

FORTY HOURS

The Devotion of the "Forty Hours" will be held in the following churches of the Diocese of Rochester: Sunday, Apr. 19—St. Lucy's, St. Theresa's, Mercy Motherhouse, Rochester; Caledonia; Canisteo; Clyde; East Bloomfield; Trumansburg; Waverly.

More Comfort Wearing False Teeth

Here is a pleasant way to overcome those plate discomforts. FASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmer so that they feel more comfortable. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug store.

Phone, MAIN 6818

Hardware—Paints—Glass Plumbing—Electric Supplies

Ben Miller

551-53-55 State St. ROCHESTER, N. Y.

CONSIDER IN ADVANCE

the funeral director to whose skill and experience you'll look for aid when "Journey's End" is reached by one within your family circle. Our counsel is ever available

CE. SCHEUERMAN SONS

C. J. Scheuerman C. A. Scheuerman 412 Brown St. Gen. 438 Rochester, N. Y.

RUG CLEANING

ORIENTAL and DOMESTIC RUGS Cleaned and Repaired

Your old rugs can be made to look like new again! All rugs are protected by insurance against fire and theft while in our possession.

GRAY'S 251 Sanford St. MONROE 1864

The Original



SARATOGA

VICHY WATER

Distributed by

DOERNER'S

Monroe 2400 Rochester, N. Y. BOTTLING WORKS

For Victory



BUY U. S. BONDS AND STAMPS

BARBAROUS BABIES

Right Rev. Msgr. Peter M. H. Wynhoven Editor-in-Chief, Catholic Action of the South CHURCH ATTENDANCE



Would you like to indulge in a little interesting experimentation? Ask your friends—being sure to include the pious and devout ones—what is meant by religion; and the wager is that four out of five will fail to give you an intelligent reply. Their answer, in most cases, will be some vapidly or vacuity, such as, "Going to church regularly." The reason is that, as children, they were brought up with that idea.

You cannot begin too early to impress your child with the purpose of life, which is the same for everybody, namely, to serve God in this short life in order to save our immortal soul for eternity. Service of God, or religion, means to live according to God's wish. God's wish is expressed in the Ten Commandments and in the regulations officially given in His name by His Church, which is the divine organization to which we belong. The real meaning of this service, or religion, will not actually begin to dawn on children until they are in their early teens.

Going to church should not be made something functional or periodical. Let it mean something to the children personally when they have reached the use of reason. Take, for instance, Sunday Mass. Don't send them off to church just because it happens to be the first day of the week, and the 9 o'clock bell is ringing for the children's Mass. Before they leave the house, take them aside for a minute, individually, and tell them how to thank the dear Lord for this, that or the other thing. Give them a different intention as often as you can. Let them pray for something which the family or Daddy or Mother may happen to be very much interested in or concerned about. Suggest to them the request that God make them good, if their behavior during the week has left something to be desired.

It will prove effective if the suggestion of going to church be made on the very day when one of them has "kicked over the traces" and is repentant. But, mind you, do not order him to go to church to ask God's forgiveness, merely suggest it—and only do that when you are sure he is in the right disposition. By these little tactics it will soon begin to be clear to them that religion is not going to church on stated days and hours because it is thus ordered, but that we go to church for a real, intimate, personal reason, something that affects us individually.

Never force children to attend weekday services or long ceremonies for which they register a

distaste. If local rules demand attendance, then explain to them the reason for obedience and picture to them how fine and beneficial it is to do something for God which we do not like to do. Make it interesting to them with some sound argument. Many people today have a dislike for church simply because church attendance was made a painful punishment when they were young.

So never use "church" as a threat; never make it something repugnant. Don't overwork the hell-fire punishment too—much, either. Form this image of God in their tender minds and little hearts: that Our Lord, Whom we must obey by being good, is our living Father in heaven. He is sweet and kind to us; therefore, we should not make Him feel sad by our badness. Always stress His rewards—more than His punishment. Obedience engendered by love is more effective than that caused by threats. Make gratitude the basis of their love for the Creator. Build their love idea for God on the same basis as that on which their affection for their early father is founded.

Children are eager to visit the homes of people who love them and are kind to them, and was give them things they like and need. Their visit to the church can be put on this basis: that it is the home of Him, Who is their best friend. This idea is not easily realized, especially by children, but it can be brought home by interesting religious stories that will captivate the young mind.

The motive of true and sincere love and appreciation will always bring greater and more lasting results than an everlasting "you have to," self-denial, inconvenience and sacrifice can all be made palatable, even for children, if based on love. The thought that God is anxious to help us, if we will go to Him in earnest prayer and use His means of grace when things become difficult or seem hopeless, should be deeply ingrained in a child's character. Explain to them that for this reason we must pray and go to church and faithfully perform our religious duties.

Church attendance also can be made impressive and interesting by explaining to your children the great feasts of the year and the solemn ceremonies. For instance, the idea of Christmas should mean more to them than a decorated fir tree in the parlor. The sacred impressiveness of First Communion Day should not be overshadowed by presents received.

Make religion at all times something joyful, agreeable and beneficial to your children, and they will learn to love God and be faithful to Him.

Fight Against Cancer Calls For Aid Of All Persons To Assure Victory

By C. C. LITTLE, ScD., Managing Director of the American Society for the Control of Cancer

The real existence of the greatest national emergency in our history is now recognized by every intelligent American citizen. Along with the vast demands made upon our courage and patience by this situation is a keener realization of our responsibilities to care for the lives and happiness of those unfortunate people who find themselves in personal physical adversity.

The greatest of all these menaces to the health, happiness and life of our people is cancer. The quality of its threat and of its power as a killer is unique. War itself may take a larger toll of Americans in the years to come. Various heart conditions of cardiac disease may do the same thing. Neither, however, will so silently, so grimly, and with such evil power to disintegrate moral stamina, invade the lives and families of our people. We must not lose sight of this fact. No matter what our emergency obligations may be, we must not forget this great continuing enemy of mankind.

Fear, ignorance, and delay are the three allies of cancer which lead to disaster and death. They can be overcome by knowledge of the early signs and symptoms of the disease and of the methods of

fighting it. The American Society for the Control of Cancer throughout the country has for years been engaged in this battle. It is making progress. It must not lose the gains made, and indeed must drive ahead. The defeat of fear, ignorance, and delay lies in the adoption of an intelligent and controlled point of view by each individual. These same qualities will contribute to his or her success in fighting whatever the national emergency may present.

The fight against cancer is an ally in the fight against our foreign enemies. The methods are much the same. The qualities appealed to in the individual are similar. The complete victory spoken of by the President in discussing the international situation is just as applicable to our fight against cancer. Both victories can be gained. We must recognize how closely they may be related to one another and must act speedily, courageously, and unflinchingly to make both possible.

It would be interesting to see what a He detector revealed when tried on a politician who promised economy. Indianapolis News.

According To The Doctor

Don't choose a doctor who advertises or who promises to cure disease for a fixed fee.

Don't expect hospital attendants, public health officials, or county medical society secretaries to recommend an individual physician. Competitive customs in medical practice prevent them from doing this.

Don't choose a specialist without advice. Best obtain one through your regular doctor. Otherwise, consult the Medical Directory, hospitals, or truly wise friends.

Don't be afraid to ask for a consultation in serious or doubtful cases.

Don't have several different specialists treating you at once without a general physician as coordinator and adviser.

Do change your doctor if you are dissatisfied for professional or financial reasons, but be sure you are right in being dissatisfied. You and your doctor are human.

Do have an understanding regarding rates of charge, especially before a surgical operation or a consultation.

Do choose a doctor, if you can, or a group of doctors, who work through a prepayment plan, thus removing economic barriers between you and your physician.

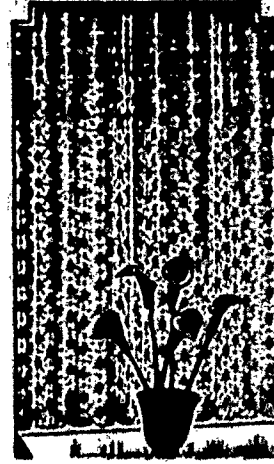
Where Rochester Women Send Their Friends for

CURTAINS, DRAPERIES and BED SPREADS

Buy Here and Get the Most for Your Money.

PAULS Shop

76 Clinton Ave. So.



Catholic Near East Welfare Association

Meet Rev. Francis J. Spelman, D.D., President Rt. Rev. Msgr. Bryan J. McEntegart, S.L.C., National Secretary Rev. John J. Corrigan, Assistant Secretary

Soiled and Ragged

Soiled, ragged vestments do not add to the dignity of the Mass. But what's a poor missionary to do if he has none better? Give him a new set. Twenty Dollars does it.

THE GREAT FORTY DAYS

During this period—from Easter to the Ascension—our Lord taught His Apostles "speaking of the kingdom of God." It was then that He gave them the outline of His doctrine, setting them for the great task of "teaching all nations."

True to their vocation the Apostles went forth, after they had received the Holy Ghost, and in their lifetime succeeded in making Christ known to the majority of the peoples of the then known world. In every place they sought out worthy men to be their successors, instructed, trained and ordained them that they might continue the work of the Church.

This is still the work of the bishops of the Catholic Church. They, as successors of the Apostles, are charged with seeing that the Word is rightly preached, that the Sacraments are properly administered. This means the training of young men for the priesthood. In the Near East this requires One Hundred Dollars a year for each student. It is to enable the bishops in our territory to carry out the command of Christ that we ask your help in sponsoring these students.

A FLOURISHING MISSION

The work among the Jacobites of southwestern India continues to be one of our best missions. The zealous bishops and priests there bring thousands into the Catholic Church every year. Their greatest need is for chapels in which to house their growing congregations. Each one is a new center for conversions. Five Hundred Dollars will erect a suitable chapel.

THE BISHOP'S BURDEN

"The care of all the churches," St. Paul tells us is the burden of the bishop. Now great that must be when he sees them barely furnished, needing repair, too small to accommodate the people! The priests expect him to help them, but in the Near East that is usually impossible unless we can provide him with assistance. So the bishops call on us. We use our Stringless Gift Fund for such emergencies. Send us something for it.

CANDLES

Supply a mission chapel with candles for a whole year for Eight Dollars. They will burn for your intentions.

THE ORIENTAL RITES

Archbishop Ciesmanski, the Apostolic Delegate, recently declared that these Rites "are and will continue to be a providential means for the return of well over one hundred and sixty million Christians separated from us today." It is to aid the Holy See in carrying out this endeavor that this Association exists. You can help by becoming a member. The dues are only One Dollar a year.

IN REPARATION

Give a Chance in reparation for offenses committed against the Blessed Sacrament. Ten dollars will provide one in the Near East.

LETTERS FROM HOME

Like anyone who is away from home, the missionaries eagerly look for letters. It cheers him greatly to know that his friends have not forgotten him. Ask him to say Mass for your intentions.

A DOLLAR A DAY

This sum enables a missionary priest to live and carry on his activities. How many days will you sponsor?

FOR SIX MONTHS

Send us Five Dollars. With it we will keep a child in a mission school for six months. This will help assure him a Catholic education.

CATECHISMS

We all know the importance of the Catechism in laying the foundation for a Catholic life. In our missions the priests and sisters need catechisms in the native languages that they may properly instruct the children. They cost five cents each—Five Dollars a hundred. Won't you send us an offering for the printing of catechisms?

ON THE ALTAR

Each altar at which Mass is said must have on it a crucifix and two candlesticks. You can give them for Seventeen Dollars. Make them a memorial to your loved ones.

FOR ALL TIME

Assure yourself remembrance for all time in the prayers and good works of our missionary priests. You can do this by becoming a Perpetual Member of this Association. The offering is Twenty Dollars.

Send all communications to

Catholic Near East Welfare Association

480 Lexington Ave. at 46th St. New York, N. Y.