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Before Painting—Consult Your Skilled Craftsman

SHERWIN WILLIAMS Kem-Tone for Painting Walls, Ceilings... for Painting Over Wallpaper! \$2.98 Gal. Paints

When you have decided to re-paint... complete house First of all proper surface preparation is vital.

Q. The color of our wood-shingled roof is beginning to fade. How can it be renewed? A shingle stain of the same color as that originally used may be applied over the shingles.

SHERWIN WILLIAMS Rochester Store 64 Exchange St. Main 1517



SPREAD THIS Beauty Blanket ON YOUR HOME

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Illustration of a man and woman looking at a house, with a large 'SAVE' sign and a price tag of \$3.40 per gallon.

ACME QUALITY Balanced Formula HOUSE PAINT

There is no shortage of ACME QUALITY PAINTS AND FINISHES in Rochester. And you get the same high quality that has made ACME QUALITY the leader in the paint industry for more than 50 years. Try our two-coat system for a 100% satisfactory job. 1st coat Balanced Formula Primer. 2nd coat Acme Quality New Era House Paint. Try teh outside white that stays white and does not wash off! PHONE STONE 1968 HADLOCK PAINT CO., INC. Wholesale Distributors 466-470 CENTRAL AVE.

Ideal Temperature

Most persons think that 72 degrees is the ideal room temperature, but some heating experts say that comfort for many inactive persons requires at least 72 degrees, and in cold dry weather as high as 78 degrees. In very cold weather, it is pointed out, the human body radiates heat to cold walls and windows, causing a chilly feeling. Absence of moisture in the air causes a sensation of cold.

BUY

★ United States ★ DEFENSE SAVINGS BONDS and STAMPS

Super MURAL-TONE A RESIN PASTE PAINT The Point of TODAY and TOMORROW for Interior Surfaces

It takes an emergency to bring out the real qualities of a man—or a PAINT. Here are a few reasons why SUPER MURAL-TONE is in such great demand for jobs of all sizes from a single room to a tremendous housing project:

SAVES TIME—No waiting around for plaster to season. Super Mural-tone is ready to go to work even when the plaster is still "green." Dries in 4 minutes—think of what this means either in a house or a defense plant!

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