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FEATURES

College Column

ST. BONAVENTURE
ST. BONAVENTURE, N. Y.—A scale model of the St. Bonaventure College campus will be on display soon at the New York World's Fair. It is receiving the finishing touches now and will be shipped to the exhibit of Cattaraugus County in the New York State Building. The model stands upon a base 30x40 inches and is scaled to about 33 feet to the inch. Upon completion it will be placed with other exhibits from St. Bonaventure which include a bust of Father Pamphilo da Magliano O.F.M., the first president and founder of the college; personal effects of the late John McGraw, Bona alumnus and famed diamond; and an early print of "New Discoveries," written by Father Louis Hennepin, seventeenth century Franciscan explorer.

NIAGARA
NIAGARA UNIVERSITY, N. Y.—David G. Goldstein, nationally known lecturer and writer from Boston, Mass., will deliver the commencement address at Niagara University's 32nd annual commencement exercises on the campus Monday morning, June 5. It was made known yesterday by the Very Rev. Joseph M. Noonan, C.M., S.T.D., LL.D., president of the university.

A convert to Catholicism, Mr. Goldstein has achieved a high ranking both as a speaker and writer in the field of modern Catholic action. He was a pioneer in modern lay apostolate work, bringing to the man in the street the fundamentals of Christianity, through the Catholic Truth Guild which has been known as the Catholic Campaigners for Christ since 1935.

For seven years he was connected with the Central Bureau of the Catholic Central Verein and the Knights of Columbus. He has appeared in almost every State of the country and addressed gatherings on religious and sociological topics.


ST. BENEDICT'S
ATCHISON, KANSAS—Camp St. Maur a Benedictine summer camp designed to develop the physical and spiritual character of growing boys will open here June 18 for a six weeks season. The camp will again be under the direction of the Rev. Jerome Merwick, O.S.B., professor of sociology and other "boyology" experts from St. Benedict's college here.

Indorsed by Bishop Paul C. Schulte of the Leavenworth diocese, Camp St. Maur will bolster a complete program of sports, nature study, Indian lore and singing with such distinctive Catholic features as daily mass, group devotions at the grotto of St. Benedict and the Angelus.

RADIO — BETTER HOUSING — COLLEGE NEWS

"THE TRIPLE ALLIANCE"

USES BLACKBOARD APOLOGETICS



Using a blackboard in the pulpit, the Rev. Francis F. LaBue, S. J., Eastern Director of Sodality, is shown in the Church of the Blessed Sacrament, New York, in a unique presentation of a recent course on "Sanctifying Grace." Lecturing on man's destiny as natural end, the square at the left represents man; the square at the right, M. mind; M. memory; W. will. Because of his mind and will man naturally tends toward God, represented by the square on the right. (N.C.W.G. photo.)

THE LISTENIN' POST

By AL SISSON

The opportunity to present one's boss in a story about his job is indeed a rare pleasure. Our guest columnist this week is Mr. William Fay, Manager of WHAM. The Chief is known to his associates and friends as just "Bill." Born in Hartford, Conn., the boss is married and has one son and one daughter. He is a graduate of the Connecticut High School, Ontario State Normal School and Albany Business College. He has been General Manager of WHAM since 1929. Previous to that he was a train dispatcher in Ontario, a bookkeeper in Albany, announcer and musical director at Station WGY in Schenectady from 1923 through 1927, and was studio manager of Station WMAK, Buffalo, during '27 and '28. His extra curricular activities are advertising, baseball, fishing, music and squash with particular emphasis on squash. Bill is a Director of the Salvation Army; member of the Chamber of Commerce, Rochester Torch Club, Automobile Club of Rochester, Rochester Club and the Ad Club, where he was a director for three years.

With that introduction we present to you, "The Boss."

"RADIO"
By Bill Fay

"I shot an arrow into the air. It fell to earth. I knew not where."

Modern radio from the broadcaster's point of view, is like the arrow described by the poet. The participants of a broadcast are in the studio eagerly awaiting the signal—twenty-five seconds to go—caution, the announcer. Thirty seconds—fifteen seconds—ten seconds, quiet please—the green light—a warning—standby—the red light—The program is in progress. Through the air at a rate of 144,000 miles a second, the sound waves of radio transcend barriers of race, color, and creed into every city, town and village, silently calling for entrance into the homes of the millions of the family on relief, the sick, hospital, and into speeding cars along our highways. Radio has united the family circle in the home around a personality or program. It is the modern altar erected in the center of the life of the world. It speaks with a voice of authority. Dictators and governments use it to promote their propaganda, who no longer need to ring doorbells, enter our homes under the most favorable circumstance through the soft-spoken, positive voice of an announcer. Supplementing these advertising programs which are generally termed "commercial" are a great many hours per week devoted entirely to religion, education, agriculture and culture in general.

The present day station manager recognizes his responsibility to the community. In Rochester and twenty-two counties surrounding it there is a potential audience of approximately two million radio listeners who have come to accept these programs as a matter of course. Little does the average listener realize that the program necessary, for instance, in the presentation of the School of the Air broadcast, the programs by our major symphony orchestras, the National Farm and Home Hour, etc.

At the moment I am writing these few words, I have had a telephone conversation with Mr. Paul Eked, Director of Visual and Aural Education by Radio for the Rochester Board of Education, saying that the Rochester Civic Orchestra Educational Programs, under the direction of Guy Fraser Harrison, Howard Hinge and Kathryn Homaghen, have won first award at the Tenth Institute for Education by Radio at Columbus, Ohio, a signal honor indeed.

WHAM is proud of the loyalty it enjoys from its wide audience. A recent survey made by a highly recognized advertising agency indicates that in the primary coverage of WHAM its listeners outnumber any other Western New York station five to one, a responsibility indeed, yet one that we accept and respect.

Next week our guest columnist will be Father Leo C. Mooney, Managing Editor of this paper. Father Mooney will write on the subject, "The Church and Radio."

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"The Triple Alliance"

By RT. REV. JOHN J. LEE
Pastor, St. Peter and Paul's Church, Elmira

All the world of today wishes the family of tomorrow the best of luck. This is as true of the man or woman who has made a failure of life, as one who has been quite successful. No one, whatever his failure is cruel enough to wish the same thing upon his children. Somehow or other, we hope and pray that our shortcomings will die with us and not live on to mar the happiness of those who are coming after us. Because of this very general common desire among grown-ups, concerning the younger generation, there is always a very great deal being done, and said, and written for the young, to brighten their prospects and to insure their success.

Home, School, Church are the great triple Alliance for the defense of youth. There is no artificial alliance but a natural one, so natural, indeed, that society would not be normal without it. Given the Family as the basis of Society, the School and Church come in providentially to supplement its work, to strengthen its purpose, to enlighten and to sanctify its members. All three work together with a common aim, the preparation of youth for manhood and womanhood.

It must be obvious then, that there should be the utmost harmony between the three members of this Triple Alliance, and they should never work at cross purposes. It would never do for the School or Church to be put in the position of having to rebuke the

Atmosphere is an intangible thing, but it has a great influence upon life. More depends upon it in the shaping of human conduct than is generally admitted. Long before children are conscious of laws or rules or conventions, they are reflecting in their actions the atmosphere, religious, moral and social, in which they live. How often we have heard it said, in explanation of the goodness or badness of a child that he could hardly have escaped being what he was because of "the atmosphere in which he was brought up."

To create the proper atmosphere for youth is the great task of the Triple Alliance. It is the atmosphere which the Church and School, in union with the family must find a way of developing to its highest power. May we hope that these great agencies under God for the training of youth will become more and more united in their common purpose. The extent of their harmonious co-operation is the measure of the generation's power for good before God and Man.

HOSPITALITY OF COLONIAL HOME

This is No. 13 of a New Housing Series



DESIGN N-16
Four Rooms, Dining Nook and Bath



Well adapted to either a suburban landscape or a large city lot, the home pictured here is not only appealing, because of its dignity and simplicity, but because of its low broad lines and well proportioned facades. The floor arrangement offers the very latest features to be had in modern American Bungalow planning.

Published through courtesy of the Northwestern Retail Lumbermen's Association.

DIMENSIONS

Size of main building (Original unit design N-16A and N-16B) 36'0" x 21'0"
Size of main building (Original unit design N-16C) 36'8" x 21'8"
Size over all (Original unit designs 16A and 16B) 37'0" x 24'6"
Size over all (Original unit design 16C) 37'8" x 25'2"
Size over all with garage and porch additions (Unit designs N-16A and N-16B) 46'6" x 24'6"
Size over all with garage and porch addition (Unit design N-16C) 47'8" x 25'2"

Ceiling height 8'2"
Height of basement 7'0"
Cubic contents unit house N-16A 12,730 Cu. Ft.
Cubic contents unit house N-16B 12,730 Cu. Ft.
Cubic contents unit house N-16C 13,880 Cu. Ft.
Cubic contents for porch and garage addition to unit houses N-16A and N-16B 2,540 Cu. Ft.
Cubic contents for porch and garage addition to unit house N-16C 2,500 Cu. Ft.

For details write to
Better Homes Editor, CATHOLIC COURIER, 30 Chestnut Street

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Other Size, Price and Pattern on Fifth Floor

Allen Roth's New System for Music

Italian markings on sheet music are passed among musicians, according to Allen Roth, musical director of the NBC Doc Rockwell show. Network maestros, working under pressure of time, have discarded the traditional flowery advice to the musician, and have substituted a picturesque lesson of their own.

Conductor Roth has listed ten of his streamlined substitutions for the more cumbersome phrases. Instead of "Allegro," he calls his musicians, "Get the lead out." "Fin" (and) has given way to "Let's Have Tea." "Andante"—"Slam on the brakes!" "Crescendo"—"Let's have it." "Fortissimo"—"Give 'em Dimples!" "Pizzicato"—"Puff it!" "Forcissimo"—"Rock and down." "Allegretto"—"Bounce." "Rubato" (swollen)—"Cream it." "Presto" (Rush for Home).

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