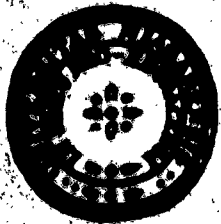


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O-Neh-Da Vineyard & Distillery

Press Progress

1929-1932

(Continued from Page 70)

Meanwhile the business depression deepened.

With two Catholic papers in the Rochester field at a time of financial stress, neither seemed likely to succeed.

When a crisis neared in the financial affairs of the Catholic Courier and Journal, diocesan attention naturally was turned to it as the official newspaper.

During the dark days of the depression in 1932 it was decided to reorganize under diocesan ownership — and that historic event came on April 7.

The Rev. Leo C. Mooney was made managing editor as the representative of the Bishop; Howard W. Klippert, an authority in business administration, became manager, and Mr. O'Connor, with wide experience in news writing and editorial work, left the Echo to become news editor.

Editorial improvements were instituted at once.

Through the appointment of correspondents throughout the diocese — in its cities and towns — it was possible to broaden the scope of this newspaper, giving all of the news of the diocese instead of devoting its space mainly to the See city of Rochester.

Meanwhile the Echo discontinued its Rochester edition.

With the exception of the Catholic Citizen, which was published by Kennedy Brothers, 8 Marietta Street, for a brief period after the turn of the century, it was the only other Catholic newspaper to invade the local field.

Notable columnists have since been engaged.

They include the Rev. James E. Gillis, editor of The Church World; the Rev. Daniel A. Lord, S.J., National Director, Sodality of Our Lady; the Rev. Benedict Ehmann and his Literary Signpost, and the Rev. John S. Randall, diocesan director of the Society for Propagation of the Faith.

The editorials are written to express opinions on current events in the light of Catholic teaching. Reprints of these editorials in papers throughout the country show how widely they are read and appreciated.

Improvements go on steadily. They will continue with an assurance which is a pledge that the Catholic Courier, now more interesting and useful than ever before in its history, will meet our ambitious concept of a great diocesan newspaper.

For other aspects of
PRESS PROGRESS

See Pages 65, 67, and 73.

TIME IN ITS FLIGHT . . . 1892

Charles E. Duryea builds the first gasoline-driven motor vehicle at Springfield, Mass. . . . Widespread labor unrest. . . . Supreme Court upholds act of Congress barring lotteries from the use of the mails. . . . Grover Cleveland elected to his second term as president.

Half-tone beginning to come into general use. . . . Sweet Caporal the leading cigarette. . . . Nobody has appendicitis, wears white shoes, sprays orchards or cares about the price of gasoline. . . . Carpet sweeper advertised as the perfect Christmas gift.

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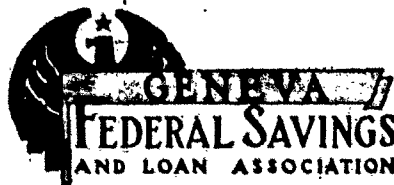
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