

### K. of C. Chapter Honors Memory of Late Chairman

ITHACA—With approximately 100 delegates and officers of the Knights of Columbus here Sunday, the quarterly meeting of the Central New York Chapter was held in conclusion with the regional meeting of the Ithaca, to which delegates, including...

Twenty-two of these 30 councils in this area were represented.

Proceeding to the meeting and dinner at the Hotel Ithaca, the Knights assembled at the home of Elias Cotnam, 177 West 14th St., in honor of the late Thomas J. McHenry of Ithaca, who presented the "Real Estate" by Francis J. Cassidy of Albany.

Mr. Cassidy, brother of the Rev. Paul Cassidy of the Church of the Immaculate Conception, made the presentation in behalf of Central New York Chapter. The plaque was accepted by Michael J. Lacey, past grand knight of Ithaca council. Present at the occasion were relatives of the late Mr. McHenry, who was former grand knight of Chapter 1000 of the Knights of Columbus, and members of the St. Columba of Central New York Chapter.

Chairman J. J. McHenry, chairman of Syracuse, presided over the meeting at Central New York Chapter, 1000 A. St., at 10:30, after dinner from the Ithaca, which closed the regional meeting.

A resolution was passed urging the Supreme Council to do a...

### St. Columba Knights Note 'Coming Of Age'

LONDON.—The Great Supreme Knight of the Knights of St. Columba, J. P. O'Callaghan, was among those who celebrated the coming of age of the Order by attending a meeting at the first headquarters, St. Patrick, Glasgow, they first attended Mass and received Holy Communion.

Mr. O'Callaghan urged the Knights to support the Catholic Press, and he declared that looking back over 40 years, the Catholic Press in this country has never been better conducted or better edited.

### Sears Modernize Store and Personnel

#### Complete Course Given Sales Staff

One hundred and twenty-five men and women, all residents of Rochester, have been added to the staff of the Sears, Roebuck and Co. store on Monroe Avenue as the result of its elaborate expansion program which is now nearing completion.

According to Frederick Lindner, manager, when the store holds its grand opening celebration on Thursday the store will have in its employ a total of four hundred and fifty persons.

In order to train new employees in Sears methods and policies the store's personnel director, Ethel Hazenoff, for the past several days has been conducting a "miniature university" and on Thursday the students will celebrate their graduation by stepping into jobs throughout the store.

For these new employees there has been instruction in such subjects as salariness, customer service, the etiquette of retail selling, department housekeeping, and many other details pertaining to the store's tools and equipment such as cash registers and various operating forms.

In addition the students received instruction in the merchandise of their own individual departments. However this represents a continuing phase of their education for periodically the company issues booklets on how various merchandise items are made and gives tips as to selling points.

"In hiring new employees for our enlarged store we have been fortunate in procuring what we believe to be an unusually fine group of men and women who will fit into our organization very nicely," said Mr. Lindner.

"Our Monroe Avenue store has an exceptionally large group of people who have been with the company for some time. Twenty-five of them have been with the store from the day it first opened in August 1928. 79 have service records of over 10 years and over 200 have been employed by us for a minimum of five years. In view of this record it is very gratifying to now be able to provide many more positions for Rochester people."

Sears, Roebuck and Co. has long been a leader in the field of employee benefits and for Sears people these now include group hospitalization; paid vacations after one year of service; low cost group insurance; pay for absence due to illness, and a profit sharing and savings plan which permits employees to voluntarily contribute a portion of their wages toward a fund to which each year the company adds a share of its profits.

During 1939 the company paid out \$8,600 for its voluntary employee benefits such as profit sharing, sick leave, etc. This sum amounts to 1.3 percent of Sears total sales during that year and besides being over and above wages and salaries is in addition to social security and unemployment compensation payments.

Sears total payroll in New York state during 1939 amounted to \$5,463,109 and represents an increase of 32 percent over the previous year.



Picture here are: (left to right) Ethel Hazenoff, Personnel Director; Belle Zakochy and Wilmer Kenning.

### Issue New Mass By Kreckel

Dedicated to St. Bernard's Seminary, a new Mass in honor of Our Lady of Prof. Philip G. Kreckel, organist of St. Boniface Church, is announced in the October issue of Fischer Edition News published by J. Fischer and Bro., 119 West 40th St., New York City.

This latest work of Professor Kreckel, with organ accompaniment, is revealed as a particularly effective setting of the Mass for male voices.

In its review of the new work, Fischer Edition News states: "The writing for the voices has a light, pleasant quality achieved by reducing the number of independent vocal lines as a contrast to the fuller harmonic passages. The antiphonal phrases and imitative sections enhance the value of the diatonic harmonies that venture into fields of pleasing personal expression."

"This score is enlivened with a variety of rhythmic material that includes the chantlike passages of the Credo and the flowing and liquid lines of the Benedictus. A fine sense of unity and balance pervades the work and the organ accompaniment has a just portion of importance. Points of climax are deftly anticipated in the voices and accompanied as well as the simple in the Gloria and Credo."

"Many choirmasters will be delighted with the setting of the Credo, which is written in a style that the composer has already found, purposeful and practical."

### Issue New Mass By Kreckel

Here common phrases from the chant and psalm-tone cadences alternate with the choral portions. This would make a fine selection for the approaching Christmas festival."

### Archbishop's Talk Recorded

Washington.—The thoughtful and moving address which the Most Rev. Edward Monev Archbishop of Detroit, delivered at a Knights of Columbus banquet in this City last Saturday evening was placed in the Congressional Record this week by Rep. Louis C. Rabaut of Michigan.

### Knute Rockne Film Moves To Regent

One of the most unusual screen stories in recent times will make its debut at the Regent Theatre tomorrow when Warner Bros. new film, "Knute Rockne—All American," (A-1) opens.

It is a film life story of one of America's greatest and wisest heroes—Knute Rockne. The picture traces Rockne's life from his early childhood in Norway to his tragic death in 1931. His life was full of excitement, despair, love and triumph. The film with Pat O'Brien cast as the Notre Dame football wizard, faithfully portrays those elements and keeps alive the true "spirit of Rockne." His vigor, his astute philosophy, the great team he built, the developing of the famous "Four Horsemen" are all told with a skillful blending of power and subtlety in "Knute Rockne—All American." O'Brien is said to have given such a realistic portrayal of the real "Rock" that Knute's closest friends were amazed at the startling likeness in even the smallest gesture.

The brilliant supporting cast consists of Gale Page as Bonnie, Knute's wife; Donald Crisp as Father Callahan, President of Notre Dame; and Ronald Reagan in the greatest role of his career; that of the renowned George Gipp. The players that portray the roles of the "Four Horsemen" have all seen action on the gridiron. They are Kane Richmond as Elmer Layden; Bob Byrne as James Crowley; Nick Laskis as Harry Stuhldreher and William Marshall as Don Miller.

A down to earth comedy of family life will have its first local showing at the Regent Theatre tomorrow when Warner Bros. new film, "Calling All Husbands," (A-1) opens as the second feature on the new program. The film stars George Tobias, Lucile Fairbanks and Ernest Truex.

Library Trustees Dies—Brooklyn Francis J. Sullivan, prominent local lawyer and a trustee of the Brooklyn Public Library for the past 21 years, died here Monday at the age of 60. Mr. Sullivan was active in Catholic affairs.

And the Word was made flesh and dwelt among us.

## SEARS GRAND RE-OPENING SALE

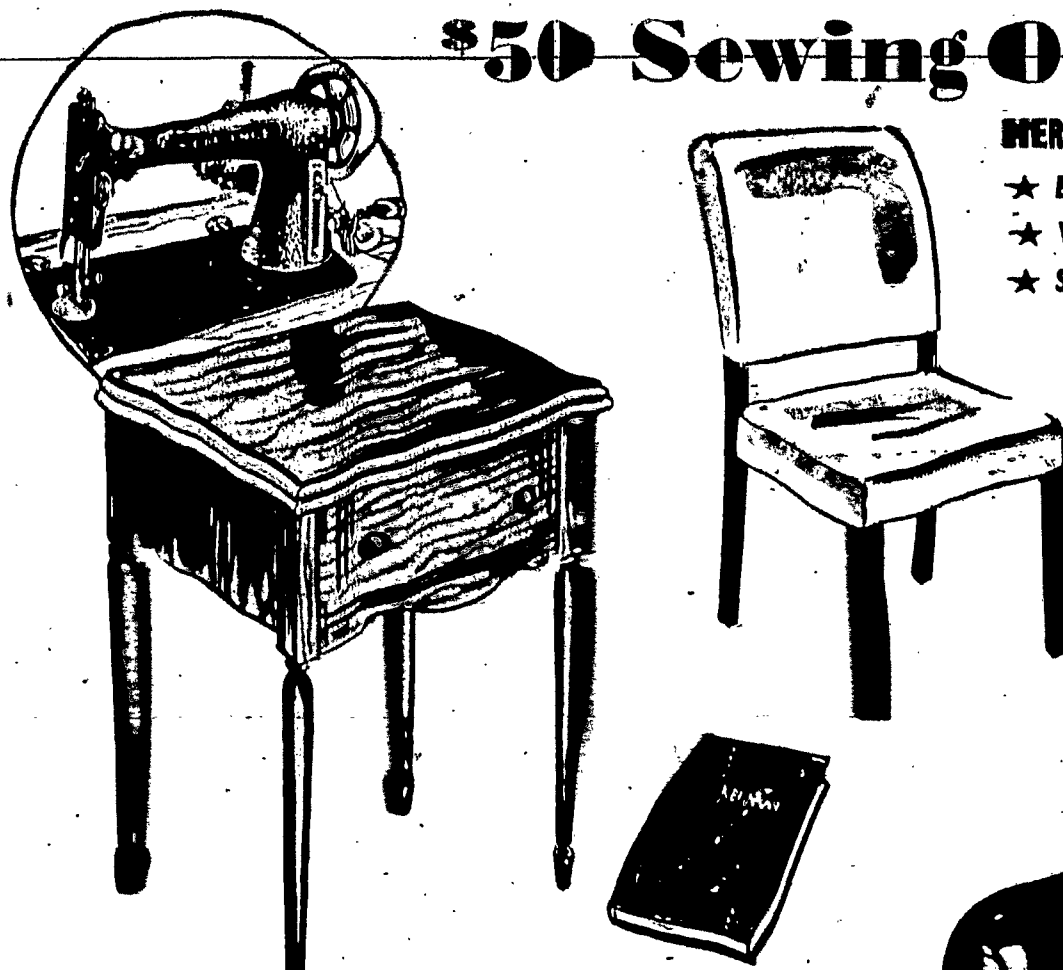
### \$50 Sewing Outfit-3 Pieces

HERE'S WHAT YOU GET IN THE SET!

- ★ Electric Sewing Machine worth \$34.95!
- ★ Walnut Finish Chair worth \$7.50!
- ★ Sewing Book—regularly priced \$7.95

ALL YOU PAY **\$27** and your old machine

And that price is \$7.95 less than the regular price of the machine alone! If that isn't more for your money—then there aren't any more in Town! Phone Stone 2500 or Glenwood 556 for free home trial—no obligation—but phone before Saturday night at 9:30 to take advantage of this sale price!



### Sears Grand Reopening Sale

Hurry! Hurry! Hurry!—And

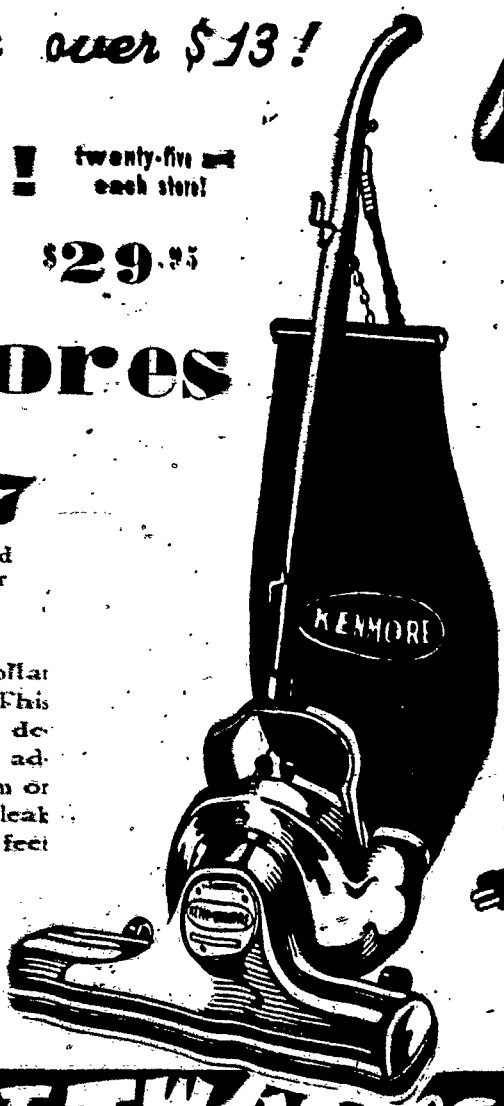
you can save over \$13!

**50 ONLY!** twenty-five at each store!  
**Regular \$29.95**  
**Kenmores**

**\$16.77** and old cleaner

Like picking up 1.3 crisp, spendable dollar bills that come as a gift from the sky! This full sized dirt gathering juggernaut is deluxe in everything but price! Has no adjustment that lets you use it on linoleum or deep pile rugs—Powerful motor—no leak dust bag—and comes equipped with 20 feet of cord!

PHONE EITHER STORE  
 For free home trial—no obligation  
 Stone 2500, Glenwood 556



**LOOK! LOOK!**  
 IRON COSTS \$6.95  
 ALLOWANCE \$3.00

ALL YOU PAY **\$3.95** and old iron

While they last—and that won't be long at this low price

**KENMORE Jrs.**

**\$5.95**

Never sold for less than \$9.95—and won't get any more when there are good brand new—perfect—equipped with super powered suction type motor—and plenty of cord. No mail or phone orders. On sale, Both Stores.

## THERE ARE TWO SEARS STORES IN ROCHESTER

Monroe Avenue at S. Union, Stone 2500

476 Ridge Road West, Glenwood 556

The Newer, Greater

# Sears

## Re-Opening Celebration Starts Today

Both Stores Will Be Open Till 9:30

FRIDAY SATURDAY

Week Only

### Calls Youth To Renaissance

OTTAWA—(NC)—The youth of today faces a challenge to cast aside the paganism, doubt and disorder of the past 150 years and create a Christian Renaissance, the Rev. Daniel A. Lord, S.J., of St. Louis, told a capacity audience here.

Father Lord, National Director of the Sodality of the Blessed Virgin, spoke in the large auditorium of the new Technical High School here under auspices of the Catholic Youth Organization.

"Don't be fooled by the horrible pessimism of those who would have you believe that nothing but chaos exists for the world of the future," he said. "Make your slogan, 'Lord Jesus, we haven't even begun.' Instead of being pessimistic, realize that there is still a God in His Heaven, and that you who have faith are standing on a rock."

Negroes Return  
 Vichy—Five hundred thousand Belgian refugees are reported to have returned to their country from France. Reports from Belgium state that several thousands of Belgians are now working in Germany and that the newspaper Nation Belge has been discontinued.

### Catholic Scouting

(Continued from Page 3)

ter Elmer Kotter, and Rev. D. Murphy.

The presentations, which were made by Milton Schaefer, scoutmaster of Troop 200 of St. Boniface's, were as follows:

2nd Class—Richard Steeb, Al McHugh, Sam Fontana; 1st Class—Bernard Dolan, William Rioran, Bob Shea, John Swift; Star Scout—Paul Scottebo; 2nd Athletics—Robert Frank, Paul Scottebo, James Curtis, John Swift; Swimming—Bernard Quinn, Stephen Quinn, John Swift, Paul Scottebo; Pioneering—Bob Stockmaster, Don Jamieson, John Swift; Life Saving—Don Jamieson, William Hogan, Richard Derlitz, John Swift; Carpentry—James Curtis, Bob Frank, Safety—Al McHugh, Bernard Quinn, Stephen Quinn, William Hogan, Robert Shea, William Rioran, Paul Scottebo; 2nd Scouts—Bob Stockmaster; Pathfinding—James Curtis; Scholarship—Fred Moore, Bob Stockmaster; Public Health—John Swift, James Curtis; Basketball—Al McHugh, Bob Shea, Paul Scottebo; Masonry—Don Jamieson; First Aid—Don Jamieson; Personal Health—Paul Scottebo, John Swift.

A supper, which was a feature of the event, was served by the Mother's Auxiliary.