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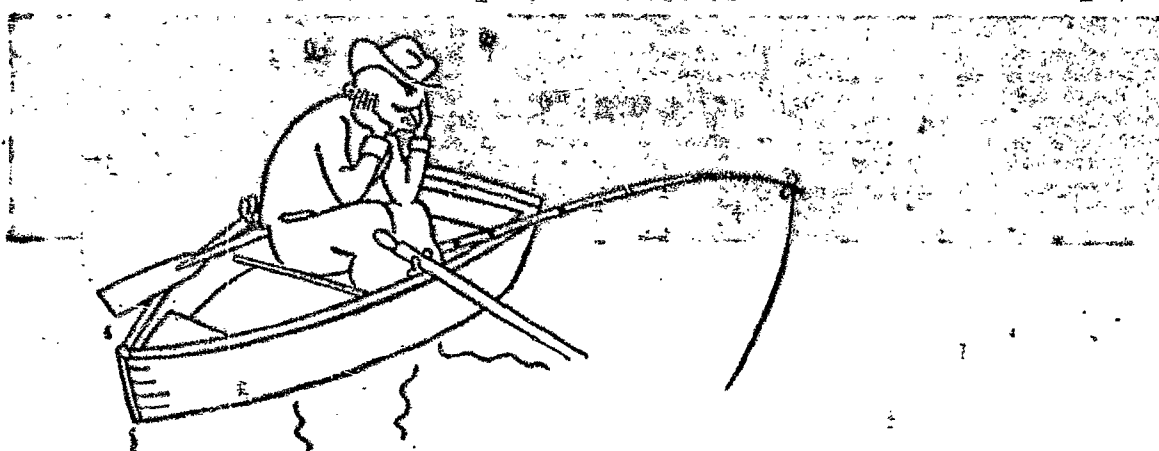
Rochester's Biggest Basement Sale
in Rochester's Biggest Store

ENDS SATURDAY, NOVEMBER 14th—at 5:30

Shop every Big Basement Department Thursday, Friday and Saturday—right up to 5:30—and reap a harvest of savings. Values for your home! Warm clothing for you—for the children—for every member of every family.

Phone STONE 6500—Order Board Open at 8 a. m. Daily

Sibley, Lindsay & Curr Co. BASEMENT NEWS



TUNA HAS STOPPED BITING!

REMEMBER? We told you the "summer catch" of Breast-O'-Chicken Brand Tuna wouldn't last very long! So... if your grocer can't supply you it's because we can't supply him. There will be no

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Publishers Asked To Push Typewriter Drive

NEW YORK. — The country's newspapers and publications, which played a major role in the successful nation-wide campaign for iron and steel scrap and other waste materials, have been asked by the Office of War Information and the Advertising Council, Inc. to get behind the drive to obtain through Government repurchase some 600,000 used typewriters for use of the armed forces.

Dr. Miller McClintock, executive director of the council, emphasized the "desperate need" of the Army, Navy and other war departments for additional typewriters. As a specific instance, he called attention to a recent Navy announcement that ships had been cut down to one-half of normal typewriter equipment.

The OWI-directed campaign extends the efforts made by War Production Board to repurchase typewriters. WPB had little success, it was said, because the public failed to understand either the military necessity or the fact that typewriter manufacture and sale had been suspended 100 per cent for the duration.

Typewriter manufacturers, it was disclosed, are the key force in the drive. Already operating at capacity on munitions, ordnance, precision instruments, parts for planes, etc., they have also converted merchandising, including advertising, to speed repurchase.

Having already launched the revived campaign by publication of a series of advertisements, the typewriter manufacturers this week are assigning sales staffs to the task of soliciting offers from typewriter owner in all part of the nation. Machines required of the "first line" are among the 2,500,000 standard models manufactured from 1937 until suspension of typewriter output by WPB order early in the war.

Salesmen are equipped with identifications, showing that they are official procurement agents. They are supplied with Government literature illustrating the need for the machines, with all necessary information about how to turn them in, prices paid, etc.

Open USO Center For Servicemen

(Continued from Page 1)
Agencies that have banded to supervise the effort in Rochester are: The National Catholic Community Service, the Y. M. C. A., the Y. W. C. A., Jewish Young Men and Women's Association, the Traveler's Aid Association and the Salvation Army.

PLANNING AT SAMPSON
The Rev. John S. Randall, Diocesan Moderator of the NCCS attended a meeting at Sampson Naval Training Station on Tuesday. The meeting was called by Lieut. Comdr. Henry Dreiser, Welfare and Recreation Officer to discuss the various programs that must be established in communities adjacent to Geneva.

A plan whereby dancing partners and hostesses would be supplied for social functions attended by Navy men was submitted and accepted. Captain Badt, commandant at the Station stressed the desire of the men to be entertained at homes and accepted over a weekend as a member of the family. It was decided by the Navy authorities to accept the plan for Home Hospitality as outlined by Father Randall.

CALLS FOR VOLUNTEERS
Father Randall stated that "because of the high percentage of Catholics at Sampson it is imperative that we have a large portion of Catholic volunteers in the local program."

A call for Catholic families in Rochester to offer to entertain one or two sailors on a weekend in their homes will soon be inaugurated, Father Randall stated.

The men are delighted with the reception that has been accorded them upon their visit to Rochester. Father Randall interviewed two brothers who have been detailed to Sampson awaiting their assignment to new ships.

Both boys were aboard the Astoria which was sunk in an engagement in the Solomon Islands. These boys told Father Randall "We made our way to Rochester as soon as we got here. As we walked along the streets everyone gave us a friendly greeting. When we got back to the Station we told everyone that Rochester was a swell town and the people were the most friendly we have ever met."

Both agreed that Rochester would have a great many visitors from Sampson.

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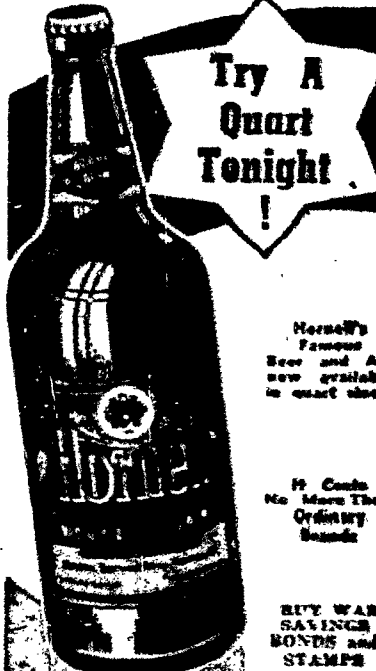
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