

WHERE TO BUY A Listing of Preferred Business Firms

TownTalk Bakery Inc. 601-607 Pullman Avenue GLEN, N.Y. Every Day We Go Your Way

CITY DELIVERY STORAGE CORP. 111 510 ST. 8701 945

GENERAL INSURANCE EGBERT F. ASHLEY CO. 211 Union Trust Bldg. Main 444 Rochester, N. Y. 21 Years 1910

ROOFING AND SHEET METAL WORK WM. J. MEYER CO., INC. CONTRACTORS 103 GUYTON ST.

TIRE SPECIALIST Noidinger Tire Rebuilder 104 W. Howard St. Rochester, N. Y. 1910

Bartholomay MILK - CREAM Phone - MAIN 6520

DIRT WEARS RUGS GRAY'S 251 Sanford St. Monroe 1841

Ben Miller Window Glass Furnace Supplies Plumbing and Roofing 551-553-555 State Street - ROCHESTER, N. Y.

FLOORS NEW FLOORS-INSTALLED OLD FLOORS-REFINISHED Genesee Flooring Co. 178 Elliott St. GENESSEE 4675

LEATHER GOODS ZIPPER BINDERS ZIPPER PORTFOLIOS ZIPPER WALLET HEINRICH-SEIBOLD STATIONERY CO. 88 Exchange St. Main 2493

Enjoy the pause that refreshes at home COCA-COLA

THE ORIGINAL SARATOGA VICHY WATER GERNER'S BOTTLING WORKS

Holy Childhood Association Rev. John S. Randall DIRECTOR

Two Franciscan Sisters at Shanghai, China, are about to visit a village where they have been working for many years...

A little boy asked the Sisters to come to his home, saying his father wanted to see them...

NEWSWEEK Although you boys and girls have not as yet "come of age"...

Title Game Set For Pro Gridders Second CBATeam Routed In Auburn

It is a matter of simple mathematics which will impel the East Liberty High School football team...

Sears Remodeled Store Cost \$650,000

Doubled in size, the remodeled store of Sears, Roebuck & Co. which was formally opened on Oct. 31...

CUT RIBBON TO GREATER STORE



WITH THIS CEREMONY was the remodeled store of Sears, Roebuck & Co. formally opened...

Rural Church Seen On The Decline

NEW YORK World has been advised here that the Rev. Victor Superior General of the Brothers of the Christian Schools...

Head of Christian School Order Dies

NEW YORK World has been advised here that the Rev. Victor Superior General of the Brothers of the Christian Schools...

OPEN THURSDAY, FRIDAY, SATURDAY NIGHTS UNTIL 9:30



Made to sell for \$5.98! Save \$1.59! 5% WOOL COMFORTER 100% ALL WOOL BLANKET CHENILLE SPREADS

Sensational Purchase! 1,500 Pairs 2 1/2 Yard's Long; 100 Inches Wide! DRAPE NET CURTAINS Boucle Damask DRAPERIES 88c Pair \$5.88 Pair

THERE ARE TWO SEARS STORES IN ROCHESTER Monroe at S. Union, Stone 2500 476 Ridge Road West, Glenwood 556