

Piel's Fine Beers

Brewed from Cooper's Malt

Cayuga Beverage Co., Inc.

100 W. State St., Ithaca, N. Y.

HOFFMAN BEVERAGES

- Piel's Brews
- Piel's Light Lager
- Piel's Dark Lager
- Special Brew "MELSNER"
- Beer and Ale
- Bartels-Schreiber
- Congress-Hornell
- Old Topper

628 W. State St. Phone 2069
ITHACA, N. Y.

Elmira Star-Gazette

(Evening)

Elmira Advertiser

(Morning)

Elmira Sunday Telegram

Radio Station WENY

Sheehan Dean & Co.

ELMIRA, N. Y.

THE QUALITY STORE

Serving Elmira Since 1858

AMERICAN HOTEL

LIMA, N. Y.

J. K. REYNOLDS, Prop.

DORCHESTER & ROSE

Agricultural Implements, Shell and Heavy Hardware

2021 Castle Street
GENEVA, N. Y. Phone 2411

FAIRFAX BROS. CO.

MAIN HEADQUARTERS
GENEVA, N. Y.

87 Castle Street
PHONE 2441
Geneva, New York

GEORGIAN BAY LUMBER CO., INC.

"Everything in Lumber"

HAROLD D. BROCKE, Resident Manager

Phone 2822
Railroad Place, Geneva, New York

MCCARTHY'S PHARMACY

182 Castle Street

GENEVA, NEW YORK

Father Of His Country



Father of AN IDEAL



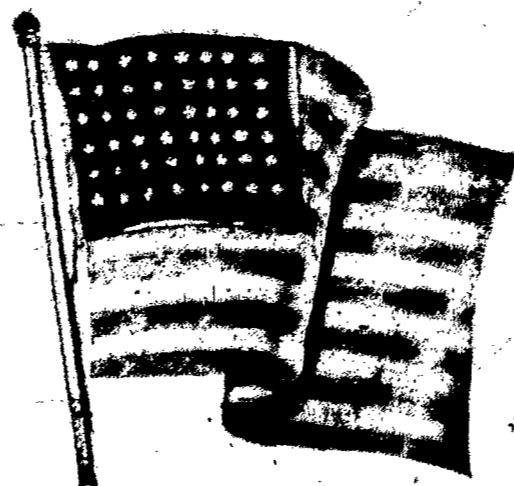
SINCE ITS founding the United States of America has truly been "God's Country"

AS AMERICANS we are the possessors of a precious heritage—a tradition of human freedom and well being such as has not been possessed, either in degree or kind, by any other people since the world began!

AS AMERICANS we are proud to protect that heritage by word and deed

AS AMERICANS we may most fittingly salute the birthday of him who was called "first in war, first in peace, first in the hearts of his countrymen" with the firm resolve to sustain the American way," by DOING ALL THINGS IN THE AMERICAN WAY.

AS AMERICANS, let us copy the virtues of George Washington. Let us face the future with courage, honesty and confidence in the future of "God's Country."



TRUTH In Business



TRUTH in business is a virtue . . . but one that is necessary, and one that is truly its own reward. Through more than half-a-century we have striven to make honestly good wines and to tell people about them in honestly prepared advertising. This truth in business has made the name of WIDMER'S both widely and well known.

Since 1888



For the Best in Alcohol . . .

Widmer's

WIDMER'S WINE CELLARS, Inc. In the Famous Valley of Napa, Cal.

PAINE'S

One of the World's Truly Great Drug Stores



PARK FREE FOR 1/2 HOUR!

With \$1 purchase, Paine's station is directly behind our store on Cortland St., between State and Forest.

"4711" WHITE ROSE GLYCERINE SOAP

You'll revel in the luxury of this mild, pure, transparent soap. A real bargain at this very special price!

(Regularly 26¢ a cake)
5 CAKES \$1 FOR

It's Better To Bring Your Prescription To Paine's Than To Wish You Had

The PAINE DRUG CO.

Apethetics—Established 1820

21-26 EAST MAIN STREET PHONE MAIN 1828
TELEPHONE OR MAIL ORDERS SENT CHARGE OR C. O. D. DELIVERIES POSTPAID ANYWHERE IN NEW YORK STATE

DECEMBER FACTORY EMPLOYMENT HIGHEST ON RECORD

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