

# An Old American Custom! -SATISFYING CUSTOMERS-

From the first days of this great American nation, when Columbus stepped onto its shores, the keynote of its existence has been and remains—progress. Through early days of Indian struggle, Colonial hardship, and Civil strife,—America has moved forward. From the early days of the roadside inn and the town house to the modern hotel, there has been a constant striving to satisfy the customer, whether he stays a day or a week.

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## Columbus Civic Centre

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### Holy Childhood Association

Rev. John S. Randall  
DIRECTOR

Although Mission Sunday has passed into history and more than a week has gone by, things are still humming here in the office. Every day reports from parishes come floating into the office with the returns of the good people responding to the call of Christ and reaching out a helping hand to the struggling missionaries. With the reception of each of these returns I am again reminded of the prayers of our boys and girls. I am sure that we can contribute every success to your success. I trust that you will continue to fulfill this little duty day by day.

"Did you know that the first converts in Alaska were made through the Little Flower?" you may object, "but she was a Carmelite nun. That means she was cloistered and never stepped outside her convent walls." That is all very true but although cloistered she never went to any mission country, she was the means which God used to bring the first Alaskans into the Church. "Why?" you may ask. The answer is prayer. When every other means had failed, prayer won out. Let prayer, then, be our greatest contribution and let each of us resolve that never will a day pass by without asking the help of Our Blessed Lord, His Virgin Mother, The Little Flower and St. Francis Xavier that their labors may be blessed with great success.

**Something New!**  
From now on with the kind permission of the editor of our paper, we are going to publish the standings of the schools. The idea is this. Only those schools will appear on the list who make Holy Childhood returns of one kind or another. You don't rate a spot on this list until your first returns are in. In this way you will see at a glance who are the real missionaries. Here is the first report recording school activities from the month of school to this present date. If your school isn't named amongst those present, it is only because nothing has been sent in from you as yet. Now I am sure you are not going to let either work slip by without being on hand.

SCHOOL	DUES	ADOPTIONS	TOTAL
ROCHESTER, NEW YORK			
St. Andrew's	\$16.50	\$30.00	\$46.50
St. Boniface		10.00	10.00
Holy Cross	21.56		21.56
Holy Rosary	31.50		31.50
St. Margaret Mary		30.00	30.00
St. Mary's Boys Home		10.00	10.00
Mother of Sorrows	3.00	15.00	18.00
St. Salome	10.33		10.33
Nazareth Hall	20.00		20.00
Holy Family, Auburn	4.52		4.52
St. Agnes, Avon		4.00	4.00
St. John's, Clyde	4.09	45.00	49.09
St. Patrick's, Corning	23.90		23.90
St. Vincent's, Corning	18.00		18.00
St. Mary's, Elmira		10.00	10.00
St. Peter & Paul, Elmira		5.00	5.00
Holy Trinity, Webster	9.58		9.58

**Newsweek**  
I wish you might be here in the office at this moment to take a look at the old mail bag now reposing in all his majesty there in the corner. His sides are well filled out and his head is high. You would almost imagine that he has just stuffed himself with a big Thanksgiving dinner. What I'm trying to say is this, boys and girls. The past week looks like old times again. Every day brought three or four good letters from some school or other and things have been really humming along at a merry old pace. I can only say thanks a thousand times, but be sure to keep right on working. With the war in Europe it is pretty tough for our missionaries to keep a step ahead of the sheriff. It is up to us to try to supply for ourselves and those poor children of Europe whose one thought today is to shake out of the way those bombs that might at any moment rain from the sky. Well, let's really get into things now and see what we have. Well, here's one I think should take precedence over all others. New comers to the Column, it is true, and new members of the Holy Childhood Association, but bred with real enthusiasm for the missions and ready at any old time to challenge the biggest and oldest member. They seem to have the idea that the bigger they come the harder they fall and judging by threats they have been broadcasting, you have a good big job on your hands to keep up with them. But here, I'll let you judge things for yourself. Just cast a glance at the letter and see if I'm not right.

"We have no parish school in our parish but we have the mission. So we are starting the Holy Childhood with thirty members. But we will grow! Enclosed find \$3.50 which is a year's dues for thirty children and \$5.00 to buy three pagan babies. We would like a very black African boy called John. He is a very funny name for a boy. But our first great missionary pastor, who was an African missionary before he came to have us Irish was called John. He was baptized in 1815. And may we have a little girl called Elizabeth after Mother Batek and one called Annina after her little girl. Do you like Mother Batek? Father O'Rourke will call after his name's great baby after him until after his conversion. (unquote). With loads of good wishes, I remain, your friend."

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### SCHINE THEATERS Present SUNDAY TO TUESDAY

<b>RIVIERA DIXIE</b> TYRONE POWER MYRNA LOY <b>THE RAINS CAME</b> BONITA GRANVILLE FRANKIE THOMAS NANCY DREW TROUBLE SHOOTER	<b>LIBERTY STATE</b> BING CROSBY LOUISE CAMPBELL <b>STAR MAKER</b> ANNE SHERIDAN RICHARD CARLSON WINTER CARNIVAL
<b>MADISON MONROE LAKE</b> SUNDAY, NOV. 5 Ginger Rogers—David Niven <b>BACHELOR MOTHER</b> THEY SHALL HAVE MUSIC	<b>GRAND</b> Clark Gable—Charles Laughton <b>MUTHY ON THE BOUNTY</b> Jeanette MacDonald—Nelson Eddy ROSE MARIE
<b>CAMEO</b> Ginger Rogers—David Niven <b>BACHELOR MOTHER</b> Ische Heifetz—Andres Leeds They Shall Have Music	<b>RIALTO</b> SUNDAY-MONDAY Spencer Tracy—Nancy Kelly <b>STANLEY and LIVINGSTON</b>
<b>WEST END</b> Irene Dunne—Charles Boyer <b>WHEN TOMORROW COMES</b> Lee Tracy—Patrick Knowles SPELLBINDER	<b>TEMPLE</b> SUNDAY-MONDAY Gay Cooper—Ray Milland <b>BEAU GESTE</b>

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COMMITTEES

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