

Clark Funeral Home

Member of National Funeral Directors Association

Dignified and Friendly Service

1075 Plymouth Ave S ROCHESTER N.Y. Genesee 4767



A SMALL DEPOSIT ON OUR LAY-AWAY PLAN
WILL HOLD YOUR GIFT RAZOR TIL XMAS
or no-cash-down payment plan
Arrive Sat. Morn Bright & early Before Prices Are Raised
We Service and Repair All Makes of Electric Razors
BUY ONE FOR THAT BOY IN THE ARMY

ELECTRIC RAZOR SERVICE CO.
30 State St. Rochester, N.Y. Main 2161
Open Regular Shopping Nights Until 9 O'clock
Until Christmas

Henners' LIQUOR STORE
554 Chili Ave. — At Thurston Road
ROCHESTER, N.Y.
GENESEE 4660 — WE DELIVER

Gift SUGGESTIONS

Beautiful Nativity Groups, imported and domestic figures 75c to \$28.50
Cedar Stables for the figures \$3.00 upward.
The latest editions in Prayer Books and Missals for adults and children
Necklaces with medal, cross or foblet 25c to \$3.50
Crucifix and Candle sets in durable metal, from \$2.35
Framed pictures and hanging Crucifixes in a wide selection at surprisingly low prices
Christmas greeting cards, religious exclusively
And in our stationery department you will find Waterman and Eversharp pens and pencils, reading stands and book ends. For the children blackboards, crayon and paint sets and book bags

WM. F. PREDMORE

93 STATE STREET
Free Parking Adjoining Store

Have You GOT OUR NUMBER?
MAIN 2978

SEND US YOUR
CALL FOR HELP!
WITH YOUR HOUSE CLEANING

- ★ WASHABLE RUGS
- ★ PILLOWS
- ★ SPREADS and QUILTS
- ★ BLANKETS
- ★ CURTAINS, DRAPES

SUPERIOR SERVICE AT A MODERATE COST

HAFNER HOME LAUNDRY
591 595 CLINTON AVE. N.Y. AMERICAN INSTITUTE OF LAUNDERING MAIN 2978

Rochester, N.Y.

Remodeling And Repairs Aided By New Procedure

WASHINGTON, D.C. Urgently needed repairs and remodeling to provide housing for defense workers will be facilitated by recent simplification of the procedure for excepting defense-housing installation repair loans from the Federal Reserve Board's credit-controlling regulation W. Federal Housing Administrator Abner H. Ferguson announced today.

This action by Defense Housing Coordinator Charles F. Palmer is expected to aid materially in the repair for Defense campaign of building and allied industries in cooperation with private lending institutions and the FHA.

At the opening of the campaign in September, Administrator Ferguson stated that in the present emergency, when time is of such importance, the conversion and rehabilitation of old houses, together with the maintenance of properties, may provide the most accommodations in the quickest possible time at the most reasonable cost. A large proportion of such repair loans are incurred under Title I of the National Housing Act, "Easier Handling."

Under the revised procedure application for the conversion of any tenement or rehabilitation job as defense housing may therefore exceed Regulation W. Regulation W may now be applied directly by any of the 16 field offices of the Division of Housing Rehabilitation without being referred to the Coordinator in Washington.

The application may be submitted by either the borrower or the architect proposing to extend the date due to the nearest field office. The field representative may then pass it on under certain conditions to the Coordinator. An architect not to qualify unless the firm agrees with him the application has to be made may be reproduced in any quantity needed by individual lending institutions. The original title of the form is "Application for Designation of Remodeling or Rehabilitation as Defense Housing for Exception from Regulation W." It can be obtained from any Federal Reserve Bank or branch.

Wise Plumbing Plans Reduce Building Costs

Economy in the use of plumbing materials in the home is possible by sensible arrangement of bath rooms.

In a two-story house the most economical installations are effected when bathtubs are placed above each other or above other plumbing fixtures to permit the use of a common soil stack according to officials of the Federal Housing Administration.

When two or more bathrooms are located on the same floor they should be adjacent to each other.

In one-story construction the bathroom and kitchen should be closely related in location. Water closets should be placed near the soil stack and the waste of other fixtures in close proximity to the stack to minimize horizontal pipe runs.

In addition to an economical plumbing layout convenience in the location of bathrooms and fixtures is also important. A well-studied plan usually will make both possible.

HOUSEHOLD HINTS

To keep porcelain wash tubs in attractive condition always wash out with warm soapsuds, washed around with a mop or cloth. This removes the scum which usually remains after the weekly wash is finished.

If dust cloths, floor cloths, and other cleaning cloths are put to soak immediately after use in luke-warm suds instead of being put aside for the weekly wash, they can be cleansed with the minimum of effort. Soak for an hour or two depending upon the amount of embedded soil.

Lint and dust can be removed from the floor of clothes closets without taking out the clothes, by wiping the floor with a clean cloth wrung out in warm soapy water.

HYDRANGEA

A very beautiful and showy shrub. Grows to a height of from 3 to 8 feet, according as it is trimmed in the spring. Very decorative in the border, in base plantings, as a single specimen or in groups, fine for cut flowers.

HOUSING NEWS

Termite Termination

The basic principles in residential construction involving protection against subterranean termites according to the Federal Housing Administration, deal with good practice in the use of wood and in the construction of masonry and concrete, the provision of mechanical barriers to prevent the passage of termites from soil to wood and the treatment of wood to make it toxic or repellent and unpalatable to insects.

MONEY FOR SIX

Sir would you give \$500 to bury a saxophone player?

Here's \$500, bury six of 'em!

HALACE

ANN SHERIDAN
JACK OAKIE
MARTHA RAYE
JACK HALEY

IN
NAVY BLUES
HENRY ALDRICH
FOR PRESIDENT
JIMMY LYDON
JUNK PREISSER

CENTURY

ROBERT PRESTON
ELLEN DREW
THE NIGHT OF
JANUARY 16th

JACKIE COOPER
SUZANNA FOSTER
CLAMOUR BOY

REFLENT

HUMPHREY BOGART
MARY ASTOR

IN
THE MALTESE
FALCON

SWING IT SOLDIER
KEN MURRAY
FRANCES LANGFORD

TEMPLE

PUBLIC ENEMIES
PHILLIP TERRY
WENDY BARRIE

TOP SERGEANT
MULLIGAN
NAT PENDLETON
CAROL HUGHES

CHAPTER

THE FIGHTING
ANZACS
IN
40,000
HORSEMEN

DEAD END KIDS
IN
MOB TOWN

Flower Specials at BLANCHARD'S FLOWER SHOPS

BLOOMING PLANTS

\$1.00

DISH GARDENS

Priced
from

all kinds

TABLE CENTER PIECES

FRESH FLOWERS ALWAYS
AT BOTH STORES

Blanchard FLORISTS

58 LAKE AVE.

MAIN 1986

1458 MONROE AVE. MONROE 7170

(Formerly Harrill & Liles)

Member Florists' Delivery Telegraph Association