

Rochester Trust Marks Fiftieth Anniversary

City's Pioneer Trust Company Celebrates Business April 12, 1888

Rochester Trust and Safe Deposit Company celebrated its fiftieth anniversary as a bank and trust company on April 12, 1938, and marked the 70th year of its incorporation as a safe deposit organization.



ROBERT C. WATSON President since 1917

The incorporation as the Safe Deposit Company of the City of Rochester by act of State Legislature on March 20, 1868, the company started business one year later (March 28, 1869), renting the south wall space in the old Monroe County Savings Bank at 215 State Street.

The incorporators were: Ezra M. Parsons, William N. Sage, Henry Churchhill, Lewis H. Morgan, Amos Brownson, Louis Chapin, Benjamin C. Brewster, Jarvis Lord, William Churchhill, John W. Hubbard, Lewis E. Plimpton, Charles E. Upton, Simon L. Brewster, Harriet D. Barntown, Alexander McVean and their associates. The first officers were: President, E. M. Parsons; vice-president, H. Brownson; secretary, S. L. Brewster.

For almost 20 years the company served the public as a safe deposit organization, and in 1887 an enlargement of the field of endeavor was decided upon. Accordingly the name was changed by act of State Legislature on April 12, 1888, and the name changed to Rochester Trust and Safe Deposit Company, A. New Enterprise.

Formation of a local trust company at that time was an entirely new enterprise. Being the first of its kind in this section of Western New York, business was slow to develop. It took four years to build up the necessary capital obtained.

The new trust company began business April 22, 1888, in the old building at the site of the old Clinton Hotel at 21 Exchange Street.

The first officers of the trust company were: President, J. Morgan Smith; vice-president, William N. Sage; secretary, Chauncey B. Woodworth; treasurer, Haywood Hawks; assistant secretary, Benjamin E. Cogswell; assistant treasurer, Henry C. Brewster.

The present directors are: Robert C. Watson, Edward G. Miner, H. Andrew Hamilton, Frank T. Sage, George H. Hawks, John Craig Powers, Edward Busch, Herbert J. Wynn, Frederick S. Miller, Samuel E. Durand, William F. Strong, Vincent S. Bennett, Oscar H. Pieper, Theodore C. Briggs, Richard M. Harris.

FORMAN'S TO SHOW World's Fair Here In Miniature

In cooperation with the New York World's Fair Corporation, the Forman Company will bring to Rochester for two weeks commencing Monday, April 18, two of the most remarkable scale models ever fashioned, two marvelous miniatures of the coming event in 1939.

Designed to give people, away from New York, their first comprehensive idea of the magnitude and brilliance of the greatest exposition in history now under construction in Flushing Meadow Park, the exhibit is featured by the presentation of the two famous "Day and Night" models which are unique for their meticulous detail, also craftsmanship and novel lighting effects.

School children, it is said, will find the exhibit stimulating and educational. The theme of the Fair, "Building the World of Tomorrow," will stir the imaginations of artists, architects, designers, teachers and students.

The two models will be housed in booths especially constructed to exclude all light except that used in the night and day exhibits. The night and day exhibits, located representing the New York World's Fair will point out the principal features of the exhibit and answer questions regarding the exposition.

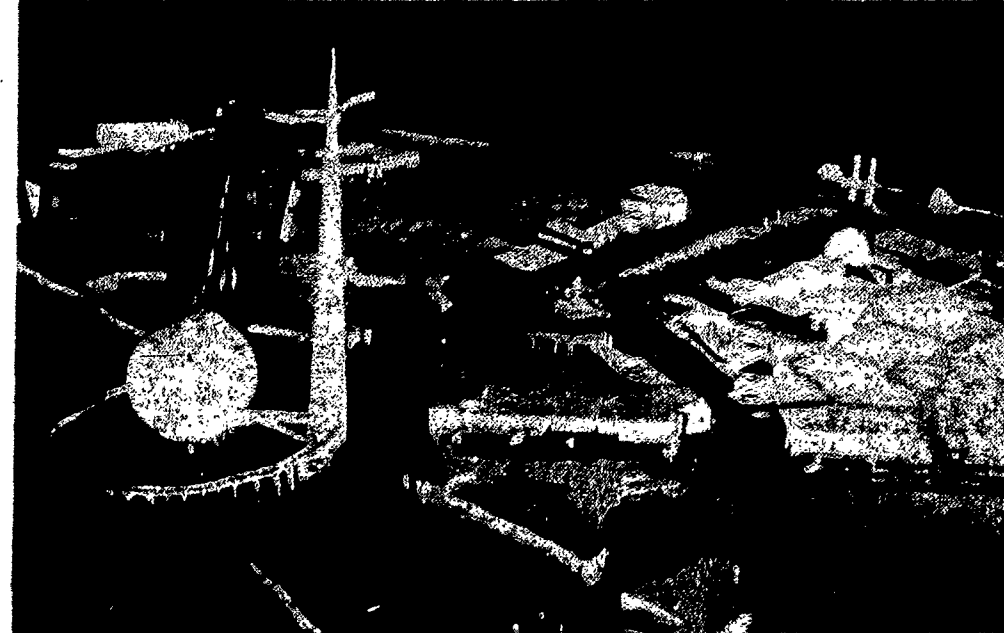
The trust company has had four presidents: J. Morgan Smith, 1868-1872; V. Morgan Smith, 1907-1913; William C. Barry, Jr., 1913-1916; Robert C. Watson, 1917—now serving.

Present officers of Rochester Trust & Safe Deposit Company are: President, Robert C. Watson; vice-president and chairman executive committee, J. Craig Powers; vice-president, Edward Busch; president and secretary, George H. Hawks; trust officer, Leigh H. Parsons; associate trust officer, Elliott W. Gurner; treasurer, Edward L. Williams; assistant vice-president, Willard I. Lutzner; assistant secretary, Harry L. Edgerton; assistant secretary, Joseph B. Hoyt; assistant secretary, Harry W. Sage; assistant trust officer, Fay E. Wright; assistant trust officer, Albert D. Stewart, Jr.; assistant trust officer and manager Securities Department, Edward Harris.

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Members of the Nazareth Academy Association will hold their annual banquet Wednesday evening, April 20, in the academy building in East Avenue. The occasion will also mark the first meeting of the organization with Bishop E. Kearney, guest of honor and sponsor.

WORLD'S FAIR BROUGHT HERE FOR PREVIEW



An opportunity for all in the Rochester area to look over the New York World's Fair before it opens in 1939 will be offered by the B. Forman Company when that firm will present the Fair in miniature, and illuminated beginning April 18, and continuing for two weeks. This marvellous exhibit will be open to the public and there will be no charge for viewing it. All the expense of bringing the completed models and equipment to Rochester is being borne by the B. Forman Company. Here is a section of the model, showing the middle portion of the \$60,000,000 Central Mall. The exhibit will be open daily from 9:30 to 5:30 p. m.

Extends Law Course
MANILA The faculty of the Ateneo de Manila has decided to extend the law course to four years in view of the success of its first three years, according to Father Francis X. Reardon, S.J., regent of the college.

Has Colorful History
CHICAGO Pre-Columbian Art Museum contains the most colorful history in the world, declares the Rev. John Ireland Galley, pastor of St. Joseph's Church, Manhattan, who is giving a series of illustrated lectures on the subject.

Mexican Priest Beaten
MEXICO CITY The Rev. Bernardino Madrueno, pastor of the churches at San Francisco and Arizaba in Guadalupe, was attacked and beaten in his home by three robbers. His servant was beaten also.

CASTING TOURNAY First in This Area At Sports Show

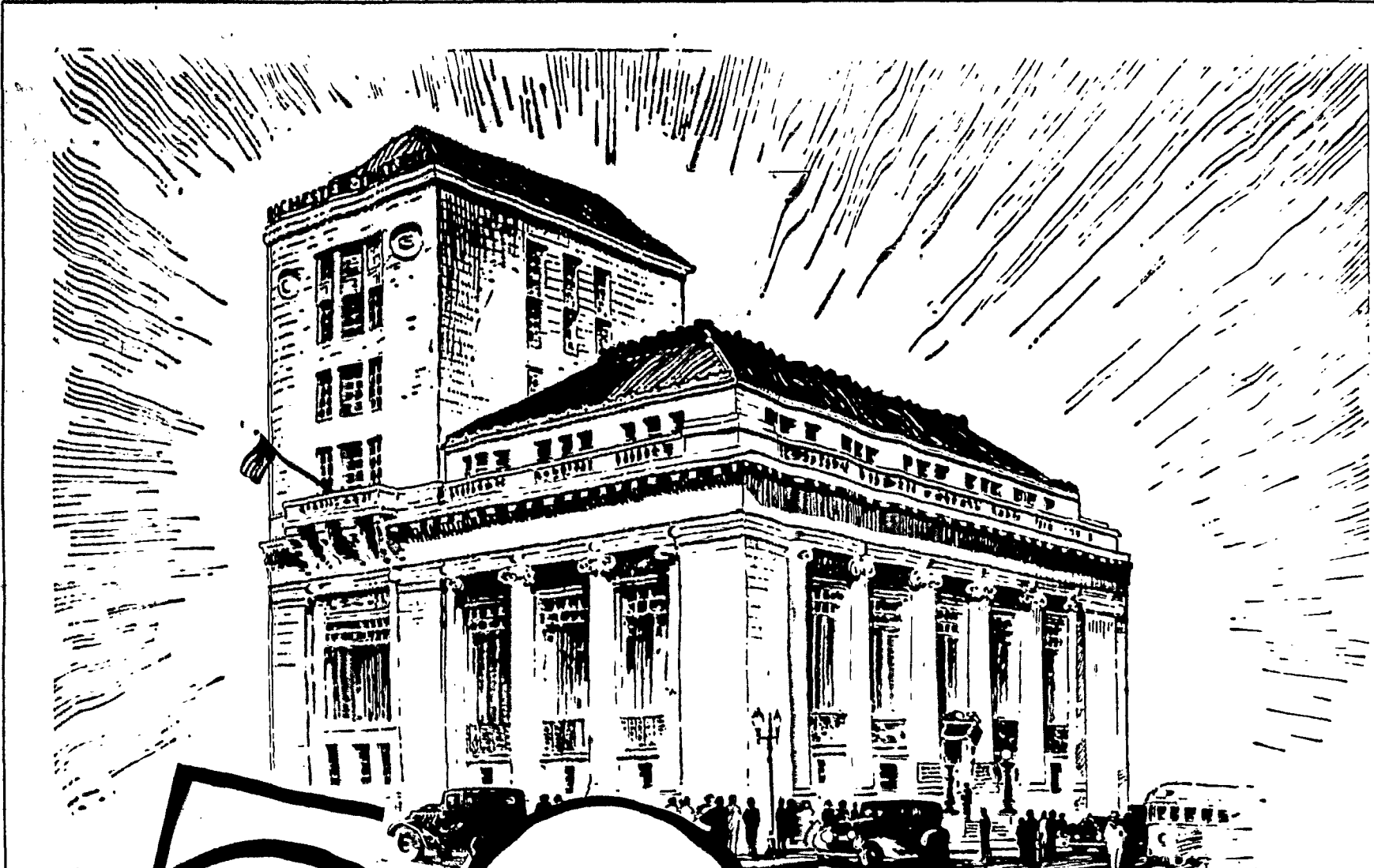
A Fly and Bait-Casting Tournament will be conducted at the Sportman's Show at Edgerton Park, Rochester, April 22 to May 1, inclusive.

Reels will whirl and plugs will fly as men and women from every section of New York State test their skill in popping plugs and flies into 30-inch rings floating on the surface of the big water sports tank in Building No. 3. Plenty of fun will be enjoyed by both contestants and spectators in this novel competition, first of its kind to be staged in this city.

The tournament is open to every man and woman residing within the boundaries of New York State. Contestants may either enter as fly-casters, bait-casters, or both. Contestants must be 18 years old or older, except in the special class for high school students where the only requirement will be proof of registration in any high school at the present time.

The tournament will be conducted according to the official rules of the National Association of Scientific Angling Clubs. The competition will take place at the Sports Show and casting will be done into the large tank provided for the water sports. As the tournament progresses each afternoon and evening, eliminations will occur. The finalists will compete and receive their awards the final night of the Show, Sunday, May 1.

Prizes will be awarded. This is the first time that a tournament of this nature has ever been staged in Rochester.



1938 Years Ago THIS WEEK

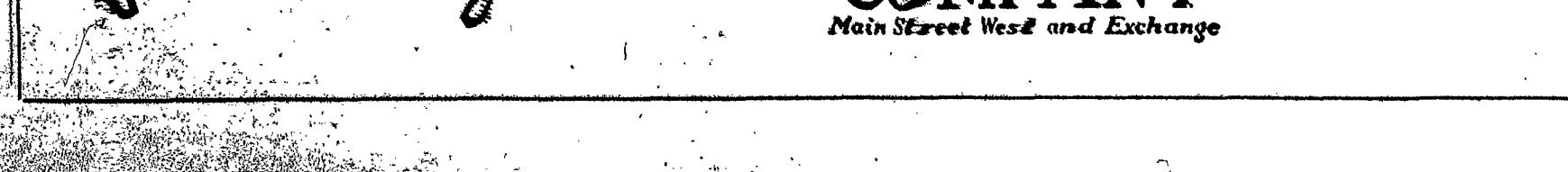
ROCHESTER welcomed its FIRST Trust Company

On April 12, 1888, Rochester Trust and Safe Deposit Company opened its doors to meet the city's growing need for an organization to manage estates and trust funds, and to continue the service of Rochester's first safe deposit company.

Conservative policies, befitting the nature of its responsibilities, have helped ROCHESTER TRUST to steer a steady course through the changes of half a century. The institution is keenly aware, however, that its success has been due even more largely to the approval and good will of its customers and other friends.

To all of them, on this Fiftieth Anniversary, ROCHESTER TRUST extends grateful thanks and renews its pledge of trustworthy service.

Member Federal Deposit Insurance Corporation.



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Boerner's
Quality Cigarettes
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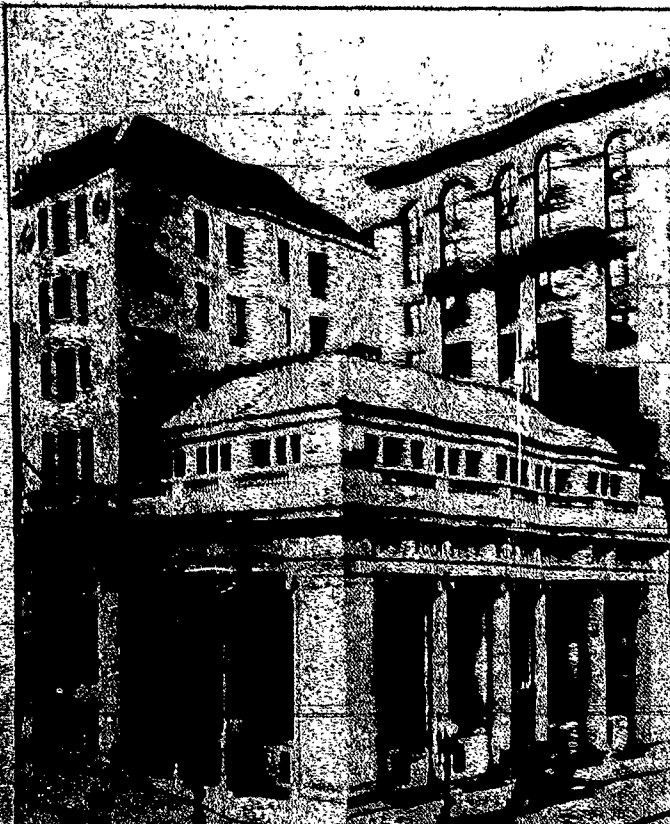
First Communion Sets
Baptism Gifts
Greeting Cards

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Easter Greetings

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