

BUSINESS REVIEW HIGHLIGHTS

IMPROVING LIGHT ON BETTER VALUES

Lake Travel Gains In Popularity

Operating for the forty-sixth consecutive season, the Cleveland and Buffalo Transit Company is encouraged by the increasing interest in all phases of lake travel.

Plan Pilgrimage To Quebec Congress

A group of Rochesterians will make an eight-day pilgrimage to Quebec for the 21st annual meeting of the Canadian City of Quebec.

Seneca Falls K. C. Pay Tribute to 3 Charter Members

Seneca Falls Council 22, Knights of Columbus, held a reception in honor of its charter members in the council home Monday evening May 9.

Elmira Teacher Talks To Cornish Socialists

About 50 persons attended the annual Mother's Day breakfast of the Young Ladies' Society of St. Mary's Church, held Sunday morning May 8 at the Barton St. Hotel.

New St. John Unit At Pro-Cathedral

A new Commandery of the Knights of St. John was launched at the Pro-Cathedral in an election and installation of officers at a meeting in Parish Hall Monday evening.

Noted Air Band At Enna Jettick

For nine evenings starting May 21, those who patronize Enna Jettick Park will have the opportunity of hearing and dancing to the music of Harry Reser and his orchestra.

Fr. Coughlin's Shrine Cruise Set

A delightful week-end on Lake Erie, a shore visit to Detroit and Mass at West, Charles E. Coughlin's world-famous Shrine of the Little Flower will be included in the fourth annual cruise sponsored by The Buffalo Echo, Catholic weekly newspaper.

C.D.A. Invite Friends To Social Meet May 24

The monthly meeting of the Council of Catholic Daughters of America will be held Tuesday evening, May 24, at the Hotel Hamilton.

\$1,000 FOR 'LAB' GIVEN BY C. D. A.

To De Sales High In Geneva

GENEVA -- Rev. Edward K. Hall, principal of DeSales High School, has announced the gift of one thousand dollars which has been presented to the High School by the C. D. A. of Geneva.

Mid-Mass Listed At Pro-Cathedral On Ascension Day

A Noon-Day Mass will be celebrated in Sacred Heart Pro-Cathedral on Ascension Thursday, May 26. It is announced by the Rt. Rev. Magr. George J. Ryan.

Sons' Ordination Viewed by Mrs. Lintz In Switzerland

Returned last week from a tour of Europe during which she had the happy privilege of witnessing the ordination of her son, the Rev. Edward J. Lintz, to the Holy Priesthood, is Mrs. Cora Lintz of 81 Tacoma Street.

Cornell Club Honors Fr. Cleary

ITHACA -- In appreciation of his services as chaplain of the Cornell University Newman Club, the Rev. Donald M. Cleary was honored at a dinner yesterday in Willard Straight Hall.

Vacation Pilgrimage To Leave From Here

Plans for the Vacation Pilgrimage to the Shrine of St. Anne de Beaupre have been completed by the Redemptorist Fathers Pilgrimage Director, and this year's itinerary looks more attractive than in the past.

Knights Reviewed By Bishop Before Large Audience

A demonstration of the marching prowess and strength of Rochester Regiment, Knights of St. John and Ladies Auxiliary was witnessed by a large crowd in Edgemoor park's massive hall on Thursday last week.

Enna Jettick Quasco Lake Park Harry Reser

MAY 21 THRU 29 FEATURING BARBARA BUSH CLIQUOT CLUB ESKIMOS ORCHESTRA BARNEY RAPP CONTINUES THRU FRIDAY

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'Vocation Week' Call Sounded in Schools

Next week, May 22-29, is Vocation Week in the Catholic schools of the diocese of Rochester.

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ALL-MARBLE ALTARS ARE CONSECRATED

By Vicar General At St. Anthony's

Two new all-marble altars in St. Anthony of Padua Church, Plymouth Avenue North and Lyle Avenue were solemnly consecrated before a large gathering of parishioners on Thursday of last week.

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BRIDES COME TO FRIEDMAN'S

Because this is the Only Complete Bridal Shoppe in Rochester, the carry a complete line of dresses, veils and accessories for the brides and bridesmaids.

Eucharistic Congress at QUEBEC

With Side Trip to ST. ANNE DE BEAUPRE All Expense Pilgrimage Personally Conducted by \$79.50 FRANCES A. DEPREZ

Central Travel Bureau

Francis A. DePrez Victor C. DePrez 19 STATE ST., Powers Bldg. Main 5090

ENNA JETTICK QUASCO LAKE PARK HARRY RESER

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PRE-FINANCE

PRE-FINANCE things are done right. It's the only way to get the most out of your savings account.

Rochester Savings Bank

47 W. MAIN ST. Two Offices 40 FRANKLIN ST. 1831 - More Than 100 Years of Service - 1938

CLEVELAND-BUFFALO-NIAGARA FALLS EAST ROUND SCHEDULE WEST ROUND SCHEDULE

Table with columns for route, departure times, and fares. Includes routes to Buffalo, Niagara Falls, and Cleveland.

7 DAY ALL EXPENSE CRUISES

S. S. SEANDEBE, during June and August. Multiple Island South Sea Cruise. Includes Niagara Falls, Buffalo and Niagara Falls. All expenses low.

Missioner Asks Books For Library

To assist a missionary priest in North Carolina to establish a Catholic Sunday School, Friends of his here are asking for donations of children's stories, histories, biographies, lives of the Saints and other suitable books.

Life magazine advertisement featuring a sailboat and the text 'Life begins when you boy'.