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INSULIN PRICES REDUCED!

PAINE'S INSULIN is always fresh—always potent! Paine's complete Insulin stock is constantly refrigerated, always fresh - - has full strength to do you the most good!

LILLY, SQUIBB and SHARPE & DOHME

REGULAR

63cU 20 10cc now 49c
$1 08U 40 10cc now 85c
$2 02U 80 10cc now 1.66

PROTAMINE ZINC

$1 21U 40 10cc now 99c
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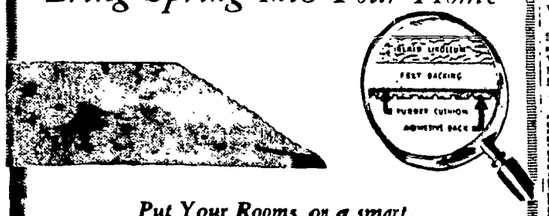
Bring Spring Into Your Home



Put Your Rooms on a smart, Lasting New "Footing" With

NAIRN TREADLITE DE LUXE

Inlaid Linoleum

Sq. Yd. **$1.99** Completely Installed

Here's the smoothest, quietest linoleum you ever walked on! Treadlite DeLuxe is really 30% heavier than standard linoleums, but it's been extra-compressed to give it greater hardness, remarkable durability. The patterns couldn't be more attractive, and there's a grand variety to choose from. Double cementing is unnecessary with Treadlite DeLuxe linoleum, because it has an adhesive backing to be cemented directly to floor! Minimum of 10 square yards at this price.

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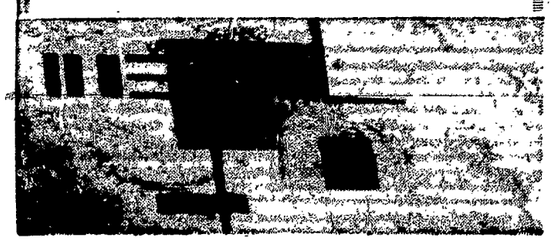
No Down Payment

On purchases of $25 or over. Small monthly instalments including charge.



WOMEN'S WORLD

GLEE CLUB CONCERT
SOCIAL SERVICE SCHOOL

Plan Welcome For Fordham Glee Club Here

Patron List Given For Concert, April 5

When the curtain rises on the Fordham University Glee Club Friday evening, April 5, at 8 P M in Columbus Civic Centre Auditorium a large-sized audience will be on hand to greet the singers and to welcome favorites of last year

The concert is being sponsored by the Mercy Guild of the Little Flower, Our Lady of Mercy High School and the Mercy High Alumnae

Patrons and patronesses are as follows

Most Reverend James E kearney, D D., Rt Rev Msgr William M. Hart V. G., Rt Rev Msgr William P Bergan, Rt. Rev Msgr George V Burns, Rt. Rev. Msgr Joseph Cameron Rt. Rev Msgr Joseph E Grady Rt Rev Msgr James Griffin Rt. Rev Msgr J. J Hartley Rt. Rev Msgr John J Lee, Rt. Rev Msgr. Walter J Lee, Very Rev John A Conway, Rev Charles J Aasi, Rev Joseph J. Baierl, Rev E K Ball Rev Hubert A. Binki Rev Gerald T Brennan Rev William J Brien Rev John Brill, Rev. Edward J Byrne Rev Ignatius X. Cameron, Rev. William Cannan

Rev Lawrence B Casey Rev Thomas F Connors, Rev Henry J Doerbacker Rev Jeffrey Dugan, Rev Patrick Flynn Rev Eugene Golding, Rev Philip Golding Rev Michael Hynes, Rev George F Kettell Rev Michael J. Krieg, Rev John Loughlin

Rev. Edward Lyons, Rev Alex J McLaughlin Rev Joseph M McDonnell, Rev Robert F McNamara Rev Ralph Meyer Rev Patrick Moffatt Rev Leo G Mooney, Rev J J Moriarity Rev J Edmund O'Brien Rev John C O'Donnell Rev Francis J Pegnam,

Rev John S Randall Rev Charles P Rieter Rev Earl C Ritz Rev George Schmitt Rev Albert L. Simonetti, Rev Leo V Smith, Rev Thomas P Stafford Rev John B Sullivan Rev George C Vogt Rev Joseph E Vogt Rev Edward J Waters Rev Raymond N Wurst

Rabbi and Mrs Philip S Bernstein, Honorable and Mrs. Rodney B Janes Honorable and Mrs. Joseph J O'Brien Honorable James P O'Connor Honorable and Mrs H Douglas Van Duser Mrs Charles I Baker Mr Frederick G Barry Mr and Mrs Raymond H Bayer, Mr and Mrs William Birmingham, Mrs James P Brady Mr Paul Brescia,

Dr and Mrs Walter A Calihan, Mr and Mrs George H Clark Mr and Mrs Lawrence J Cleary Miss Mary Connor Dr Clarence V Costello Mrs Jesimine V Crawford Mr and Mrs William Curtis Mr and Mrs James G D'Amico Mr and Mrs. Donald A Dailey Mr. and Mrs William Dalton Miss Mary Dennis Miss Agnes Donovan Mr Michael Doyle,

Mr James P B Duffy Mrs. John George Ellis, Miss Julia Foos, Miss Muriel Egan, Fordham University Alumni Association, Rochester Chapter Mr and Mrs. Benjamin Forman Miss Mary Fritz, Mr and Mrs. Frank E Gannett, Miss Gertrude A Gaulin, Mr and Mrs Robert E Harmon, Miss Elizabeth Harper, Miss Jane Hart, Miss Laura Healy Mrs. George S. Hogan Miss Mary Hudd)

Miss Kate L. Kane Mrs. Bernard J and Miss Regina h Kennedy Miss Mary Konz, Mr and Mrs D A Lahlay Mr and Mrs J L. Lavalle, Mr and Mrs. David Lawless, Miss Sarah Livingston, Mr. and Mrs. Frank Lovejoy Mrs Edward J Lucas Miss Margaret Landergan, Mr and Mrs Joseph MacSweeney, Miss Madeline Madigan Mr and Mrs. Jacob Magin, Dr. and Mrs C. I Maggio,

Sister Martina, St Mary's Hospital Mr and Mrs John W Mattle, Miss Cecelia McCarthy, Miss Helen McDonald, Mr James McGrath, Misses Margaret and Mary Mcgrath, Miss Anne McHale, Mr. and Mrs. Frank J Meyering, Miss Martha Mills, Mr and Mrs. Arthur Morton Miss Elizabeth Muckle, Mrs John I Murray

Miss Anna Nash Miss Frances O'Hargan Miss Margaret O'keefe Mrs Agnes Paskal Miss Lillian M Rauber Mrs P F Rauber Miss Josephine Rourke Mr and Mrs Harold W Sanford, Miss Catherine Schenck Miss Mazie Schenck, Mr. George E. Schantz

Mr. Joseph Shale, Miss Helena Sheehan Mr and Mrs John J Smith, Mr and Mrs B. Edward Shlesinger Mr and Mrs. Alfred T Spearman Miss Helen Spellacey Miss Margaret Spellacey Mr. and Mrs William Stickel Miss Mary Sullivan, Miss Blanche Jennings Thompson

Mrs I M Todd Miss Ellen A. Tolan, Miss Esther Trant, Dr and Mrs Perry G. Vass, Miss Alice Van Vlet, Miss Alma Waterstrat Mr and Mrs George T. Welch Mr and Mrs Richard L. Whalen, Miss Mary Zestvogel

Members of Our Lady of Mercy High School Alumnae Association who will usher Friday night are

Mary Weis, Beverly McLaughlin, Betty Snyder Marjorie Biedenbach, Lucille Ribson Betty J McCarthy Geraldine Glawe, Virginia Wilson, Margaret Carroll, Joyce Miller Jane Doody Catherine Eagan Patricia Doyle, Rosemary Tierney and Alice Daly.

Nazareth College in the News

The Sophomores, with the assistance of their sister class, will play hostesses to the prospective students of the college at the annual Sub-Freshman Day to be held Friday afternoon, April 5 Jane Armbruster has been appointed general chairman.

The day's program will begin with the traditional tour of the Campus, followed by a tea, at which Sister Teresa Marie will welcome the students. Students representing the various organizations of the college will tell these prospective students about the activities of their respective organizations. Colored movies of last year's May Day ceremonies will be shown.

Assisting Miss Armbruster will be the following committes: Arrangements: Betty Quetchenbach; reception, Betty Schaefer and Florence Rogan, decorations, Jane Skivington; entertainment, Mildred Curtin; invitations, Harriet Walton and Peggy Meere, speakers, Mary Elizabeth Brennan and Alba Pronest, refreshment, Frances Reader; publicity Betty Curry.

Dr. Pack To Speak Here on Cancer

Medical organizations of the City and County and the University School of Medicine, with the cooperation of the Women's Field Army of the State Committee of the American Society for the Control of Cancer, will bring to this City on Sunday, April 7, Dr. George Pack of the Memorial Hospital, New York City

The noted physician will address a public meeting to be held at the Rochester Academy of Medicine Auditorium, 1441 East Avenue

Dr. Pack, speaking at 4 00 P. M., will discuss What the Modern Woman Should Know About Cancer in the seventh of a series of public lectures held under the joint auspices of the Academy of Medicine, the County Medical Society and the Medical School.

Our Social Swirl

Alumnae Lists Banquet, Apr. 10

By MARY CAUFIELD

The Alumnae Association of Nazareth Academy will hold its annual banquet on Wednesday evening, April 10, in the academy. This event, at which the Most Rev James E Kearney will be guest of honor, will also mark the tenth anniversary of the graduation of the Class of 1930 Miss Margaret Larkin will serve as toastmistress for the affair

Mrs. George B. Siebold is general chairman of arrangements. Her various committee chairmen include Mrs. James J Tighe, reservations, Mrs. Earl Hubble, president of the association, reception, Miss Catherine Koehler decorations; Mrs. Francis J. Mahoney, publicity, Mrs. C. Vincent Wiser, entertainment.

Miss Mary Peters heads the committee for the reunion of the Class of 1930, and she is being assisted by a large committee

Alhambra Ladies

Ladies of the Alhambra Auxiliary will hold a spring luncheon and bridge for their members and friends at the Sagamore Hotel Monday April 15, at 1 P M

Mrs Richard S Torpey has been named general chairman.

Other committees assisting are Cards and Tallies, Mrs Elmer Schubert, Mrs Norman A O'Brien, Mrs Oliver C Pasch and Mrs Thomas H O'Connor Prizes Lester Munding and Mrs. Francis Tormey

Decorations, Mrs Paul Predmore and Mrs N J O'Neill, Publicity, Mrs Otto A Shults Reservations Mrs Emmet J O'Neill Mrs Frank M Beaucaire Mrs Victor E Monahan

Mrs Clarence M Lofink heads the list of hostesses who include Mrs Eugene F Bopp, Mrs James V Crowley, Mrs Daniel Ehmann Mrs Sylvester Kirby, Mrs Harold Dorsey, Mrs. Charles F Raymond, Mrs. John J Skelly, Mrs. Florentine Stephany.

Mrs George Schroeder, Mrs George Sullivan Mrs Thomas J Whalen, Mrs William J Woerner Mrs Bernard J Wolfe Mrs Leonard Toomey, Mrs William Senz Mrs Joseph H. O'Connor, Mrs Patrick Dwyer

Mrs Fred Norman Mrs Lawrence Laudisi Mrs Anthony Massucci, Mrs Edward Kummer Mrs Joseph Fisher Mrs John Graham, Mrs Philip Hafner, Mrs. Nelson Owen, Mrs. Gerald Mahon, Mrs. Joseph Logan, Mrs Frank Leschander Mrs Ralph Murphy

Mrs Joseph Murphy Mrs Leo Eismann Mrs Harold Brown and Miss Lucy Schlitzer.

Arch Confraternity

The Arch Confraternity of the Holy Family for Single Women of St Joseph's Church will hold their annual card party on Friday evening April 12 in the School Hall basement, No 120 Franklin Street.

The party is in charge of Miss Ada Meng, president, as chairman, and Miss Mary Witzel as co-chairman assisted by a committee of members of the society

There will be an attractive prize for each table, and refreshments

Tickets are 40 cents They can be purchased at the rectory office 108 Franklin Street from the committee and members, or at the door on the night of the party All are welcome and a good time is in store for those who attend.

Actress Who Portrayed Her Speaks of Mary Magdalene

"There is no one whose reformation and repentance has impressed the Christian world more than that of Mary Magdalene," Mrs. Anton J. Lang, Jr., who played the part of Mary Magdalene in the Oberammergau Passion Play in 1934, said Saturday, touching on the life of this woman of the gospel in the "Call to Youth" program.

"Little may we know," she said, "about details concerning Mary Magdalene's life save that unrestrained love of liberty and pleasure had led her away in her early youth from the straight path into the clutches of vice and passion, until her Father in heaven touched her in her misery and her unsatisfied quest for earthly happiness.

"Here is the greatest thing of all Mary Magdalene heard the voice of grace, and realizing the utter futility of a young life spent in darkness, her eyes began to open.

"Looking backwards, she beheld a field strewn with rocks, her shattered hopes, the disappointments at her failure to find satisfaction in the way she had chosen for herself . . . In disgust, she now turns away from the sickening picture . . . She is saved . . . Triumphantly she rushes toward her Creator, and to me it just seems as though she could have spoken no other words than those it was my good fortune to exclaim after the scene of the Resurrection: "He has come back to life again, the friend of the sinners, the Saviour of all who believe in Him.

"Oh could I proclaim this abroad throughout the whole world, that the mountains and the rocks, the heavens and the earth echo and re-echo the glad news Hallelujah! He is risen"

"From whom could we expect more beautiful words expressing new hope and joy of living than from the lips of penitent Mary Magdalene?"

Her address from New York, broadcast over the Red Network of the National Broadcasting Company, was one of a series sponsored by the Youth Committee of the National Council of Catholic Women

Women's Club Sets Bridge and Dessert

Mrs Frank A Young will be chairman of the bridge and dessert luncheon which will be held at the Catholic Women's Club Alexander Street, on April 12, at 1 30 p. m

The following committee will assist Meadames Frank J G Connor Leo G Fraver Leonard E Golden W Vincent Gunn, Arthur J Hack, Robert C Hartman, Walter A Knapp Henry J Kolb Julius C Latanzi Charles S Lennon, William A McFall Ronald J McDonald, Walter M Nugent Henry D Rohrer, Herman A Schauer Mark H Tuohey, William F. Woodruff

Board Meeting Listed By Catholic Women

A Board of Directors' meeting will be held at the Catholic Women's Clubhouse, Alexander Street, on Friday evening, April 5 at 8 p m

The desert bridge party which will be held at the Catholic Women's Clubhouse Alexander Street, on Friday April 5th will be in charge of Mrs. Andrew W. Korta, Jr.

Side-Stepping Responsibility

By EMMA GARY WALLACE

(Issued by the National Kindergarten Association, 8 West 40th Street, New York City).

Hilda is about three years of age. There is now another baby in the family, and so her charming young mother has her hands quite full

Hilda very early must have undergone some experience which initiated a tendency to disclaim responsibility when anything unpleasant happened, even when she knew she was really and truly to blame. Of course no one remembered this unfortunate occurrence.

Mrs. Thornton, the little girl's mother, was worried now because Hilda so often told an out-and-out wrong story to establish an alibi for herself. When water was spilled on the rug, she was quite likely to look up sweetly at the one who was right there and saw her do it and say, "My mummy did that! Hilda sorry!"

In fact, her power of invention and resourcefulness in getting out of things was quite amazing, and often it was almost impossible not to laugh at the rapidity with which the child could side-step that from which she wanted to be free.

At first, relatives and friends advised Hilda's mother not to pay any attention to the little one's readiness to get out of things.

"That's just a passing phase," one after another of them assured the busy young mother. "It is a good plan not to pay any attention to what Hilda does about such things. Otherwise, you'll be likely to impress upon her mind that what she says and does under such circumstances will receive attention, and then she may continue simply to secure that attention She'll soon get over the habit of concocting those queer little yarns."

But it didn't work out that way Instead of that, the child semed to develop an even greater faculty for invention for the sake of denial

[illegible] her face was smeared with [illegible] she looked up serenely and declared, "Hilda good girl Janie (her little cousin) eat berry pie. I say 'No, no' but Janie wouldn't listen."

As Hilda's mother thought the matter over, she could bring to mind several of her own acquaintances who never, according to their account, were to blame for anything. Those persons were not looked upon as dependable, and as Hilda's mother saw it, they must have formed this habit when they were young and kept on fostering it.

It did not seem sensible to her to let Hilda continue to develop this habit So the next time her little daugher told a "fairy tale" of this kind, Mrs. Thornton at once brought her to account.

"No, Hilda," she said firmly, "Janie didn't break the glass tumbler. You let it fall and it broke Don't you remember?"

"Janie broke tumbler" Hilda insisted, looking straight into her mother's eyes

What was to be done? No one had actually seen what happened, but Janie was not at hand when the glass fell.

Mrs. Thornton took her small daughter by the hand, led her into a side room and placed her in a chair.

"Please stay here, Hilda," she said, "until you are able to tell Mother the true story about the tumbler. I want you to think about what really happened, and then come and tell me about it. Don't come until you can tell it just right. Perhaps it will be hard for you, but I think you can do it."

It wasn't long before Hilda came and told just what had happened. Then her mother said gently, "Thank you, Hilda. I enjoyed that story. We don't like fairy stories about the things we do. We tell true stories about all the things we do When you tell true stories, people believe you and love you."

After this, the one word "True?" uttered questioningly by her mother quickly brought a truthful statement from Hilda, and it was not long before all evidence of a desire to side-step responsibility had completely disappeared.

Rochester Diocesan Council

N. C. C. W.

536 Columbus Civic Center

Miss Hilda Connor, Chairman of the Diocesan Committee of the National Catholic School of Social Service in Washington, gratefully acknowledges receipt of an additional check for $5.00 from the Corning Deanery for the Service School.

Lev. Lucian L. Lauerman, Director of the Service School, is expected in Rochester tomorrow, April 6. We regret not knowing this in time to have a large number of our women meet Father Lauerman.

As it is, Sister Paulette of Nazareth College is arranging for a meeting with him of Service School Alumnae and seniors and juniors of Nazareth College interested in social service This meeting at Nazareth College, Augustine Street, is set tentatively for 3 30. A cordial invitation to attend is extended to any others who are interested.

Does the National Catholic School of Social Service seem far away to some of our Council affiliates? Does every member of our affiliated organizations know about her School, its importance to the Church as well as to our country? Does every member of our affiliated organizations know that she has a share in the wonderful work of the School and in the achievements of its Alumnae?

FACTS AND FANCY?

1918—The World War made evident the lack of trained social workers. The Bishops of the National Catholic War Council started a training school to fill the need during war times.

1920—The National Council of Catholic Women was organized.

1921—The Reconstruction Period following the war emphasized the need for trained Catholic social workers. The Bishops of the National Catholic Welfare Council advised the development of a larger and more complete school—and entrusted it to the National Council of Catholic Women!

1929—The Great Depression created an even greater necessity for workers with skilled technique and the Catholic point of view to serve Americans in need. The Catholic women of America made possible this service by their continued support of the National Catholic School of Social Service!

1935—Lack of funds imperils the growth and development of the School, already proving its compelling worth to Society. Recognizing this, the Washington Auxiliary of the N C. S S S., a local group of women in the District of Columbia, took up the "Call to Service," by holding an annual May Party in the Nation's Capital.

1939—Wider participation in May Parties throughout the country manifests developing interest.

1940—The demand for trained Catholic Social Workers increases and cannot be supplied. Around 450 graduates already are serving actively in every type of social work in 36 states and the District of Columbia, Puerto Rico, the Philippine Islands, Canada, Mexico, Guatemala, South America, France, Belgium, Poland, Switzerland, Spain, China and Australia.

The National Council of Catholic Women, in its wholehearted response to the Sixth Annual Call to Service, dedicates the month of Our Lady to making the School better known, more appreciated, and financially able to carry out its mission

The Sixth Annual Call to Service, for God and Country, for Faith and Service, will be broadcast on Monday, May 6, at 10:45 P. M. Eastern Standard Time, by the Most Rev. Karl J. Alter, Bishop of Toledo, over a nation-wide hook-up and will be heard by listening groups in every part of the country

The Call to Service is a particular occasion a concerted, nation-wide effort to evidence our Faith and give Service for God and Country through our School. It is a special way in which we ourselves can do Social Work.

* * *

A preliminary meeting of Committee Chairmen for our 1940 Sustaining Membership Drive will be held at the Odenbach on Saturday, April 6, at 1:00 P. M.

Watch the COURIER for further particulars.

St. Elizabeth Alumnae

Miss Marguerite S. King of 39 Glasgow Street will entertain the Rochester Alumnae of the College of St. Elizabeth at dinner at her home on Saturday, April 6.

List Martyred Missioners

Peiping.—Father Daniel has prepared a list of the 293 martyrs—missionaries, native priests, Brothers and Sisters—who have met violent deaths in the missions of China. Seventeen have been canonized. Among the martyrs listed are 61 Franciscans, 49 members of the Paris Foreign Missions, 47 Jesuits, 36 priests not members of Congregations, 14 Dominicans and 14 Scheut Missionaries.

AS ONE WOMAN TO ANOTHER

By SUZANNE

ADVERTISEMENT — ADVERTISEMENT

BLESSED EVENTING! BARRET'S have just received a shipment of very smart maternity dresses. Do stop in and see them! *924 West Main St Opposite St. Mary's Hospital. Gen 0550.*

THOMAS F. Frost . . . funeral director. Although the basic duties of a funeral director are professional, in nature he must follow the rules of good business in his financial transactions. You will find Mr. Frost meeting definite standards which guarantees his faithful performance of quality and service. *Stone 1924 . . . 683 Main St E.*

THERE'S spring charm in every sweater at *Knitwear Shop* . . . special values to $1.95 for $1.39 . . . slipons and cardigans . . . you'll thrill to own. Knitwear remodels last year's suit to your utmost satisfaction . . . also cleaning, blocking and remodeling. Last chance Two piece suit cleaned and blocked, eighty-five cents. *192 East Main St. Stone 1918.*

WE'VE a weakness for good things to eat, and that urge must be satisfied . . . *Mrs. Myers* all-chicken pies are positively palate teasing. Gen, 424-M will give you an opportunity to place your order for a dozen or hundred. Oh how the taste will linger. *133 Depew St.*

MARCY (R.N.) is the rendevous for the blessed events! Every thing needed for the little stranger including the first year is found at Marcy's. Bathinettes, terry trainers, lovely toys . . . unusual too. Shackskin and poplin uniforms $2-$5. White service stockings. *621 West Main St.* Few steps from Jefferson Ave.

HAVING a dessert bridge or luncheon? *Baker's* delicious fruit and cream pies, large or individual can be ordered by calling *Mon. 7448.* Your guests will be thrilled with the flavorsome and delicacies of their pastries. Delivery.

CHOOSE your floor covering and choose wisely. That's what smart folks are doing! *Armstrong Linoleum* in their delightful new colors and patterns, solves the floor covering problem, at *Smith Ceramic Studios, 903 Monroe Ave.* Equally beautiful is the choice of silverware . . . as suited for the Spring Bride. Smart too is their home furnishment, brides never get too many linens. For beauty and uniqueness, see it at *Monroe Ave.* Your budget will welcome their prices.

WHEN friends drop in unexpectedly for lunch or dinner, its always a pleasure to know that *Zweigle's* bock wurst or *all pork sausage* are tucked away in the refrigerator. No worry as to what shall I serve? For superlative canapes and sandwiches . . . use *Zweigle's* cold cuts . . . varieties without number. Ask about them at your dealers or *Zweigle's, Joseph at Kelley Sts. Mon. 6944-6945.*

NO wonder she's happy . . . just heard about the wonderful work done by *Empire Textile Weaving Co. . . . 403 Burke Bldg.* Repair or reweave torn garments we advise. Have you suddenly found a burn in your go to meeting apparel? . . . Don't delay as *Irene Hennessey* will reweave the tear . . . Will be as good as new. *Stone 3192.*

KATHERINE-K Corset Shop . . . 602 Temple Bldg. Katherine-K garments are not designed to sell over the counter by waist size only . . . but each garment is designed along scientific principals with one or more garments for each recognized figure type. We invite you to come in and see our models. No obligation.

BE a happy hostess . . . choose your bridge prizes and gifts for fun a-plenty at *Quaintance Shop, 1496 Monroe Ave.* Appealing are the magnificent sets prettily box and clever things, that you'll buy and never give away. Novelties in costume jewelry you'll love. For the unusual in prizes and shower gifts try *Quaintance Shop. Mon. 7804.*

MEMORIES of loved ones can be immortalized . . . install a stained glass window in your parish, church or as a memorial. *D'Arcangelo Art Studios, Buffalo,* are artists in every branch of Church work. Rochester branch *46 Birch Cres. Mon. 3744-J.* Mr. D'arcangelo will be very glad to give an estimate on your work, no obligation.

DIGNIFIED charm, character and suave simplicity in crystal is found at *Smith Ceramic Studios, 903 Monroe Ave.* Equally beautiful is the choice of silverware . . . as suited for the Spring Bride. Smart too is their home furnishment, brides never get too many linens. For beauty and uniqueness, see it at *Monroe Ave.* Your budget will welcome their prices.

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A Superior and Special Service in a Modern Laundry

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Our washing methods gently cleanse the finest fabrics. Original size and shape maintained. Straight hanging edge assured without the use of hooks or pins. Tinting if desired, at no extra charge.

LACE or SCRIM CURTAINS 40¢ pair

RUFFLE or FRINGE CURTAINS 60¢ pair

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