

ROCHESTER DIOCESE
Council
N. C. C. W.
134 Columbia Club Center

With the year ending, we have the pleasure of forwarding to our National Directors and to our Diocesan Executive Council a copy of a Radio Broadcast concerning the N. C. C. W. which was made at the National Convention at St. Louis, Missouri, and which was broadcast from Rochester, N. Y., on December 15, 1937.

The broadcast was made by the National Director, Mrs. Frank J. O'Connell, and was heard by thousands of women in all parts of the country.

The broadcast was a most inspiring and uplifting one, and it is hoped that it will have a similar effect on the hearts of the women of Rochester.

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CHRISTMAS DANCES SCHEDULED BY NOTRE-DAME AND NAZARETH

N. D. Club at Rochester Annual Formal Monday; Nazareth College Dance Tuesday; St. Aloysius Guild Has Party

By ADELAIDE ZERWIN

Youth will be served this Christmas Eve in the city. The annual formal dance of the Notre-Dame Club at Rochester will be held at the Hotel Hamilton on Monday night. The committee includes: Mrs. William James, chairman; Charles Stagg, George Stewart, John O'Brien, John Norton, Thomas Burns, Paul Barber, Mrs. Mary E. O'Brien, Mrs. Elizabeth McOake, William Herberman, Martin Ryan, Frank Norton, Don McNeill and John Hurley.

Tickets, Gerald J. Smith, chairman; Arthur Morrison, James O'Brien, William Morrison, Glenn Hatch, Frank Morrison, Joseph O'Connell, decorations, Peter Con-

SODAL TALK

Recording the Activities of Rochester Parish Sodality Union

By MARGARET WORTHINGTON

Miss Helen Ginter, chairman of Rochester Sodality Union Spoken at the meeting of the recent Sodality meeting of St. Aloysius Parish, Sunday. The meeting, so the report goes, was "like something out of the Red Book"; which is a pretty high praise, if you know your Red Book. All the contributions were explained by the chairman and the members of her committee. A pin rack, we say this for lack of a better name—at the instance of the sodality room expanded the calling of the roll.

Our heartfelt congratulations to Alphonse!

BUSINESS REVIEW
HIGHLIGHTS
THROWING LIGHT ON BETTER VALUES

Look for the White Sign
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Diamond Setting Engraving
WATCHES, DIAMONDS, CLOCKS, ROSARIES, CROSSES, WEDDING RINGS
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ZENITH GIFT

With the last call for the Christmas radio to be installed, or as the happy and simple way to spend gift money, Dorschel's Appliance Shop, 170 Genesee Street calls attention to the splendid Zenith radios.

This is the Zenith year. For 22 years some of the country's finest homes have been proud of their Zeniths. With the claim of being "Always a year ahead," Zenith has produced a complete solution of long-standing radio models which are new, brilliant and versatile. They are ready for good listening to the radio stations of the world. The creative thought of cabinet designers, circuit engineers and acoustic experts has been put to work.

Practical short wave performance is more than 12 years old to Zenith. As early as 1925 Zenith sent the first short-wave messages from Greenland to Tasmania, more than half way around the world. Hence Zenith makes its famous guarantee, "Europe, South America or the Orient every day or your money back."

Mr. Dorschel states that the Zenith comes in all prices, fine models for any pocketbook. All models are available in figured walnut veneers, and selected models in bone white, ebony or honey maple. An attractive feature is the line of arm-chair models, more popular with many people.

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ZENITH HEADQUARTERS

De Sales Rosary Society Outlines Future Activities

The members of the De Sales Rosary Society of St. Francis Church held their regular meeting Dec. 12 in the school hall at 100 North Goodman Street.

Miss Florine McAlpine, Vocational Director of the school, presided and presented the minutes of the previous meeting. She reported that the society had been successful in raising \$100.00 for the purchase of a new altar for the church.

The members of the society are: Mrs. Charles Lachner, hostess; Mrs. John Lese, Jr., Henry Leonard, Agnes Lancer, Aloysius Muscato, M. C. Martin, Arthur Monaghan, P. J. Malloy, A. J. Menard, Joseph Maricage and Miss Minnie Neumann.

Altar Society To Hold Christmas Fete, Dec. 27

St. Philip Neri Church Altar Society will hold a Christmas party at the home of Mrs. Oscar V. Hoffmann, 100 North Goodman Street, on Monday evening, December 27.

All members of the society are invited.

Trophies Given College WILCOX, BASK—Rex Beach, noted writer, was so inspired by the work of Notre Dame College that he has donated to this Catholic institution a valuable collection of his big game trophies.

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ICE CREAM
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MATTRESS TEST

Experience and integrity are two essentials in mattress renovating, and the Guarantee Bedding Co., 40 Champaign Street, has created a fine reputation for excellent workmanship and reliability. The old material should be worked over, disinfected, and which is worn and replaced by an adequate amount of new, suitable material. This is where the integrity of the renovator is put to a test, and why an established concern should be patronized. In addition, the quality of workmanship tells whether or not the mattress will have long life and be fluffy and strong.

The Guarantee Bedding Co. also manufactures new mattresses and has brought comfort and rest to many Rochester people. The best aid to good sleep is a fine mattress. Possibly you have one in the home which should be replaced by a new one, and the Guarantee Bedding Co. can supply one that will give satisfaction for years.

Giving prompt service, the Guarantee Bedding Co. is skilled in renovating and manufacturing box springs, mattresses, pillows and cushions. Articles are called for and delivered. Full information will be given by telephoning Genesee 5524.

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AS ONE WOMAN TO ANOTHER

LAURER'S See their new display of shoes—satin, you will find a variety of 16 kinds of shoes at Laurer's. You will find a variety of 16 kinds of shoes at Laurer's. You will find a variety of 16 kinds of shoes at Laurer's.

MASTER HAIR SHOPPE Let your hair be as gay and brilliant as the season itself. To be truly in style you must get it from Laurer's. Laurer's can't give you a better hair than Laurer's. Laurer's can't give you a better hair than Laurer's.

AUNT JENNIE'S BAKE SHOPPE Ready each morning at 6 o'clock. You will find a variety of 16 kinds of shoes at Laurer's. You will find a variety of 16 kinds of shoes at Laurer's.

MAYTIME STUDIO If you want prizes for your bridge parties, select them at the MAYTIME STUDIO. 470 Court Street, where there's a most exquisite line of gifts. Hand-decorated things that are a rare delight. Wonderful novelties you can't find elsewhere.

GENESEE CHOW KITCHEN An excellent suggestion for those gay parties all this week. Gene See's Chow Kitchen. It will be delivered to your piping hot and ready to serve. Only \$65 a quart, \$45 a pint. Call Genesee 774.

Save Your Floors! THERELL be dancing on your precious hardwood floors this holiday season, so better prepare against a major now. Order a package of Spauld's Waxing Compound. 75¢ a pound. They're easy to apply, easy to remove and ever so kind to your floors.

MANDELL'S You'll find Prescription Nine Thousand a sure relief for that stubborn bronchial cough. Order a bottle today. Main 8018-8178, or Monroe 9200. MANDELL'S DRUG STORES, Port of New York or Monroe at Oxford.

A New Year's Feast IF YOU have established the pleasant custom of having friends drop in on New Year's day you will welcome this suggestion for a buffet.

Old-Fashioned Herring Cut in Thin Strips Rustic Capered Lobster Fingers Stuffed Celery

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