

WHERE TO BUY

A Listing of Preferred Business Firms

TV DELIVERY STORAGE
"Caring and Delivery Segments"
179 6210 ST. STONE 192

GENERAL INSURANCE
EGBERT F. ASHLEY CO.
412 Union Trust Bldg. Main 414
Rochester, N. Y.
1883 48 Years - 1918

ROOFING AND SHEET METAL WORK
WM. J. MEYER CO., INC.
CONTRACTORS
108 GUYMON ST.

TIRE REPAIR SPECIALIST
Neldinger Tire Rebuilder
147-149 W. MONROE AVE.
"Where Quality Produces"

Bartholomay
MILK - CREAM
Phone - MAIN 6528

Town Talk Bakery
601-607 Fullman Avenue
GLEN 9778
Every Day We Go Your Way

DIRT WEARS RUGS
BY OUR CLEANING PROCESS
GRAY'S
Monroe 1864 251 Sanford St.

Ben Miller
FOR Window Glass
Furnace Supplies
Plumbing and Roofing
551-553-555 West Street
ROCHESTER, N. Y.

FLOORS
NEW FLOORS INSTALLED
OLD FLOORS REFINISHED
Latest Methods of Floor Sanding
Distributor for David E. Kennedy
Asphalt Tile Floors
Genesee Flooring Co.
178 E. Hancock St.
GLEN 4675

LEATHER GOODS
ZIPPER BINDERS
ZIPPER PORTFOLIOS
ZIPPER WALLETTS
HEINRICH SEIBOLD
STATIONERY CO.
88 Exchange St. Main 2493

So easy to buy...
the six-bottle carton
Carbols

THE ORIGINAL
SARATOGA VICHY WATER
BARNER'S WORKS

BETTER HOUSING

New Record For Repairs Is Foreseen

A prediction that modernization and repair loans authorized by the Federal Housing Administration will reach a new high record during 1940 was made recently by Administrator Rowland McDonald.

The greatest volume of modernization and repair loans for any quarter since movable equipment became intelligible was insured by the FHEA in the three months of July, August, and September, Mr. McDonald announced.

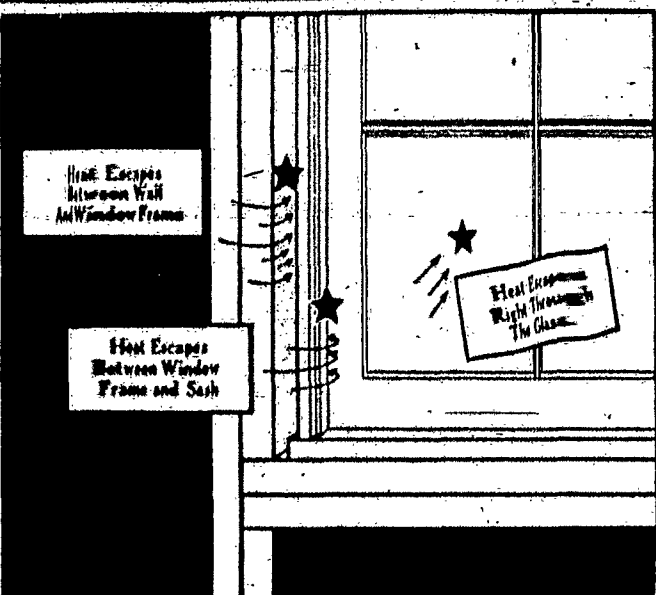
While home building throughout the United States has been rising sharply for the past several years, Mr. McDonald said, "it is still necessary that existing properties be kept in good condition in order to maintain them as livable dwellings. Many more families borrow small amounts for repairing and improving their homes than buy new homes. In fact, approximately 7,700,000 persons in the United States have been insured by the FHEA, meaning that at least 10,000,000 people have obtained better living quarters in this way."

WALLS IN HOME ONLY PART OF INSULATION PROBLEM

Many homes being built today that are half insulated. Yet the man who is spending his money to build the house doesn't know a thing about it. These people, when they build, won't hesitate to spend \$150 to \$200 to make their walls better. They will buy the best insulation, the best moisture-barrier, and use the best construction methods, but they overlook completely the fact that the walls of their homes have from ten to thirty great big holes in them that are filled only with windows. These holes must be filled with good, modern windows that do more than harmonize with the architecture of the home. For a window is not only an architectural feature. It is also a mechanical feature.

Windows are just a permanent part of the wall in insulation. Just as it is wise to spend those extra dollars for insulation—so it is wise to spend a few extra dollars to see that a window frame makes a permanent weather-tight joint with the wall, that window sash are precision fitted to the frame, that an efficient job of weatherstripping is done, that storm sash or double glazing is provided, and that the operating equipment used will give a lifetime of trouble-free operation.

Planned Work Is Best Way To Save Energy



Perhaps the best way to do this is by mapping out a program of your daily routine. If you have servants, a program should be made for each. If not, your own program may have to be arranged more carefully. Set aside definite hours for regular and special work. Check a plan of your kitchen and do the lines of travel. How can you save your steps? Can they be shortened? Do they cross? Can they be avoided? Make a similar sketch of your living rooms and bedrooms. Will moving the furniture shorten the lines of travel?

Wine Work

Try to train the members of the family to share the household duties no matter how slight. If everyone helps, the comfort of the family as a whole will be increased.

If possible plan a rest period in your working day. A half hour of relaxation will give you added energy and help to keep you from being jaded at the end of the day. Don't forget to take the best species of dust behind grandfather's portrait! As long as the necessary cleaning is done, the specks of dust can wait. Patience is an excellent characteristic for a housewife to have, but it is not one that can cause her lots of misery.

When you work, work with your mind as well as your body and when you play, let your mind play, too.

Schools of Cookery Resume On November 29

The Thanksgiving holiday prevents the regular School of Cookery this week. However, the next School will be held at St. Anne's parish, 48 Brighton Park, on Friday, Nov. 29. Just to keep the theme of cooking in season, Miss Irene Minix of the Rochester Gas and Electric Corporation offers these handy little hints:

ORANGE WALNUTS
1 1/2 orange juice
1 1/2 small orange rind
2 walnut halves
3 T confectioners sugar
Mix the sugar, orange juice, and rind, bring to the boiling point and cook until the temperature 240° F. is reached. Remove from fire, add walnuts and stir until all are coated and syrup begins to sugar. Drop nuts onto wax paper and sprinkle with confectioners sugar.

CANNED ORANGE PEEL
Peel of oranges
1 1/2 water from cooked peas
2 sugar
Remove peel from oranges in quarters. Cover with cold water, bring slowly to the boiling point and cook until soft. Drain, saving 1 c of the water. Scrape out the white inner portion of peel with a spoon. With a section, cut the peel into thin strips. Add sugar to the water in which peel was cooked and cook to temperature 238° F. is soft ball when tested in cold water. Add the peel and cook until transparent. Drain, peel from syrup and drop in sugar, roll until coated with sugar. Shake off excess sugar and store in a covered container. Grapefruit and lemon peel may be prepared in same way only that fresh water should be used for syrup. The peel may be colored by adding vegetable coloring to syrup.

DATE SQUARES
Temperature: 350° F.
Time: 30 minutes
1/2 lb. dates
1 c butter
1 c sugar
1 1/2 c all-purpose flour
1 c brown sugar
1/2 t salt
1 t soda
1 c uncooked oatmeal
1 c butter
Cook dates, water and 1 c sugar until thick. Cool, mix and sift flour, sugar, salt, and soda; add oatmeal and cut butter into dry ingredients with a pastry blender until crumbly. Reserve 1 c of mixture. Press rest into one cookie sheet. Spread date mixture on top and sprinkle with 1/2 c crumbs. Bake in a preheated oven until nicely browned. Cut into squares, while still warm.

Wedding Cake

Much has been written about the art of making a wedding cake. Numerous recipes have been tried and this one of many years reputation has proven especially delicious. For your wedding try it and be sure to be satisfied.

1 lb. flour
1 lb. brown sugar
1 lb. butter
1 lb. citron
1 lb. figs
1 lb. almonds
5 lb. raisins
3 lb. currants
1 lb. orange and lemon peel
1/2 lb. candied cherries
1/2 lb. candied pineapple
10 eggs
1 cup molasses
1 tea. soda
1 tea. cloves, cinnamon and nutmeg
1 lb. dates
The washed bananas
One gill brandy
Two gills wine
Yield about 18 lbs.
Mix by creaming butter and sugar, beaten eggs, molasses and fruit. Bake slowly in paper lined tin for hours for years. This recipe is from the files of a nationally known caterer. Better made a few weeks before the wedding. If frosting is to be used, the proper time to decorate is when you wish to use or serve it.

Schools of Cookery Where They Will Be Held

St. Anne's Church
48 BRIGHTON PARK
Friday, November 29, 7:30 P.M.

St. Michael's Church
869 CLINTON AVENUE N.
Thursday, December 5, 7:30 P.M.

Classified

MOVING?
PHONE GLEN 546

Special equipment for moving pianos, local and long distance moving.
SAM GOTTRY CARTING CO.
47 PARKWAY

Classified

FLOWERS
WEDDING Flowers Special bouquet of roses, carnations, gerberas, etc. For all occasions. Quality Floral Design. Delivery.

BORROW HERE!

Our Low Rates Will Save You Real Money!
A Loan of \$101.16 Costs You Only \$6.81
Repayable In Twelve Monthly Installments
No Collateral or Co-Maker Required
Consultations In Strict Privacy
Courteous Prompt Service
FREE PARKING AT 101 EXCHANGE STREET
GENESEE VALLEY TRUST COMPANY
Exchange and Broad
THE BANK OF PERSONAL SERVICE
Member of F. D. I. C.

Widmer's Wines

Thanksgiving

THIS YEAR . . . more than ever before in their history . . . the American people give thanks, —for "health, and peace, and sweet content." Heavy loads of war and grief hang over much of the world. Helping to remove that burden is part of the glorious destiny of our nation. Each of us can contribute toward complete fulfillment of that destiny by being fully aware of all our many reasons for "giving thanks."

WIDMER'S Wine Cellars, Inc.
"Best by Test and Taste Since 1888"
NAPLES, N. Y.

The Glass of Fashion

SUN ROOM IS IDEAL FOR COLD WINTER DAYS

A sun room—enclosed in glass—is not really appreciated until winter comes along. When weather conditions make it unsafe to let the children play outdoors, a sun room provides a place for recreational activities—and at the same time promotes health.

Decorated with growing flowers, plants, and vines, the sun room provides a delightful surroundings for entertaining guests and for the enjoyment of the family.

If immediate plans do not allow for the completion of the sun room during the construction of a house under the Insured Mortgage System of the Federal Housing Administration, advance planning will save money and insure a more lasting and satisfactory job when it is possible to complete the room.

Seasonal floor coverings and furniture, available especially for sun rooms, make possible the fullest enjoyment of this type of room during all seasons of the year.

Williams Coal Office
Now on Dewey Ave.

Williams Coal and Oil Co., Inc., moved Monday to its newly completed home at 1334 Dewey Ave. The new quarters, an attractive one-story structure, building was erected expressly for the fuel company.

One of the oldest fuel dealerships in the Dewey Ave. section, the Williams Company is the successor to the Bernhard Coal Company founded about 80 years ago. The Bernhard Company was purchased by Edwin B. Williams and moved to 510 Dewey Ave. 30 years ago. Subsequently the firm did business at 871 Dewey Ave. and, until this week, at 308 Driving Pk. Ave. Mr. Williams, who continues as owner and manager of the business, invites patrons and friends to inspect the new office.

Dealers in standard grades of coal throughout its long history, the Williams Company specializes in famous Reading Anthracite and Blue and E. G. & E. Coke and Gas Fuel Oil.

PEELING TOMATOES

To peel tomatoes, pour boiling water over them, let stand one minute, then plunge into cold water. The skins will peel off quickly. Chill tomatoes thoroughly before cutting them to serve.

Rubbers and overshoes preserve both health and shoe leather, and save money on both counts.

Buy a Merrimac Cook Book

Costs slashed as much as 20% in Rochester district! Now automatic gas hot water service costs little or no more than your present method.

Pay A Small Amount For Gas Used

\$1 A MONTH RENTS AN AUTOMATIC GAS WATER HEATER

ROCHESTER GAS & ELECTRIC Corporation
In case of gas and electric calls Telephone Main 7079