### PLAN WISELY, CONSULT EXPERTS, THEN BUILD OR MODERNIZE



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HETHER you're choosing your first refrigerator or replacing your old one, see Servel Electrolux. Note its marvelous new adaptability. And remember, a tiny gas flame does all the work, which means you get:

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NEW BEAUTY For Every Room in Your Home With Modern Interior Decoration SEE OUR NEW PASTEL SHADES FOR WALLS AND CHLENGS: ent your home reflect your own personality in a wise choice of color! Solt, through pastel shades for walls and ceines! Enamels in the more fively thadea for furniture! We shall be glad to help you to a happy choice!

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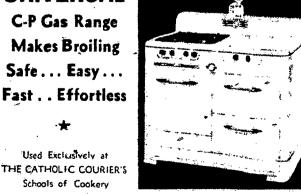
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### UNIVERSAL GAS RANGES

ARE SOLD BY

CARROLL RADIO SALES, INC.-529 Thursten Rd. H. C. POMMERENING & SON-1106 Lyell Ave. ROCHESTER GAS & ELECTRIC CORP .-- 89 Eur Ave. Manufactured by Gribber & Sexton Company, Chicago, Illinois

### Plan Home For Future

### Additions To Be Added As Needed

Every home building project means a repetition of the age-old battle between the desire for a large, commodities home and the budget. Makiny people are instined to think of a completed small home as a fixed usualt. This is not mecesis a likel trill trils is not recor-isarily true. A horne, especially a lumber-butte home, may be so? planned in the beginning that numerous aciditions, added at dif-ferent times, will still produce a harmonious and efficient whole.

If your besilding budget is small, build a corn plete arrial home as the first unit of the larger, more at-tractive house, which is your ultinate ideal.

With wood construction windows are easily converted into doors, and harmonious additions are inexpensive Be sure, however, that you can see in your original plans the physical possibilities for each step in the enlargement of the

Have Enough Space in Lot Be sure that your lot provides amough space to accomplish the addistriction without vicining building restriction times Be certain the contemplated future additions do not block of needed light in some xisting rooms. One of the mos ttractive features of many early olonial hornes, now used as par erns for new construction, is a succession of wings producing a

A good kasouse well last a. life It is not economical to discard a location you like and lose the benefit of development work done on shrubs, yard, and tress because the house you have its hos small. Momey is often lost in the exchange of a used house and the cost of disposing of an old house and constructing a new larger one will far exceed the cost of well planned additions to the old one. Grading, seeding, shrubbery and vard development account for i substantial proportion of the cost of a new frouse Additions to an old house provide more space with out duplicating this operation.

### EXPERTS POINT OUT

The fixtures, regardless of

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ble as well as wastable.
The rooms should be aimilar convenient accessories.

Ventilation and day lighting should both be of high efficiency

#### Interior Protection Reduces Fire Hazard

Imterior protection against sameds shoured included the uma of restops between studs to preven samme of fire through walls and floors and proper protection around all pape openings. Ceilings over heating equipment and floors under space beaters should be proected with a fire-resistive ma-

Where living or sleeping rooms occur over magazage, the garage walls and ceiling also should be of fire-resistive material. Doors leading from the garage into the house should be a fire-retardant type. Masonry chaimneys should be well wilt and flue-lined. All-woo farme construction should be kept least two inches away from the masonry, with spaces filled with mortar or other fire-resistive ma-

#### Patterned Woods Aid Floor Problem

Whether one is building a new home or modernizing an old one horne or modernizing an old suit. However, offered only partial sold—the selections of floors and floor coverings is perplexing. Various age and preparation centres with processes have been developed to combine design, durability, and was either the amount of storage. As the closet is a purel was either the amount of storage.

d hardwood, which permits in-dividuality in floor design and at he same tirme gives a durable surwoods, the pattermed hardwood floors are scientifically finished waxed, and polished at the factory.

#### Preferences Of Home Bezilders

The results of a survey made by New York Journal-American of home seekers in the New York work cabinets, found a brilliant so-area prefer detached one-story fution in the gleaning baked of home seekers in the New Lors Lution in the gleaming baked are prefer detached one-story last year reveal that the majority enamels possible with factory pro-last year reveal that the majority enamels possible with factory pro-law of Colonial design.

Confuse Volume Insulation Is

Try a single straight drapery at one side of a to-wide window. Then balance it by a desk or a writing table where the second curtain would have been—a great idea for giving plenty of light on your for giving plenty of light on your desk and an original touch for volves around the son.

### Reclaimed By Modernization



Scattered throughout Rochester and vicinity are many traservice if enclosed for use as a forlorn-looking old homes which represent an architectural dining room for the winter style that long ago passed into disfavor. The passage of months? 12 Wider windows for two decades or more has stripped these homes of what the dining room make the room beauty they originally possessed, and they stand now structurally sound but a blighting element in the community. turally sound but a blighting element in the community.

DEVILOPMENT OF

KITCHEN UNITS

BY DOROTHY CASTLE

Catholic Courier Home Service Editor

As A Woman

Sees A Home

The wimple, sweeping lines of the able improvement

### WHITE SHINGLES PLEASING EXTERIOR

For those who like a white house with a shingled exterior finish, there is on the market an edge-grain shingle that comes readystained with a white primer cost and is free from all defects.

To bring out the fine texture of Rainy days accentuate the need the shingle a second coat that is in the house for more room for the midway between a stain and a children. With the children spend-Last assue we reviewed the background for the development of also avoid the thick "painty" look often planning as it is known to the housewife of today. An art houses.

which, creating beauty in her if you are building the popular provide quiet for the older members, and the same time adds years. Cape Cod design, a gray weathered bers of the family and independto her life through sparring her the look is attractive. Old houses along ence for the children.

annecessary effort required by old the seashore weather with the The addition of one room to a Zashloned lay-out with its lack of passage of time to an attractive work space and its great distances shade of silver gray. Modern weabetween refrigerator, stove, sink thering stains accomplish in six and storage space. We tried to months what nature takes years to Figure out the why and wherefore do, allowing the home builder toof the paniry and we got so far as day to choose his preference.

The development of the old original Shingles for either the roof or sidwooden "kitchen cabinet." the first ing of any home come treated with effort at solution of the house preservative stains in solid and crion at solution of the house preservative stains in solid and tics, unused store rooms, porchescing wife. No i problem. How to ac pastel colors permitting great lib. complish what must be done and more treated with tics, unused store rooms, porchescing the worn out in the process.

## The so-called "katchein cabinet." Compact Closet bowever, offered only partial solu-

monomy. Popular arrange these is patternhardwood, which permits inviduality in floor design and at
a same time gives a durable surc. Available in a variety of
ods, the patterned hardwood
off are scientifically finished,
and polished at the factory.

The popular arrange these is patternhardwood, which permits inviduality in floor design and at
a same time gives a durable surc. Available in a variety of
ods, the patterned hardwood
off are scientifically finished.
The popular arrange from their sucress in oftice furniture, standardized sectional units harm to stone the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should their first few months of the house, it should the

their manufacture be infinitely closets should be measured to summer and temperate fall the different question of finish, er. Sufficient storing needs dictate gives you a chance to get settled to be desired, even in the best milliered.

### Even the baked enernel finish Century-Old Process

A home containing six rooms and one bath stemed to be the the were questioned.

According to the survey, 96 per paled over wood surfaces. The final Actually, mineral wool, the old-How the lean swift beauty and land, a century ago.

In some families the word re- ago, and today the original insulation is still in perfect condition.

### Professor Quiz On Houses

#### Check Score On Your Home

through your home. As we go, we can jot down the answers to the home in really up-to-date as you believe, you will score well over

1. When you come up the drive every evening do you leet conthe neighborn often say, with a tough of envy, "You certainly have a nice place here?" a Do you set aside something each month in house-repair fund? 4 Are you aure sure that all the steps in your house-front, back, attle, collar, are firm and sound? 5 How about the porches?

WHAT ABOUT THE HALLST

6 Would a good wood paneling improve the appearance of the entrance hall. 7. Have you seriously considered expanding the living com with a wider entrance from the hall and living room into one more spaceous room? 8. In some homes the upper hallway is the most comfortable place to the most comfortable piece in inc.
house. Hight, open, with crossventilation. Is yours put to good
use? 9. Does the house need an
extra bathroom? Is there space
for a downstairs lavatory under
the hall states?

HOW ABOUT ROOM SPACES 10. How about another bedroom 11. Is the basement damp? Is it dark? Is there space for a recre ation room with perhaps are out side entrance and places provide for costs and galoshes? 12. Have invitingly near such windows. 14 Have you plenty of space for dishee the neighborhood serves only to ac-contuate the antiquity of these out-dated structures

thome as remodeled in the sketch or do you really need to have oor-mer supposerds built into the sin-dated structures

the neighborhood serves only to ac-contuate the antiquity of these out-dated structures

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Market Value Raised character. Gone are the hodge ling room?

Most elements of the building in podge of detail, the unattractive HOW ARE YOUR FLOORST

Most elements of the building industry are convinced that modification is the answer to the profess the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess the overhanging proches. The overhanging proches the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess of what to do with the old by the overhanging proches the liver purpose by supplying the livery profess the profess of the new patterned that modification is the answer to the profess the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess of the new patterned that modification is the answer to the profess the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess of the new patterned that modification is the answer to the profess the work may be financed their purpose by supplying the livery profess the broken irregular roof line. Windows, dark-resurfacing, or would it be well the profess the profess the work may be financed that modification is the answer to the profess the work may be financed that modification is the answer to the profess the work may be financed that modification is the answer to the profess the work may be financed that modification is the answer to the profess the profess the overhanging proch flow windows are permitted to serve their profess the liver profess the liver profess the profess Not only is the threat of neighbor. Overhanging caves, fancy designs the attic and daing otherwise

All fittings should be of material; stantially increased and the quanty which is easily cleared to that they of "hyability" is restored plicity and the beauty which comes not simple lines.

No magic has been employed to simple lines.

Floors and walls should be durable the contrast in these two library that need remodeling to the many that need the man with necessary cabinets and other Snancially profitable structures point but the extent of the trans- an outside layer of new siding in formation makes it a most dealer- more modern style. Have you considered the added value such treat-ment would give your home? 20. Do you know that you can get "stock" doorways styled to fit almost any type of home? Is your house up to date in this important detail?

# CHILDREN'S PLAY

children. With the children spend-ing long noisy hours indoors, many parents wish they had more room

Alteration and modernization can provide quiet for the older mem-

The addition of one room to a house will naturally change the living habits of a family and have a direct influence on the future of the children.

Playrooms have always been es scritial but not always present even though the house is shoumbered with unused space. Basements, at-

#### New House Needs 'Breaking In' Period

Lional units began to be visioned as the time, so that a closet too large summer building weather and the time ideal answer. Not only could is actually space wasting. the strain of cold weather arrives. Your house will have a breaking best conditions.

#### Door Length Mirror Is Easily Installed

Every wormen wants at fulllength door mirror in her home, and now that they have become Mirror doors are available in stock at almost all material deal replace an ordinary door.

Paper morries came into China about 1400 A. D.

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New you care afford to use then best ACME quality Paints and finishes are now being sold at now leve prices, which are a ressonable as many of the cheaper, unknown brands on the market.



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GAMROD-MARMAI Exchange



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### WISELY FINANCED

Whenever you see this circular device you know that the owner of this home gave as much thought to the financing of his home as he did to its design. plans and construction.

Home financing today includes provision for complete ownership in a few years and payment in convenient monthly amounts as easy to pay as rent. Every month your indebtedness becomes less and your ownership greater.

Now is an ideal time to buy or build your new home. Let us help you finance it. There are many advantages we will gladly explain to you. Call on us and ask one of our officers. Do if NOW

MAIN ST. CO. STIMUSE TO BELIEVE TO