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**K. C. LIST CONCERT**  
**Of Choral Society**  
**For Monday, May 1**

Singing with renewed vigor and interest, the members of Rochester Knights of Columbus Choral Society are pointing to their annual concert, scheduled for Monday evening May 1, which promises to be one of the most outstanding musical events of the season.

The concert will be given in Columbus Auditorium.

Under the management of President Leonard Hahn and under the direction of the new Director, John Paul Bonn, the chorists are rehearsing faithfully for the concert.

Many new voices have been added to the chorus and several new selections of music that have wide appeal and the interest of the city are now in the Choral Society's preparations.

Soloists this year will be chosen from the ranks of the Society. A well-rounded program, with the accompaniment of John J. Bogascki is being prepared for the music lovers of the city.

As in previous years a reception and dance will follow the concert.

Tickets may now be obtained from Financial Secretary Paul A. Predmore.

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**Magic in the Kitchen**

First strange places shrouded in Oriental mystery, come tan spots on your face, about the performance of Hindu Fakirs, who cast spells on the attendees by such astonishing feats as walking barefoot on flaming coals, or causing small boys to climb up their hanging in mid air. In the remote regions where these acts of magic are performed, the inhabitants know nothing of electricity, plumbing, or fast transportation.

These are the spellbound audiences of the Hindu Fakirs would be equally dumfounded if they could witness the modern magic performed as a matter of daily routine in the kitchen of American homes. You could stare in amazement at the demonstration of an automatic electric toaster. You would see a little metal box without the answer near it turn a button, and go off to a move. You would see a little box, and you would take a perfectly done roast. No Hindu magics can vary that.

The average American kitchen is full of equipment that should be made to promote people. The electric light with a major wonder, and the handsome porcelain sink with its unlined stainless steel hot and cold water faucets are the most modern household fixtures. Yet together with the electric refrigerator, the electric range, the electric coffee maker, the electric mixer, the electric can opener, the electric vacuum cleaner, and the handy automatic bread toaster. New helpful devices are put on the market every year.

What causes all this? These things do not just happen. The reason is simply that American industry, as you are aware, it thrives on new invention. And the reason why industry thrives on new inventions is that the American public quickly adopts anything useful and desirable, if it is well advertised. Only through advertising can new products readily be introduced to the public.

Large demand is necessary before household appliances can be produced at low cost, and consumers cannot demand something they do not know about. That is why advertising is so important to progress. Advertising is working for us now, bringing more magic to our homes and more happiness to our lives.

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**Enthusiastic Approval**  
**Given Fordham Gleemen**

The Fordham University Glee Club returned to Rochester on Tuesday evening to be greeted by a large and enthusiastic audience as they presented a program which drew repeated encores.

The second concert here by the club, directed by Frederic J. Joyn of the Columbus Civic Centre Auditorium, at "Ambassadors of Song" the chorus proved capable of winning friends for Fordham as creditable Catholic young men, they left an excellent impression in Rochester.

Opening their concert with the late Professor Bonn's "Ecce Sacerdos" the glee club greeted His Excellency the Most Rev. James E. Kearney under whose patronage the program was presented.

Directed by Frederic Joyn of the Fordham faculty, the club was heard in a well-balanced program revealing the excellent training and fine voices of the students.

Soloists were called back repeatedly and responded generously. Victor A. De Riso, tenor, and Richard J. Flick, baritone, sang numbers adapted suitably to their voices "Flick won't give you the drink to Me Only With Thine Eyes" and his McGilvy song "De Riso" and "Chantey".

The following numbers of "High Barbary" "Chantey", "Marching Along the Highroad" having a theme adapted from Tchaikovsky's 6th Symphony, were balanced with a beautiful rendition of "Ave Maria" and "Tenebrae Factis Sunt" sung with devotion and fervor.

In their own Fordham group, the "Fordham Marching Song" by Dr. J. A. Mater Fordham, and "The Lord's Prayer" by Dr. J. A. Mater Fordham, and "The Lord's Prayer" by Dr. J. A. Mater Fordham.

**HOLY FAMILY HIGHLIGHTS**

AUBURN Rehearsals are under way for the annual Senior Play presented by the Senior Division of the Dramatic Club.

The cast is as follows: Princess Delatorre Joyce Viber, Phil Lennox Wm McDonald, Aunt Meta Trumble Marie Luckers.

Joe Royd John J. Donahue  
Hazel Boyd Gertrude Sanglaro  
Ruby Boyd Frances Nugent  
Milton D'Arcy Eugene Donahue  
Mrs. Seaver Katharine Duane  
Mrs. Fitzpatrick Betty Leonard  
The Old Princess—Audrey Wallace  
Signor Moroni—Raymond Kenny  
Josephine the maid Margaret Harry  
Ada and Jennie Margaret Boyer  
Leonard and his wife  
The play which is under the direction of Miss Eileen Burns will be presented early in May.

**Knights To Try-Out For Soft-Ball Team**

Try-outs for the Knights of Columbus Soft-Ball team will take place Sunday morning at 10 o'clock in Edgerton Park.

The team was organized at a meeting Monday night with William Voegel as manager. It is planned to enter the local circuit in the Catholic Softball League.

**Requiescant In Pace**

**SAICHEL** Florian, husband of Gertrude, died April 10 at St. Joseph's Hospital.

**BECKER** Isabel, wife of Samuel, died April 11 at St. Mary's Hospital.

**BUTLER** John, husband of Mary, died April 11 at St. Mary's Hospital.

**CHAPMAN** William, husband of Anna, died April 11 at St. Mary's Hospital.

**CONWAY** William, husband of Anna, died April 11 at St. Mary's Hospital.

**DONOHUE** John, husband of Mary, died April 11 at St. Mary's Hospital.

**HANLEY** William, husband of Mary, died April 11 at St. Mary's Hospital.

**KEENE** John, husband of Mary, died April 11 at St. Mary's Hospital.

**LOPPE** John, husband of Mary, died April 11 at St. Mary's Hospital.

**MAHONEY** William, husband of Mary, died April 11 at St. Mary's Hospital.

**MATTEO** Joseph, husband of Mary, died April 11 at St. Mary's Hospital.

**McKENNEY** John, husband of Mary, died April 11 at St. Mary's Hospital.

**MURPHY** William, husband of Mary, died April 11 at St. Mary's Hospital.

**NICHOLS** John, husband of Mary, died April 11 at St. Mary's Hospital.

**PERKINS** John, husband of Mary, died April 11 at St. Mary's Hospital.

**RILEY** John, husband of Mary, died April 11 at St. Mary's Hospital.

**SMITH** John, husband of Mary, died April 11 at St. Mary's Hospital.

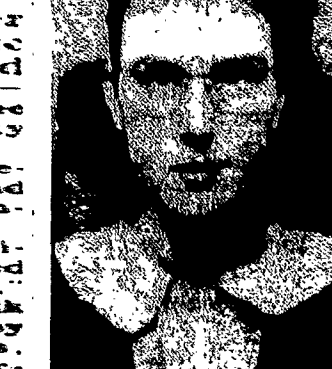
**THOMAS** John, husband of Mary, died April 11 at St. Mary's Hospital.

**WATSON** John, husband of Mary, died April 11 at St. Mary's Hospital.

**WHITE** John, husband of Mary, died April 11 at St. Mary's Hospital.

**YOUNG** John, husband of Mary, died April 11 at St. Mary's Hospital.

**National Winners**



Mercedis Mullerlella (above), of Good Counsel Academy, Minkato, Minn., who wrote the best news story appearing in a school newspaper, in connection with the recent national tuberculosis Christmas Seal contest, and Dorothy Daly (below), 17, graduate of St. Mary of the Springs Academy, Fond du Lac, Wis., who was the youngest author included in the "O. Henry Memorial Prize Stories of 1938." (N.C.W.C. photos.)

**Bowling**  
**Pirates Win Pennant**  
**In K. of C. Loop**

Frank Scholand's Pirates won their second successive championship in the Knights of Columbus Bowling League as the season ended Monday night on Joe Garin's Columbus district.

Other members of the winning clubs are Charlie Raymond, Joe Merkel, Cy Statt and Ir. Walter O'Neill.

The League will conduct a Single Tournament on Monday, April 11 and on Wednesday, April 26 will hold the annual banquet at the Cadillac Hotel.

Bill Winters' Santos finished second in the league with a surprise three-game victory over the champions, Monday.

The Guards, captained by Paul Predmore, captured third position in the league with Tom McCarthy's Colts, the Pinta Trailing were Ed Schenmann's Partisans, Neil Owens Klites and Art Klein's Nines.

In the league's games Bill Bell hit 610, Frey Gene Auning, 607, Neil Owen 589, Dan McNally 580 and Jack Kinney, 575.

Tom McCarthy's farm system aggregation came through with victory Monday winning three straight from the Nines.

Joe Seizma a rookie in McCarthy's chain after an absence of a week returned to play the Pintas with 579 total. Manager McCarthy named Dan (Champ) McNally a captain and the latter handled his pen in a most efficient manner.

Tom Auning with 185 average led the league. Dan McNally was second with 183. Frank Toomey 182, Neil Owen, 181, and Johnny "Old Man" Sullivan, 180, were high in the league.

Other individual scores were Larry Morrow 177, Howe Ennis, 177, Joe Flynn, 177, Frank Scholand 176, Jim Sullivan 176, Cy Knapp, 176, Bill Woeener, 173, Jack Kinney, 173, Paul Predmore, 173, Tom Gavaghan 173, Herb Trimby, 171, Dan Fitzgerald 171, Frank Youan 170 and Joe Hasselwander 170.

**Nazareth Seniors To Present Play**

Nazareth Academy Seniors are now rehearsing for the three-act play "Lady Bug Lady Bug." The play is to be presented in the school auditorium on Wednesday evening, April 19.

Appearing in the cast will be the Misses Ruth Ann Dakin, Dolores Grosser, Joan Torpey, Catherine Stull, Eileen Hanley, Clara Quigley, Eleanor Kelly, Margaret Dunlay, Virginia Akey and Marion Fisher.

Production staff is as follows: Business Manager, Miss Joanne Sweeney; Producers, Joanne Collins and Angeline Girardi; Stage Manager, Margaret Volpe; Properties, Kathleen O'Brien; Sound Effects, Frances Trippett; and Helen Goetze; Lighting, Francis Dink; Prompter, Doris Heninger; Publicity, Ann Miller and Mary Rita.

There are 49 young women of the Academy working zealously on the ticket committee. To handle the large audience expected there will be 14 usherettes.

**Altar Donated By British Admiralty**

**LONDON**—The Admiralty presented the altar and candlesticks for the Church of Our Lady Star of the Sea at the naval base at Portland.

A large iron hut, also donated by the Admiralty, has been erected by voluntary labor, in the officers' recreation ground. It will hold 100 worshippers.

In the course of the past four months more than 2,500 boys from all sections of the United States have joined the organization. The Catholic Boy, magazine published at Annapolis, has been chosen as the official organ of the society.

The boys advance successively through the ranks of Apprentice, Explorer, Knight, Knight Commander and Grand Knight by acquiring a certain number of points in each of three sections: Religious, Service and General.

The Knights of the Altar was organized last Fall for boys who serve at sea. It was established because of the need of a central organization and a definite plan for an altar boy society. This society sets forth rules, regulations and tests by which members ad-

**THIRTY-TWO IN CAST**  
**Of Blackfriars'**  
**Coming Production**

The Blackfriars this week completed organization, details for the premiere of "Stage Door," their sixth production of the season at Holy Family Auditorium in Jay St., next Thursday evening April 20.

Performances also are scheduled on Friday and Saturday, April 21 and 22. The Kaufman-Ferber hit of life behind the Broadway footlights is under the direction of Donald R. Keyes, instructor in dramatic art at West High School.

Remaining rehearsals for the production are being carried on at Holy Family Auditorium to familiarize the large cast of 32 men and women with details of the play.

Joan Malone, of East Rochester, who has been adjudged Rochester's outstanding amateur actress, is taking the leading role of Terry Randall which Margaret Sullivan brought to the stage and Katherine Hepburn made famous on the screen.

Miss Julia Brick has been named chairman of ushers for the Thursday performance. Serving with her are Mrs. Bartholomey A. Diggins and the Misses Mildred Burke, Mary Olive Schreiner, Mary Margaret McCann, Hilma E. M. Carol Kraus, Claire Kaseman, Ellen Carey, Virginia Green and Jean Kincher.

Miss Margaret Miles heads the ushers for the closing performance on Saturday evening. Her aids include the Misses Ethel Vitan, Jeannette Wolf, Helen Villa, Geraldine Reddy, Ann Phillip, Ruth Sage, Wilhelmina E. Fenwick, Justo Fruson, Lucy Hope, Margaret Mary Morrow, Geraldine Bishop, Molly Fromon, Rosamary Ocha, Ellen Roach and Helen McLane.

A sale of tickets to the general public will get underway Monday morning at the Blackfriars' downtown office in the Columbus Civic Center.

**Two Comedies To Be Given By Study Club**

A one-act comedy, "D. Q. A." will be presented by the Study Club of St. Ann's Church, Sunday evening, April 16, at eight o'clock, with the following cast: Eliza Van Morslegem, Wilford H. Scott, Angella Ann Amine, Mildred Banker, Leon Twinecz, Adeline De Butler and Richard Neuberger.

Fred Engert will direct the comedy. Stage management is to be handled by Hector D'Elond and Julia De Voldre. Emmet De Leo will be electrician. The Rev. Leopold W. Surtzinger is moderator of the Club.

**Scouts Plan Benefit Party For April 28**

A penny bazaar for the benefit of the Girl and Boy Scouts of St. Boniface parish will be held April 28.

William Hall and Eva Schriener are co-chairmen of the affair, assisted by Milton Schaeffer, publisher of William Street and Mrs. C. Hall; bicycle booth; Carl Schumacher, turtle race; Mrs. Lane, fish pond; George Jamelson, refreshments; George Klee, horse race; Mrs. E. Klee, candy booth; Mrs. Hering, toys and games; Mrs. H. Wanl, waffles; Edward Miller, prizes; Mrs. Naylor, candy; Mrs. E. Naylor, baked goods; Mr. Gansler, Mrs. Dorrner and Miss Helen Ceyer, ball game; James Hall, dart game; Mrs. Ray and Eugene Hart, cashiers.

The bazaar will be held in the afternoon and evening.

**Anti-Profanity Club Begun By Geneva Boys**

GENEVA inspired by a similar organization in Newcomb College at New Orleans, members of the Boys Hi-Y at Geneva High School have created an Anti-Profanity Club which is reported to be spreading through the entire student body.

After paying an initiation fee of five cents, members are then fined one cent for each slip of the tongue.

Richard Simpson is the nominal head of the group with Edward Cooney as faculty advisor. Prominent in the organization is Leon and work of the club are Charles Aves, Norman Field, Willis Brandow, William Feldman, and Leon Stivers.

**'Passion Play' Will Be Staged Annually**

WORCESTER.—Mass. A Passion Play sponsored by Holy Cross College and presented in the Municipal Auditorium, Palm Sunday to audiences totaling more than 10,000 persons, will be produced annually. The play, written and directed by Prof. Irving T. McDonald, librarian and director of dramatics at Holy Cross, was staged in 18 scenes by a cast of 100. Among those attending were Mrs. and Mrs. Anton Lang, Jr., of Washington, D. C.

The March 16th Year as New Washington—Mother Bernadine, former Superior of the Ursuline community here, will observe the sixtieth anniversary of her religious profession on Sunday, April 16. Mother Bernadine is 81 years old.

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