

# Are You Listed

## In the 1943 Rochester City Directory? Rochester Suburban Directory?

The canvass for the 1943 Rochester City Directory and ROCHESTER SUBURBAN DIRECTORY is completed and copy will shortly go to the printers. If your name has not been reported, or if you have made any change of home or business address since the canvasser called, please report the address BY MAIL, to the

**PUBLISHERS**  
**729 POWERS BLDG.**  
**16 MAIN ST. W.**  
**PHONE CALLS NOT ACCEPTED**

The fact that a name appeared in the DIRECTORY last year does not assure its reappearance. All names not reported on the late canvass are omitted.

You, MR. BUSINESS MAN, should be listed prominently in the ALPHABETICAL and CLASSIFIED DIRECTORY where prospective clients can easily find your name. Have you ordered your 1943 Rochester City and Rochester Suburban Directories?

Subscription price Rochester City Directory \$12.00.  
Subscription price Rochester Suburban Directory \$10.00.  
**SUBSCRIPTION PRICE CLOSES OCTOBER 15th**  
Mail your order today. No orders taken by phone. Price after above date Rochester City Directory \$17.00.  
Rochester Suburban Directory \$15.00.

### R. L. POLK & CO.

## Catholic Near East Welfare Association

Most Rev. Francis J. Spellman, D.D., President  
Mt. Rev. Magr. Bryan J. McEntegart, L.L.O., National Secretary  
Rev. John J. Corrigan, Assistant Secretary

### New Mission Parish

For a new mission parish a chapel can be built for Five Hundred Dollars. You can select the name. The Holy Father will select the place most in need. Your gift will bring the grace and peace of Our Divine Lord to generations.

#### MISSIONS IN WAR TIMES

Can the Missions function during the War? The answer is yes. True, the war has brought additional hardships to the Missions. But priests and sisters view them as opportunities for Christian charity. The Apostles, the first missionaries, experienced all kinds of difficulties. But the spirit of the Apostles was spoken by St. Peter when he said: "We must obey God." So it has been down through the ages to our own day. The missionaries hear Christ say: "Go," and like St. Peter, they reply in action—"We must obey God."

Missionary priests and sisters throughout the world labor not to destroy, but to build; not to spread tragedy and sadness, but to bring Christ's peace and hope to the wounded, sick, hungry, orphaned, homeless, crippled and broken in spirit and body. Our priests in the Near East, like St. Paul, rejoice in their sufferings and labors for Christian souls. Is it any wonder they are blessed with conversions to the faith?

Now that is why the Holy Father calls upon Catholics of America to dedicate Sunday, October 18, to the support of the Missions throughout the world. The main, practically the sole support of the missions, due to the war, is the United States. Remember your contribution is not related to membership in any particular society. It is for the basic general support of all missions everywhere. Give generously to the Mission Sunday collection.

#### CONSIDER THIS

Before a chapel can be used, it must be furnished. It needs an Altar, Candelsticks and Crucifix, Chalice, Missal, Altar Linens and a Set of Vestments for Mass to be offered. These you can give for One Hundred and Twelve Dollars.

#### OUR SCHOOLS

Our mission schools are in full swing. The need of Catholic education is being recognized by non-Catholics. Only in Catholic schools is the life of Christ taught. Make possible a Catholic education for one poor child. Ten Dollars will keep a child in one of our mission schools for a year.

Send all communications to  
**Catholic Near East Welfare Association**  
400 Lexington Ave. at 46th St. New York, N. Y.

#### MONTH OF THE ROSARY

This month is dedicated to Our Blessed Lady as Queen of the Most Holy Rosary. Offer your rosary for the success of our missions at least once during this month. Help us spread devotion to our Lady by placing her statue in one of our Mission schools. Fifteen Dollars will buy a beautiful life size statue of the Blessed Virgin in the Near East.

#### MASS INTENTIONS

Your Mass intentions are the main support of our missionary priests. Ask our missionary priests to offer Holy Mass for your intention.

#### SO EDIFYING

It is very edifying to know people are mindful of their deceased parents and friends. Ever so many write us for our booklet on Gregorian Masses. It explains the custom of offering every day for thirty consecutive days Mass for a particular soul.

#### FOR SCHOOL CHILDREN

Our missionaries need many thousands of catechism-prayerbooks for the children to learn about God and to pray. Already thousands have been given to parents and adults. Will you supply a quantity? They cost 10 cents each. Your dollar will buy ten.

#### YOUR LAST BEQUEST

In your Will, do not forget the works of God. Place in your Will the name of the Catholic Near East Welfare Association. Our missionaries will never forget you.

#### DO YOU BELONG?

Do you belong to our Association? If not why not share in the glorious spectacle of bringing Christ and His Church to the people of the Near East. Does are but One Dollar a year.

#### POPULAR PICTURE

The most popular picture for the people of the Near East is that of Our Lady of Perpetual Help. Many of our schools, hospitals and orphanages would like this picture. Five Dollars will buy one.

## DR. MCGUIRE

(Continued from Page 4)

A man of Mr. Wallace's caliber and character, of his social, literary and political position in America has distinguished me. It is unjust to the Spanish American who gave the name to Discovery Day. It is untrue not only in what it especially states, but also in what it suggests, insinuates, implies. To show that would require more space than I can use here. I only return to the subject, and I will try to clarify my meaning in the space allowed me.

(b) It is not true of those who gave the name of Pinta to the name in Columbus Day, that they "entered" it for the purpose of "appearing, or at least delaying the honorable progress of neighborhood news in this hemisphere." The name was perfectly logical and appropriate without any such ulterior motive. It must be remembered that in traditions, customs and culture, South America is much more Spanish than North America is English. I can't understand how any person who has seen both continents can doubt this. It may be that the majority of the population is Indian, but their language, literature and culture is Spanish and they are proud of all of them. It was perfectly natural for them to emphasize that in the name they gave to the Pinta.

(c) I have no objection to Mr. Wallace's translation or interpretation of the name: "The Day of those who speak Spanish." It is a good example of a truth that some of us forget, namely, that in its use today the word "race" does not and cannot mean a people descended from one parent stock, but a people who have the same traditions, culture and custom of which the language is the vehicle. And it is high time to stop speaking constantly of an actual mixture of "races" in this country as if that were one of our greatest problems and as if it were to remain so.

(e) But I do object to Mr. Wallace's intimation that "the gulf" which has kept North and South America apart has in the past been a difference in language or that "those who speak Spanish" have been responsible for preventing its bridging. The reverse is the truth. Due chiefly to an English tradition we have until very recently looked down on the Spanish-Americans as an inferior race, "breeds outside the law"; and that not only because they "spoke Spanish" but because they had mixed with the Aborigines and become "half-breeds." Daniel Webster was a great man, a great American. At the unveiling of the Bunker Hill monument he made the greatest speech of his life. (As a youth I memorized most of it.) He boasted of our pure Anglo-Saxon blood. Let us say white blood. We did not mix with the Aborigines as did those inferior races in South America and French Canada. That was long after "1810," and after the dates when, as Mr. Wallace admits, the South American patriots, "Bolívar, San Martín and O'Higgins" (the few named by Mr. Wallace) had been agitating for hemispheric consolidation and good neighborliness. And, by the way, it was the great Catholic Archbishop of Baltimore, the elder Spaulding, who in one of his finest essays pointed out the uncharitableness, even the inhumanity of that speech of Webster and the evil effects it would produce on politics and good neighborliness of this hemisphere.

(d) And what have we been doing to those Southern neighbors ever since "1810" (when in Mr. Wallace's opinion our policy of hemispheric consolidation and good neighbors began). We have exploited them economically and commercially. We have sent missionaries to insult their intelligence and denounce what they hold dearest. Our millionaires have fomented rebellion by bribes. We have sent armed forces then to put down the very rebellions we had fomented by our policy. These are all facts of our history up to a quite recent date.

(f) President Roosevelt deserves credit for a new policy. But the scars left by our former policies cannot be healed in a day. Mr. Wallace is on the right road. But he would be well advised that in trying to build the new world he would apportion blame for the old world according to the facts. Both Mr. Wallace and Mr. Wilkie are on the right road in demanding liberty and justice and fair play for all irrespective of race or color. I am referring to Mr. Wilkie's statements on Asia. If they are not listened to now, we may eventually have all Asia against us when we have stopped Hitler. Another is all learning that they can fight just as well as the White man, and that his prestige was an illusion.

# IN YOUR BIN...

YES! That's the best place to have all of your next Winter's Coal. RIGHT NOW is the time to get it there. There are War Times. Be Prepared. Call Main 306 and Fire-King will fill your bin with...



## William Penn

PENNSYLVANIA'S FINEST HARD COAL

ECC. STOVE, NUTS \$12.50  
FEA—\$10.50 RUCK—\$8.80 RICE—\$7.75

Prices Cash For Ton—Delivered—Shovelled Off!

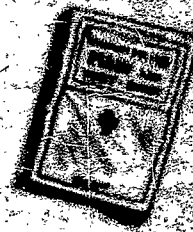
# FIRE-KING

## PAINE'S

OFFICIAL!

### First Aid Text Books

These are the official handbooks of the American Red Cross, now being used in First Aid classes throughout the country! Clearly written! Profusely illustrated! No home should be without one of these books which tell you what to do before the doctor comes! Only \$0.60



It's Better To Bring Your Prescription To Paine's Than To Wish You Had

## THE PAINE DRUG CO.

Apothecaries—Established 1820

24-26 EAST MAIN STREET PHONE MAIN 1920

TELEPHONE OR MAIL ORDERS SENT CHARGE OR C. O. D. DELIVERIES POSTPAID ANYWHERE IN NEW YORK STATE

## Designed For LIVING

Naturally the Civic Centre can serve its clientele best because it was designed for living. An institution cannot hope to be a proverbial "jack-of-all-trades" and still expect to render 100% efficient service to its residents. Located round the corner from everywhere, with a price range within reason, the Columbus Civic Centre lives up to its design... for living.

A Distinctive Residence for People of Moderate Means

## Columbus Civic Centre

"The" Centre of Rochester

STONE 1472

59 CHESTNUT ST.