

Read the
CATHOLIC COURIER
for
Authentic Catholic News

Before Painting—Consult Your Skilled Craftsman

When you have decided to re-paint, whether it's your entire house or simply a single room, first of all call the services of a reputable, experienced Painting Contractor. Your Painting Contractor is a specialist craftsman. Under his able guidance the work is done quickly, easily. You will also find him a practical and talented artist. So, if you want the job done right, call your Painting Contractor. Experience, too, enables your Dealer to be of great assistance to you. He knows paint thoroughly. He will give you sound, practical advice on whatever paint job you may undertake. And, if you like, he will suggest a reputable Painting Contractor for you. He knows that good paint is always a good investment—for you, for him. Call on your Dealer. You'll find him friendly, helpful, courteous.

SHERWIN WILLIAMS
Kem-Tone
for Painting Walls,
Ceilings . . . for Paint-
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\$2.98
Gal. Paint Form

Mix 1 gallon with water and make 1½ gallons paint. Your cost ready to apply, \$1.98 gal.

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There are a few important points which everyone must bear in mind when planning to have painting done—whether the object to be painted is a brown handle or a

complete house. First of all, proper surface preparation is vital. The very life and beauty of the job depend upon the way you prepare the surface. Surfaces must be clean, smooth and dry. When old paint is peeling or chipping, it is often necessary to have a sample of the entire surface. For it is a tough job to repair over a poor paint job. If any of the original or earlier paint is left it will soon start to peel off the new coat. Start with a perfectly smooth surface, wire brushing and sanding where a satisfactory surface. When your surface is smooth or unevenly smooth, be sure that all cracks and nail holes are carefully filled to prevent moisture from getting into the wood. All loose boards must be nailed down tightly. Once moisture gets into the wood it pushes the paint film from the surface, causing blisters. Then, when the job is ready for the paint, be sure to pick the proper brush.

Q: The color of our wood-shingled roof is beginning to fade. How can it be restored?
A: A single stain of the same color as that originally used may be applied over the shingles. The stain should be applied in a thin even coat. The shingles should be thoroughly dry. The correct stain may be obtained at most paint dealers.

Ideal Temperature
Most persons think that 70 degrees is the ideal room temperature, but some heating experts say that comfort for most inactive persons requires at least 75 degrees, and in cold, dry weather as high as 78 degrees. In very cold weather, it is pointed out, the human body radiates heat to cold walls and windows, causing a chilly feeling. Absence of insulation in the air causes a sensation of cold.

One Gallon or 1000 Gallons ACME QUALITY HOUSE PAINT!

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\$3.40
Gallon
In Gallon Cans

**ACME QUALITY
Balanced Formula
HOUSE PAINT**

There is no shortage of ACME QUALITY PAINTS AND FINISHES in Rochester. And you get the same high quality that has made ACME QUALITY the leader in the paint industry for more than 50 years.

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2nd coat Acme Quality New Era House Paint.
Try job outside white that stays white and does not wash off!

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The Paint of
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for Interior Surfaces**

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SAVES LABOR—Super Mural-Tone is on friendly terms with a wide brush—it just devours wall area. And one coat is usually sufficient.

WASHABLE—This modern wonder paint can be washed—it more than meets the "wet abrasion" requirements in the Government Specifications.

SAVES MATERIAL—One gallon of Super Mural-Tone makes at least 1½ gallons of paint. The "mixing" is done with water.

**\$2.25 A GALLON
85¢ A QUART**
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Your Nearest Dealer.

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