

AS ONE WOMAN TO ANOTHER

THREE SMART APRONS For Gifts or Your Own Use

Aprons make welcome gifts, especially when they are as attractive as these. The coverall one that keeps you spotless and from tip to toe is easy to make if you can sew.

Another novel but thoroughly useful apron style is the tie-around with a pocket in the back. This one is bright and gay trimmed with bands of blue linen and large red spots with white spots and blue and white holders to match. Just think what attractive gifts these will be and how much fun you will have making them this summer.

Style No. 2696 is designed for sizes small, medium and large. Medium size requires 2 3/4 yards of 39-inch material with 5 yards of ruffling.

Style No. 2154 is designed for sizes small, medium and large. Medium size requires 1 3/4 yards of 39-inch material with 3/4 yard of binding.

Send fifteen cents (15c) to Pattern Department, Catholic Courier, 30 Chestnut St., Rochester, N. Y.



New "Bustle" in Society

The "bustle" little bustle of her bustle will not be all about the Cleopatra Girl of Fall 1939 which will recall the bustle of 1880's. From the tips of her ostrich laden bonnet to the hem of her bustled skirt she will look like a picture by Picasso or some other ultra modern painter of the recently elegant, wrap-waisted, swan-necked, straight-backed beauty of our grandmother's day. And she won't hesitate a moment about using such artifices as false hair pieces to accomplish the illusion!

That is the forecast of Helena Rubinstein, noted beauty authority, whose decrees on fashions in faces and figures are followed by women on five continents.

The importance of the "bustle" of 1880 in the beauty and fashion picture was demonstrated at a beauty show which Madame Rubinstein gave at her Fifth Avenue Salon in New York City, introducing "bustle coiffures" to complement new bustle frocks and give modern glamour girls that "belle of 1880" look. Here the audience was afforded a two-way peep at fashion and beauty history—the past, represented by a model dressed in a white satin ballgown of 1880 which Madame Rubinstein resurrected from its tissue paper and surrounding packets of love letters in an old trunk—the future, previewed by six mannequins in advance. Fall black bustle dresses, Lilly Dache 1880 capeaux, and "bustle" hairdos created by Josef, hair stylist at the Helena Rubinstein Salon.

WOMEN'S WORLD

Social Swirl

By MARY CAUFIELD

CREATE a wedding of unforgettable loveliness to match your fondest hopes and dreams... select your bridal gown at Graver's, 618 Clinton Ave. N. Y. will always find Mrs. Graver most helpful in suggesting, while her materials, style, quality and last but not least her prices are exceptional, many dollars cheaper for the best in quality. Graver's also have a hat department, select your felt and it will be styled to your wishes, you may also select one from their stock on display, 618 Clinton Ave. N.

THOMAS F. Treat... 483 Main St. East. When in need of a funeral director, we seek kindly and thoughtful administrations, these are the characteristics of Mr. Treat... always advising wisely and well. The use of his beautiful funeral home, splendidly located at 405 E. Main St., is a quality plus the fact that the prices are so reasonable. Call Street 1924 when in need of a funeral director.

WHEN in the market for fun your shopping place should be Nolin's, 274 East Avenue. Not only do they excel in quality, but the many years of experience gives Mrs. Nolin much credit in the fur world, her workmanship being all that can be desired... quality plus the fact that the prices are so reasonable. Remember the book is always to be had when shopping at Nolin's.

OVER one hundred brand new fall styles... plus many exciting fashions are included in our New Fall Fashion Book... just off the press. Send for your copy now! The price is just 15 cents, but only 10 cents when ordered with a business order.

SOMETHING YOU WILL APPRECIATE



Assisting the hostess will be Mrs. John P. Boylan, chairman of the reception committee; Mrs. Charles Howe and Mrs. Harold Dorsey, co-chairmen of the arrangement committee; Mrs. Leo Sullivan is in charge of the tickets.

Members of the Guild assisting the various chairmen are: Mesdames Raymond Healy, Clarence Lohink, Raymond Linsen, John Flanagan, Louis McManus, Joseph Gore, Carl Ads, William Bromley, Joseph Coppinger, Roy Bush.

Mrs. Gerard Farrell, Mrs. Louis Langie, Mrs. Fred Odenbach, Mrs. Thomas McNamara, Mrs. Charles Flanagan, Mrs. George Conroy, Mrs. Daniel O'Mara, Mrs. James Stelford, Mrs. George Trentman, Mrs. John J. Finucane, Mrs. J. J. Wagner, Mrs. Joseph Lara.

Mrs. Harry Crowley, Mrs. William Lewis, Mrs. John Gould, Mrs. John O'Connell, Mrs. Joseph Ernst, Mrs. Adelaide Devine, Mrs. Edward Herald, Mrs. Elmer Hoffman, Mrs. Charles Lane, Mrs. Raymond White, Mrs. Harold Coleman, Mrs. William Waldert.

Mrs. John Odenbach, Mrs. William Roach, Mrs. Joseph Burns, Mrs. James Crowley, Mrs. Raymond Flanagan, Mrs. George Conroy, Mrs. Walter Wargman, Mrs. Frank Dytell, Mrs. Joseph Marcella, Mrs. Patrick Dwyer, Mrs. Frank Platou, Mrs. Frank Fisher and Mrs. Leo F. Simpson.

O. L. P. H. Sodality The first fall meeting of the Sodality of Our Lady of Perpetual Help Parish, will be held Monday evening, September 23, in the school hall.

Members of the group are asked to attend this first meeting, since activities for the coming year will be discussed. Plans will also get underway for the Sodality's monthly socials, which will be held on November 4 and 11.

Nazareth Guild The Nazareth College Guild Council will meet at the college in Augustus Street Monday evening, September 22, at 8 o'clock. Mrs. William Waldert will preside at this meeting at which time plans for the coming season will be discussed.

St. Elizabeth Alumnae The Rochester Alumnae of the College of St. Elizabeth will be entertained at a dinner Monday night, September 23, at the home of Miss Mary Donoghue, 33 Vick Park E.

Plans for the fall and winter activities of the alumnae will be made and several out-of-town members are expected to be present.

New Rochelle Alumnae The first fall meeting of the New Rochelle Alumnae will be held Tuesday evening, September 26, at the home of Mrs. Raymond Murphy of Eastland Avenue.

Miss Charlotte Werner will address the group, and her topic will be "Art and Color." Officers of the Chapter for the coming year are Mrs. Richard Redding, President, Miss Dora Clary, Vice-President, Miss Florence Hilsch, Secretary, Mrs. James Chapman, Treasurer, Mrs. Hans Dezauser, chairman of arrangements.

Miss Margaret O'Connell of Wilton Bivert left this week for New York to begin her graduate work in Philosophy at Fordham University. Miss O'Connell was graduated from New Rochelle College last June.

Miss Mary Elizabeth O'Connell has returned to Cohocton to resume charge of the music classes at the Cohocton High School.

Arch-Confraternity The Arch-Confraternity of the Holy Family for single women of St. Joseph's Church will receive Holy Communion in a body at the 7:30 Mass Sunday morning, October 1. Breakfast will be served immediately after in the school hall by the following committee: Ida Angeli, Loretta Angeli, Lucia Angeli, Louise Delger, Elizabeth Fisher, Josephine Hoffman, Louise Linn, and Loretta Josephine. Mary Verhoeven and Lucille Wisler.

The first conference of the season will be conducted by the Rev. John P. Lynch, C.S.S.R., the Rev. Stephen Aulbach, C.S.S.R., rector of St. Joseph's Church, will be a guest. All members are requested to be present.

Daughters List First Fall Social Meeting Court Rochester, Catholic Daughters of America, will hold the first social meeting of the season on Tuesday evening at 8:15 o'clock in Columbus Civic Centre. All members are requested to attend and bring a guest.

Mrs. Anita Tibbitts is Chairman, and Miss Nan Donohue is assisting.

THESE LEADERS TO DIRECT NATIONAL COUNCIL FOR YEAR



Newly-elected officers of the National Council of Catholic Women, pictured as they were about to enter the hall for the banquet which closed the 18th annual convention, held at San Francisco. Left to right: Mrs. Thomas Dignan, Glasgow, Mont., second vice-president; Miss M. Pauline Casey, Scranton, first vice-president; Mrs. J. W. McCollum, Gainesville, Fla., president; Mrs. J. E. Franchère, Memphis, secretary; Dr. Anna E. McCaughey, Santa Barbara, third vice-president; Mrs. Stephen J. Gaffney, Portland, Me., treasurer. (N.C.C.W. photo.)

Rochesterian Is Chosen By N. C. C. W.

(Continued from Page One)

pledged our country neutral," and pledged wholeheartedly "our persevering support to our Government in all its efforts to secure the safety and honor of the nation and in particular in its endeavors to restore to the world the blessings of peace."

Mrs. J. W. McCollum, of Gainesville, Fla., Province of Baltimore, was elected President of the N. C. C. W. since January, 1938. She is a member of the Board of Directors of St. Gerard Maternity Guild, a member of the Catholic Women's Union.

Mrs. Keogh is a Past President of the Catholic Women's Club. When the Rochester Diocesan Council was organized in 1931, Mrs. Keogh was appointed Executive Chairman of the National Catholic School of Social Service and served in that capacity until October, 1935.

Treasurer for the last year was re-elected to that office. It was in many respects the most successful convention the National

Mrs. Keogh Fitted By Experience For New National Post

Mrs. Michael H. Keogh of 101 Linden Street who has just been elected National Director from the Archdiocesan Province of New York, has had wide experience in the field of Catholic women's organization work. She has been President of the Rochester Diocesan Council, N.C.C.W., since January, 1938. She is a member of the Board of Directors of St. Gerard Maternity Guild, a member of the Catholic Women's Union.

When the Rochester Diocesan Council was organized in 1931, Mrs. Keogh was appointed Executive Chairman of the National Catholic School of Social Service and served in that capacity until October, 1935.

Treasurer for the last year was re-elected to that office. It was in many respects the most successful convention the National

Council has yet held in its 10 year history. Never before was there such representation from every corner of the country.

It was reported three N. C. C. W. Diocesan Councils were reorganized last year, four reorganized with 65 dioceses now organized.

Nine Archbishops and Bishops attended and addressed various sessions.

The sum of \$28,000 was announced at the convention in contributions for the National Catholic School of Social Service, sponsored by the N. C. C. W.

Blessing and encouragement came from the Holy Father. A message of warm encouragement also was conveyed on behalf of the Hierarchy of the country.

There was greater breadth of topics than ever before. All agreed in plaudits to the graciousness of the convention's hosts and host city.

Three new Directors were elected. Mrs. Michael H. Keogh, Rochester, for the Province of New York; Mrs. Arthur Fournelle, Baltimore, Md., Province of Chicago; and Mrs. William P. Connolly, Detroit, Province of Detroit.

Gratitude to Holy Father. "Profoundly grateful and a renewed pledge of affection and obedience, with prayers for His Holiness' efforts for peace, were sent the Holy Father.

Other echoes of world conditions were evident in resolutions condemning "all racism and all efforts to pit people against people and, in particular, to pit the human race against the children of God," and pledging support to the Bishops' Committee for Catholic Foreign Missions in its efforts to assist victims of Nazism. It also was voted to urge Congress to pass laws penalizing immigrants of good character to regularize their legal status without first leaving the country.

The Council dedicated itself to studying and making known the "saving principles of social justice outlined in the Encyclical."

It applauded the Catholic Press for its sound reporting in the interest of truth, which, it declared, "has been impressively vindicated," and pledged "strong and practical assistance in providing subscriptions and advertising support."

Other resolutions opposed the so-called Equal Rights Amendment, pledged anew prayer, study and action to uphold the tradition of our Bishops for the advance of the Kingdom of Christ; gave full cooperation to extension of the closed-retreat movement; promised to organize plans to meet the needs of the National Catholic School of Social Service; favored continuance of Institutes of Industry, thanking the N. C. C. W. Social Action Department for its aid; rejoiced in signs of a growing recognition of the great contribution Catholic schools are making to American life; by the extension of certain State services to Catholic schools; pledged further cooperation in youth programs; called upon members to cooperate in the jubilee year of the Catholic University, while thanking the University for its aid to the Social Service School; thanked Catholic Action, N. C. W. C. organ, for its aid and called for member efforts to increase subscriptions; paid tribute to three N. C. C. W. leaders who have died in the last year; and sent warm thanks to Archbishop Joseph F. Rummel of New Orleans, Episcopal Chairman of the N. C. W. C. and Monsignor Michael J. Reedy, Central Secretary of the N. C. W. C. Mayor Angelo Rossi of San Francisco, and other San Francisco leaders, including N. C. C. W. leaders, for their help in making the convention a success.

Birth Control Condemned. One resolution strongly condemned those who seek to remove economic distress by preaching birth control.

ROCHESTER DIOCESAN COUNCIL

National Council of Catholic Women Office: 536 Columbus Civic Centre, 50 Chestnut Street

POPE PIUS XII BLESS'N'S N. C. C. W.

Supreme Pontiff, Praying National Council of Catholic Women, Sends Apostolic Benediction to its Officers and Members

In a letter received last month by Most Rev. Joseph F. Rummel, Archbishop of New Orleans and episcopal chairman of the N. C. W. C. Lay Organizations Department, from His Eminence, L. Cardinal Maglione, Papal Secretary of State, there is conveyed to the officers and members of the National Council of Catholic Women the Apostolic Benediction of His Holiness, Pope Pius XII. The letter expresses the Holy Father's appreciation of the magnificent accomplishments of the women of America in their effort to cooperate wholeheartedly with the Hierarchy in promoting and spreading Christ's Kingdom on earth; and the "joyful hope" of His Holiness that "the accomplishments of the past may be a sure index and augury of even greater success in the future."

The Supreme Pontiff especially lauds the fact that "unprecedented success may accompany the deliberations of the annual convention at San Francisco."

Cardinal Maglione's letter to Archbishop Rummel sent from the Vatican on August 5, 1939, reads as follows:

Your Excellency: It has been given by the Holy Father to Your Excellency His deep appreciation of the act of devoted homage which you did him recently in presenting to Him a copy of "The Proceedings of the Eighteenth Annual Convention of the National Convention of Catholic Women."

His Holiness, who is well acquainted with the magnificent work of this great Federation and who remembers the very active role which its representatives played in the International Congress held recently at Rome, was highly pleased to receive this exhaustive report on its outstanding work in America.

The Common Father, knowing well the great efficacy of a letter which the endeavors of all the Catholic women of America, and His paternal heart was deeply touched at the unity and coordinated efforts of Catholic Action in which the members of the N. C. C. W. are now manifesting their

powerful influence for good. He was especially impressed by the program that is being carried out amongst the youth of America, the marvelous efforts at organization of parish units into a nationwide body, the "Call to Youth" radio programs, the Social Service School, to mention but a few of the more outstanding points in the program. His Holiness has a very paternal and abiding interest in Catholic Youth and looks upon this devoted work of the Catholic Women of America as a guarantee of the continued progress of Christ's Kingdom in the United States. It is indeed, a concrete example of Catholic Action in a field where, due to the insistent and at times diabolical efforts of the enemies of God and of the Church, the salutary and wholesome influence of Catholic Action is most necessary.

The Holy Father feels that in this volume, which Your Excellency has presented to Him, is preserved to posterity the magnificent accomplishments of the women of America in their effort to cooperate wholeheartedly with the Hierarchy in promoting and spreading Christ's Kingdom on Earth. He expresses the prayerful hope that the accomplishments of the past may be a sure index and augury of even greater success in the future. And to this end the Holy Father prays that an unprecedented success may accompany the deliberations of the forthcoming convention at San Francisco.

As a further token of His gratitude and in pledge of recompensing grace from on high, the Sovereign Pontiff imparts to Your Excellency and to all the officers and members of the National Council of Catholic Women His paternal Apostolic Benediction.

With sentiments of deep esteem and of religious devotion, I am, Your Excellency,

Devotedly yours in Christ, (signed) L. Cardinal Maglione.

The regular meeting of Rochester Diocesan Council, N. C. C. W. will be held Friday evening, September 22, at 8:15 in Room 311 Columbus Civic Centre.

Interesting reports of the National Convention held in San Francisco and the Board of Directors Meeting held in Geneva just recently will be given. We invite the attendance of all of our members.

THINGS EVERYONE SHOULD WANT TO KNOW

HEALTH LESSON NUMBER 1



It Takes More Than a Sign to Make a DRUG Store

Quality in prescriptions is something that comes only from finer drug ingredients compounded by trained experts and double checked for adherence to your doctor's orders. That's the kind of service that brings hundreds here every week for all medical needs to Parish Drugists.

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It's smart to be healthy—and you can't be smart unless you ARE healthy! Schoolwork requires energy and strength—hard lessons can't enter the competitive of college. So keep your health up to standard by following simple rules of hygiene—follow your doctor's and health instructor's carefully and you'll be in the best of health for the rest of your life.

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