

WHAM

FRIDAY, MAY 20

8:00 P. M.—Rochester-Toronto Baseball Game. Described play-by-play by Harry McTigue.

9:00 P. M.—Washington call. Variety show from the nation's capital.

10:30 P. M.—Your Esso Reporter. Latest United Press news.

11:00 P. M.—Realty House. Featuring Helen Achner at the organ.

11:30 P. M.—Death Valley Day. Featuring Tim and Irene George Olsen's music and an all-star cast.

12:00 P. M.—Ski Kicker versus Glenn Lee Fight. Blow-by-blow description by Sam Tubb and Bill Stern.

SATURDAY, MAY 21

1:00 P. M.—Rochester-Toronto Baseball Game. Another colorful description by Harry McTigue.

5:15 P. M.—Indianapolis Speedway Trials.

6:30 P. M.—Your Esso Reporter.

7:00 P. M.—Hank and Herb.

8:00 P. M.—The National Band Dance.

During the late evening hours WHAM will present many of the country's finest dance orchestras.

SUNDAY, MAY 22

On Sunday WHAM presents Your Esso Reporter at 9:00 A. M. 12:05 P. M. 4:00 P. M. 11:00 P. M.

2:00 P. M.—The Magic Key of RCA. Eugene Ormandy conducting the Philadelphia Orchestra.

Dr. Charles Curran organist and Lanton Wells speaking from Rio Barzaba Ecuador.

5:30 P. M.—Annals of Grenville Guards Band.

6:30 P. M.—Ole Nelson's Orchestra. With Peg Murray and Harriet Hilliard guest stars.

8:00 P. M.—Hollywood Playhouse. Starring Tyrone Power.

9:30 P. M.—Walter Winchell.

11:45 P. M.—Irene Rich.

12:30 P. M.—Academy Theatre of the Air. Presenting "Don't Bet On Blondes".

MONDAY, MAY 23

8:30 P. M.—Club Weather. Top variety show with Ransom Sherman as master of ceremonies.

9:30 P. M.—The Singing Lady. Monday through Thursday Irene Wiker presents songs and stories for the kiddies.

11:45 P. M.—Lowell Thomas.

12:00 P. M.—Vic Arden's Orchestra. Starring James McLean.

6:45 P. M.—Harry McTigue. Latest news on the sporting world.

7:30 P. M.—These We Love.

8:30 P. M.—Paul Martin's Orchestra.

TUESDAY, MAY 24

2:00 P. M.—Rochester-Montreal Baseball Game.

6:15 P. M.—Mr. Kren. Tracer of lost persons.

6:30 P. M.—Your Esso Reporter.

7:00 P. M.—Enrique Madriguera and his Orchestra.

8:00 P. M.—Horace Heidt. With his famous Brazilians.

8:30 P. M.—NBC Jazzband.

WEDNESDAY, MAY 25

8:00 P. M.—Rochester-Montreal Baseball Game. Described play-by-play by Harry McTigue.

6:00 P. M.—Easy Aces.

7:00 P. M.—Roy Shield's Revue.

7:30 P. M.—Harriet Parsons. News from the film capital.

8:00 P. M.—The German Hour. Conducted by Charles Siverston.

9:15 P. M.—Boston Symphony Orchestra.

9:30 P. M.—NBC Minstrel Show.

10:00 P. M.—Ben Oberlin's Orchestra.

THURSDAY, MAY 26

5:00 P. M.—Rochester-Montreal Baseball Game. With Harry McTigue giving a play-by-play description.

5:00 P. M.—Rakov's Magic Rhythm.

7:00 P. M.—The March of Time.

7:30 P. M.—True Stories of the New York State Police.

8:00 P. M.—Toronto Promenade Concert.

9:00 P. M.—Under Western Skies.

IN ONE EAR

By ART KELLY

All too frequently aspiring radio entertainers try and break into broadcasting with nothing to offer a superior audience except a brave and determined spirit. The inevitable conclusion to an unprepared venture into radio is defeat. While the radio listener is sympathetic, he is also very often a severe critic and will judge harshly.

Being prepared means one of two things. To be a "natural" or to be a trained entertainer. While many programs are now on the air with talent far below a good average, the trend of modern broadcasting is toward a more polished presentation and soon the artist with little talent will be crowded toward the outside fringe of available material.

Regardless of how far the art progresses toward the science of perfection it seems that the day will never dawn when only "trained" artists will be on the air. This happy conclusion may be drawn from the fact that an entertainer, singer or musician with natural talent will always be able to put a certain friendliness into his or her work that a trained mimic can never duplicate due to the lack of that certain "natural" something.

Radio's most popular entertainers have not always been highly trained artists but very frequently just men and women with a warm friendliness that only being natural can develop.

NBC is always eager to take advantage of advances in science. Take for instance the new Hollywood Radio City now under construction. The new radio center is reaching its final framework to the sky without the usual fanfare of noise and confusion. Electrically operated silent hoists, concrete mixers and compressors. Wonder of wonders is the fact that the building is going together without the staccato jibbering of riveting guns. Electric welding is being used to construct the steel work.

C. B. Hanson, vice-president and chief engineer of NBC, believes that the building which will be erected at Radio City should be the model studio building of the future. It will be built on a steel skeleton and will be rent resistant before the welds are laid.

A blow-by-blow description of the ten round middleweight fight between Glenn Lee and Solly Krizger will be carried by WHAM tonight (Friday, May 20) at 9:00 P. M. Sam Tubb and Bill Stern will describe the action which will be sponsored by the Adham Hat Stores.

Sir Adrian Boult will conduct the NBC Symphony Orchestra for the second time tomorrow night from 9:00 to 10:30 P. M. over the NBC-Red Network, the network of the Canadian Broadcasting Corporation and throughout the world via short-wave. Professor William Lyon Phelps of Yale University will be guest commentator during the intermission of the program.

In the five months that Horace Heidt has been auditioning for his "Can You Repeat That?" contest over the NBC-Blue Network, he has listened to over five thousand singers, mimics and instrumentalists.

During the Second Annual Exhibition of Records of Education Broadcasts conducted recently by Ohio State University as a feature of the Ninth Annual Institution for Education by Radio WHAM and the Rochester School of the Air were awarded two honorable mentions. WHAM was the only commercial station in the country carrying educational broadcasts prepared especially for its own use that won an award in all one hundred eighty educational programs were submitted by at least ten public school systems for consideration during the exhibition.

School of the Air programs winning recognition were "Art Appreciation" presented by Mrs. Elizabeth W. Cross Art Supervisor of the Rochester Board of Education, and "News Today—History Tomorrow" the weekly current events program presented by Paul Keenan, Director of Visual and Radio Education for the local Board of Education.

After waiting years for television to develop into something worthwhile, the infant industry is at last showing signs of coming to life. Every week the NBC Press Department releases bulletins telling of program and technical progress. This week the news from Radio City is to the effect that America's first classroom lesson by television, with a group of science students around receivers putting questions to an instructor in a distant studio, was conducted by N.E.C. in cooperation with New York University on May 19 at Radio City.

The novel demonstration is one of a series of NBC experiments in the use of television for educational purposes.

Someone once said "Names make news." That's all very well and good, but if you double the talent roster of the NBC Artists Service, you'll find that names make many more things than news.

For instance—they have a Baker (Jack), a Butcher (Major), a Carpenter (Ken) and a Page (Dorothy). In Zoological category: Fitch (Esther), a Doe (Dorothy), or a pair of Lyons (Ruth and Charles).

BISHOP FOERY HONORED BY ALUMNI At Reunion Here Of St. Bernard's

The Most Rev. Walter A. Foery, Bishop of Syracuse, came back to Rochester on Wednesday to be honored by his fellow alumni of St. Bernard's Seminary at the annual reunion held in Sagamore Hotel.

A member of the Class of 1883, Bishop Foery is one of three graduates of the Rochester Seminary to attain episcopal rank. The others, the Most Rev. Emmet M. Walsh, Bishop of Charleston and the Most Rev. Francis P. Keough, Bishop of Providence also members of Bishop Foery's class were unable to attend.

The Syracuse Prelate was lauded for his work here particularly in the field of social science by the Most Rev. James E. Keane, Bishop of Rochester, guest of the alumni.

Bishop Kearney lauds Priest High tribute was paid to St. Bernard's and priests of the Diocese of Rochester by Bishop Kearney who stated that St. Bernard's graduates have a reputation throughout the country for being outstanding.

Bishop Foery announced that he and Bishop Kearney had arranged for candidates for the Holy Priesthood from the Syracuse diocese to be sent to St. Bernard's Seminary. Touching on the training of priests in his address, Bishop Foery said:

"To meet the problems of today, the priest must not only be well equipped in theology but must have a knowledge of the social sciences. The Church recognizes that as our problem you cannot talk to the economist or the sociologist in terms of dogmatic theology alone."

The Rt. Rev. Mr. John J. Vaughn, director of the Society for the Propagation of the Faith in the Seranton Pa. diocese, was elected president of the Alumni Association to succeed the Rt. Rev. Mr. James P. McQuaid, Syracuse.

Other officers named were Vice-president, the Rev. William Meagan, director of diocese charities, Buffalo secretary-treasurer, the Rev. John R. Randall, diocese director of the Society for the Propagation of the Faith, Rochester and secretary, the Rev. Mr. Joseph E. Grady, Vice Rector of St. Bernard's Seminary.

The alumni were urged to get behind a program for a gymnasium and recreational center at the seminary by the Rev. Mr. George Kettell, pastor of Old St. Mary's Church.

The Rev. John B. Sullivan was toastmaster. Monsignor Grady called upon the alumni to continue their efforts in assisting the seminary in its main objective, the "Salvation of Souls," set by the founder, the late Bishop McQuaid.

LOCAL EXECUTIVE Defines Employer-Labor Relations

MILWAUKEE WIS (N.C.)—To give people an articulate voice in the conduct of government as political democracy," declared Paul Brescia, Industrial Relations Manager of the Hickey-Freeman Company of Rochester, New York, in a stirring address at the management in a sectional meeting, Tuesday National Catholic Social Action Conference.

"Similarly," he said, "to give the workers an articulate voice in the conduct of industry is industrial democracy."

The Hickey-Freeman Company has been dealing with a union for the past nineteen years and in these years it has had industrial peace, he said.

"In our experience, we have found that the amalgamation has been a far-sighted liberal and constructive force in the clothing industry. It has been the one effective force in stabilizing inter-market costs."

Mr. Brescia added that the union arrangement "makes for better morale and better discipline among the forces, and constitutes a definite check to extreme forms of radicalism."

Verein Opposes Federal Control of Youth

Granting the Federal government full control over children under sixteen years of age was again opposed by the Rochester branch of the Catholic Central Verein at a meeting held Sunday, May 15 at St. Joseph's Hall.

BISHOPS, ALUMNI LEADER AT SEMINARY REUNION



St. Bernard's Seminary was the topic discussed at an alumni assembly in Rochester on Wednesday. From various points in the East, shown at the speakers' table from left are the Most Rev. Walter A. Foery, Bishop of Syracuse, and guests of honor, the Rt. Rev. Mr. James P. McQuaid, president of the Alumni Association, and the Most Rev. James E. Keane, Bishop of Rochester.

Find Seminary Founder's Name In Cornerstone

Equally difficult and of immediate importance was the matter of collecting necessary funds to begin the work; it was a labor of many years, and attained success only through the unflinching confidence of the young Bishop that God would assist him, and through his unflinching assurance that the Catholic people of the diocese would make every sacrifice for so necessary a work.

Not was he disappointed at the outcome 1893 saw the opening of the doors of St. Bernard's, and saw the beginning of a development that called for the erection of a new Hall of Philosophy and a new Hall of Theology, as well as an enlarged chapel and dining room to accommodate the two hundred forty students that came to St. Bernard's from all over the United States and from beyond the borders of our country.

Bishop sought out the school of the great Founder of St. Bernard's the reputation of its faculty traveled abroad, and Bishop McQuaid found it necessary to expand his seminary far beyond what was originally planned.

ST. BERNARD'S AND ST. ANTHONY'S SEMINARIES SCHOOLS OF THE PEOPLE. How often Bishop McQuaid found opportunity to attribute to the generous support of his people the two great schools he founded. How constant he invited boys from the poor families of the diocese to make their own all the advantages of these schools to prepare themselves for the priesthood.

The people of the Diocese of Rochester have built up these schools, have given them their unflinching support, have given their own sons to follow the course prescribed in these schools that they might be priests of God. In the future, when they are the people's schools.

Bishop Hickey called on the generous body of Catholics to pay off the debt of the Seminary. Bishop O'Hern called on them for funds for needed repairs and replacements, together with modern improvements. Archbishop Mooney called on them for continued support of these established homes of ecclesiastical training and with the same confidence the same assurance of a ready and generous response. Bishop Keane now calls on them to continue to minister to the material needs of St. Andrew and St. Bernard's Seminaries.

SEMINARY SUNDAY MAY 22. In all the churches of the diocese the annual collection for the Diocesan Seminaries will be taken up on Sunday, May 22. Special envelopes have gone out for the convenience of contributors. The Bishop promises to say Mass each week during the year for all contributors to the collection. Each contributor becomes a benefactor of the seminaries and shares in the daily prayers said by the students for those who have assisted in supporting these institutions.

MEMORIAL MASS SET FOR BISHOP O'HERN. A solemn Pontifical Mass of Requiem for the late Most Rev. John Francis O'Hern, third Bishop of Rochester, will be celebrated in Sacred Heart Cathedral by His Excellency, Bishop Kearney, on Monday morning, May 23, at 10:30 o'clock.

Officers of the diocese and friends of Bishop O'Hern will attend. Students of St. Bernard's Seminary will attend.

Bishop O'Hern died in May, 1933, following a short but fruitful reign as shepherd of his diocese.

Catholic Editor Arrested in Vienna. WASHINGTON—Dr. Frederic Franke, Austrian correspondent of the N. C. W. C. News Service, has been arrested in Vienna, according to word received at the News Service headquarters here.

Dr. Franke is a journalist of world-wide reputation, esteemed not only for his irregular professional ability, but also for his noble character and example of rectitude. He was editor of the Reichpost, famed Catholic organ of great influence, which also was a staunch supporter of the Substantiating government, ousted by the Nazis. He was an Austrian Councilor of the International Bureau of the Catholic Press.

AWARD MENDEL MEDAL TO DR. THOMAS PARRAN. VILLANOVA, PA. (N.C.) Dr. Thomas Parran, Surgeon General of the United States Public Health Service, will receive the Mendel Medal from Villanova College for outstanding work in science. Dr. Parran is a resident of Villanova, Pa. A president of Villanova, announced today.

Presentation of the medal will be made at Villanova later in May. It is awarded Dr. Parran in recognition of his scientific approach to the problems of public health. Noted for his encouragement of research in the control of cancer and racial diseases, Dr. Parran was appointed Surgeon General of the United States Public Health Service in April, 1936, after 20 years with the corps which he entered in 1916 to do rural sanitation work. Since then he has served in 14 states on public health research and administrative assignments.

From 1926 to 1936 he was Commissioner of Public Health for the State of New York.

Do You Know?

What foods constitute a well-balanced diet?
What foods are acid-forming?
What foods are alkaline?
What food minerals are necessary for proper health?
What foods contain these minerals?
The five points to remember in making a healthy diet?
How to remove excess salt from seasonings?
How to remove cooking odors?
How to make vegetables taste better?
A few tricks in whipping cream?

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