

# BUSINESS REVIEW

## Head-Miller, Inc.

Foods and Beverages  
Rochester, N. Y.

## MAIN 308

PRIVATE LIVERY SERVICE  
SEVEN PASSENGER  
CADILLAC SEDANS  
For Weddings and Funerals  
ROCHESTER, N. Y.

## GENERAL INSURANCE

### EGBERT F. ASHLEY CO.

212 Union Trust Bldg. Main 444  
Rochester, N. Y.  
1852 87 Years 1939

## CITY DELIVERY STORAGE CORP.

"Crating and Delivery Experts"  
195 310 ST. STONE 903

## Bartholomay

PASTEURIZED  
MILK - CREAM  
Phone - MAIN 6520

## TIRE REPAIR SPECIALIST

Let Us Retread Your Tires  
Most Modern Equipment

## Neidinger Tire Rebuilder

Formerly 118 Broad St.  
NOW - 59 MONROE AVE.  
"Where Quality Preeminent"

## TownTalkBakery

601-607 Pullman Avenue  
GLEN, 4772  
Every Day We Go Your Way

## CHALICES

needed by our Priests in Packing and  
OLD GOLD PLATED  
JEWELRY, ETC.  
that you may give at Mass or bring to  
REV. FATHER RALPH  
176 W. Adams St. Chicago, Ill.

## L.E. HILDRETH

OPTOMETRIST  
100 W. Adams St. Chicago, Ill.

## ABSO PURE Coal & Coke

HIGHEST QUALITY  
AT LOWEST PRICES  
"You'll Save If You Order Now!"

WE ALSO SELL  
R. C. & E. and Semet-Solvay Coke,  
Lahigh Valley, Phila. & Reading, and  
D&H Coal.

## HETZLER BROS.

Ask about Our  
3 tons or more  
Budget Plan  
GLEN, 446 Est. 64 yrs. 801 DRIVING PARK

## Now You Can Own A New 1940

### Stromberg-Carlson

for only  
**\$1 A WEEK**

Yes, \$1 a week pays for this handsome, powerful Stromberg-Carlson console. One year NOW... tune in war news direct by short-wave... enjoy favorite programs better! Includes amazing new WAVE WIZARD that eliminates the need for an outside aerial.

FREE! Bring in this Ad and get a free WAR MAP and Short-Wave Radio Log. Yes, get a FREE WAR MAP simply by bringing this ad to our store!

"There is nothing finer than a Stromberg-Carlson"

## HICKSON'S

Cor. Main & Franklin (Opp. East Ave.) Stone 93

## Only President To Mark 25th Anniversary Also

When the Catholic Women's Union, Rochester Branch celebrates its 25th anniversary with appropriate services and a dinner, Oct. 15, 16, and 17, the leader of the society, Miss Louise Meyers will also be observing her 25th anniversary as president.

Throughout the quarter of century, Miss Meyers has guided the organization faithfully, loyally and successfully, members stated this week. She has been the organization's only president.

Sharing honors also with Miss Meyers in noting 25 years' connection with the organization as active members will be Miss Cecilia Yawman who was one of the first officers of the society having served as Treasurer, Mrs. Madge Spiegl, now First Vice President and Miss Louise Bilger, Chairman of the Mission Activities.

Founded by Fr. Staub. All of these members have been loyal and untiring in their work down through the years since the organization's founding by the late Rev. J. F. Staub, the first spiritual director.

An enviable record has been made by the society in its many activities and work. Besides the Mission work, the organization has gained national fame for being one of the first to sponsor a Maternity Guild Plan in Rochester.

The program for the anniversary is shaping up as the event nears. Solemn High Mass in St. Joseph's Church, at 9 o'clock A. M. in honor of the occasion will be celebrated by the Rev. Joseph H. Goffel, D. D., rector of Holy Family Church and Spiritual Director of the Catholic Women's Union on Sunday, October 15.

Members will be escorted to church by the uniformed Ladies Auxiliaries of the Knights of St. John from Holy Family Church, St. Boniface Church and the District Auxiliaries of the Holy Family Church.

The sermon will be delivered by Father Aulbach. At conclusion of the Mass, Benediction of the Most Blessed Sacrament will be given. Special music will be furnished.

On Monday morning, October 16, a Requiem High Mass will be offered for all deceased members of the organization at 8 A. M. in St. Joseph's Church.

The anniversary dinner at which former County Judge, Philip H. Donnelly will preside, will be held at the Catholic Central Club. The dinner will be given in provided. Souvenirs will be presented to members in attendance.

Invitations have gone out to members of the Catholic Central Club, the Holy Family Church and all affiliated societies connected with the Jubilarian organization.

Classes are held every Tuesday and Thursday evening 7:30 to 9:30 P. M. Free for the course of lectures 50 cents.

This is the first course of its kind ever offered by the Rochester Board of Education, and we hope that many of our Catholic men and women will avail themselves of this wonderful opportunity to learn more of our early Catholic Missionaries.

Former War Chaplain Dead  
Milwaukee. The Very Rev. Magr. John A. Mikolajczak pastor of St. Hedwig's Church, is dead at the age of 62. He was an overseas chaplain of the 128th Infantry, 32nd Division, in the battles of Chateau Thierry and the Meuse-Argonne in the world war.

Many difficulties in the spiritual life are created by ourselves. We worry and hurry and seem to think it a virtue to be impatient with ourselves.

## LEADER 25 YEARS



MISS LOUISE MEYERS

## Social Swirl

### By MARY CAUFIELD

The fall activities of St. Ann's Altar and Rosary Society will get underway Tuesday evening, October 10, in the Church Hall.

The first event will be a desert luncheon and bridge, and Mrs. Ellen Leary Gibson will be guest speaker.

Mrs. William Broderick, president of the organization, has appointed Mrs. William A. McFall general chairman, and Mrs. John Temmerman co-chairman. They will be assisted by the following:

Reception, Mrs. William Broderick; Mrs. Leary Gibson, hostess; Mrs. Leary Gibson, hostess; Mrs. Bernard Belkirk, hostess; Mrs. Frederick Ahrens, prizes; Miss Ros Flynn; Mrs. Douglas and Mrs. Margaret Martin; cards, Mrs. Raymond Boland.

### Kappa Gamma Pi

The Rochester Chapter of Kappa Gamma Pi, national honor society of Catholic women's colleges, will meet Friday evening at the home of Miss Elinor N. Roche, president of the Rochester Chapter.

Officers for the 1939-40 year are Miss Roche, President; Mary G. Doyle, Vice President; Mrs. John P. Croston, Secretary-Treasurer; Mrs. Donald Foley is publicity chairman.

### Catholic Women's Club

Hostess for the Desert-Bridge at the Catholic Women's Club on Friday, October 6, will be Mrs. Herbert J. Heine. Assisting her will be Mrs. Walter G. Fritz, Mrs. John Goodwin, Mrs. Arthur J. Mack, Mrs. Gerald Holmes, Mrs. Lester McCormick, Mrs. Earl Puggaly and Mrs. Harold Sculliff.

Members of the Club and their friends are invited to attend this affair. Dessert will be served at one-thirty, and will be followed by bridge.

### Ladies' Auxiliary

The Ladies' Auxiliary of St. Joseph's Church will sponsor a card party for the benefit of the parish on Wednesday evening, October 11, at the home of Mrs. John Goodwin, 111 Franklin Street and it will afford the members of the parish an opportunity to meet and greet the new pastor, Rev. Stephen Aulbach, C.S.R.

Members of the Auxiliary are making extensive preparations for this party under the direction of Miss Elizabeth Kress, honorary chairman, and Mrs. Margaret Brudler and Mrs. James Gantley, general co-chairmen. They will be assisted by a large committee.

### Rosary Society

St. Charles' Rosary Society will hold the first in a series of monthly card parties Friday evening, October 6, at 8 o'clock in the Church Civic Centre Hall.

Mrs. Ruth Fetzau, president of the Society, has named the following committee: Mrs. Gertrude Jepson, Mrs. Gertrude Murray, Mrs. Josephine Peters, Mrs. Irene Bott, Mrs. Barbara Bell, Mrs. Frances Bott, Mrs. Marie Kane, Mrs. Eunice Redmond.

Mrs. Louise Carter, Mrs. Florence Proulx, Mrs. Amy Ballard, Mrs. Carl E. Barber, Mrs. Ann Costello, Mrs. Marie Strohmayer, Mrs. Agnes Heenan, Mrs. Florence Felton and Mrs. Florence Hill.

There will be prizes, entertainment and refreshments.

### Alhambra Ladies

Members of the Alhambra Auxiliary will hold their Dessert-Bridge on Tuesday, October 10, at 1 o'clock at the Oak Hill Country Club.

Mrs. Clarence Loftholm, president of the Auxiliary, has appointed Mrs. Otto A. Shute general chairman, Mrs. Emmet J. O'Neill is chairman of the ticket committee, assisted by Mrs. Frank M. Beaucaire and Mrs. Eugene Bopp.

Other members of the Auxiliary are Mrs. William Woerner, Mrs. Harold Dorsey, Mrs. George Schroeder, prizes Mrs. John Shelly and Mrs. Paul Prednig publicity, Mrs. Otto A. Shute.

### Christianity Called To War On Communism

VATICAN CITY.—With regard to the report printed in the United States that His Holiness Pope Pius XII plans to appeal to Christians to unite in a stand against the unrelenting spread of the Communist movement, it can be said that it has constantly been the desire of the Holy Father that Christians oppose atheism, and that it is an even stronger desire in the present war situation.

# AS ONE WOMAN TO ANOTHER

EVERY bride will enjoy the lasting beauty and elegance of gifts from Smith-Cramer's. Gifts from Smith-Cramer's carry tradition, character and dignity... craftsmanship and beauty of design are combined by expert, remounting that distinctive blend of art and science... the future is ever searching for a week-day investment of good wishes... however modest your budget the place is 303 Monroe Ave.

AND that bride, happily ever after... because they furnished their home with the assistance of Miss Marie O'Brien at Weis and Fisher, 84 Clinton Ave. South, this rug, furniture draperies and accessories subtly harmonized in color, style and size. Evidence of shopping with Miss O'Brien will be assured of definite success... your dream home will become a reality, as these many displays prove off innumerable ideas about the newest of home furnishings will be carried out to the letter. Give us a try.

SWING MUSIC ON YOUR ARM... If you've never carried a tune before, you can carry one now... in the new Music Box Bag—a purse for every day—that plays your favorite tune as you open it... it's done in the new tubular silhouette in black bengaline... Also new in handbags is a triangular shape, each side a different length... made to tuck under the arm, which is important with the new muffs... The arm that wears the muff this year carries its glove (weather permitting)... displays brightly polished fingertips against the fur... Vintage is a campus favorite... Heartbreak is the bowl-them-over shade for really big dates.

TREADING ON THE GREEN... Rich, dark green's the news in shoes... For casual wear they'll pick wedge-soled dark-green suedes, the wedge narrowing to a point beneath the arch... The sport-type shoe rates high for semi-dress. For dress, the opera pump is coming back... Pair spats-type shoes with two-tone gloves... or wear the new gold doekskins to brighten black or mystery green... Pair gold gloves to Coldrush polish... line up warm cosmetic shades to wear with green... true, clear Pimento-reds, sunwarmed tones like Coldrush.

DANCE FLOORS NEED WAX... that is exactly applied and removed. Try any one of the products listed—you'll be more than satisfied. 20 HOLE TEAM SPANGLES—50¢ lb. STAPLE POWDER WAX—40¢ lb. 10 HOLE TEAM POWDER WAX—40¢ lb. WE RENT POLISHERS AND SANDERS. Steam Renovers, Removers, Brighteners, Shellac, Varnish, Crack Fillers, Weighted Brushes, Paste and Liquid Wax. ROCHESTER'S MOST COMPLETE PAINT AND ART SUPPLY STORE. **Barnard, Porter & Remington** 9, 11, 13 NORTH WATER ST. MAIN 3140

WE do not need to tell you that Graeser Fur Coats are of outstanding beauty and reflect every chic fashion trend! Whether your preference be a smart short model of Silver Fox or a beautiful Muskrat or Hudson Seal or White— you'll find EVERY type and fur hat—a pleasingly modest price!

MUSKRAT—Mink Blended—\$125 up  
BEAVER—\$250 up  
HUDSON SEAL—Dyed Muskrat—\$165 up

## WM. V. GRAESER CO.

Rochester's Largest Exclusive Manufacturing Furriers  
38-40-42, Clinton Ave. North

## THINGS EVERYONE SHOULD WANT TO KNOW

HEALTH LESSON NUMBER 3

St. Monica's—Good Counsel  
**GARR PHARMACY**  
Successor to G. I. Lewis  
Brooks Ave., cor. Genesee  
Genesee 2445 We Deliver

St. Augustine's  
**CRAMER DRUG CO.**  
Your prescription filled at a Cramer Drug Store.  
417 Chiffi Ave. Gen. 4809

St. Joseph's—St. Bridget's  
**FLANNERY DRUG CO.**  
C C WING, Prop.  
In Elks' Club Building  
117 N. Clinton Ave. Stone 802

St. Andrew's  
**MANDELL'S PHARMACY**  
Prescription Experts  
PORTLAND & NORTON  
Main 3018 and 1478

Holy Family Holy Apostles  
**MT. READ PHARMACIES**  
HARRY R. SANZEL, Ph. G.  
1245 Lyell Avenue  
Glen 5202 Glen. 7281

Blessed Sacrament  
**OXFORD PHARMACY, INC.**  
Prescription Experts  
618 MONROE AVENUE  
Corner Oxford St.  
Prompt Deliveries • Montrose 9200

St. Margaret Mary's  
**SMALLINE'S**  
Also Incline Fire  
CLINTON-RIDGE PHARMACY  
Cor. N. Clinton & Ridge Rd.  
We Deliver Glenwood 4649

St. Charles—St. Anthony's  
**WILLIAM'S PHARMACY**  
WE DELIVER  
184 Albany Blvd.  
Gen. 7642

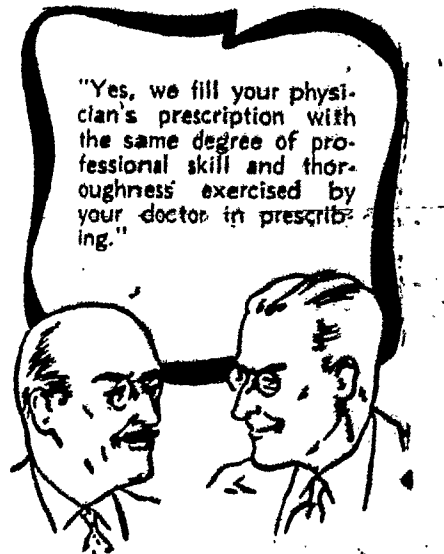
St. Charles—St. Anthony's  
**ZEILMAN PHARMACY**  
100 W. Johnson St.  
Prescription Experts  
1282 Dover St. Cor. Genesee St.  
Gen. 7217  
Rochester, N. Y.

St. Charles—St. Anthony's  
**ECKER DRUG STORE**  
Harry E. Ecker, Prop.  
47 E. Market St. Cor. Cedar St.

St. Charles—St. Anthony's  
**THE NORTH SIDE PHARMACY**  
K. E. and C. W. DANIELS, Prop.  
107 N. Commercial St. Montrose 111

St. Charles—St. Anthony's  
**CORP PHARMACY**  
150 W. Main St. Cor. Park St.  
Prescription Experts  
Montrose 1111

St. Charles—St. Anthony's  
**LEWIS DRUG STORE**  
150 W. Main St. Cor. Park St.  
Prescription Experts  
Montrose 1111



"Yes, we fill your physician's prescription with the same degree of professional skill and thoroughness exercised by your doctor in prescribing."

When the first sign of illness manifests itself, consult your parish druggist immediately. Do not wait until something serious develops.

Prescription service is the most important part of your parish druggist's business. That's why he takes so many pains in providing the finest service obtainable.

You can be confident of complete accuracy when you bring your prescription to your parish druggist.