

WHERE TO BUY

**Now Is Time
To Build Home**

Labor, Material Costs Still Low

Throughout the period of economic depression there has been no greater investment in land, material and labor necessary in the production of a good small home than appears.

In times when almost every other type of investment fails to earn an income, money invested in a good home returns still measure of dollar-for-dollar value.

Money saved through investment in a new home in which the owner expects to live, is money placed securely beyond the reach of any future economic upturn—money which has been well spent since the time of the average.

Results of Good Home Owners:

If you have ever thought of owning your own home, now is the right opportunity. Today, now is the time for a relatively safe, building investment. Demand the services of a reliable architect and build your house from plans, or it can be bought from a standard plan. For the average family to construct a new home on terms which can't afford.

Three unusual conditions prevail in the period in which we are living, and unlikely to be repeated within a generation, have produced this situation.

Planning Arrangements Assured:

Most labor and material costs are still low. There has been no residential building since the depression.

Second, to stimulate the building industry, the U. S. Government has provided under the National Housing Act and through the Federal Housing Administration, new low cost housing facilities.

Third, the average individual has more money available for his home than ever before.

Good, safe, modern houses are still low. There has been no residential building since the depression.

There is some peculiar quirk of human nature which extremely popular small models of large things, for instance, are not so popular for small objects. Models of relatively trivial, inexpensive—nay, anything which can be made on a small scale is interesting to look at.

A small model of a house in a cardboard box window will bring eight sets of ten people. As "use" objects, these models have a decided appeal, but value aside from their hobby value is little, probably nil.

Because houses are custom-built to the requirements of their occupants which make it difficult to "cut out" and look at a "sample."

A merchant's prospective sketch will give you a good view of two sides of a house from a given angle, but naturally the only way to get an "overall" view of the proportions of the new dwelling is through an "actually" built-out scale model.

Above, you have determined on the plan of your new home and have the working drawings, why not make a scale model? Use the model freely during the "bird's eye" view of their future domicile. Don't shy off because you think the job is long and tedious. It is tedium, but if you look at it in the correct way you can have a cardboard model of very presentable appearance in a couple of evenings.

Several popular manufacturers offer stamped cardboard stiltts of each house they illustrate. If one simple matter is cut out the board and fold the house into shape . . . it is much more difficult for you to make the original drawing as the guide to your cuts.

Weatherstripping French Doors Protects Sill

Although French doors are attractive and desirable, home owners sometimes find it difficult to weatherstrip them.

When French doors are exposed and excessive penetration occurs at the sills, the doors may be made reasonably watertight and bright through the use of a four-inch brass saddle or sill with an interlocking metal strip at the bottom of the door.

SILVER OPAQUE GLASS

A translucent, semiopaque glass is ideally suited for windows that require a view to admit light but obtrude the view. Many types of glass, which diffuse the maximum amount of light but obscure vision, are obtainable.

PERMANENT DRIVEWAY
MAKES FOR ECONOMY

Home builders sometime in the interest of economy do not give serious thought to their driveways. These are largely thought of as just a means of convenience to get the car in and from the garage, often with the result of an ugly affair that does not blend with the home or the landscape.

A roof driveway is a permanent one, a drive that will last a long time, through all seasons; without buckling and cracking. It is also a drive that will lend itself to landscaping without spreading itself all over the landscape.

Permanent Roadways, Inc., 222 Herkimer Rd., has installed numerous asphalt driveways on new homes this summer. The type they recommend as the best drive for lasting qualities and for blending into the landscape picture. They also advise that driveways be completed before winter months to insure solid base for the winter.

FHA MORTGAGE PLAN
OFFERS SAFEGUARDS

Definite safeguards are offered in the protective loan which insures his home under the Federal Housing Administration's new mortgage plan. These safeguards, as explained by FHA officials, include:

1. New plans are checked for sound room arrangement, plastering, and suitable specifications.

2. Inspections are made to determine existence of a new home, its location, and its surroundings.

3. Inspections are made to determine the condition of the property and its surroundings.

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