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KATHERINE-K Coat Shop... 601 Temple St. Join the Bazaar parade wearing a Katherine-K foundation garment and you will wear it proudly long after, for its comfort, good price and smart figure effect. It is the answer to what the American woman wants in a correct foundation. Every figure type.

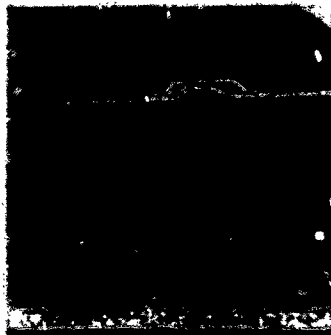
THE Ideal Easter Surprise at Dem's Shop, 1144 Centre Rd. We revel in the sunshine and beauty of flowers, you will find a sparkling collection of plants, too flowers and more. Delightful prices. Let Dem's be the source for a Happy Easter, by making your selections early. Call 2844.

SALLY Gerber... Electrologist... 815 Granite Bldg. Bacter is a cure to look youthful and spry too. Is your skin marred by unwanted hair, or other disfigurements? Peel at your best, look your best, with Sally Gerber... Stone 3648 for an appointment. This is the only method medical science approves for the removal of blemishes.

EMPIRE Textile Weaving Co., 409 E. Burke Bldg. Is your Easter top ready? or have you found a bit of lace to worry you? Take it at once to Irene Hennesbury to be repaired, it will be returned as good as new. Their work is worth its weight in gold.

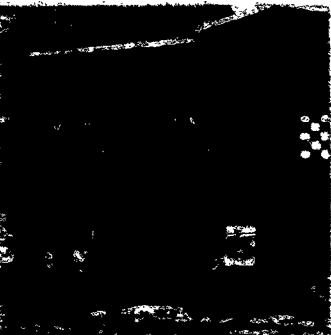
THOMAS F. Trout... Funeral Director. A complete funeral service, use of the beautiful funeral home, personalized service, is a comfort during our days of sorrow. See Mr. Trout, 683 Main St. E. for the best in funeral service, at prices that you are interested to pay. Private parking, Stone 1524.

ZWEIGLE'S sausage with every bite you'll find it a delight. They answer the menu's call for every meal... serve them often as they provide proteins, every variety of vitamins "B," vitamin A, calcium, phosphorus, fat and iron... daily food requirements. Ask for them at your dealers or Zweigle's, Joseph at Kelly St., Stone 6944-45.



Smith Ceramic Studios... The picture tells the story, where to go for gifts. Whether the thought is a wedding, anniversary or other occasion. 903 Monroe Ave.

FINE Arts Furniture and Upholstering Co.... 551 North Goodman St. Every thing spick and span for the Easter Bunny's arrival! Hope while he is scampering around looking for hiding places for his Easter baskets, he will find everything all made ready for Spring. If not call Fine Arts, Cal 613 to call and give you an estimate on your furniture needs.



Marriott's Original French Dry Cleaners... 414 Geneva St. Make ready for Easter, by sending your best bid and tucker, to be cleaned the Marriott way. Counter service or call Gen. 2310 for delivery.

GEORGE T. BOUCHER... Florist... 422 Main St. E. cor. Gibbs. Flowers that you are longing to possess, will be the reward shopping at Boucher's floral paradise. Whatever your desires need will be found at Boucher's. Orchids nesting in their own glass huggery is also a feature at this shop. Be sure and see the orchid display. Stone 96.



Do-Not Centers Inc. The best in Do-nuts at your nearest center. 487 Main St. E., 504 Main St. W., 1460 Lake Ave.

Rochester Diocesan Council N. C. C. W. 538 Columbus Civic Centre

At the last regular meeting of Corning Deanery Council, the Librarian from Corning World War Memorial Library gave an interesting talk on the book "Sorrow Built a Bridge." She also mentioned some of the books given by the Deanery and others, one of them being Alfred Noyes' book of Poetry given by the Deanery in memory of Mrs. Phillip Purcell.

The monthly Mass for the boys in service was celebrated this week Tuesday at St. Vincent de Paul's Church.

Plans are under way for their annual tea to be given after Easter.

The regular meeting of Rochester Diocesan Council, N.C.C.W., will be held Friday evening, Mar. 27, at 8:15 P. M. in Room 611, Columbus Civic Centre.

Representatives of affiliated organizations are urged to attend.

We trust you are listening to the Call to Youth program over WHAM on Saturdays, 1:30 to 1:45 P. M. EST.

The intriguing title of this week's dramatization is "Something Out the Wrinkles."

The quarterly meeting of the Board of Directors of the Rochester Diocesan Council will be held in Elmira, N. Y., on Thursday, Apr. 8, at 10:15 A. M. at the Dunn Memorial Building, Market St.

High Mass will be celebrated at 9:30 o'clock at St. Peter and Paul's Church, corner of Market and High Streets. Our members and friends are invited to attend.

Following the Directors' Meeting, luncheon will be served at 1:00 o'clock in the main dining-room of the Mark Twain Hotel, and is open to all who wish to attend. Rev. Joseph B. Twoomey, Director of Catholic Charities in Binghamton, N. Y., will be the speaker at the luncheon.

An open meeting will immediately follow and will be held at the Mark Twain.

Tickets for the luncheon are 85c, and may be procured from Mrs. Agnes Bothwick, executive secretary of the Rochester Diocesan Council, Columbus Civic Centre, Rochester, telephone Stone 1002; or from the various Deanery Presidents.

Reservations must be made in Rochester by Tuesday noon, Apr. 7, and in Elmira not later than Wednesday noon, Apr. 8.

We quote from the April Message of our national president, Mrs. J. W. McCollum:

"Born out of the great need for United Catholic Action, which developed during World War I, the National Council of Catholic Women is challenged at its 21st national convention to prove the value of this unity.

"Most Rev. Joseph P. Hurley, Bishop of St. Augustine, cordially invites all to his diocese. His Excellency will welcome us heartily at Hollywood Beach, and will dismiss us with his blessing, after the pilgrimage to that holy shrine of Christian Motherhood which marks the spot where the first Mass was offered in 1565.

"We do not recall that it has ever before been the privilege of an outgoing president to welcome the convention in her own diocese. All over Florida the spirit of pleasant anticipation prevails. Under the popular slogan, 'Every Catholic Woman a Hostess,' thoughtful preparations for visitors are now being made.

"Mrs. J. Leo Gleason, president of the hostess Diocesan Council, remembering the 82,000 Rosaries sold for the success of the 1840 convention by the women of Detroit, is taking her affiliates for a spiritual bouquet. Profiting as we do from the major project of the National Council of Catholic Men, its marvelous 'Catholic Hour,' we are assuming that Msgr. Fulton J. Sheen has won you to his hour of prayer every day before the Blessed Sacrament. We are pleading with you to pray at that time for the success of the 21st convention."

While each affiliated organization in good standing is entitled to a delegate with voice and vote at the convention, members of Catholic women are cordially invited to attend.

The New York Central advises that the most economical fare to Hollywood, Florida, would be the 14-day round trip, Rochester to Hollywood and return, \$22.00, plus \$2.00 tax—total \$24.00.

Both the Atlantic Coast Line and Seaboard Railway have frequent and fast train service between New York and Hollywood and the time consumed between the two points would be approximately 24 hours.

PRIZE WINNER



H. M. Redford Photo Margaret Buckley

Geneva Miss Wins In Essay Contest

(Continued from Page 1)

contestants and the complexity of subjects treated, judging was difficult. All essays submitted furnished ideas that will be usable and helpful to the diocesan newspaper.

Contestants were asked to furnish their ideas on the problem of increasing advertising acceptance of the CATHOLIC COURIER in accordance with its value and as an advertising medium. It was pointed out to them that advertising is vital to the operation and development of their own diocesan newspaper and that that is so because the CATHOLIC COURIER is a self-sustaining newspaper organization operated by a corporation which is owned and supervised by the Catholic Diocese of Rochester. It was pointed out that as such the newspaper has no income beyond revenues from circulation and advertising.

The essays submitted required due deliberation on the part of the judges and the winners were selected after careful consideration of all essays submitted.

Acting as judges were: the Rt. Rev. Msgr. William M. Hart, V.G., Editor-in-Chief of the CATHOLIC COURIER; the Rev. Lawrence B. Casey, Vice-Chancellor; the Rev. John M. Duffy, Superintendent of Schools; Howard W. Klippert, Manager of the CATHOLIC COURIER, and Thomas H. O'Connor, News Editor.

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38 Nazareth Girls On Dean's List

By BONNIE GARDNER
The following girls have attained a high scholastic standing and thus their names are on the Dean's List:

Seniors—Kaye Lechleitner, Helen Harding, Catherine Roe, Kathleen Lyon, Louise Welch, Bernadine Blair, Jean Dunigan, Shirley Lane, Rita Foverio, Patricia Quinn, and Cecilia Wegman.

Juniors—Mary Jane Hendricks, Betty Sullivan, Virginia Bogdan, Gertrude DiPasquale, Margaret Dunlay, Helen Goschke and Florence Sims.

Sophomores—Edna Sorandó, Virginia Sullivan, Anne Dilillo, Irene Palone, Elizabeth Dooley, Jane Krackel, and Mary Jane Schwartz.

Freshmen—Mariette Wickes, Rosemary Welch, Carolyn Kelly, Erica Klemens, Rita Plekunka, Betty Turner, Louise Beahm, Janet Meisensahl, Patricia O'Grady, Evelyn Gilroy, Ruth Heckler, Beverly Jones, and Agnes Moynihan.

Study Negro Life
The Sociology Department at Nazareth College is making a study of Negro life in Rochester. Using the questionnaire system, these girls have interviewed over 50 families during April. They are covering such items as nationality, occupation, religion, education, health, family status, family relationship, income, and recreation.

It is hoped that this study will throw light on the condition of the negro and will result in the taking of steps toward the improvement of this condition.

Senior sociology majors are continuing their work in the local agencies every Tuesday and have planned for the next 6 weeks a series of lectures. These will be given by experts in the various phases of social work.

The Junior Class is putting the final touches to the skits which are presented every year for the purpose of giving a "boost" to the Junior Prom. These skits will take place on Thursday.

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WEGMAN DAIRY

CHESAIRE 1942