## PRESENT LOW COST FINANCING AN URGE TO BUILD, MODERNIZE, NOW-

DERT WEARS RUGS LET US CLEAN YOURS

BY OUR SCIENTIFIC PROCESS

"Your Rags Will Lauf Lauger"

**GRAY'S** 

## **FLOORS**

Asphalt Tile, Cork Tile, Rubber Tile, Cellized Wood Block Fee Estimate Call GEN. 4675 Genesee Flooring Co. DeCLERCK 178 Ellicott

# FOR AN ATTRACTIVE SUBSTANTIAL BLACK TOP DRIVEWAY NEATLY INSTALLED Phone Chartette 30

Permanent Roadways

FLOWIRS FOR SALE

UNIVERSITY ANNUITY BONDS 5% to 7 Interest for Lite

REV FATHER FALLER SAT

Telephone Main 5560-5561

#### Stuart-Olver-Holtz Co.

Plating, Enameling-and Metal Spinning Manufacturers of Metal Spinning

406 Platt St., cor. Allem St. Rochester, N. Y.

NEW BEAUTY For Every Room In Your Home With Modern Interior Decoration . SEE OUR NEW PASTEL SHADES FOR WALLS. AND CEILINGS:
Recreation: Room -- Befroom -- Kirchen -- Living Room
Bathroom -- Fantry -- Dining Room

.P? your home reflect your own personality in a wise choice of color! Solt, smooth pastel shades for walls and certifies? Enamels in the more lively shades for furniture! We shad! be glad to help you to a happy choice!

ROCHISTER'S MOST COMPLITE PAINT and ART SUPPLY STORE

Barnard, Porter & Remington

## The American Specialty Co.

ROCHESTER'S LEADING SUPPLY HOUSE Food Service Equipment and Supplies

For HOTELS—RISTAURANTS—CAFFTERIAS

HOSPITALS—SCHOOLS and INSTITUTIONS

Tables, Chairs, 'etc.

Refrigerators Kitchen Utensils Coffee Ums Steam Tables Janitor Supplies BAR and BEIR DISPENSING EQUIPMENT

Tel. Stone 282—283—284 ROCHESTER, N. Y. 283-91 Central Ave.

## Unusual Paint Sale

OUTSIDE HOUSE PAINT INTERIOR GLOSS PAINT FLAT WALL PAINT FLOOR AND DECK PAINT

1 Gallon \$1.98 15 Gallon \$1.15 14 Gallon 65¢

neekly or monthly parment and convenient.

أحي

OL and GLASS

DISTRIBUTORS interest charged. 71-73 STATE STREET

#### The Ideal Drink for Summer



And for Health is a Glass of Wegman's Milk

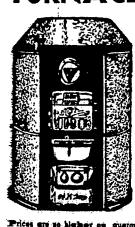
Science has proved that milk is the most perfect food for all the parts of the body. It contains all the necessary minerals and it does more for the body than any other food-and more cheaply too. This summerdrank malk-for health's sake.

### WEGMAN DAIRY

465 CHILI AVE.

Phone: GEN. 5355

## REPAIR YOUR **FURNACE**



Sood new function them one

where in the city. This has

Boon boulte bereifenarters for

Or Install A New One

NOW

about every furnace - or slove -sold in Rochester in the last 50 veces. Including original patterns for AJAX, EMPIRE and BERMUDA FURNACES.

Expert Workmonship ... Our Written Garantee Is Your Pt Jection

FREE ESTI TES-

Call: MA-N 238



ANDREWS ST. PREE PARKING ULL OPEN EVENINGS

#### Classified Stock Parts LOWER SPECIAL Red and green islang plants (Atternanthera: 45c doz. gelan-ums, spits) vincas, 15c end 25c etik; asters, tomatos, zinnas 15c end 25c etik; asters, tomatos, zinnas 15c etik; petunia 25c doz. gelalioti bulbi 15c doz. Pices reduced, Clen 1750. Quilite Floral Shop, 24 Dalmar St. Save Money

#### Items To Lower Building Budget

Special millwork, that is, wood parts of the home which must be worked out to a specific pattern in a mill for one job only, as much more expensive than standard woodwcark which is produced in tions which devote their entire time amid attention to the manufacture of so-called "atock," items.

It fo:llows, maturally that the more smock material used in your none, the lower will be the general millwork cost. This means that if you select your windows, your trim, deors, cornics, mantels and front entrance from patterns which are iteras of every-day manufacture with a large mall, your millwork cost will be at least onethird less than if all of theme items were specially manufactured to your pattern.

Start With the Stairs

One of the important savings in the field of stock mail-work is the use of ready-prepared stair parts which are almost universally available. There are slock members for practically any, type of stairway which you might select statively which you might select.
In general there are about five or
six different statively patterns
parts implied such items as hand
from winch to choose the one suitrails, mawels, baluster s, end
able to your home Slock state
brackets, aid starting treads.

One Earge nafilwork managacturer lists parts for eight ready-made stairways They are ready-made in the seems that all parts are obtainable in a marmonious group. A key to the style of these stairways is indicated by their names Georgetown. Carrollton Worcester. Plymouth, Lexington, Jamestown, Nantucitet, and Windtor. The Georgetown, Carrollton and Jamestown patterns are Southern Cothe Wandsor is for English iomes, and the others for the New Englaned Colomial. Designam Are Well Selected

In general, the architectural design of stock stair parts has been selected from time-proven pat-terns; and in selecting and specifying much remembers for a new house at is probable that the design will be ewen better than that which could be produced specially for your home by a local: drafts-

If stock parts produce a saving in statirways they can do it throughout your home; and if you vant two get the most house for your money, a good formula to follow is to purchase stock, parts

#### As A Woman Sees A Home

PLANNING YOUR NEW KITCHEN

BY DOROTHY CANELE

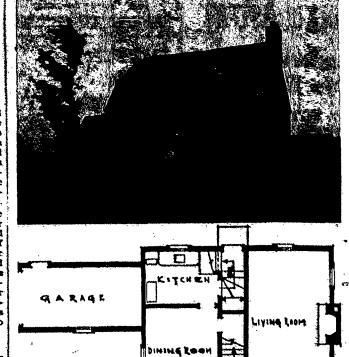
at least one question which seems sash and will reduce air infiltrato be experiment in the mainds of many of you COURIER housewives very similar to those of Mrs. R. D. S. of Rochester who asks, "Exactly wint happens, now that I've told you how dissatisfied we are with the old kitchen? How do you go about showing us how to remodel Es? How do you arrive at what you will tell us, and how far can we scount on your assistance in getting what we need and helping us to see that it's properly in-stalled?

Well, in one way that's a large order, Mars. R. D. S. but the question is so universal that it deserves A GOOD STEW IS to be senswered in these columns. ALWAYS WELCOM as well as in personal calls and intervie ws. Briefly the procedure is something like this.

In response to your request, the COURTER Home Service - Editor calls (that's me, of course, but it seems such a shame to drop the editorial we in this atticle just as it's setting a good start). We look over the general situation at first, discussing your particular needs, requirements and ambitions for your kitchezz. It is usually very simple set this point to explain how proper design can, by its very nature, remedy your most outstand-ing problems. Nine times out of ten these are. first, inconvenient arrangement, making imperative a multitucte of universeasy and fruit-less walking about; and second, insufficiers work space for food prep-

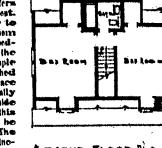
The mext step is measurement of cubes with flour and brown in hot your kitchen cand of any space laid. Season with all and popper, which it may be desirable to add cover with hot water. Cover lightto it in its new incarnation: pantries, elections is two hours. Forty-five mintries, elections is made. Notation is minutes before serving and whole present state is made. Notation is minutes before serving drop. made, with these of your dumplings on top of the vege-wishes and respulsiments. If new tables, Cover the kettle tightly and major appliances are to be added, cook without removing the cover that too is noted, so that sizes and for fifteen minutes. theights may be properly figured for the finished plan. Now this has try frosty white volle or loosely not been a long or painful process, woven textured fabrical looped has it? Yet this is all there is to through hig rings for clever cur-

TWO STORY HOME OF BRICK AND WOOD



-FIRST FLOOR PLANS

This two-story house offers high value at molerate cost. The first floor is given over to first floor is given over to living room, distang rooms and kitchen, while two hell-rooms wild a bath occupy the top floor. The plan is simple with little waste space. Perched on top of a well graded terrace or on the level it token equally well, wide spaces in each side mhance the appearance of this little house. The grage can be attached or built sparacely. The sutaide chainney aids a dislinctive teach.



SECOND FLOOR PLA M

#### Mirrors Add Spaciousness

The reflective quality of a mirrored surface is an effective tool in the hand of a skillful horrow owner.

ost infinite compared with the limited uses of other days. Several

#### First Aid To Sticky Windows

Home Service Editor

Since the illustrations necessary to the remaineder of our material on the history of kitchen design, tracing its development from the early years of this century to the present, are not yet available we must suspend that series for at least this week. This is by no means unforturate, for it provides us with an opportunity to discuss will provide easy silding of the

#### CLEAN HEATING PLANT NOW. EXPERTS ADVICE

Early summer is the propper time the hand of a skillful horme owner.

Built-in mirrors increase the apparent apacitousness of a room and brighten dark corner. Well placed they bolater a dull room by the reflection of lights and by throwing back important colors.

The use of colored plants glass The use of colored plate glass ing experts of H. Sieberts Sons, for mirrors gives there a range Inc., St. Paul and Andrews Streets, is sufficient to preserve the wood

Sieberts have been in the heat-ing business for 52 years, Zandling attractive colors are available to sale and repair of sloves, ranges, blend or contrast with other objects in the room.

attractive colors are available to sale and repair of sloves, ranges, furnaces, boiler and other types of heating equipment. They have seven heating equipment. They have reveral floors of their building filled with parts for nearly every make heating apparatus or heave the spare part easting forms for types no longer manufactured. Their re-When windows swell from heavy with the company for a number of rains, loosen the stop which holds wern, all having learned their the window sash in place. If this trade with Sieberts.

#### Garbage Container

many of you COURIER housewives who wrote in for information and for the free consultation service which we offer. That question usually resolves itself into terms very similar to those of Mrs. R. D. S. of Rochester who asks, "Exed wallpaper asbells wainscot-ing asphalt-tile floring, metal tile, yard located on the same side of and ceramic and glass tile can be used to advantage.

## THE KITCHEN GUIDE

FOODS - IQUIPMENT - PLANS-

enjoy the best in look inc. S. Willson, home economist, points

Beef stew with dumplinigs is one of the most substantial and appetizing of stews. Beef Stew with Duran lings

2 pounds beef net or serank 2 tablespoons flour 2 tablespoons lard 6 small onlons 6 small carrols 2 cups pess Sait and pepper

Have beef out into limch cubes. Shank, neck or flank are rood cuts for this purpose Dredge the

has it? Yet thus is all there is to through big rings for elever cur. To clean dust and dit from a it, so fear as taking up your time taining. Either give you that birds-eye maple dresser, wash is concerned Your COURIER call-sweeping fixe that lends a favor with thick suds of any pure soap, or has achieved the basis on which of luxury to the simplest materials, follow immediately with an clean your inciding all and you can buy these curtain cloth dampened with clear water, built. rings already made.

NOODLE RING WITH CHEESE A good stew, with the meat temptingly browned and tender and vegetables made more delicious, by the flavor of the meat, never goes out of siyle or out of favor with those who know and favor with those who know and flex and with fork all ingrediernt and tender into a best in look. Inc. S. turn into a buttered mold... Set in para of bofiling water and bake in over 35 minutes. Turn from mold over 35 minutes. Turn from mold and fill center with creamsed salmon, tuns fish or crab mea ...

#### APPLE CHARLOTTE RUSSE

Try this for dessert at a children's party. Remove the side crusts from slices of white or wheat bread. Cut slices into thirds. spread with softened butter and roll in sugar and clinamors, mixed (1 teaspoon cinnamon to be cup sugar). Toast quickly in broller.

Arrange 4 or 5 cinnamon sticks in sherbet glass and fill onter with apple sauce. Top with a tosted marshmallow and serve.

Varnished Floors Variabled Floor.

To prepare a good floor oil for rubbing varnished floor, resix one part boiled linseed oil with three parts turpentine. In using the oil on the floors use only encaugh to moisten the cloth or map. If any oil remains on the floor it will catch dust and darken the wood.

# Log-Siding Has Charm

#### Stock Item For Summer Cabins

No type of structure an ac universally admired nor see univer sally desired as the most humble of all American residences - the time-honored log cabin ... one of the very few architectural styles originating in America.

The construction of segment to graph one built from the wirele trees felled in the woods, is a difficult, time-consuming tasks; and tanless the builder is fanalling with the species of wood axist the dethe result may be none too per-manent. Ordinary we cold frame construction to much tests expensive and of course for major week-ther-tight and durable them a gen-

All of the eathello resalicity of the log cabin can be reproduced abush less expensively today by the application of log-cabin siding which is now a "stock" liem in every retail furniber catablehment. Log-enbin siding is twice as thack as ordinary siding, the total depth of the wood amounting to about 1% inches. Each place he finished "shiplap" style as proceed on its unusual strongth wires becaused it is most often employed in structures for summer use only legcable aiding is generally applied directly of wood framinging without sub-sheathing.

Since log cabin siding repre-ents only the half curve of the log, two aplications — one on the exterior and one on the Enterior are necessary if the complete illusion of a solid log westling de-sired. However, if the log calsin appearance is required only on the exterior of the building the interior framing may be small with ordinary wood paneling plywood, or any standard interior wall one. ering. Of course the ideal from a rustic standpoint is the rustic mp plication. This provides a hollow wall with an air space equivalent to the width of the stands, which may be filled with inscalation to greatly improve the surprimer ocean-fort of the cabin.

ered logs, and with the sepaces between the half curves mainted to to clean your furnace or healing ing preserves all the clearm of the plant. The residue of sect and real log cabin with nozic of the

and prevent Weathering; but allows the action of the wind and rain and auri to reduce the wood color to a hattrary weathered

# VACATION MONEY

Personal and Automobile Loams

AVAILABLE AT LOW COST If you are steadily employed and need morrey for an automobile, vacation, or what not-consult our Loan Department, No collaional or co-maker required, Small monthly re-payments. Prive consultation rooms.

Free Parking Facilities at 101 Exchange St.

## GENESEE VALLEY TRUST COMPANY

Exchange and Broad OF PERSONAL SERVICE Mariber of P. D. l. C.



ACME QUALITY HOUSE PAINT is on tough, long woorling aunter penint med l'a crosomiami tis

\$2.89 m

Stained brown to match weath

COLUBEU KIECHEN

KMI QUALITY

11 Col. \$1.43

46 470 CINTEAL AVE

Paint Prices Raduced! New you can pifore to me the Exest & ACME quality Pastell and limphes sit remain being sented at many Bow prices, which are at dispersable as thing of the charger, and Schowen brands on the markets.

PHONE-STONE 1948

for The Hame of Your Hearth ACME Buston

SO LITTLE EFFORT Is required to well your merchant that you saw this the the Catholic Courses, it happy to mike him with the course of the course

# For Rochester's **300 June** Brides



Last year, 2,595 of our Rochester misses because Mrs., 279 of them in June slores. We hope there'll be lots of brides this June (at least 300) and more and more every months of the year. We hope, too, that every one of them will be lucky enough to receive beautiful, useful gifts like these. They help make housekeeping loads of fun and keep it that way for ever and ever.



some toaster "pops up" or "keeps warren" crisp. golden brown toast.

As low as \$7.00



ROCHESTER GAS &

For trouble and service call Telephone Main 1960

Cakes like Mother made an

easy when an Electric Mixer does the mixing, creaming, whipping and beating for

As low as \$23.76

Corporation