Pictorial SHOPPERS' BAZAAR

"Seeing Is Believing"

ADVERTISEMENT

HEDGES and Hoffman . . . Funeral Directors . . . 111 Scio St. In time of loss, your funeral director offers his services which is a value during these unusual days. Call Hedges and Hoffman, the use of their attractive funeral home, will be a boon. Call Main 630 . . . or call at 141 Scio St. to discuss your problems.

MARIAN . . . Massage and Beauty Salon . . . 1598 St. Paul St. Call Glen 2151, for your appointment . . . has due to suit your individuality. Massage to keep you physically fit for your part in defense programs. Studios provide the atmosphere in joyful relaxation.

ZWEIGLE'S has as the talk of the town . . . Picnic parties right in our own back yards . . . the chef feeding these luscious sausages, to a turn. Zweigle's cold cuts for sandwiches, let defense workers have them in abundance, gives them endurance, to make the grade. At your dealer or 214 Joseph Ave. Stone 6044.

"The Flower Box" . . . 561-563 Main St. E. Greetings and best wishes. The Flower Box . . . Rochester's latest floral shoppe. Every floral need. Main 4713 will serve you.

C. B. Thomas Dress Shoppe . . . 721 Hotel Seneca, at elevator. The little Shoppe with the big values. Fashions ah, to talk about . . . also exclusive one of a kind frocks, in Wools, Velvets, Velveteens, Crepes, Jerseys, Gabardines, Corderoys. Newest Autumn shades, including work dresses, two piece dresses, suits. Prices are a surprise. Open Monday till nine.

EMPIRE Textile Weaving Co. . . . 400 Burke Bldg. Are we, all of us, remembering our last year's woolens? Has Mrs. Moth been working overtime? If so carry the moth eaten garments to these mending wizards and . . . a new garment, with much future wear.

IDA E. A. Tegart (R. N.) Skillful electrologist . . . Permanently and painlessly removes superfluous hair. Restore your beauty, look years younger, by calling Miss Tegart, for your appointment. Mon. 4642. . . . 270 South Goodman St.

Smith Ceramic Studios . . . 903 Monroe Ave. Smith Studios are brimful of choice and unusual gifts. Make Christmas selection now.

STICKLEY'S famous chicken pies . . . 400 Park Ave. Mon. 4108. Under the most delightful and sanitary conditions, Stickley's pies are made. Oh, such chickens . . . plus the best ingredients to perfect the pies. Organization committees . . . A delightful menu suggestion . . . Stickley's luscious chicken pies, dessert and coffee for the perfect luncheon.

Katherine-K Corset Shop . . . 603 Temple Bldg. Katherine-K are a boon for defense workers . . . give needed support and comfort so necessary during these busy days. Open Monday evenings.

September Fur Coat Specials

BLACK PERSIAN LAMB
HUDSON SEAL COATS
(Hollander-Dyed Muskrat)
RACCOON SKUNK
(Nat. and Tipped)
Northern BLEND MUSKRAT

$229

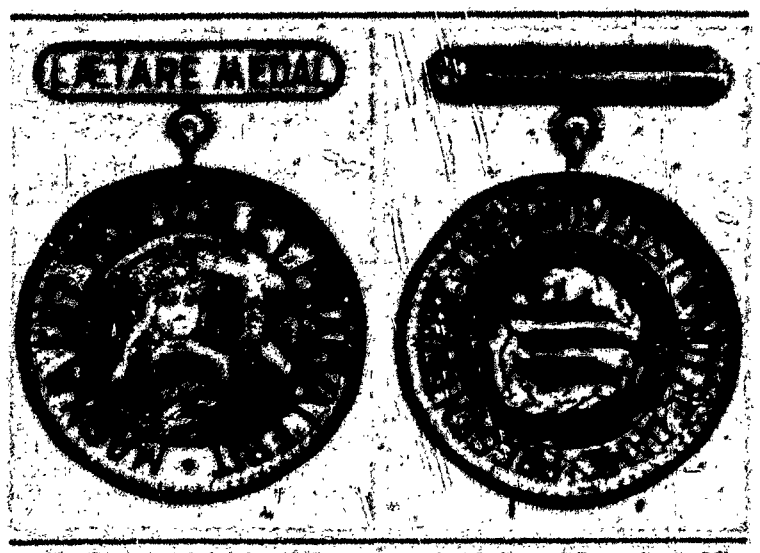
Charge Accounts and Time Payments Invited

Projansky 39 East Ave.

Consult Your Eye-Physician
About Your Eyes
and
Waldert Glasses

WALDERT

Optical Company, 56 East Avenue, Stone 56



The Laetare Medal for 1942 presented in Madison, Wisconsin, to Miss Helen Constance White, professor in the University of Wisconsin, president of The American Association of University Women, outstanding Catholic author and lecturer. Selection of Miss White was announced on Laetare Sunday, March 15, by the University of Notre Dame, which has awarded the Medal annually since 1883. The 1942 Medal carries the formal design with the recipient's name on the under side, and on the front this year presents the image of the recipient's patron Saint, St. Helena of the True Cross, together with the Medal motto, "Truth is great, and will prevail."

Bishop's Message Spurs Women's Membership Drive

Fifty members of the Catholic Women's Club, under the leadership of Mrs. Donald J. McDonald, are busy this week calling upon present and prospective members of their organization in its annual membership drive. Most Reverend James E. Kearney, Spiritual Director of the club, attended a supper given for workers last Monday evening and by his presence and his message offered encouragement to the workers starting out in this campaign.

His Excellency spoke of the club as definitely representing the Catholic work of the community and of having a tradition of service that made it worthy of being perpetuated. He promised that during the days of the drive, the workers would have a definite plane in his Mass of the day. With such counsel and help, small wonder that the workers start their undertaking with unusual enthusiasm.

Advantages Listed

The club offers a program that is social, spiritual and charitable in scope. At present in three separate groups, members have opportunity to knit, sew or make surgical dressings so urgently needed by the American Red Cross to meet the demands of war; six scholarships for deserving High School girls maintained at Nazareth Academy and Our Lady of Mercy High School; two troops of Girl Scouts have been established by the club; annual the Feast of Christ, the King, on the last Sunday of October is set aside as a Day of Recollection for members; Camp Madonna on Canandaigua Lake, a camp for girls is a major project; several groups within the club meet the needs of Catholic business women; Friendly Visitors to the aged; Catholic Visitors to Jails; Blind Workers, and a Mission Group; Dessert luncheon followed by bridge on alternative Fridays throughout the fall and winter season provide pleasant social opportunity for members to meet each other.

Groups are always found to work for community charitable and educational needs, such as have in the past few years assisted in the drives conducted for the Catholic University, Nazareth College and St. Mary's Hospital. In short membership in this organization provides opportunity for those wishing to serve the community in which they live.

Before the drive closes, it is hoped that every Catholic woman, not reached by a worker but desiring to join the Catholic Women's Club will call the office of the organization in Alexander Street and make her wish known, so that a member may call upon her.

Team Workers

Assisting in the drive are the following members: Mrs. Edward L. Zimmer, Mary D. Allen, Mrs. George W. Bassett, Mrs. Joseph A. Blessad, Mrs. Harold F. Burke, Mrs. John J. Burke, Lucille C. Burkhardt, Mrs. William E. Carey, Mary I. Clark, Hilda M. Connor, Mrs. Carl E. Costello, Helen L. Costello, Mrs. Joseph A. Coppinger, Mrs. Earl F. Comery, Mrs. Frank D. Courneen, Mrs. Walter J. Decker, Mrs. William J. Dempsey, Mrs. Paul M. Dugan, Mrs. Joseph A. Dutton.

Mary L. Dunbar, Mrs. Joseph P. [illegible] Grate, Mrs. Donald C. Griffith, Mrs. Robert C. Hartman, Mrs. Theodore J. Houck, Mrs. Herbert F. Janick, Mrs. R. Emmett Kildea, Alice F. Kirk, Mrs. Frank H. Leurgans, Mrs. Clarence W. Lofink, Mrs. John W. Mattle, Mrs. Harold B. McElwain, Mrs. William A. McFall, Ada A. Meng, Mrs. Arthur B. O'Brien, Mrs. Arthur B. Ogilvie, Mrs. Harry F. Pierce, Mrs. Joseph R. Quinlan, Elizabeth L. Regnauer, Eva M. Schreiner, Hilda J. Schitzer, Mrs. Alfred W. Schmitz, Mrs. Charles A. Schrank, Mrs. Paul A. Sheits, Mrs. George H. Trentman and Mrs. William M. Woodruff.

Mrs. Edward L. Zimmer is president for the current year.

What Shall It Be? National Sin or National Glory?

The advocates of contraception have declared that they intend to link their birth control clinics with the public health programs of all the States. They plan national health by teaching disobedience to the Author of life. On pretense of relieving the misery of the poor they counsel rebellion against the Father of the poor. Under the guise of patriotism they teach national suicide.

NATIONAL GLORY

Mary Immaculate, the Patroness of the United States, is the glory of motherhood. As Queen of the Most Holy Rosary, the Blessed Virgin has defended the Church against the pagan and the infidel. For decades the humble St. Gerard Majella has been "The Mothers' Saint" in the hour of danger. On the feast of St. Gerard, Oct. 16, 1916, the first birth control clinic was opened in Brooklyn, N. Y., to disseminate the doctrine of artificial birth control, or "Anti-Life." Shall this become our national sin to bring ruin to our beloved country as it has brought to unhappy France?

A NATIONWIDE NOVENA

More than ten thousand Catholic men and women made a novena last year, beginning Oct. 7, the feast of the Queen of the Most Holy Rosary, continuing to the feast of the Maternity of the Blessed Virgin, Oct. 11, and ending on the feast of St. Gerard, Oct. 16. Since the recent national convention of the National Catholic Women's Union more than fifteen thousand zealous Catholics have pledged themselves to make the novena this year, reciting one or more decades of the rosary and the approved prayer to St. Gerard for the success of the crusade against "Anti-Life" or contraception.

Copies of the prayer can be obtained from Rev. Daniel Ehman, C.SS.R., 131 McCaul St., Toronto, Canada, or from Rev. Joseph J. Schagemann, C.SS.R., St. Mary's Church, Annapolis, Md. A nationwide novena of prayer will avert the menace which threatens Holy Church and our beloved country, and will make the sublime virtues of parenthood, planned by God, our national glory.

Party Set For P. R. Missions

The Mission Society of St. Joseph's Church will hold its annual Fall Card Party in the basement of the School in Franklin Street, Wednesday evening, Sept. 30. The proceeds from this party will be sent directly to the Redemptorist Missions in Puerto Rico.

Miss Lucille Wisler, President, has appointed Miss Louise Brown, Chairman, assisted by the following committee: Reception, Miss Marina Ernst and Miss Mary Klem; Cards, Miss Marie Mayar; Refreshments, Miss Magdalen Lill, Miss Mary Reiter, Miss Antoinette Mayer, Miss Claire Herman, Miss Loretta Angele, Miss Margaret Wisler, Miss Peggy Kalb, Miss Rosella Zercu, Miss Ruth Stoller, Miss Julia Albright, and Miss Magdalen Dispenza.

The public is invited to come and help this worthy cause. Tickets may be purchased from the committee or at St. Joseph's Rectory. There will be refreshments and attractive table and other prizes.

234 Enrolled In Dansville

ST. MARY'S SCHOOL

DANSVILLE.—St. Mary's Parochial School in Dansville reopened for studies Tuesday, Sept. 8, at 9:15 with a registration of 154 pupils. The following members of St. Joseph's Order comprise the faculty: Sister M. de Neri, principal and teacher of the Eighth Grade; Sister St. Rose, Sixth and Seventh Grades; Sister St. Francis, Fourth and Fifth Grades; Sister M. Placida, Second and Third Grades; Sister Marie Perpetua, First Grade and Kindergarten.

Sister Rose Cecilia of Nazareth Convent, Pittsford, N. Y., will be the Music Instructor of St. Mary's Convent Music Class until the return of Sister Mary the latter part of this month.

ST. PATRICK'S SCHOOL

DANSVILLE.—Tuesday morning, Sept. 8, at 9:15, St. Patrick's Parochial School reopened for the coming scholastic year with a registration of 80 pupils. The faculty is composed of the following nuns, members of St. Joseph's Order: Sister M. St. Clare, Principal and teacher of Seventh and Eighth Grades; Sister M. Joanna, Fifth and Sixth Grades; Sister Catherine Marie, Third and Fourth Grades; Sister John Francis, First and Second Grades and Kindergarten.

Make A River

Rivulets unite to make a river, and the union of many hearts in persevering prayer exerts a pre-

Wet Basements Made Dry—

We can stop the leaks in your basement walls and make them absolutely dry. All work done from the inside without inconvenience to you.

We Guarantee Every Job

Phone Us

and we will submit estimate

F. H. FREDMAN COMPANY
36 ST. PAUL ST.
Main 703 Rochester, N. Y.