

WATKINS GLEN AN ALL-AMERICAN RESORT FOR THE FOURTH OF JULY AN ALL-AMERICAN HOLIDAY

THE FINGER LAKES CALL YOU

Here is that ideal motor trip objective... Beauty, History, Romance abide eternally in this legend-laden land of vast vacation variety... with an answer to every outdoor mood... Here every sport of land and water await you.

FREE

Illustrated Booklet sent to all who inquire of

Finger Lakes Association

WATKINS, GLEN, N. Y.

Watkins Glen Is Mecca Of All Motorists

Watkins Glen, N. Y., a village located in the heart of the Finger Lakes Region, is the host to thousands who visit it each year and its spirit of friendliness is known around the world. As a summer convention place, Watkins Glen is distinctive for the diversity of its attractions. It is easily reached by railroad, bus lines and highways from all sections. Adequate accommodations in the finest hotels and private home accommodations make it an ideal gathering place for fraternal, commercial and professional conventions of all kinds. This attractive resort is located in an ideal gathering place for fraternal, commercial and professional conventions of all kinds. It is located at the head of Seneca Lake, the largest of the Finger Lakes, and within 1 to 2 hours distance of each of the Finger Lakes. It is the motoring center of the lake country and the Glen with its entrance from the village main street is the supreme attraction of this famous romance region of Central New York. Boating, bathing, tennis, golf, fishing and beautiful scenic tours are available for the tourist.

The history of Watkins Glen, N. Y., dates back to prehistoric times. When white men first began a settlement a chain of ancient fortifications were found, all occupying commanding positions and sometimes large areas, and were supposed to be the work of those mysterious people, the Mound Builders. Later, the Iroquois, of whom the Senecas were the great warriors, had an Indian village where now is Watkins Glen. The village owned and operated electric light and water plant. The water is pumped from Seneca Lake into reservoirs of 500,000 gallons and 70,000 gallons capacity by two Dean-Traplex pumps of 500,000 gallons capacity, which are operated by electric power.

Electricity for power and lighting is made by three 120 kilowatt and 175 kilowatt generators run by three 110 horsepower and one 250 horsepower gas engines.

For its protection, the village is equipped with motor driven chemical trucks and pumps and its high pressure gravity water system, of from 85 to 90 lbs. per square inch.

Watkins Glen, N. Y., has excellent rail and water transportation facilities unlimited supply of pure, fresh water, natural gas and electric current.



Cavern Cascade is one of the most beautiful sites in New York State. Careful planning has made it possible for visitors to walk directly above this masterpiece of nature and also to enter a lower trail underneath its foaming, racing rapids.

Pride of the Glen

The magnificent, awe-inspiring Watkins Glen State Park has been preserved for years throughout the country as one of the greatest natural wonders of the world. The New Watkins Glen will be equally as famous because the Flood of 1888 caused many changes that nature alone can not naturally restore. A mighty gorge that now discharges its way two miles into the side of a mountain, fashioning a series of gorges, rock caverns and a series of waterfalls that give the Glen - the greatest natural wonder in the east. Everything has been done to assure the safety of the visitors. Bridges of native stone replace the old ones. Safe and easy steps and walks along the stream, lookouts and viewing platforms are placed at strategic points. A mighty gorge that now discharges its way two miles into the side of a mountain, fashioning a series of gorges, rock caverns and a series of waterfalls that give the Glen - the greatest natural wonder in the east. Everything has been done to assure the safety of the visitors. Bridges of native stone replace the old ones. Safe and easy steps and walks along the stream, lookouts and viewing platforms are placed at strategic points. A mighty gorge that now discharges its way two miles into the side of a mountain, fashioning a series of gorges, rock caverns and a series of waterfalls that give the Glen - the greatest natural wonder in the east. Everything has been done to assure the safety of the visitors. Bridges of native stone replace the old ones. Safe and easy steps and walks along the stream, lookouts and viewing platforms are placed at strategic points.

WATKINS GLEN Coal Dealers Association

W. F. Maccreery Coal—Lumber—Builders' Supplies OFFICE and YARD 208 E. Second St. PHONE 163	WATKINS Coal and Ice TELEPHONE 28 HENRY K. McANARNEY
SULLIVAN'S COAL, LUMBER and BUILDING SUPPLIES PHONE 55 Foot of 3rd St.	H. M. Smith & Son TELEPHONE 303 C.O.A.L. FARM IMPLEMENTS

WATKINS GLEN

The Grand Canyon of the East ON LAKE SENeca
One of the most fascinating vacation spots in the world. See beautiful Watkins Glen State Park under floodlights. The Glen is lighted nightly from 9 to 11 P.M. Plans of comfortable accommodations in built-upon hillside. Maps, booklets and information on request.
Your Host
Watkins Glen Chamber of Commerce
Watkins Glen, N. Y.

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West Side of Lake
8 Miles from
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LEGAL BEVERAGES
PICNIC GROUNDS
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Drive Out to LOTHAR C GRESENS POND LILY INN

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919 N. FRANKLIN ST. WATKINS GLEN, N. Y.

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Here a pleasant hour may be spent along the shores of Seneca Lake. Points of interest explained over Public Address System. Equal beauty after dark—made possible by use of one million candle power light.

Starts at 4. Leaves on the Hour from Penn. R. R. Station
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FARE 50c CHILDREN 25c

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Chicken, Lake Trout and Steak Dinner—Lunches—Breakfast
Also a La Carte Service—And Mother Does the Cooking

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NEW ROOM RATES! BETTER VALUE!

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5 Minutes Walk to the Glen and Lake Shore
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Meats, Cereals, Fruits and Fresh Vegetables
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WHITE CITY TOURISTS CAMP

Located at South Entrance to Watkins Glen State Park
35 Modern Cabins. The outstanding camp of the Southern Tier
30 Cabins with cooking privileges—Natural Gas, etc.
30 Cabins with Hotel Conveniences
Cabins that accommodate 2 to 12 people.
Rates from 75c to \$1.50 per person.

SPECIAL WEEKLY RATES—GENERAL STORE
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HUGHES'S FOOT SHOP

WATKINS GLEN, N. Y.
THE STORE OF QUALITY FOOTWEAR
See Your Feet in Your Shoes With X-Ray

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Cornell Turnpike cor. East Lake Rd. Route 5—20
HOME COOKED FOOD
Try Our Delicious Home Made Ice Cream
BLUE, SUNOCO GAS and OIL

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Serving Hot Turkey with Cranberry Sauce, Dressing and Raisins—New and Sensational!
A THANKSGIVING LUNCH FOR 15c—CURRY SERVICE

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Road Service Day and Night
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Legal Beverages Service Any Hour Open All Year
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Our Specialty
MRS. JEAN DUGAS
ON LAKE KEUKA—ROUTE 56
Penn Yan—Bath Road—Nine Miles from Penn Yan—West Lake 1 1/2 Miles Drive

WE ARE AT

Green Star Gift and Souvenir Store

WATKINS GLEN, N. Y.
Specializing in Catholic Religious Items
Four Blocks from Entrance to Watkins Glen

Legal Beverages Service Any Hour Open All Year
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HOTEL WATKINS

Most Moderate Rates in Watkins Glen, N. Y.
ALL BEVERAGES—ROOMS—MEALS—A LA CARTE SERVICE
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PROFESSIONAL GOLF INSTRUCTOR
GLEN SPRINGS HOTEL WATKINS GLEN, N. Y.
Lessons by Appointment

SISSONS CABIN CITY TEA ROOM

City-Like Near Rustic
Fish, Steak and Chicken Dinners—We Cater
Tourist Cabins MR. and MRS. SISSONS

MOTOR ROUTES TO GLEN and FINGER LAKES

Most Direct Route

ROUTE 15 to Pittsford via Mt. Mendon, to East Bloomfield; 20 to Canandaigua; 21A and 64 to Middlesex through Potter to Penn Yan; 14A to Dundee to Watkins Glen.

or

By Alternate Route

From ROCHESTER
ROUTE 15 Via Pittsford, Victor to Junction of Route 422 ...
ROUTE 422 Via Canandaigua, Geneva to Junction of Route 14 ...
ROUTE 14 Via Dresden, Starkey ...
To WATKINS GLEN

By Scenic Route

From ROCHESTER
ROUTE 15 Via Pittsford, Victor, Manchester, Clifton Springs, Waterloo, Romulus, Ovid ...
ROUTE 414 Via Interlaken, Hector ...
To WATKINS GLEN

Finger Lake Tips

For general information, Finger Lakes State Parks—Secretary, Finger Lakes State Parks Commission, 109 No. Tioga Street, Ithaca.

Finger Lakes Assn. of Central New York, Watkins Glen.

The Beautiful Finger Lakes Call You.

Chamber of Commerce, Watkins Glen.

Watkins Glen.

Erie Railroad Co. R. E. Rogers, Gen. Pass. Agent, 101 Prospect St., N. W. Cleveland, O.

Sumnerland, 1886.

Finger Lakes State Parks Commission, 109 No. Tioga Street, Ithaca.

1. Guide to Butternut Falls State Park.
2. Guide to Inland Glen State Park.
3. Guide to Tappanock Falls State Park.
4. Watkins Glen State Park.
5. Finger Lakes Region.
6. Camping.
7. Socony Vacuum Touring Service, 28 Broadway, New York City.
8. Map of Finger Lakes Region.
9. The Glen Springs, Watkins Glen.
10. The American Nauheim.
11. The Glen Springs.

Finger Lake Data

Here is the vacation variety offered by the Finger Lakes Country:

State Parks, embracing more than 5000 acres of beach, mountain, forest and gorge.

Six Lakes, eleven to forty miles long, where fish stories come true.

A Thousand Waterfalls, one of them fifty feet higher than Niagara.

2000 Miles of Super Highway, down old Indian trails where every mile is a memory.

Great Amusement Parks, where music and merriment mingle for the whole family.

Twenty Golf Courses, covering more than ten miles of greens fanned by lake breezes.

5000 Summer Camps, dotting 550 miles of sequestered shore a million miles from care.

Altitude up to 2300 feet and myriad springs where health abides.

The Vineyard Region of the East with thousands of acres of grapes.

Enna Jettick Park Lists New Features

Enna Jettick Park, now playing at the Jettick Park, will continue through July 7th including a matinee on July 4th.

They have been featured in many of the swanky spots all across the continent.

Captain Tibor's Miraculous Seal, star of the Fin World, are performing at 4:30 and 8:30 each day this week at Enna Jettick Park.

This unique attraction is being featured at this particular time on account of its being the height of the school picnic season.

Les Kimira, famous French acrobat of the sky, with the fearless, graceful and accomplished Vera Kimira, will be presented at Enna Jettick Park twice daily during the week beginning July 1st. They will be featured July 4th.

The same incomparable flying trapeze show has been at the park at previous occasions and is being enthusiastically received.

G. A. E. Veteran Dies
McClure, Mass.—A Military High Line of Regular was celebrated in St. Joseph's Church here for Dennis W. Riordan, 84, commander of the Morgan Post, G. A. R. and Major General in Massachusetts for his 50th anniversary day recitation of the Gettysburg address.

Delawarean Merits
Brookville, Ont.—His Excellency the Most Rev. Desobrande Antonelli, Apostolic Delegate to Canada, presided at the solemn benediction and dedication of the new outdoor shrine to Our Lady of Perpetual Help on the grounds of St. Mary's Convent at College, three miles west here.