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"MATARA" Brown "SAFARI" Brown And In Classic Black

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POSITIVE EVIDENCE . . .

that the Catholic Courier is a fine medium for advertising is manifested each week by the numerous accounts which appear in every edition of the paper.



McCurdy's

Gifts and Equipment for Men in Service.



Exercise



Khaki Hose 65c pair

Every soldier can use extra socks. You can't go wrong when you send your Johnny-in-the-service these 50% wool 50% cotton socks in the official khaki shades. 10 1/2 to 13.

WARM WOOL MUFFLERS \$2.50 All-wool, in regulation olive drab.

WOOL VESTS \$5.00 All-wool, warm but not bulky.

KHAKI NECKTIES \$1 Of famous Corcoran cloth that won't crush.

CHRISTMAS PARCELS TO MEN OVERSEAS MUST BE MAILED BY NOVEMBER 1st!

MEN'S STORE, STREET FLOOR

HEADS CHAPTER



Michael J. Leary

Chapter, Regional K. of C. Meeting Set In Rochester, Oct. 18

First meeting of the Central New York Chapter, Knights of Columbus, under the chairmanship of Michael J. Leary of Ilhaca, will be held in Rochester on Sunday, Oct. 18. The meeting will be held in conjunction with a regional meeting called by District Deputy Hugh A. Doyle of the Rochelle. The meeting had originally set for Auburn.

Details of the meeting are being worked out by a Rochester committee with District Deputy Dr. Walter B. O'Neil in charge.

The date and place were selected because Supreme Knight Francis P. Matthews will come to Rochester on that day for a Communion Mass and Breakfast to be sponsored by Rochester Council.

Michael J. Leary of Ilhaca was elected chairman of the Central Chapter at a meeting in Syracuse. With him, the chapter officers are: Vice chairman, Francis Cuddy, Auburn; Treasurer, John Larkin, Syracuse; Warden, Thomas Masten, Seneca Falls; Inside Guard, Dr. W. Bingham, Fulton; Outside Guard, George Townsend, Newark; Executive Committee, F. Clifford Curtin, Syracuse; Lawrence Kane, Binghamton; Bernard Matthews, Waterloo; and Secretary, Frank Rogan of Ilhaca.

The combined meetings were arranged to conserve time and gas in the emergency, Chairman Leary states. The Chapter includes 22 councils in the central area of New York.

According To The Doctor

SOAP AND WATER

There is an old story of some English wisecracker who came in from a hot afternoon of golf or something, and found himself without enough time to clean up before dinner in formal style was announced. So, he pranced into his place, sat down, and found himself betwixt two fastidious ladies of the pince-nez and lorgnette.

In a few moments, one of them turned to him scornfully, sniffed and said:

"My word, Suh, you smell bad, really you do!"

The victim chuckled, answered: "You'll pardon me, lady, but your grammar is faulty. It is you who smell, I stink."

The corpus homini usually doesn't need an eight-hour day of toil, or a perspiring round of sport, to become stinky. A person generally uses enough soap and water to keep clean and smell clean in hot weather, but otherwise—well, taking chances for a day or two does incommode those with whom he associates.

The insidious thing about it is that one may not notice the condition—a sort of silent B.O. that is very apparent and bothersome to others.

So, for health's sake, for the joie de vivre of your company, use soap and water regularly. From crown to toe, bathe. Daily. Water, hot and cold, can do wonders for that tired feeling, and that dejected mind.

Buy the way—BUY BONDS

SO' LITTLE EFFORT

It doesn't take all your effort that you can be all in the Catholic Courier. It takes so little effort that you can't see it. It helps to make your decision easier.

C. B. Jordan Co. Clinton Ave. S. E. Main 3900

- 1. Zipper-front elastic-back jacket, and lined ski pants. Alamo and navy blue combination, and wine. Size 7 to 12. \$18.95 Matching hat. \$2.25
- 2. Zipper-front elastic-back jacket, and lined ski pants. Alamo and navy blue combination, and wine. Size 7 to 12. \$18.95 Matching hat. \$2.25
- 3. Zipper-front elastic-back jacket, and lined ski pants. Alamo and navy blue combination, and wine. Size 7 to 12. \$18.95 Matching hat. \$2.25



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The all-wool snowsuits that girls and tots love to wear because they're light-weight, but oven-warm! Wait 'til you see how cleverly these are made to keep out the snow and wind, and they're water-repellent, wind-resistant! Now is the time to buy them!

Girls' and Tots' Shops, Third Floor

Sensational!

GENERAL ELECTRIC Self-Charging Portable

Has its own Storage Battery

No Other Portable Has Any of These Advantages

- 1. No battery means no weight to carry about.
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Both Stereo



\$1.25 WEEKLY PAYS-FOR-IT

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