

BUSINESS REVIEW

HIGHLIGHTS

THROWING LIGHT ON BETTER VALUES

RETREAD TIRES

A large Rochester department store finds it profitable and sensible to have Neidinger retread the tires on its automobiles.

High grade shoes made on combination lasts. Monroe Sample Shoe Salon.

General insurance. Egbert F. Ashley Co.

City Delivery Storage Corp.

Bartholomay Ice Cream.

Tire repair and retread specialists.

Town Talk Bakery.

Money.

Loan Service Corp.

For men only.

Rooms.

Living at the Centre gives you full Club facilities.

Columbus Civic Centre.

Famed Juggling Act Listed at Park.

Auburn The highly entertaining and famed orchestra led by Gray Gordon opens a week's engagement at Fanna Jettick Park on June 12.

HOLY CHILDHOOD ASSOCIATION

Rev. John S. Randall, Director

During the month of June the Holy Father has asked our mission prayers for the colored people of the United States.

You know, children, that there are about 12,000,000 colored people in our country.

Things are rapidly changing and in Catholic circles particularly the Negro is looked upon as one of God's creatures composed of body and soul like ourselves.

WEEKLY REPORT: Time marches on. The Holy Childhood parade once more passes in review.

COAL AND COKE. Rochester Gas and Electric Corp.

HOME REPAIRS. Huber Electric Supply Co.

HOME SERVICES. Rochester Gas and Electric Corp.

HOME LOANS. Loan Service Corporation.

LUMBER. Fred R. Large Lumber Co.

PAINTS AND WALLPAPER. Barnard, Porter & Remington.

RUG CLEANING. Gray's.

USED FURNITURE. Press 460 State St.

Warning.

Weekly Movie Guide.

HEINRICH-SEIBOLD STATIONERY CO.

DOERNER'S Better Quality Carbonated BEVERAGES.

YOU SAVE ON YOUR RUGS.

Is This Your Kitchen?



CHECK LIST Would Your Wife Buy Your Home Today?

Is your home, but would your wife buy it today? This is a question that every man should ask himself before he retires.

Walls are covered with a composition board, already painted with a finish that is easily washed.

It was necessary to add but a few modern electrical appliances to make the kitchen as up to date as any found in homes being built today.

Any carpenter or electrician will assist you with the best means of accomplishing these objectives.

6000 In Pilgrimage. Paris. A magnificent pilgrimage was held in the Shrine of Lourdes under the auspices of the French Federation League of Catholic Action.

Huber Electric Supply Co. Wholesale Electric Supplies.

Give Your Desk A "Break." Get Out Of Our NEW DESK SETS.

YOU'LL LIKE THE Flavor OF DOERNER'S Better Quality Carbonated BEVERAGES.

YOU SAVE ON YOUR RUGS.

GRAY'S Monroe 1864 251 SANFORD ST.

The Society For the Propagation Of the Faith

Rev. John S. Randall Director

MISSION INTENTION: That Catholic missions be multiplied among the Negroes of the United States.

In 1904 Pope Pius X voiced his concern for the Negroes of the United States.

These people present a mission problem, right here before the threshold of our homes.

Will you not accept the invitation of the great Fisherman and offer your daily mission prayer for this intention?

MARYKNOLL WANTS AD COLLECTOR. Wanted Used set of Catholic Encyclopedia for Father Wilbur Borner.

Hawaii (YO) In Tourney. Honolulu Hawaii's (YO) with 13 parishes represented.

These summer sets \$7.50 and \$9.00. Cash and credit.

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Huber Electric Supply Co. Main 429 Wholesale Electric Supplies.

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Beaucaire Wins Sales Contest Award

Frank M. Beaucaire, Philco radio distributor in the Rochester area, is in possession of a plaque commemorating his victory in the 1937-1938 Philco sales contest.

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OLD FLOORS REFINISHED LIKE NEW

Whether it is sanding, staining, or refinishing, we are equipped to handle any problem.

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LUMBER and INTERIOR WOODWORK. FRED R. LARGE LUMBER CO. HUDSON AVE AND HARRISON ST.

KIERCHER DRY GOODS. Campbell St., cor. Saxton. Gen. 122. Men's, Women's, Children's and Infant's Wear.

USE LESS PAINT. Low's Brothers High Standard HOUSE PAINT. Barnard, Porter & Remington.

Protect Your Valuables During The Summer. SAFETY in one of our Safe Deposit Boxes.

GENESEE VALLEY TRUST CO. "The Bank of Personal Service". EXCHANGE AND BROAD.



IT'S FUN TO ENTERTAIN WITH A MODERN REFRIGERATOR

Used to be hard work to prepare meals and entertain in summer. Now it's fun to make crisp, appetizing salads and delicious frozen desserts before the guests arrive.

ELECTROLUX (gas) GENERAL ELECTRIC FRIGIDAIRES Automatic Refrigerators As Low as \$5 DOWN 36 Months to Pay.

ROCHESTER GAS & ELECTRIC CORPORATION. 89 East Avenue. MODERNIZE YOUR HOME.