

BUSINESS REVIEW

HIGHLIGHTS

Bartholomay ICE CREAM

MEN & WOMEN'S SHOES

TownTalk Bakery Inc.

ROOFING and SHEET METAL WORK

City Delivery Storage Corp.

PEASLEY & SON

Hotpoint AND GENERAL ELECTRIC

G. H. Morse & Son RUBBER STAMPS

KOHN BROTHERS EXPERT UPHOLSTERS

TIRE Repair and Retread Specialist

BOWL on the "Centre" Alleys

Goodrich Research Develops Facts

During their two year program of research on the company's new passenger car tire recently announced, engineers of The B. F. Goodrich Company reached a number of conclusions about all tires.

These conclusions were as follows: Mr. Edgewood "Brakes" should preferably be applied gently, because when sudden application locks the wheels the tires have less grip on the pavement than when they are turning against firmly applied but not locked brakes.

Skidding is affected by types of road surface, speed amount of moisture on the road, dust film, and even film used between bricks or material used between joints of other type pavements.

"On wet pavement as speed increases, friction between tires and road decreases, and so does tire traction.

Sole function of a tread in reducing skidding on wet pavement is to wipe the pavement dry, so the rubber in contact with the road can get its best grip.

Effective tread design must be of a pattern that provides wiping action plus channels for the quick-escape flow of water from under the tire.

Lions Will Stage Square Set Contest

Ted Woodhull's Old Tyme Orchestra from Elmira, N. Y. will play for the first annual Charity Barn Dance and Western New York State square set championship at Edgerton Park in Rochester on September 21.

According to the Committee, eight of the best square sets from Western New York will compete against the Central New York champions for the square set crown.

The winners will be picked by an electric applause meter Jake Hammond, nationally known to barn dancers, will call the steps.

K. OF G. PILGRIMAGE To Aurierville Set for Oct. 16

Rochester and Newark in this diocese will be included in train trips of special trains carrying pilgrims to the First Annual Pilgrimage of New York State Council and Order of the Alambra to the Shrine of the North American Martyrs at Aurierville on Sunday, October 16.

This announcement comes this week from State Deputy Joseph F. Lamb of the Knights of Columbus and George A. Timon, chairman, Catholic Affairs Committee.

Sunday, October 16 has been designated as "Knights of Columbus Day" by the Rev. James J. Rohan, S. J., Director of the Shrine.

The round trip fare from Rochester will be \$3.00 and from Newark \$2.00. The special train from Buffalo will leave Rochester at 7:12 A. M. on that Sunday and Newark at 7:32 A. M.

Returning the train will reach Newark at 8:30 P. M. and Rochester at 10 P. M. Trains will also be run from New York City with stops along the way.

Program for the day as announced by State Deputy Lamb includes: 12:00 Noon - Procession from Special Train to the Hill of Torment in the Coliseum.

12:10 P. M. Holy Sacrifice of the Mass with the Rt. Rev. Edgar Edward J. Maginn, V. G. Albany as celebrant. Father Rohan will preach the sermon.

Ample time will be given for luncheon. 2:00 P. M. - Stations of the Cross followed by blessing with relics of the True Cross.

2:30 P. M. - Short address of welcome by State Deputy Lamb. 3:15 P. M. - Procession of the Most Blessed Sacrament of the Eucharist.

Short sermon by the Rt. Rev. Maginn. 4:00 P. M. - Musical program by the choir of the Shrine.

5:00 P. M. - Dinner at the Shrine. 6:00 P. M. - Entertainment by the Shrine.

7:00 P. M. - Entertainment by the Shrine. 8:00 P. M. - Entertainment by the Shrine.

9:00 P. M. - Entertainment by the Shrine. 10:00 P. M. - Entertainment by the Shrine.

11:00 P. M. - Entertainment by the Shrine. 12:00 A. M. - Entertainment by the Shrine.

Holy Childhood Association Rev. John S. Randall DIRECTOR

The morning mail contained the first real surprise of the new school year. Yes, you've guessed it. It was the first adoption of a pagan baby. Now don't get excited—no school has been you. This ransome came from a very good friend of the mission, a lady who in thanksgiving for a favor God had granted her, wished to save one of those little tots for Him.

We are very grateful to her for she has started us off on the right foot. Now we can begin to buckle down to good hard work. Having enjoyed a real happy vacation, we can now make some little sacrifices of our own for the children of pagan lands.

It is indeed significant that the Holy Father's Mission Intention for September should encourage our prayers for orphans in mission lands. Do you know that 106,183 orphans are being cared for in mission lands? Think of all the food necessary for that number; just count the numbers of shoes, etc., they need and then ask yourself if the priests and sisters caring for them don't need our help. Why, boys and girls, they couldn't get along without it.

One of the Catholic orphanages in Peking, China, the "Home of Mercy" run by the Daughters of Charity, set a great record for itself the other day. They registered the 30,000th child received since they started about fifty years ago. Perhaps some of those whom you ransomed last year are among that number. How about staying a prayer for them right now?

I'm still waiting for the first letter. Who is it going to be? You? Church? Because the artist had attended to his boy and man, the Marquis showed particular vivacity in his working it.

Perhaps the most unusual testimony of the Red's hatred for religion, however, is to be found at Our Lady of Pilar Cathedral here in Saragossa. Built on the site of an apothecary by the line of the Viceroy this cathedral is one of the most famous religious shrines in all Europe. It is to Spain what Lourdes is to France.

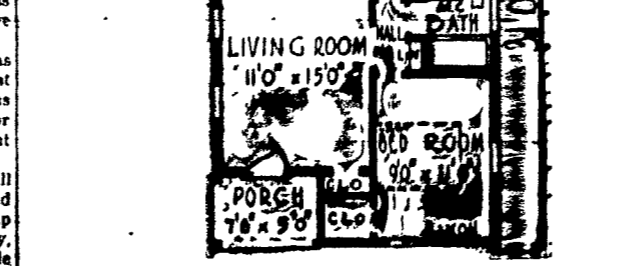
At Saragossa, the Marquis set a plan, to drop three bombs on the Cathedral in August, 1936. Each bomb crashed through the roof without exploding. In thanksgiving for this miraculous escape two of these bombs now hang on the walls of the Cathedral.

PLAN GODLEY'S FIRM. The British godley organization has sought permission to make a musical film to be known as "The Godley Organ in London in 1938 in English French and Spanish. The film is to be distributed throughout the world.

Cozy Four-Room Cottage This is No. 2 of a Housing Series.

THE DIXON - Four Rooms and Bath A complete four room cottage with a touch of the English country dwelling. This home offers a moderate investment, the utmost in economical layout and architectural treatment.

Published through courtesy of the Northwestern Retail Lumbermen's Association.



DIMENSIONS Size of main building 21'0" x 11'0" Size over all 23'0" x 11'0" Ceiling height 8'0" Height of basement 4'0"

Basement walls: Concrete or cement block Siding: rustic - Wall Shingles 2 1/2" Stained 10 1/2" Finish flooring: Clear Oak or clear Maple Interior trim: Clear Yellow Pine

David and Skipper Play Cupid A SHORT STORY By Helen Sullivan

"You know, Skipper, we gotta do something, we just gotta." David Morgan, aged seven, was confiding his trouble to the wis-haired neighbor trotting along beside him.

He went on, "I wish Collie wasn't my guardian. Gee, Geoff's swell, but I've been called Collie's boy ever since my dad died." David trucked on brow furrowed. When David's mother died, her sister Collie Chamberlain came to take care of him.

Collie soon went to meet him, lovely wife, leaving his son to the care of, not Collie, but his friend, Doctor Geoffrey Warren. Collie, although brokehearted, had dutifully taken David to Buffalo, the midwestern city where Dr. Warren lived. She had prepared to leave, but David refused to stay without her, so she had stayed for three months and now refused to, as she said, "impose any longer on Dr. Warren's hospitality."

In the midst of David's somber reflections, a car rumbled up the curb, drew abreast of him, and another car, driven by a young man in a musical coat, started. David looked up. Then a broad smile enveloped his countenance and he turned to the car with Skipper bounding after it, shouting, "Geoff! Geoff!"

The slim athletic looking young man, sitting in the snappy roadster, smiled a greeting as he opened the door for the eager boy. As the car rolled smoothly down the street, Geoff turned inquiring blue eyes on David and asked, "How'd school go today, fella?"

David wigwagged happily as he said, "Oh, K. I got my all-time reading pretty good on I read my 'rithmetic right."

"That's fine. If you keep on, you'll have that like in no time." "Honest, Geoff?" is cried delightedly. "Sure," was the concise reply. "David was lost in dreams of the future but the word 'Collie' woke him out of his lethargy."

"Collie," he ejaculated, "Geoff, you won't let Collie go home, will you? Please don't."

"Yes, I know you want to go home," Geoff remarked sympathetically. "You want her to stay too, don't you, Geoff?" inquired David.

Geoff smiled wistfully. "I'll tell you a secret, fella. I'd like her to stay forever." "The?" breathed David in surprise. "Now that is a secret. Understand," advised Geoff seriously.

"Sure," pronounced David. "Later that night, David came up in bed and clutching Skipper by the hand, returned to the problem of Collie. "Lemme see now," he murmured. "Geoff likes Collie and I'm sure that she likes him, really she won't say to Skip, 'I got my all-time'."

The next day being Saturday, David naturally stayed home. Collie was fixing flowers in all the rooms for some unknown reason. "Sure that she likes me, really she won't say to Skip, 'I got my all-time'."

Finally in exasperation she asked, "David, why don't you go out and play?" "Cause I wanna talk to you," all right, Skipper said. "What will we talk about?"

He promptly said, "Are you really going home?" the turned quickly. "Oh, please, David. Let me not start that again." David answered very carefully, "Oh, but what about Geoff?" "Geoff?" she questioned, "What's he got to do with it?"

LOWE BROTHERS QUICK DRYING FLOOR FINISHES and VARNISHES

Barnard, Porter & Remington

Mr. (and) Mrs. Public Here Are the Facts . . . DE-LUXE SHOE REPAIR

SCHOOL BANKING

ROCHESTER SAVINGS BANK

22 WAYS CERTIFIED PERFORMANCE gas range OLD STOVE ROUND-UP