



ADD GOLD SEAL WINES TO YOUR EASTER FEAST



ADD "GOLD SEAL" WINES to your Easter feast . . . and you assure yourself and your family of the best wines that the famous vineyards of New York State can produce. For here are wines that challenge the sharpest taste of the connoisseur . . . that please the taste of the most unsophisticated palate. Expert and amateur alike know "GOLD SEAL" WINES as worthy of their confident selection.

AND THERE ARE many and good reasons why this should be so. For more than three-quarters of a century, the URBANA WINE COMPANY, INC. has been producing fine still and sparkling wines . . . combining the choicest grapes from the famous hillsides of Lake Keuka with the skill and finesse derived from the expert vintners of France.

NO WONDER that "GOLD SEAL" WINES have won medals and awards since 1865. No wonder that more and more people are buying this most famous of domestic wines . . . glorying in their goodness and in the fact that they are 100% American.

REMEMBER always to ask for "GOLD SEAL" WINES. Remember especially at Easter time.

Urbana Wine Co., Inc., produces 18 varieties of wines and invites you to select the one most suitable to your taste. . . .

Consult Your Nearest Dealer

THE CHOICE OF THOSE WHO KNOW
Wines

Gold Seal Champagne and Still Wines have won the gold of connoisseurs for 77 years. If you love the world's Gold Seal wines, you will love Gold Seal Wines. Produced by the best French vintners of the world, the Gold Seal Champagne and Still Wines are the finest of their kind.

GOLD SEAL CHAMPAGNE AND STILL WINES

URBANA WINE CO., INC.

URBANA, HAMMONDSPORT, NEW YORK