

# BUY BRANDS BACKED BY BEST REPUTATIONS



## GOOD EATING

is assured when you choose Arpeako Sausage Products. Such delicious flavor can only come from highest quality meats skilfully blended.

**ARPEAKO**  
THE PEAK OF PERFECTION

There can be no compromise with quality



## Lily of the Valley

Better New York State Canned Foods

## Dole's Vacuum Packed

## Pineapple and Juice and Coffee

Distributed by

## Brewster Crittenden & Co., Inc.

Wholesale Grocers and Importers

48 KING STREET

## HART'S

Rochester's Greatest Grocers

### COUPONS

Are

### EXTRA SAVINGS

QUALITY FOODS ... plus  
LOWER PRICES ... plus  
PREMIUMS ... equals

The Better Food Deal

Hart's Offer You



### TUNE IN BOSCU COFFEE

Sunday Evening Newspaper of the Air

Every Sunday—6:45 P. M.—WHAM

## RUSSER MARKET

Top Quality and Bottom Prices

257 AMES STREET

GENESEE 3174

## "JUST BETTER" ICE CREAM and SHERBET

## JACKSON-BAILEY

511 THURSTON RD.

GENESEE 7100

**GOOD FOOD means GOOD HEALTH**

★  
THAT IS why you will always want to buy the best. Reputable brands give the fullest measure of health, flavor and ... true economy. Buy wisely, by brands ... these brands!

## LOBLAW GROCETERIAS INC.

Rochester housewives certainly enjoy shopping the Loblaws Self Serve way. They love to shop personally, and when they know they can do it as unhurriedly as they please and, at the same time make substantial savings—shopping becomes a double pleasure.

### 14 GROCETERIAS IN ROCHESTER

- |                  |                      |                    |
|------------------|----------------------|--------------------|
| 1529 Lake Ave.   | 1364 Culver Rd.      | 815 Dewey Ave.     |
| 204 Monroe Ave.  | 556 Chili Ave.       | 1781 Dewey Ave.    |
| 609 Thurston Rd. | 1800 N. Clinton Ave. | 2871 Dewey Ave.    |
| 844 Genesee St.  | 975 N. Clinton Ave.  | 640 Winton Rd., N. |
| 1460 Monroe Ave. |                      | 533 N. Goodman St. |

## CLUB CRACKERS

A DELICIOUS SALTINE CRACKER FOR YOUR PARTIES, TEAS, LUNCHEONS

## ONTARIO BISCUIT CO.

"Supreme Bakers"

FOR THE BEST IN MACARONI—USE



Tune In Every Sunday at 12:30 to the Gioia Musical over WSAJ  
GIOIA MACARONI COMPANY

71 Parkway

Tel. Gen. 1018

## BARSTOW BAKERY

A Good Place to Trade

757 GENESEE STREET

Genesee 3738 — Phones — Stone 157