Take Your Choice ...

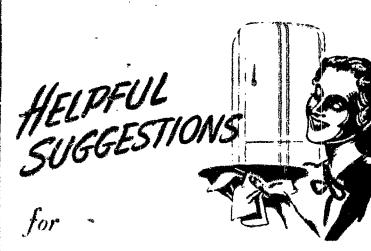




Scrub-Spoiled Dresses or Laundry Service?

Have you noticed how home washed dresses fade and lose their lively colors? How their appearance is soon spoiled? Our scientific lanadering of wearing apparel adds months of useful life to your clothes. Try it today !





GETTING GREATER EFFICIENCY

from your

Automatic Refrigerator

- 1-Cool Food to Room Temperature
- 3- Don't Overcrowd Your Refrigerator
- 3-Don't Permit Over-frosting of refrigerat-
- 4- Don't store Foods which do not need Refrigeration
- c-Don't Let too Many Left-overs collect. EVEN THE BUST REFIGERATOR WON'T KEEP FOOD FOREVER.

TAKE CARE OF IT. YOUR Refrigerator Must DO-FOR THE D-U-R-A-T-I-O-N !

Rochester Gas and Electric

Retailer Holds Key Spot in Home Front

News from the various war fronts throughout the world is not particularly good. The war howover must be won and it can only he was by mebilizing the complete strength of the chition. Not all of that mobilization will be the mus-tering of troops or the conversion of industry to war uses. There is a nattle on he Home Front which is equally important with the op-erations of the Armed Forces.

Reteilers are an imperiant factor in the battle of the Home Front, and any American Retailer who does not resilte that for the duration of this war, his loyalty must he to the cause of the United States rather than to his ewn immediate interests does not deserve to survive the war.

It is quite possible that he may not survive, but whether be does or not, it is important that free re-lading shall survive. Therefore, we must realize that from now on there are to be many demands upon us for cooperation with varimands which we dare not fall to

As you know, Congress has cre-ated the Office of Price Administration (OPA). By and large, the present system of price control in principle is fair and reasonable; such a system as might be developed as the basis of co-operation between a hard-pressed government and an enlightened and unssidsh business population.

It is true that it is imperfect. Complete, even-handed justice at a time like this probably is not possible. Everything considered, however. Mr Henderson is trying to be fair and considering the endless pressure from every conceivable angle, he seems to have done a good job. At any rate it is a far more considerate system than would have been developed anywhere else in the world under war conditions. When you think of the matter in this light, don't you feel a strong desire to help make the Price Controls work out successfully? If the Price Control system should fail, the retailers are going to be blamed for it!

Priest Who Rescued Woman In Auto Mishap Identified

RICHMOND An "unidentified oung Catholic priest." whom was credited with having saved the life of a woman when he pulled her from beneath her automobile after a traffic secident on the Washington highway, has been identified as the Rev Robert E. O'Kane, assistant paster of St. Paul's Church here and moderator of the Rich-mond Catholis Theatre Guild

Father O'Kane administered first ald to the victims of the accident, a collision between a passenger car and a truck. Four women and a soldier, a Catholic, on his way to Fort Story, Va. were injured. One of the women died on the way to

Polish Youth Leader Slain In Nazi Camp

LONDON - Czesiaw Polkowski, young engineer reported alain in a Nazi concentration camp in Poland according to word received here by the Polisn Catholic Press Agency. KAP, was the president of the Luventus Christians, organization of Catholic college youth of

Poland. Members of this organization KAP states, in other years have taken a vow before the image of Our Lady of Czestochowa. Since this practice was begun in 1926, a total of 20,000 have taken the vow promising to do their part in defense of the Faith

Czesiaw Polkowski collaborated in the writing of the text of the

British Motorists May Get Gas For Church Attendance

LONDON - A gasoline allow ance to enable auto drivers to attend divine service once a week may be granted by petro-leum officers. This is an exception to regulations restricting the use of gas. Additional gaso-line is allowed to ministers of religion and others whose duties require more regular attend-

Catholic Daughters Prepare For Distribution of Prayer Pamphlets

the Suporme Directorate of the ing a taxting peace," the organiza-cuthesic Daughters of America at tion called upon "all Christians Cathelic Daughters of America at the cause upon all cathelians is seen and to be seen the merci-day made known that that organ-lization will publish thousands of the God to restore a just peace to pumpiniets of daily prayers for dis- the nations of the world."

"Faith Porward Crusade" with the Veicing realization that "prayer slogan Victory Through Christ." is the mightiest weapon in secur-

JULIUS J. ANDERSEN

Custom Clothes at Popular Prices We Specialize in Suits for the Clergy

784 Case Building Stone 6283 ROCHESTER, N. Y.

THE ALBANY CATHOLIC. ASSOCIATION STUDENT RESIDENCE HALLS

N. V. State College for Yeachers NYMAN MAIL 141 Madison Avenue Albany, N. V. Sammer

5 GAL CAN

are consucted under Catholic supervision. and social centers for woman studes

FOR INFORMATION RECARBING EITHER HOUSE ARRESTS. THE RESIDENCE DIRECTRESS

741 Madison Ave. Telephones 4-0545 and 3-9538 Albany, N. Y.

NOW IS THE TIME TO DO IT! WATERPROOF YOUR ROOF

COATING Barrett's

Haire is a coating especially designed for rooting papers and metal roots.

PLASTIC CEMENT

For Small Leaks CAULKING COMPOUND

For Around Windows and Door Frames Skylight

CAULKING GUNS

STANDARD METALLIC PAINT For Valleys, Cutters and Conductor Pipes

WINDOW GLASS and PUTTY

Rm beite . Nous Campires Parks and &. Sapo Barnard, Porter & Remington 9.11.13 North Water Street - Main 8140

Keep vour # 4R BOND THE INSI RAVEF POLICIES and other valuables where they will be safe Less than le a day will rent a SAFE DE POSIT BOY at our Franklin Street ofice.

must have to win this war. Bill a smart too he it his three point plan

The first thing he does every paveler is to buy WAR BONDS. This helps directly to pay for the

"Second, he lass away a few dollars every payday in his savings account at the ROCHESTER SAV INGS BANK. Yes, and Bill has a growing reserve to meet emergencies or to use when the war is

"Third. Bill buye I'm Cost Savings Bank I'de In surance to protect his family and himself. He knows that life insurance protection is more important than

First Tin Can Callection Saturday, August 22nd

Start Saving Empty Tip Cans NO.

> "FIN with TIV. (4Y

Bill follows a real plan at the ROCH ESTER SAVINGS BANK the 3 POINT FINANCIAL PLAN. He has discovered many interesting facts tou about Low Cost Savings Bank Life In surance fome in and learn about the

low premiume cach values in six months dividends the first year Polichs of all the soul types range from \$250 to \$3,000

Here is a sound financial plan that helps your Country, helps you and pretects your family. Take case of all three points in one bank the Bochester Sav-

MAIN ST. GO OF FITTHUGH * > FRANKLIN ST. Co. of NORTH