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FEATURES ADVANTAGES IN CENSUS HOUSING IDEAS
CATHOLIC U. LAUDED - ROCHESTER NUNS 'OVER THERE'

I Believe - I Battle

By Magr. P. M. H. Wynhoven
Editor-in-Chief
Catholic Action of the South

The other day a young priest asked me what I considered the most effective method of preaching. I gave him the idea. The most far-reaching work that any priest can do in his parish is taking up the census.

This affords him an opportunity to contact individuals and discuss with them their personal problems. The visiting five families will accomplish more spiritual good than eloquently preaching to a congregation of a thousand. Why is this? For the simple reason that everybody is principally interested in himself. Therefore, if you can make him feel that you are directly interested in him, he will listen to you attentively, and you will invariably succeed in making him do things that listening to a hundred generalized sermons, he would never consider doing.

Preaching can be made more effective if it proceeds from the general principle do not discuss in general without having an idea whom you are trying to impress.

Pick out one individual in your congregation who represents a cross-section of your audience, and direct to him individually, and you will be surprised how many people will think that you had them in mind while preaching. Of course, care should be taken not to be offensive. Develop a personal sincerity.

The same approach has to be observed if we wish to retrieve people for God in our Catholic Action efforts.

Mass conquest is impossible unless we get people personally and individually interested, unless we can make them feel that we are interested not in neighborhoods but in their particular family.

A priest's story.

A great priest told a story which proves the point. He is a great believer in frequent parish missions. Three years ago he had a missionary who was a truly apostolic man in the parish who had great success in the salvation of souls. He arrived a week ahead of the scheduled mission opening. Every day of this week he was out visiting Catholics in the parish who had quit practicing their religion with the result that, although he was not a very engaging preacher, his mission was a far greater success than any of the previous annual efforts, during which well-known orators had held forth. It was his personal touch and his individual contacts which were appreciated by the congregation and which made the fallen-away members of the parish regain their Catholic self-respect.

"I give thanks to my God always for you for the grace of God that is given you in Christ Jesus that in all things you are made rich in him in all utterance and in all knowledge."

The impression prevails that people, as a rule, do not want to be preached to by other lay people. This idea is mostly due to the efforts of parish busybodies who pose as holier-than-thou subjects but who fundamentally, are no more than the persons whom they try to convert or to get interested in Catholic Action. Sincerity is readily sensed in anybody.

Lay people who are unostentatiously but really rich in Jesus and who speak with conviction and knowledge can do an invaluable amount of good in their daily contacts and their definite parish assignments. They will always be acceptable.

Start with Twelve.

If every parish had a group of twelve converts of high-class Christians, properly prepared, correctly disposed, animated with a burning zeal for conquest, directed by the pastor to visit families it soon would be evident that the effort produced more definite and concrete good than the combined beneficial results of the Holy Name Society, the Married Ladies' Union and the Blessed Virgin Sodality.

These parochial visits should not impress people as a perfunctory business. The ingredient of personal interest should always be maintained. Little attentions on recurrent visits are ever helpful in gaining confidence.

The bringing of a paper, a book or a magazine which contains a very good article "on what we were discussing sometime ago" is a great help in making people think along the lines of God's ideas. Then, when persons begin to react favorably, the parish priest can drop in sometime with the introduction of Mrs. So-and-So told me about your interesting family, so I thought I should make your acquaintance. And the final personal touch will just clinch the whole deal. One more family realized for God, one more family which again will become rich in Jesus.

30 Years in Bishopric
Chicago - His Eminence George Cardinal Mundelein, Archbishop of Chicago, on Thursday marked the thirtieth anniversary of his elevation to the episcopate with a solemn Mass of Thanksgiving in Holy Name Cathedral.



En route from their motherhouse, at LaCrosse, Wis., these four Franciscan Sisters of Perpetual Adoration, are en route to Wuchang, Hupoh Province, China. Left to right, Sister Mary Dominica Chen, native of Chungking and a teacher; Sister Marie Therese Pata, Winton, Minn., registered nurse and surgical supervisor; Sister M. Corina Coenen, Westphalia, Ia., returning from a vacation in the United States after ten years' work in China; and Sister M. Oplata Frias, LaCrosse, (N.C.W.G. photo.)

Varied Views
Rochester Nun In Triple Apostolate In South China

Catholic U. Lauuded
The golden jubilee of the Catholic University of America, now being observed, "deserves wide and grateful commemoration." The New York Times declares in an editorial in the issue dated September 25.

"Sixty per cent of the teachers in American Catholic colleges and high schools have studied in this university or have had the benefit of training by its graduates," the editorial says. "It holds the foremost place in the hierarchy of Catholic education in that it was largely designed as a higher educational institution the major portion of whose work was to be and is increasingly in graduate and research fields. It is of special interest to note that more than 30 religious orders maintain study-houses clustered around the university which has 16 major buildings on a spacious campus in the northeast section of Washington. But special mention should be made of its 250 teachers who teach the latest advances in science as well as those ancient truths which do not change."

"The purpose of its founders was in its broad scope to establish a perpetual institution to uphold and strengthen the law of God, to foster piety on religion and to furnish young men with such training of mind and character as will best qualify them to contribute in the capacity of citizens to the honor and defense of their country. In its 50 years it has been true to this fused purpose.

Early this jubilee year the university announced a national crusade for God in government as a living memorial to the late Pope Pius XI, its purpose being to lead the twenty-one millions in the United States to practice Christian principles in their everyday private and civic life. It deserves every possible encouragement and support in this high service to our whole population."

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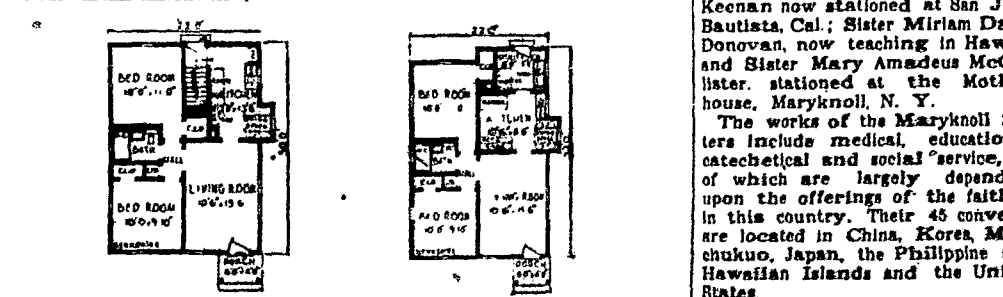
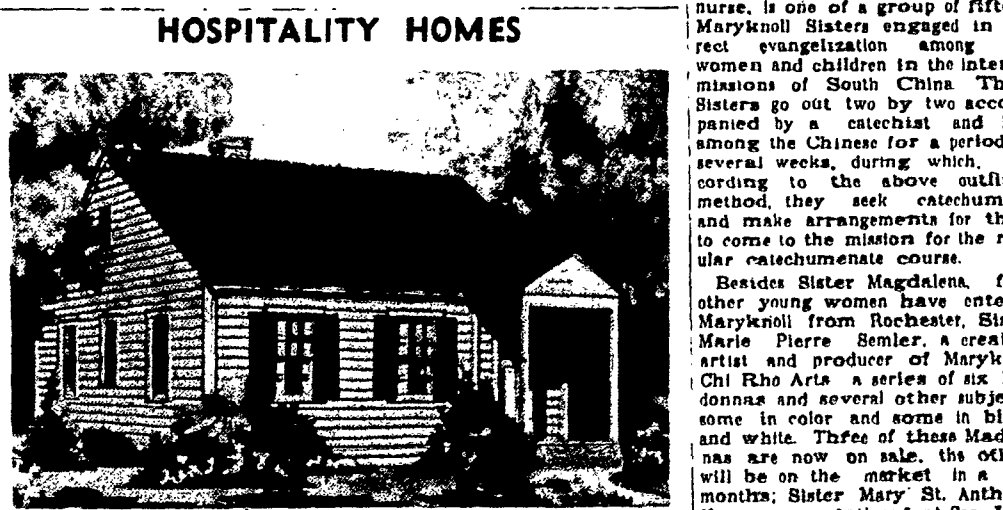
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