WHAM 50,000 WATTS

HIGHLIGHTS

For Your Afternoon Pleasure

THE MARINE BAND—Mondays—3:00 P. M.

THE ARMY BAND—Tuesdays—3:00 P. M.

THE NAVY BAND—Fridays—3:00 P. M.

CLUB MATINEE—Monday, Tuesday, Wednesday, Friday and Saturday—4:00 P. M.

NEW PROGRAMS

YOUR FAMILY AND MINE—Monday through Fridays — 6:15 P. M.

MEET MISS JULIA—Mondays through Fridays — 11:45 A. M.

FARM JOURNAL — Mondays through Saturdays—7:30 A. M.

BIG TOWN — Fridays—7:30 P. M.

CAMEL CARAVAN—Saturdays—10:30 P. M. with Benny Goodman's Orchestra.

EDWIN C. HILL—Sundays — 9:30 P. M. Mr Hill replaces Walter Winchell for four weeks

MUSIC

SUNDAY MUSICALE—Sundays—12:30 P. M.

ON WINGS OF MELODY — Sundays—1:00 P. M.

MUSICAL SENSATIONS—Mondays—7:30 P. M.

PROMENADE SYMPHONY ORCHESTRA — Thursdays—9:00 P. M.

VARIETY

PLANTATION PARTY — Fridays—8:00 P. M.

RED FOLEY—Saturdays—8:30 P. M.

NATIONAL BARN DANCE—Saturdays—9:00 P. M

CHARLIE McCARTHY — Sundays—8:00 P. M.

THE CIRCLE—Sundays—10:00 P. M

"ORDER OF ADVENTURERS"—Mondays—8:00 P. M.

MAGIC KEY — Mondays — 8:30 P. M.

TRUE OR FALSE—Mondays—10:00 P. M.

THE INSIDE STORY—Tuesdays—8:00 P. M.

INFORMATION PLEASE—Tuesdays—8:30 P. M.

MELODY AND MADNESS—Tuesdays—9:00 P. M.

HOBBY LOBBY—Wednesdays—8:30 P. M.

KAY KYSER — Wednesdays — 10:00 P. M.

SMILE PARADE—Thursdays—8:00 P. M.

KRAFT MUSIC HALL—Thursdays—10:00 P. M.

ON THE PLAY AREA—Saturdays—10:15 A. M.

DRAMA

THE ALDRICH FAMILY—Sundays—7:00 P. M.

HOLLYWOOD PLAYHOUSE—Sundays—9:00 P. M.

ORPHANS OF DIVORCE — Mondays—7:00 P. M.

MR. DISTRICT ATTORNEY—Tuesdays—10:00 P. M.

ONE MAN'S FAMILY—Wednesdays—8:00 P. M.

TRUE TROOPERS DRAMA—Thursdays—7:30 P. M.

NEWS

COURIER NEWS—Saturdays—11:15 A. M.

YOUR ESSO REPORTER—Four times a day—Seven days a week.

COMMENTARY

FATHER COUGHLIN — Sundays—5:00 P. M.

FRITZ BROWNELL—Tuesdays, 7:30 P. M., and Fridays, 8:00

LOWELL THOMAS — Mondays through Fridays—6:45 P. M.

WM. ROGERS — Mondays through Saturdays—6:30 P. M.

AL SIGL — Mondays through Fridays—1:30 P. M.

THE NATIONAL RADIO FORUM—Mondays—8:30 P. M.

THE LISTENIN' POST

By AL SISSON

F-L-A-S-H IT'S A GIRL Born to Mr. and Mrs Art Kelly in the wee hours of Thursday, June 29. Weight, 8 pounds and 5 ounces. The name, Sheila Marie Baby, Mother and Dad all fine at this writing. CONGRATULATIONS The cigars were swell (Incidentally, Art is the promotion chief for WHAM)

'Big Town' Becomes WHAM Feature

"BIG TOWN," radio's No 1 dramatic thrill, goes into a summer series with a number of sizzling exposes stories brought to life by Edward G Robinson famous film star and lovely Claire Trevor of the pictures First of the summer series makes its appearance over WHAM on Friday evening July 7 at 7:30 P M

ROBINSON

In the "Big Town" series of half-hour broadcasts, Robinson plays Steve Wilson managing editor of the Illustrated News and Miss Trevor is cast as Lorelei the papers society editor As the series opens Steve Wilson is in the thick of his crusading against the racketeers of the city.

While the setting of "Big Town" is mythical it might be any large American city where the underworld flaunts its power and makes its own rules It is only when a real fighter in the form of Steve Wilson makes his appearance that the forces of evil realize they are in for slam-bang opposition

Not only are the gangsters and underworld lords the sworn enemies of Managing Editor Steve Wilson but all racketeers, smooth and otherwise who prey on the unfortunate citizens of the community In the first program Wilson is engaged in a successful drive to send the city's Gold Star Mothers to the graves of their sons in France Opposition from a group of the city council peeved at Wilson's crusade develops How it is overcome is graphically portrayed in the broadcast It is an original story written especially for the series by Crane Wilbur well known author and former motion picture star

TREVOR

The programs are directed by Clark Andrews while Fran Frey's orchestra supplies the musical background

Every week during the entire summer "Big Town," which rated as No 1 in the dramatic programs on the air will present a different crusade or expose story

Mood Music Primes Actors For Jobs on Radio's "Your Family and Mine"

Your Family and Mine" five-days-a-week serial heard Mondays through Fridays at 6:15 P M over WHAM is the first script serial on the air to utilize mood music to key actors for their jobs!

The violinist and pianist who play the daily theme song which brings this program on and off the air are always present at Your Family and Mine rehearsal as well as broadcasts Their job is to play appropriate music to induce the right moods for each installment of the daily serial

Joan Crawford is said to be the first Hollywood star to demand mood music for her scenes The studio provides her with a portable phonograph and John plays sad songs for her highly dramatic scenes and gay music for the lighter sequences of her films

Alan Fishburn director of "Your Family and Mine" heard about Joan's mood music and decided to try its effectiveness in the radio business

Today in the studios where "Your Family and Mine" rehearse mood music is a regular feature of the show'

"It works, too" says ingenue lead Joan Tompkins "When Judy Wilbur is sad over Woody Marshall I have the instrumentalists play 'Ave Maria' When Judy is happy I like to hear 'The Blue Danube' or any kind of Viennese waltz

A Bit of Chatter—

EDWARD MACHUGH NBC's Gospel Singer, has never sung hymns on a Sunday program in all his years on the air

ALICE HILL is the most popular belle at the Chicago NBC studios these days she takes fellow actors sailing with her every afternoon after the "Betty and Bob" broadcasts

JOAN WINTERS blue-eyed lovely heard on NBC's "Girl Alone" show, is Chicago's newly elected "Miss Television." She won the award at a dinner dance of radio stars

PETER VAN STEEDEN, orchestra leader on the Fred Allen and For Men Only broadcasts, may sign the initials "I. E." after his name if he chooses. He's a graduate industrial engineer.

AS ONE WOMAN TO ANOTHER

By SUZANNE

ADVERTISEMENT *ADVERTISEMENT*

SUMMER SIMPLICITY

Easy To Make Jacket Frock

Torrid days call for a dress of this type with its short, scallop edged sleeves and smart, young lines The gored skirt has novel pockets and the smooth shoulder yoke also makes the perky short sleeves Contrasting stitching or a crush-resistant linen dress is ideal for warm summer days in town Nothing could be more perfect for the commuter than this frock in rayon sharkskin with a contrasting bolero jacket in the new longer length Slimming panel, high round or lower square neck line, makes the most practical and at the same time, the smartest frock you could possibly want for warm summer days Style No 2876 is designed for sizes 12 14, 16, 36, 38 and 40 Size 16 inch material for the dress and 1 yard for the bolero.

Send fifteen cents (in coin) to Pattern Dept., Catholic Courier, 50 Chestnut St Specify size

2876
SIZES 12 40

Revlon's "Quick Trick" is brand new conversation piece—gay, convenient and inexpensive A little tweed-like case, not bigger than a change purse, it holds Revlon Nail Enamel Polish Remover an orange wood stick and little emry boards—all one needs for a quick-change act of nail shades for a week end in the country or en route

No longer need you wrap your bottle of enamel and remover in tissue and pray to high heaven that it won't break in your overnight case No longer need you toss them haphazardly into your handbag if you're lucky enough to remember you'll need them With Revlon's aptly named, Quick Trick an adorable little tweed like case no bigger than a change purse you have the musts that your finger nails may need for a quick change act from one tint to another

In red and white bound in red in beige bound in brown and in skipper blue bound in navy it makes light of your summer hostess problems as well as your own And by no means one of its lesser virtues is the fact that it holds just about twice as much Polish Remover as it does of enamel—which is as it should be—for you know you use your Remover up much faster than your enamel

With Revlon's Oily Polish Remover which contains no acid or caustic soda and is therefore easier on your nails and better for them—you have enough of it to go the full length of a bottle of Revlon's Nail Enamel in any of the lovely high summer shades you may choose With the Quick Trick you have no excuse now for anything less than perfectly groomed fingertips wherever your summer travels may take you!

NOLIN *Importer and Manufacturer of Furs 256 East Avenue, Rochester, N. Y.* Restyling Repairing your old styled coat can be redesigned into a new model at a small cost, if done during this time, no charge for storage if coats are remodeled Lining coats as low as $7.00 Special for this week, Kolinsky scarfs $6.50 per skin formerly $9.00

Paris has taken more colored American ladies and worked them into a frock fit for a glamor girl of any nationality.

MARRIOTT'S *Original French Dry Cleaners* What is more interesting these Summer days than a spick and span wardrobe Your entire wardrobe will be put in the pink of condition at a reasonable price by calling *Genesee 2110* One trial of Marriott's superb work is convincing of their "perfect service Have your clothes ready for the numerous occasions that present themselves these torrid days Call Gen. 2110

Night clubs of Paris are dark and deserted with the French air Cocktail punch to outwit Summer's heat waves.

ZWEIGLE'S *Coney Island Hots* Always to be found at your favorite road stands and Summer resorts Use them often these days of leisure is the point de resistance you'll find them both tasty and satisfying What's more so easily prepared Don't forget Zweigle's delicious cold cuts A pattinella is an addition to any meal At your dealers or Zweigle's Joseph at Ackerly St. Stone 6944 6045

Natural platinum for one of the rarest furs in the world today Roman striped baby accent dark outfit

MARY'S *Shoppe* now located at 2227 *Clifford Ave.*, with a new line of dry goods and notions hand made gifts for all occasions, very attractive and reasonable in price A new line of religious articles Hand made vestments and broadcloth shirts for the clergy Complete line of gift cards for every occasion hand painted should you choose them This shoppe is close to Culver Road, in the heart of St Ambrose parish, not too far from St John The Evangelist Parish. Quality at the Mary Ann Shoppe is of paramount importance and prices are too

Despite the fashion's hally hoo about the new vogue for color black and white costumes continue to be a wise choice

SUMMER is a hard time with many youngsters Their appetites are apt to be finicky Good old fashioned luscious custard is the base of many a tantalizing dessert Say it with Custard *made of Gerzie's milk of mind*

I hear the Oh's and Ah's. Milk is a balanced food and should be used freely, during warm weather by the grownups as well as the kiddies The vitaminic content of milk and cream, serves as a protection against disease and keeps our bodies running smoothly. Let's adopt the slogan "drink more milk" and let it be Gerzie's milk *Culver 2115 Whole sale and retail*

Charm your family by appearing in one of the new dressy housecoats, with full upper closing.

YOUR *Funeral Director* should inspire your confidence He should have a reputation for honesty and business integrity A funeral director of this type will furnish good service and good merchandise, at fair prices He comes into your home at a time when into his care is given your most treasured trust He should stand ready to offer his advice and counsel *Thomas F Trotter funeral director* will successfully meet these requirements Mr Trotter personalized service is a source of much solace at this sad time Call Stone 1351 *654 Main St East*

MADELINE'S *Urban Hat Shoppe 254 Park Avenue* Special after the holidays prices are a feature at Madeline's You'll find them real bargains too Regular prices are $3.95 $5.95 You'll find no parking problem and its convenient shopping hours 10 A M to 9 P M *Park Ave near Goodman South Monroe R*

SHAMES *And others Foundation Garment* Pains is emphasizing the importance of the curve at the hips there must be an unbroken line from hips to knees this composes the new sylph like figure The expert corsetiers of Swasis and Chom have this unique down to a science Lingerie of their garments contributes to the wholesome to desirable today Call at *301 Lincoln Building for an appointment Stone 4943*

AFTER the Fourth *Opportunity to Sale* Frocks of cotton that were formerly priced to $19 from $1.00 to $3.95 Sheers $3.95 including Bemberg and whites Other dresses at $3 $4 formerly to $10.95 Evening dresses $3 $3.95 Coats and suits formerly to $25 at $10 Do take advantage of this unusual sale Now the important part where? *The Jerald Dress Shoppe 177 Brooks Avenue*

HEAD first to Buy *The French Bouquet* is a shop with conscience Permanent of personality and distinction Difficult hair problems welcomed at *French Bouquet, Monroe at Boardman St Call Monroe 181* and be convinced of their unusual service Open Thur and Fri evening for your convenience

WHAT hostess would no welcome a gift of exquisite china, salad bowls and plates or beautiful glass from *Smith Ceramic Studios 903 Monroe Avenue.* Every meal would take on a festive air, especially these torrid days Monroe along until you find your self at this glorious and convenient shopping studio, it will be a happy adventure to trouble to spend as much time as necessary in being helpful You'll love the atmosphere *Monroe 2171*

WITH summer here and the weather so beautiful, why not come in to *WEIS AND FISHER'S, 80 Clinton avenue south rochester n y* and select your porch and garden furniture Now the prices have been reduced for quick clearance Ask for Miss Marie O'Beirne and she will be only too glad to help you make the proper selection Or phone Miss O'Beirne, *Stone 1012.*

THIRD CONTEST IN A SERIES

Contest!

YOUR LAST CHANCE TO GET IN ON THIS THIRD CONTEST. PICK YOUR OWN PRIZE!

WIN The $10 Prize

RULES

1. Obtain CATHOLIC COURIER official Entry Blank from one of the druggists named. If this is not convenient, use your own note paper, giving your name, address, and parish.
2. Write essay of not more than 200 words on HOW YOUR PARISH DRUGGIST SAVES YOU MONEY.
3. All answers must be in the CATHOLIC COURIER office not later than July 13. The winner will be announced the following week. Second and third answers will receive honorary mention.
4. A contestant may win only once.

PHILCO RADIO

SNAP-SHOT **CAMERA** — These prizes are of real value and appeal to all, whether you choose the electric razor, radio or camera.

PRIZES — The winner has choice of any of these three prizes, each of which is worth $10.00.

ELECTRIC **SHAVER** — If the $10 prize is not selected, the value may be applied against a more expensive prize of the same type.

SUBJECT

ALWAYS at your service, your parish druggist serves you BOTH economically and well Tell us in your own words HOW YOUR PARISH DRUGGIST SAVES YOU MONEY!

GO TO YOUR PARISH DRUGGIST FOR YOUR Drug Needs *At Prices That Spell Economy*

St. Augustine's
CRAMER DRUG CO.
Your prescription filled at a Cramer Drug Store
417 Chili Ave. Gen 4809

St. Monica's—Good Counsel
CARR PHARMACY
Successor to G I Lewis
Brooks Ave., cor. Genesee
Genesee 2445 We Deliver

St. Joseph's St. Bridget's
FLANNERY DRUG CO.
C C WING, Prop
In Elks' Club Building
117 N. Clinton Ave. Stone 802

St. Andrew's
MANDELL'S PHARMACY
Prescription Experts
PORTLAND & NORTON
Main 8012 and 8478

Holy Family Holy Apostles
MT. READ PHARMACIES
HARRY R SANZEL, Ph G
1245 Lyell Avenue
Glen. 5202 Glen. 7231

Blessed Sacrament
OXFORD PHARMACY, INC.
Prescription Experts
688 MONROE AVENUE
Corner Oxford St.
Prompt Deliveries • Monroe 9200

ST. MARGARET MARY'S
SMALLINE'S
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CLINTON-RIDGE PHARMACY
Cor. N. Clinton & Ridge Rd.
We Deliver Glenwood 4849

ST. PHILIP NERI
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1166 No. Goodman St., Cor. Chatfield

St. Monica's—St. Augustine's
WILLIAM'S PHARMACY
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336 Arnett Blvd.
Gen. 7642

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Prescription Druggist
2882 Dewey Ave., Cor. Norris St.
Glen. 7247
Rochester, N. Y.

ITHACA
The North Side Pharmacy
L. H. and C. W. DANIELS, Props.
507 N. Cayuga St. Ithaca, N. Y.

AUBURN
LEWIS DRUG STORE
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44 Lewis Street Auburn N Y

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CORNING
ECKER DRUG STORE
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GENEVA
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A. R. Clarke Phone 2042
Prescription Druggists
Cor. Exchange & Castle Sts., Geneva
"A GOOD DRUG STORE"

CENTRAL TRUST COMPANY

ROCHESTER, N. Y.

25 Main Street E. 1806 East Ave.

Member of the Federal Deposit Insurance Corporation

PRESENTS
ITS 102ND SEMI-ANNUAL FINANCIAL STATEMENT
AS OF THE CLOSE OF BUSINESS JUNE 30, 1939

RESOURCES			LIABILITIES		
Cash		$1,367,140.84	Deposits		$17,669,393.11
United States Government Securities, Direct and Fully Guaranteed		1,932,301.19			
F H A Insured Mortgages in event of default redeemable in United States Government Bonds		1,424,391.21			
State, County and Municipal Bonds		8,222,087.34	Capital	$ 600,000.00	
Other Securities readily marketable		869,007.18	Capital Notes	1,170,000.00	
Loans Secured by Collateral	4,686,775.26		Surplus and Undivided Profits	218,524.24	
Short Term Notes of Responsible Individuals, Firms and Corporations	2,919,641.12	7,606,416.38	Retirement Fund for Capital Notes	26,316.01	2,014,840.25
Bonds and Mortgages		1,678,690.68			
Banking Houses, Vaults, Furniture and Fixtures: Main Office	452,612.17				
Brighton Branch	68,961.81	521,573.98			
Other Real Estate Owned		128,660.69	Reserves		112,715.06
Accrued Interest Receivable		87,030.23			
Customers' Liability on Acceptances and Letters of Credit		2,756.49	Customers' Acceptances and Letters of Credit		2,756.49
Other Assets		17,275.14			
TOTAL		$19,799,906.02	TOTAL		$19,799,906.02

DIRECTORS

Eben A Fletcher, Ezra A Hale, Wilson Hamilton, Frantz Hasselwatick, Elmer B Milliman, Thomas N Nagle, John D Pike, Frank J Smith, Albert E Vogt, Louis A Wehle, Dwight S. Wetmore, Oliver B. Woodfill

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