers, responding amazingly generously to an appeal. And so I say, 'Is there anything within reason that the N. C. C. W. can not obtain through prayer if we all unite in a special prayer, the rosary? The fifteen decades need not be said at one time nor by one person, divide them up in whatever way is most convenient, but get the fifteen decades in and confidently await your answers. I can not make this appeal too strong—prayer, prayer, prayer! While the worldly voices are shouting to be

heard all over the world, our little prayer often in solitude and in the stillness of the night—will be heard in heaven and the answer will come from there blessed by God and His Holy Mother.

"In prayer, whatever the attitude of the body, the soul is on its knees, so a thousand times a day and whenever you pass your shrine, say for the absent ones, 'Jesus and Mary, protect them, guard them, and SAVE THEM.'

"If you have to undergo new trials and difficulties, as we all do, think of Mary and her four and a half days journey from Nazareth to Bethlehem—the pushing and crowding by careless men and animals, the refusal of any kind of shelter, being forced to a stable where the mother of God fell exhausted on the straw. Then, in the darkness of the night and the coldness of the world, the holy light shone over the Holy Family and the choir of angels sang 'Glory to God in the Highest and PEACE ON EARTH TO MEN OF GOOD WILL.' It happened then, it can happen again. PEACE ON EARTH TO MEN OF GOOD WILL. Your prayers will not be among the missing, you and your family will add your quota for the PEACE the world so needs today.

We are happy to announce that the Rochester Diocesan Council is again sponsoring the Christmas Crib at the New York Central Station.

Together with the Rochester Federation of Church Women we have arranged for Christmas music at the Station. Mr. Tom Grierson at the organ daily, Dec. 20 to 27 inclusive, 3 to 5 P. M. and 8 to 9:30 P. M.

A donation from the Rochester Diocesan Council of the National Council of Catholic Men has enabled us to do this.

### Nuns Report Conversion Of Hawaii Japanese Family

MARYKNOLL, N. Y.—A prominent Japanese professional man, his wife, his sister-in-law, and his two children have turned to Catholicism as the result of recent conversions among the Japanese students at the Maryknoll school in Hawaii, according to word received here from Sister Mary Felicita Clark, Regional Superior of Maryknoll Sisters there.

Two converts from Buddhism among the former students are now attending seminaries in preparation for the priesthood.

### The Mother of Jesus

As the Mother of Jesus Mary is dear to the hearts of Catholics the world over. She has inspired women to noble and sacrificing motherhood. She has encouraged young girls in maintaining shining ideals. She has been a source of inspiration to men who turned to her for guidance. She is truly our Mother in all ways.

### Catholic Guidance Given In Current Events By Verein

#### Youth's Role After the War

As a separate feature of the annual convention of the Central Verein, conducted in St. Louis late in August, a number of youth sessions were sponsored by the organization's Youth Movement. Out of the deliberations of the participants came a trenchant statement on the part Catholic young men should take in helping to reconstruct society. The text of the resolution declares:

From the very beginning of the present war Catholic young men have distinguished themselves by their loyalty and piety, their courage and faith. And fortified by the Sacraments—the life of the Church—they will continue to write glorious pages in the annals of our country.

Speaking of the reconstruction of society in the post-war era His Holiness, Pius XII, asserted last Christmas Eve: "In view of the greatness of the disaster which has overtaken mankind as a consequence of the mistake described (materialism, religious anemia, etc.) there can be only one solution. Back to the altars from which unnumbered generations of our faithful ancestors received the moral power to master their life's tasks. Back to faith in God in the light of which each individual and each community find their strength and proper measure of right and duty. Back to the wise and unshakable forms of a social order which, in affairs of national as well as international import, erect an efficacious barrier against the abuse of liberty and the misuse of power."

We do not regard these plans and exhortations of the Supreme Pontiff as mere "emergency measures." Were they such they would fall into disuse the moment they had served the strain of war. The causes leading "to the disaster which has overtaken mankind" extend over a period of several hundred years; they have created a false sense of values by fostering materialistic ideals in which worldly power and material comfort are the be-all and the end-all of life.

The task before us, therefore, is to seek and promote:

A society more consciously Christian, to include: a. The Sacrifice of the Mass and the sacramental life of the Church; b. charity, and Catholic Action; c. retreats; d. penance and mortification.

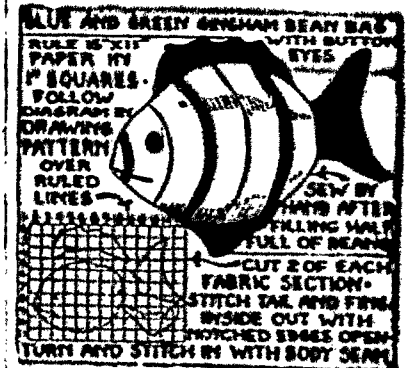
Are the members of our Catholic young peoples' organizations at the home front equal to the task?



#### ANOTHER GAY TOY

By Ruth Wreth Spears

This bean bag fish will swim through the air if it is basted on a stiff piece of cardboard and hung on the Christmas tree. It will be most realistic if the body is made



of striped material with contrasting tail and fins. You will have as much fun making your own pattern from the diagram in the sketch, as the children will have playing with the finished toy. The materials will be navy beans, scraps of goods not more than eight inches square, a pair of pearl buttons and a little colored thread.

NOTE: Now is the time to make your New Year's resolution to save by keeping all clothing in good repair. Mrs. Spears' BOOK 2 contains directions for mending fabrics of all kinds. Also illustrations of forty-two embroidery stitches. To get a copy enclose 10c with name and address and mail direct to Mrs. Spears, Drawer 133, Bedford Hills, New York.—(Copyright)