WHAM

1150 KC

FRIDAY, JULY 15

1:00 P. M.—General Mills Hour. Four quarter-hour shows that have won many listeners. . . Comes from NBC-Red.

6:30 P. M.—Esso News.

6:45 P. M.—Harry McTigue's Sportscast.

Here is the latest dope on world wide sports.

8:00 P. M.—The Royal Crown Revue.

One half hour of sparkling entertainment by Nehi

8:30 P. M.—The March of Time. A dramatization of the news of the week by the "ablest historians of our day" New sponsor LIFE

9:00 P. M.—Baltimore at Rochester.

This ball game is another to be described in the colorful fashion of Harry McTigue.

SATURDAY, JULY 16

12:15 P. M.—Boys and Girls Club of the Air.

This is a program especially for kids, and presented by one of the fastest growing clubs in Monroe County

3:00 P. M.—Newark at Rochester.

Another Red Wing game through the voice of that colorful commentator Harry McTigue

8:00 P. M.—W LS Barn Dance. Brought to you by Alka Seltzer Don't miss Uncle Ezra, master of ceremonies

11:00 P. M.—Esso News.

Your Esso Reporter brings you at this time all the accurate up-to-the-minute news furnished by United Press

12:10 A. M.—Carl Dengler.

Listen to "Rainbow Rhythm in the wee hours of the morning coming to you from the Hotel Seneca

SUNDAY, JULY 17

1:00 P. M.—The Magic Key of RCA.

Listen! The magic key is turning to bring you the very finest in Sunday radio entertainment.

5:00 P. M.—WLW Summer Concert.

5:30 P. M.—The Canadian Grenadier Band.

Listen to the music of this Canadian group of musicians. You'll enjoy it

7:00 P. M.—Charlie McCarthy.

Edgar Bergen sticks around on this program too, just in case Charlie gets tonguetied

8:30 P. M.—Winchell Column Quiz

Water continues his seething examinations of the people who should have the lowdown

MONDAY, JULY 18

3:00 P. M.—Club Matinee.

With Ransom Sherman, rated by many the funniest man on the air as master of ceremonies.

5:30 P. M.—"Your Family and Mine."

Don't miss this powerful story of a family who might be your neighbors.

7:00 P. M.—Chevrolet Musical Moments.

With Vic Arden's orchestra and starring James Melton in a quarter hour of marvelous entertainment

8:30 P. M.—Newark at Rochester

12:00 P. M.—Tom Grierson at the RKO Palace Theatre Organ.

Melodies at Midnight with the master at the console

TUESDAY, JULY 19

1:00 P. M.—The German Mills Hour

Four Great Shows!

2:30 P. M.—The United States Army Band.

5:45 P. M.—Lowell Thomas.

A tenacity summary with human interest of the important events of the day

8:30 P. M.—Newark at Rochester

A crucial game in a crucial series. If you can't go you won't miss a thing with Harry McTigue at the mike!

WEDNESDAY, JULY 20

5:30 P. M.—"Your Family and Mine."

Don't miss this fascinating story of the Wilburs a family you all know

5:45 P. M.—Lowell Thomas.

6:00 P. M.—Easy Aces.

To be followed directly by Mr Keen Tracer of Lost Persons two very popular shows

6:30 P. M.—Your Esso Reporter. With the highlights of United Press News

7:00 P. M.—One Man's Family. Another thrilling and interesting story of the problems and humor of every day life

8:30 P. M.—Rochester at Syracuse.

The Chiefs and the Wings are the closest of rivals why not tune in your radio to Harry McTigue and get the real dope on the game

THURSDAY, JULY 21

1:00 P. M.—The General Mills Hour.

2:30 P. M.—WHK Revue.

6:45 P. M.—Harry McTigue—Sports.

You hear him at the ball games listen to him now as he gives you the straight dope on world wide sports.

7:30 P. M.—The State Troopers. A presentation of the Rochester Gas and Electric Company - One of the biggest and best dramatic shows in Western New York.

9:00 P. M.—The Kraft Music Hall.

With the famous Bing Crosby and Johnnie Trotter. Don't miss it!

10:00 P. M.—Rochester vs Syracuse.

Another crucial battle for supremacy and you can't miss by dialing 1150 about this time

IN ONE EAR

By ART KELLY

"Here's your E-S-S-O Esso Reporter with last minute news direct from the wires of United Press." If you spend much time listening to WHAM that phrase must be very familiar to you for it serves to introduce WHAM's Esso Reporters four times daily - seven days a week.

It was on July 1 that "Your Esso Reporters" celebrated their first anniversary on WHAM That afternoon I was talking to Tom Murray and Al Sissen, the reporters. During the course of the conversation it was suggested that we figure out just what one year of news reporting stood for in stories, lines and words. After a few minutes, Tom looked up from his paper and called the following figures. Each ten minute news spot averages eighteen stories Each story averages ten lines with ten words to the line Believe it or not in the past year Tom and Al have spoken approximately two million six hundred twenty thousand eight hundred words Strangely enough when both boys were young they firmly believed in the old saying that "boys should be seen and not heard"

Radio as we know it is a medium of entertainment We often chide stations for their programs and more often we criticize entertainers for their efforts Often in speaking with friends I have heard the remark "Why do stations broadcast those brief announcements?" Why can't we have all entertainment without the advertising. The answer is really simple Many programs broadcast during the course of a radio day are presented by the stations without remuneration They are just entertainment

Since it costs money real money, to run a station, it is necessary to make money If the radio public is to continue enjoying the many fine radio programs available today it is necessary for the stations presenting the programs to find money to continue financing the daily schedule A radio station makes money by selling time on the air to commercial clients The clients in turn use their radio time to sell their own products Since many businesses cannot afford to sponsor quarter half or full hour programs it is necessary for them to buy time in smaller lots therefore the brief announcements The only payment a radio station or an advertiser asks the listener to extend for the privilege of tuning in on their programs is the courtesy of listening to the message the sponsor associates with the entertainment Small pay indeed for the greatest entertainment under the sun

Are you busy on Monday evenings from 6:00 to 6:30 p m ? If not, sit down next Monday evening and tune in WHAM At that time each week is presented an outstanding program titled Jimmy Valentine" A dramatic serial, the program tells of the life of a man who has been released from prison Much has been said of this situation but here you may hear an interesting account of the difficulties and hardships that Jimmy suffered before finding his way back to a place of respect in the eyes of society The role of Jimmy Valentine is played by the well known movie actor-James Meighan

Hear ye ye jitterbugs and 'gators A new program is on the NBC-Blue Network each Tuesday evening dedicated to all lovers of swing-time music. The new weekly program is titled "Dancetime" and features the music of Joe Usifer's Orchestra By his own confession Usifer is no long haired musician yet he is the saxophonist drafted by Maestro Arturo Toscanini to play the solo in Moussorgsky's Pictures at an Exhibition" during the NBC Symphony Orchestra season. He is the newest and most respected arranger of swing tunes, yet one of the featured numbers of his series is his own arrangement of Grieg's "In the Hall of the Mountain King" Lillian Lawrence is the featured vocalist.

Yes indeed the plans of mice and men often go astray Bill Rogers, WHAM's early bird, traded announcing tricks on the Fourth of July just so he could sleep until late in the morning. Everything worked out as planned except Bill couldn't sleep

Precaution and forethought are two fundamental principals of radio broadcasting. No one on WHAM's staff realizes this better than Ken Gardner Chief of the Control Room Even though three separate telephone circuits are used to connect the studios with the transmitter at Victor. Ken still couldn't feel easy about their reliability for carrying programs from the studios to the broadcasting station Not one to worry long, he soon devised installed and tested an alarm system that protects the private circuits during the night when line trouble could develop without the knowledge of the technical staff. If for instance a car should skid off the road and knock over a telephone pole thus tearing down the lines and putting WHAM off the air an alarm would sound in telephone headquarters and call attention to the accident.

SACRAMENTS GOD'S METHOD OF WRITING

'On Soul' Declares Bishop Hunt

NEW YORK —"If it is natural for a man to put his prayers in an outward form and we know that it is it is but natural for him also to look for an answer to them likewise identified with an outward form," said the Most Rev Duane G Hunt Bishop of Salt Lake, in his address Sunday night over the "Catholic Hour"

Speaking on the "Sacraments of the Church" Bishop Hunt described the purpose of and the part played by ceremonies in the sacraments Of ceremonies of themselves, he said that one could just verdict is that they are not adequate The motives which underlie them may be commendable and the human resourcefulness which they display is amazing he added "but the results are not satisfactory Man cannot devise a ceremony that perfectly expresses the worship of God"

It should be evident he continued that no matter how ingenious man may be in devising ceremonies, he is utterly helpless to make them anything more than ceremonies To some extent he can find symbols of God's grace but he cannot put God's grace into them Man prays to God for help not for the mere appearance of help He asks for and needs an answer not the symbol of an answer He is to be saved by God's grace not by the sign of grace

Employs An Analogy

Bishop Hunt employed an analogy to show that the ceremonies are more than mere superficial forms or symbols forms without substance Suppose that you write a letter he said There is a three fold cooperation of you the pen and the paper You of course are the author of the letter But both pen and paper also are necessary And each must be under your control The pen must be guided by your mind and hand otherwise it can write nothing The paper likewise must be open to you If it is buried under books or if it is soiled it cannot be written on

For yourself substitute God for the pen put the Sacraments and for the paper put the human soul. It is decreed that God should write a message on the soul giving it a new sanctifying grace God alone can write that message He is free he it noted furthermore . . . chose His . . . and He chose the Sacraments To be useful the Sacrament must be under His control otherwise it is a mere outward sign. And the human soul must be open to God If there are obstacles between it and Him . . . it is black with the corruption of sin it cannot receive His gift

Can Over-Stress Functions

[illegible] the Sacraments . . . must not be overemphasized, said Bishop Hunt . . .

[illegible]

. . . Moreover . . . of God . . . He established the Sacraments and commanded that they be received . . . unreasonable . . . his dispensation . . . by the . . .

Artist-Priest

Engaged in doing murals for Catholic churches in California, the artist-priest, Father Luigi Sciochetti, is shown at work. He studied under Ludwig Seitz, director of the Vatican galleries, and recently exhibited his works in San Francisco. (Fred V. Williams photo.)

LAY RETREAT MEET

Speakers Listed At Niagara U.

NIAGARA UNIVERSITY Plans for the eighth national conference of the Laymen's Retreat Movement at Niagara University from July 29 until July 31 are nearing completion, according to information from John M Keyes Buffalo national president and the Rev. Thomas W McFadden, C M Ph. D, spiritual director of this year's conference and director of the Niagara Retreat League, under whose auspices the meeting will be held

Patron of the convention will be the Most Rev John A Duffy D D, Bishop of Buffalo with the Very Rev Joseph M Noonan C M S T D LL D president of Niagara acting as official host

The rally will open Friday morning July 29 with the celebration of Solemn Mass, and will come to end Sunday evening at the conversation banquet in Hotel Statler Buffalo Approximately 400 delegates including hierarchy priests and laymen are expected to attend the conference while 1000 are anticipated at the banquet

Principal speakers at the banquet will be the Hon James M Mead member of the United States House of Representatives and chairman of the committee on the Post Office and Post Roads, and Bishop Duffy

Prominent in the list of speakers for the convention is the Rev Dr John P Boland Buffalo N Y well known figure and authority His discussion will cover The Laymen's Retreat and the Laboring Man"

Other speakers and their topics include the Very Rev Sigmund Cratz St Francis Friary Pittsburgh Pa "The Encyclical of His Holiness Pope Pius XI 'Mens Nostra'" James Fitzgerald Detroit, Mich "Practical Catholicism and Impractical Communism" William Albert Cincinnati O "Financing Nationally the Laymen's Retreat Movement" Col Wm H Muzzim, Columbus O "The Laymen's Retreat Bulletin" John Sweeney Chicago Ill "Developing a Successful Promoter" and James Dougherty Philadelphia Pa "Publicity for Retreats"

Priest Writes Labor Article

BAY CITY MICH (NC) A weekly article on industrial problems and matters pertaining to workers is written for The Industrial Herald, a newspaper devoted to the interests of organized labor by the Rev Neil F O'Connor of St James Church here

In the current number his article deals with the activities of the National Labor Relations Board and with the newly-formed American Association for Economic Freedom

Hempstead K. of C. Oppose 'Blockade'

HEMPSTEAD N Y Hempstead Council K of C has taken definite steps opposing the showing of the picture Blockade in Hempstead Garden City and West Hempstead Telegrams were sent by Grand Knight James T Leary to Will Hays head of the motion picture producers and distributors declaring the film Spain a leftist propaganda, and all local theater managers have been consulted

Make hay while the sun shines Cervantes

C.D.A. Board Meets In Atlantic City

ATLANTIC CITY - The semi-annual meeting of the National Board of Directors of the Catholic Daughters of America will be held at the Hotel Traymore, Atlantic City July 30-31 Miss Mary C Duffy supreme regent, will preside at the sessions

Arrangements for the meeting are in charge of Miss Katherine M Rooney of New York, National Secretary

Times may change but Satan does not change Cardinal Hayes

Witnesses of Jehovah

By RICHARD FELIX, O.S.B.

Here is the first of several articles from the pen of Father Felix exposing the bigoted and slanderous assaults made by Rutherford and his Witnesses of Jehovah on the Catholic Church. If any of our readers desire literature counteracting this pernicious propaganda and setting forth the claims of the Church in a plain and popular way, we would suggest that they communicate with the Defenders of the Faith, Pilot Grove, Missouri. Among the timely publications of this organization, we would especially recommend "Rutherford Uncovered," "Modern Mohammed," and "An Open Letter to Judge Rutherford." All three of these publications will be sent postage prepaid for 15c.

Few people appreciate the magnitude and maliciousness of the work carried on by Rutherford and his so-called Witnesses of Jehovah. The sect claims fifteen million sympathizers and supporters in this country alone (H R 7986 p. 207) This is probably a gross exaggeration but when we consider the fact that the Witnesses of Jehovah have disposed of twenty-six million of their vicious books and booklets during the past year it may not be so far from the truth after all

Just how anti-American and anti-Christian is this vast propaganda that seeks to undermine and destroy our only sources of security and civilization religion and stable government will become evident from the following typical excerpts culled from the writings of Judge Rutherford the leader of the sect

Religion

"Religion is the deceptive and subtle scheme of Satan the Devil and was brought forward and/employed by the Devil to deceive men and to reproach Jehovah God" (CURE p 12)

"Religion shall end forever and that within a short time." (CURE p 27)

"The practice of religion has proved beyond all doubt that it is a racket of the very worst kind" (CURE p 9)

"Religion is an integral part of Satan's organization" (RICHES 3125,000 Edition, p 95)

Government

"The ruling powers have become more selfish and oppressive of mankind Jehovah will see to it that such powers as now dominate mankind shall no longer endure" (CURE First printing, 10,000,000 copies p 27)

"Often a young man who is simple yields to the seductive influence of an enticing harlot who sings songs and exhibits herself in public places The United States appears to be in the class of such simpletons" (ENEMIES First printing, 1,000,000 copies p 278)

"No honest man understanding the conditions in the United States can claim that it is a satisfactory government" (GOVERNMENT, 2, 457,500 Edition p 13)

"The United States and Britain form the chief part of the realm called Christendom but in fact Satan is their invisible ruler and god" (Quoted in H R 7986, p 183)

"The politicians from Roosevelt down are not the least bit concerned about Almighty God" (CONSOLATION, No 471, p 20)

Protestantism

"The record of Protestantism is that of inquisition, persecution of the true followers of Christ Jesus, and prosecution of cruel wars of conquest dabbling in the political affairs of the nations, and of teaching and practicing false doctrines that are defamatory of the name of Jehovah God and of Christ Jesus Its leaders are ignorant of God's organization, have substituted man-made theories and practices for the Word of God, and have turned millions of professed Protestants into ignorance and superstitution." (CURE p. 8)

The Jewish Religion

"The Jews' religion holds out no hope for mankind" (CURE, p 11)

"The Roman Catholic hierarchy the Protestant clergy, and the Jewish rabbis walk hand in hand, participate in the politics of the world support wicked and selfish organizations that oppress the people and persecute everyone who dares to tell the truth of and concerning God's kingdom" (WHO SHALL RULE THE WORLD? p. 24.)

The Press

"Today the public press is the tool of the heartless commercial and political rulers and it publishes the very opposite of the truth" (WHO SHALL RULE THE WORLD? p. 59.)

"If the Associated Press had been in existence in the days of Jesus Christ, it would have been against Him." (GOLDEN AGE Dec 30 1936, p. 196.)

Business

"The Federal Reserve racket is one of the most powerful in the world" (CONSOLATION, Jan. 26, 1938, p 16)

"Every branch of government is contaminated by big business. It controls the army and navy, the guns and ammunition, and the police power of the nation." (H. R. 1986, p 10)

Play by Fr. Lord Enacted In Peiping

PEIPING (NC) The first Chinese presentation of the Rev Daniel A Lord's Round the Clock with Clair has been given at Fu Jen Girls' Middle School, here

The text was translated by the Higher Middle School students under the direction of Sister M Ellen, staff member of the school, who was responsible also for its excellent presentation, says Lumen Service

Judge a layman with mercy a priest with justice a woman with favor a child blindfolded and all with charity O'Malley

Weekly Movie Guide

NEW FILMS REVIEWED

Gold Mine in the Sky, A-1.
Held for Ransom, A-1.
Panamint's Bad Man, A-1.
Reformatory, A-1.
I Married a Spy, A-2.
Shopworn Angel, A-2

AT THE THEATRES

CAPITOL
You and Me, A-2.
Gold Diggers in Paris, A-2.

CENTURY
Cowboy From Brooklyn, A-1.
Passport Husband, (not listed).

LITTLE
Holiday, A-1.

LOEW'S ROCHESTER
Blockade, (Separately Classified —Observation: Many people will regard this picture as containing foreign political propaganda in favor of one side in the present unfortunate struggle in Spain.)
Highway Patrol, (not listed).

PALACE
Rage of Paris, B.
Danger on the Air, A-1.

TEMPLE
Flight Into Nowhere, A-2.
King Kong (not classified).

RIVIERA & DIXIE
Hold That Kiss, A-1.
Hunted Men, A-1.
Adventures of Robin Hood, A-1.
One Wild Night, A-2.
Josette, A-2.
Mystery House, A-1.

LIBERTY AND STATE
Kidnapped, A-1.
Judge Hardy's Children, A-1.
Yellow Jack, A-1.
Kentucky Moonshine, A-1.
Sinners in Paradise, B.
Accidents Will Happen, A-2.

GRAND
Bulldog Drummond's Peril, A-1.
Of Human Hearts, A-1.
Rascals, A-2.
First 100 Years, A-2.
Springtime in the Rockies, (not classified).

CAMEO
Slight Case of Murder, A-2.
He Couldn't Say No, A-1.
Girl of the Golden West, A-1.
Penrod and His Twin Brother, A-1.
Battle of Broadway, B.
King of the Newsboys, A-2.

New Daily To Come Out July 27

The advent of a new daily newspaper in Rochester to be known as the Evening News, is being watched with great interest throughout the Western New York area The first issue will appear July 27 The News will be published six days a week

According to the publishers the Evening News will be liberal and independent and highly localized

It is adequately financed by a group of Rochester businessmen and staffed by experienced Rochester newspapermen most of whom were formerly employed on the Journal-American and have been working diligently during the past year to secure backing for the new venture

The Evening News will play no politics but will steer a middle course between the right and the left Typographically it will be streamlined with the most modern of format and type faces

The Evening News will be serviced by Trans Radio supplemented by the full budget of North American Newspaper Alliance For features it has contracted for the entire budget of the Bell Syndicate with a liberal sprinkling of United Features Syndicate articles

The News already has a signed subscription list of over 30,000 Advertising rates will be based on a circulation of 45,000 to 50,000

The personnel of the Rochester Evening News is as follows Publisher Frank L McShane Editor David E Kessler; Business Manager, Clarence M Olsen, Advertising Manager, Ashley P Larkin National Advertising Manager, Edward Randall; City Editor, James L Angle; Circulation Manager Martin Duraphy, Mechanical Superintendent, Edward P. Schaefer.

One of Holland's best-known scientists, Dr. F. J. J. Buytendijk, has been received into the Church.

What this country needs is dirtier fingernails and cleaner minds.—Will Rogers.

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PHENOLAX WAFERS 25c, 43c, 83c
GEM BLADES, Single edge package of 5 25c
100 BAYERS ASPIRIN - - - 59c
JERGEN'S LOTION - - - - 39c
55c POND'S CREAMS - - - 39c
SAL HEPATICA - 25c, 49c, 97c
60c BROMO SELZER - - - 49c
60c PACQUIN'S HAND CREAM - 39c
PEPSODENT TOOTH PASTE - - 33c
KLEENEX TISSUES, 200's - 2 for 25c
DR. WEST TOOTH BRUSH - - 47c
ANACIN - - 19c, 59c, 98c
OVALTINE - - - - - 59c
HORLICK'S MALTED MILK - 43c, 85c
50c WOODBURY CREAMS - - 39c
J & J BABY TALC - 19 and 39c
PALM OLIVE SHAVE CREAM 23c, 37c

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Main 1018 and 8479

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Arnett Blvd.
Gen. 7642

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