

Take Your Choice...



Scrub-Spoiled Dresses or Laundry Service?

Have you noticed how home washed dresses fade and lose their lively colors? How their appearance is soon spoiled? Our scientific laundering of wearing apparel adds months of useful life to your clothes. Try it today!

HAFNER HOME LAUNDRY
 1515 E. AVENUE

HELPFUL SUGGESTIONS



for
 GETTING
 GREATER EFFICIENCY

from your

Automatic Refrigerator

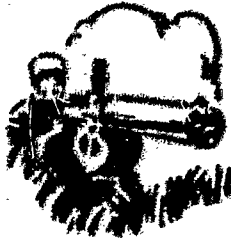
- 1—Cool Food to Room Temperature
 - 2—Don't Overcrowd Your Refrigerator
 - 3—Don't Permit Over-frosting of refrigerating unit
 - 4—Don't store Foods which do not need Refrigeration
 - 5—Don't Let too Many Left-overs collect.
- EVEN THE BEST REFRIGERATOR WON'T KEEP FOOD FOREVER.

TAKE CARE OF IT. YOUR Refrigerator Must DO—FOR THE D-U-R-A-T-I-O-N!

Rochester Gas and Electric

What You Buy With WAR BONDS

The 30-caliber Browning machine gun is one of the most efficient short range weapons used by U. S. Fighting forces. It is effective at ranges up to 2,000 yards and fires about 900 forty-five caliber bullets per minute.



One of these guns costs about \$1,500, while a thirty-caliber machine gun costs approximately \$600. Our fighting forces need thousands of these rapid-fire guns. Even a small town or community can buy many of them by uniting in the purchase of War Bonds. At least ten percent of your income in War Bonds every pay day will do the trick.

U. S. Treasury Department



3801 Grand Ave.
 Des Moines, Iowa

Mrs. Eisele Writes

Soft Soap

Home-made soap is becoming almost a lost art in this day of highly-advertised soaps and powders. It will of necessity come back into its own, as time goes on. Home-made soap is easy to make and very inexpensive. We are urged to save our greases and fats and sell them, but first of all, let us figure up and see if it wouldn't be wiser to utilize them ourselves, and thus let the commercial fats be used for governmental and military purposes. Save every scrap of fat and grease, then use it in making your own soap. You will find that home-made soap is more economical than bought soap, and in every way as satisfactory and agreeable to use. Even the mildest and finest kind of toilet soap may be made at home with grease and lye as a base.

Many people think that home-made soap is harsh and caustic. But all soap is made with lye or potash, or similar material.

Sitting Pretty

When you are picking a chicken save the softer feathers. They can be used in making pillows for the boys to use in the hammock or in their tent or under the trees. And stuff one for the tractor or the plow. Dad will appreciate it, even if he scoffs at the idea.

Happy Landing

If Father preaches a particularly long sermon next Sunday, or if you get sleepy for some reason or other, just lift one of your feet off the floor an inch or two and keep it off. If you won't let it touch the floor until the sermon is over, you won't disgrace yourself by going to sleep. It is a never-fail remedy.

—Susan Frawley Eisele

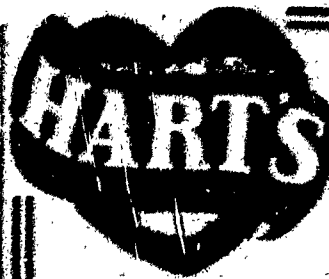
Pope Sends \$10,000 For Relief of Victims Of Malta Air Raids

LONDON — His Holiness Pope Plus XI has sent the sum of \$10,000 for the relief of distress caused by air raids on the Island of Malta.

The contribution from the Holy Father was transmitted to the Most Rev. Maurice Caruana, Archbishop of Malta, through the Apostolic Delegation here.

The \$10,000 contribution was made available through an allocation from the Bishops' War Emergency and Relief Committee of the United States.

Young Bride: Dear, what will I get if I always cook you a meal like this one?
 Hobby: My life insurance.



HART'S Premiums Are

"Extra" Savings

Visit Our Premium Parlors

388 EAST MAIN ST., NEAR GIBBS

Then you'll realize why thousands save Hart's Coupons. The display of valuable merchandise you can get is simply amazing!

SHOP AT HART'S
 AND SAVE ON YOUR FOOD NEEDS

Use the RIGHT FINISH on Your Shingles!

CREO-DIPT. STAINS

SOFT MELLOW SHADES

Greens—Browns—Red—Grey—White

Make your home more beautiful by staining the roof and side wall shingles with this modern protecting stain.

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BLACK FIBRE LIQUID COATING \$2.60 5-Gal. Cans
 for Roofing Papers and Metal Roofs

Rochester's Most Complete Paint and Art Supply Store

Barnard, Porter & Remington

9, 11, 13 North Water Street - Main 8140

"3" For Security

A "3 Point" landing is a good landing. A "3 Point" Financial Plan is a wise plan. Be wise! Adopt this "3 POINT FINANCIAL PLAN" for yourself. GET AHEAD!

Keep your WAR BONDS, LIFE INSURANCE POLICIES and other valuables where they will be safe. Less than 1c a day will rent a SAFE DEPOSIT BOX at our Franklin Street Office.

POINT 1—Invest part of your pay in WAR BONDS every payday. You help pay for victory. Your money returns to you in 10 years increased one third.

POINT 2—Deposit regularly in your savings account at ROCHESTER SAVINGS BANK every payday. Be prepared for emergencies. Help fight inflation.

POINT 3—Protect your family. Buy LOW COST SAVINGS BANK LIFE INSURANCE at ROCHESTER SAVINGS BANK. Low premiums, cash values in six months, dividends the first year mean LOW net cost. All usual types of policies in amounts from \$250 to \$3000 are available. Be free from worry.

Get all 3 parts of your "3 POINT PLAN" at either office of the ROCHESTER SAVINGS BANK. Come in and ask for full details. We welcome your questions. DO IT NOW.

ROCHESTER SAVINGS BANK

TWO CONVENIENTLY LOCATED OFFICES
 MAIN ST. COR. OF FITZBURGH & FRANKLIN ST. COR. OF NORTH