

# ONS FOR FORTY-TWO



over, loose swagger  
e cuffs worn either

ELD INC.  
Ave.

Northern Hollander divided Muskrat with  
the new boy shoulders and small rolling col-  
lar, featuring the new muff sleeves—at

E. W. EDWARDS & SON  
144 MAIN ST. EAST

Grey Russian Princess style coat with the  
new front fullness of the skirt line and the  
rolled collar, \$550.00—at

PROJANSKY'S  
39 East Ave.

New Silver Fox made in Lat-but Raccoon  
coat of very finest quality with excellent  
wearing qualities, \$293.00—at

ROCHESTER FUR DRESSING CO.  
298 Broad St.



HERE ARE presented fashion photographs of the style-right offer-  
ings of many of the city's leading dealers in fine furs. Else-  
where in this edition (see pages 4-5-6-7-16 and 17 ) appear  
their advertisements with details of price and product. In every  
case these furriers offer, now as in the past, furs which repre-  
sent the ultimate in current fur values. Whatever quality in  
furs will appeal to you most in '42, look to these experts for  
the best at every price.

*Courier for the Best In the Fur Fashions*