



Congratulations & Best Wishes ■ Michaels, Stern & Company, Inc.

ROCHESTER N. Y.

Congratulations to The Catholic Courier

H. B. GRAVES COMPANY

GOOD LUCK PIE CRUST

A Perfect Crust Everytime Simply Add Water Roll Out and Bake

GOOD LUCK DESSERTS

"Easy To Make . . . Good To Eat"

For PIES and PUDDINGS Lemon Vanilla Chocolate Butterscotch

Good Luck Food Co., Inc. ROCHESTER, N. Y.

TIME IN ITS FLIGHT . . .

1904

Service pension for all Civil War veterans over 62 years of age. . . Fire in Baltimore, largest since Chicago fire of 1871, causes loss of \$125,000,000. . . Merchant Marine Commission created. . . Theodore Roosevelt elected to succeed himself as president, defeating Judge Alton B. Parker, 336 electoral votes to 140. . . Russia and Japan at war.

Automobile manufacturers sensitive about news reports of accidents. . . Regal introduces shoes in quarter sizes and it is said that the custom shoe maker's occupation is gone. . . The year is establishing a precedent for large advertising expenditures in the automobile field; Waltham Manufacturing Company plans to spend \$50,000 advertising Orient motor cars.

1905

Supreme Court decision declares the "beef trust" illegal. . . President Roosevelt orders investigation of the tobacco trust. . . Industrial Workers of the World organized in opposition to the American Federation of Labor. . . Supreme Court holds unconstitutional a State law limiting the number of hours of the day and week a man might work.

Street Railways Advertising Company, with Barron G. Collier as a leading factor, consolidates the principal car card interests. . . Cigar band collecting is the craze of the moment. . . Cosmopolitan is acquired by W. R. Hearst.

Leslie's Monthly changes name to American Illustrated Magazine, simplified shortly thereafter to American Magazine. . . Two thousand college boys, at the behest of Success Magazine, set out to work their way through college canvassing for subscriptions and big results are expected from this move.

1906

Nobel Peace Prize awarded to President Roosevelt for his services in bringing peace to Russia and Japan. . . Earthquake and fire destroy greater part of San Francisco, with damage estimated at \$300,000,000. . . U. S. Steel Corporation breaks ground for the city of Gary, Indiana. . . President Roosevelt goes to Panama, first instance of a president leaving the United States.

Colgate & Company celebrate their 100th birthday. . . John H. Woodbury sells his interest in the J. H. Woodbury Dermatological Institute to devote his entire time to manufacture and sale of Woodbury's soaps. . . Slogan: "Schlitz - The Beer That Makes No Man Bilibious."

1907

Suspension of the Knickerbocker Trust Company in New York precipitates financial panic. . . Immigration for the year totals 1,285,349, surpassing all records. . . Oklahoma, 46th State, admitted to the Union. . . Lusitania, largest ship in the world, arrives in New York from Queens-town on first voyage, breaking previous records by making trip in 5 days, 54 minutes.

The "good times" panic gives immediate rise to scores of advertisements of sensational sales based upon alleged needs for ready cash. . . Endless chain letter scheme revived. . . Des Moines takes rank as a leading publishing center, being headquarters for thirty-seven publications. . . New York theater establishes an "escort service" for unattached ladies. . . New York Times publishes a full page of European dispatches received by Marconi wireless telegraph. . .

"ARPCO" - THE WORLD'S BEST

ENDORSED BY THE REVEREND CLERGY IN EVERY DIOCESE

An Installation of "ARPCO" Tile



"ARPCO" TRAFFIC PROOF FINISH is not merely a surface treatment - it is processed throughout the entire thickness. It means a beautiful lasting lustre - that repels dirt and grit, and ultimately means a reduction in maintenance.

We have an unlimited range of colors and designs to select from, assuring you of an installation to meet your requirements.



An Installation of "ARPCO" Cushions

ST. JOSEPH'S CHURCH, ALBANY, N. Y. Rt. Rev. Msgr. Michael J. Looney, Pastor

are executed by our own experienced mechanics. Producers of Rubber Tile, Arctic, Rubber Sheet Tile, Rubber Stop Treads, Rubber Cushion for Kneelers, Rubber Wainscoting

TERMS ARRANGED TO SUIT YOUR BUDGET

Your inquiry will incur no obligation and may result in unexpected advantages and surprising economy—Write to us at once. Our representative is always in your diocese.

ARCHER RUBBER PRODUCTS CO.

52 Vanderbilt Avenue New York City Con. East 45th St. New York

"ARPCO" THE ORIGINAL AND ONLY CUSHION WITH THE MARBLE-IZED RUBBER TRAFFIC PROOF SURFACE for pew kneelers—communion steps—prie-dieus—confessionals. "ARPCO" Rubber Cushion Kneelers Patented—U. S. Patent No. 2,170,011

ST. COLUMBAN'S SEMINARY



Explaining Christian Doctrine in the Far East (Left) Catechism Lesson, (Right) Improvised Shower Bath

A BRIEF HISTORY

Fifteen years ago a little band of priests and students crowded into a farmhouse in Western New York and lo, America had another Catholic seminary! It was a small beginning but small beginnings are standard equipment for missionaries. And this seminary in Silver Creek, N. Y., in our neighboring diocese of Buffalo, was to train missionary priests, members of St. Columban's Foreign Mission Society. The Society was then only six years old but it had four million pagan souls to work for in the section of China assigned to it. Today St. Columban's Seminary, Silver Creek, N. Y., is a large, modern building. Already alumni of the old farmhouse across the road are active young missionaries in China and Korea. Before the year is out, the seminary will be represented also in Burma and the Philippines. A field of four million souls looked big in 1924. But today St. Columban's missionaries have five large territories in China, Korea and Burma and they staff seventeen parishes in the Philippines. On paper, a parish in the Philippines may seem just another parish. But to the young priest trying single-handed to care for 14,000 or even 18,000 poorly instructed Catholics, it is a huge mission-field in itself. (In the diocese of Rochester there is one priest for every 699 Catholics.) In their Chinese mission-fields St. Columban's priests

have more people than the combined States of Maryland, West Virginia, Delaware, New Hampshire and Maine. And in some of the Chinese parishes the round trip on one sick call might take just as long as it would take you to travel from West Virginia to Maine. Life, in the highest sense, begins at baptism. In the twelve months ending June 30, 1938, supernatural life began for 14,000 people in three of St. Columban's territories in the Far East. The priests and Sisters administered that number of baptisms. 9,400 of these were fully instructed converts from paganism. Picture a Communion rail 125 miles long. Picture it filled with Chinese and Korean Catholics kneeling to receive. That is what you would see if all the Holy Communions received in one year in those same three territories of St. Columban's were given continuously on one occasion. St. Columban's seminaries in the U. S. number three—Silver Creek, N. Y., Bristol, R. I., and St. Columban's, Neb. While dedicated to the urgent needs of the foreign missions St. Columban's priests do their best to cooperate in apostolic work anywhere. Father James Gilman, well known in Rochester, is rector of St. Columban's Seminary, Silver Creek (it is on the highway from Buffalo to Cleveland). Father Paul Waldron, who resigned his professorship in St. Paul Seminary, St. Paul, Minn., to join St. Columban's Society, is superior for the United States and the Philippines.

COLLEGE OF ST. ELIZABETH

Convent Station, New Jersey REOPENS SEPTEMBER 18, 1939

Located among the hills of Northern New Jersey, 30 miles from New York, the College of Saint Elizabeth combines a delightful country environment with ready access to a great metropolitan cultural centre.

The College is the oldest for women in New Jersey. It has been accredited by the Association of American Universities since 1917.

Standard courses are offered in eighteen departments leading to the degree of Bachelor of Arts. The curriculum for the degree of Bachelor of Science in Home Economics is designed for students interested in nutrition, clothing, interior

decorating, and home management. The teacher training course qualifies students for certificates in the State in which they intend to teach. The pre-medical course covers subjects required by the leading medical schools.

A well organized extra-curricular program is carried out through the various college organizations, and there is ample opportunity for indoor and outdoor sports and social activities.

It is the aim of the College to develop in young women the faculties that will enable them to direct their own lives towards the realization of their potentialities.

For further information write to The Dean Convent Station, New Jersey