

BISHOP SPURS KNIGHTS IN MEMBERSHIP DRIVE



Here is the Most Rev. James E. Kearney, a member of Rochester Council, Knights of Columbus, directing the leaders in the selective membership campaign now being conducted throughout the city by the Knights. From left, Grand Knight Leo F. Romhaut, Deputy Grand Knight Joseph P. Flynn, chairman of the drive, Bishop Kearney, George L. McKay and Gerald J. Mahon, division leaders. The drive is scheduled to close on December 22.

ROCHESTER YOUTH ORDAINED IN ROME

Richard Burns, son of John Burns, Rochester newspaperman, and Mrs. Burns of 206 Oliver Road was ordained to the Holy Priesthood in the chapel of the Holy Spirit, St. Peter's Basilica, Rome, Italy, on December 7, 1937.

Bishop Pledges His Support to K. C. Drive

Inspired by the message of the Most Rev. James Edward Kearney, D. D., Bishop of Rochester, calling them that they have his wholehearted support, 100 members of Rochester Council, Knights of Columbus are carrying on a city-wide selective membership campaign scheduled to close on December 22.

Thursday of last week. Words of encouragement in the drive were voiced by the Rt. Rev. Monsignor William M. Farr, vicar general, and the Rev. Gerald C. Lambert, council chaplain.

Warns Against Paying Social Security Fees

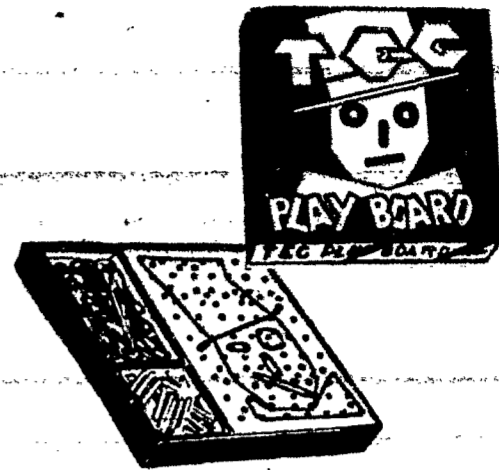
Warning against paying of fees for any persons for filing claims for lump-sum payments under the Social Security Act was given by Mrs. Anna F. Rosenberg, As Regional Director of the Social Security Board, Mrs. Rosenberg is in charge of its 22 regional offices in New York State.

Claims originating in the counties of Monroe, Livingston, Ontario, Wayne and Yates should be filed through the Rochester field office, the Regional Director said in making her statement.

Educational Fun! Over a Thousand Possible Designs

"Teg Board"

Here's a fascinating design board that will occupy any boy or girl for many hours! It consists of colored rubbers, pegs and a peg board... which may be arranged in innumerable designs, words, numbers and figures... 50¢



Youngsters Shout With Glee When They Ride

"Old Dobbin"

A big red horse with a bushy black tail... made of hard wood and the best spring steel... adjustable to any size up to four-and-a-half years. This speedy steed helps to develop young muscles... and provides plenty of fun!... \$1.94



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ENDS DIALING... BRINGS IN YOUR PROGRAMS AUTOMATICALLY!



Press a button—that's all

GE Touch Tuning is the highest development in automatic tuning—because... No dials to twist, twist or swish... No fumbling with knobs... More stations at your finger tips... Positive in operation... Simplified short-wave tuning... Tunes itself perfectly... and silently... Just press a button—that's all!

Trade your old set now for a truly modern radio—a new GE with Touch Tuning. Just press a button — that's all!

9 TUBES MODEL F-96 3 BANDS Touch Tuning (7 buttons). Silent Tuning. AEC Tone Monitor. Louver Dial. Visual Volume Control. Visual 4-point Tone Control. Automatic Band Indicator. 12-inch Stabilized Dynamic Speaker. Bass Compensation. Foreign-Domestic Reception. R.F. Pre-selector. Stage. Handsome Full-length Console... \$99.95

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100% DOWN BUYS A TOUCH TUNING RADIO 25 MODELS TO SELECT FROM ALL WITH EXCLUSIVE TONE MONITOR



The PERFECT Radio for the PERFECT Gift

MERRY Christmas

Hundreds of radios will this year grace the Christmas picture in hundreds of Rochester homes. None will so consistently deliver that high order of satisfaction as this famous General Electric. And there's no place like Weis & Fisher's, Rochester's show-place of furniture fashion, to attain an equal satisfaction in the pleasure of purchasing.

and It's Perfectly Easy to Buy

WEIS & FISHER

Plan of Convenient Payments

IT BURN IS A MERRY CHRISTMAS I DID MY SHOPPING AT GOODRICH

SUGGESTIONS

- 1. Buy Christmas Tree
2. Buy Christmas Cards
3. Buy Christmas Toys
4. Buy Christmas Dinner
5. Buy Christmas Presents
6. Buy Christmas Decorations
7. Buy Christmas Lights
8. Buy Christmas Stockings
9. Buy Christmas Socks
10. Buy Christmas Mittens

Goodrich Silvertown Store Service

HOLIDAY WINES

There is nothing more perfect than a fine wine... Goodrich Silvertown Store Service

BEVERAGES

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LIQUOR STORE

Goodrich Silvertown Store Service

Pay Bills by Check!

There are many advantages of a checking account. It's the safe and convenient way to pay bills—and your cancelled checks serve as legal receipts. A checking account at the Lincoln Alliance is evidence of your connection with a well-known established banking institution. May we open a checking account for YOU?

LINCOLN ALLIANCE BANK AND TRUST COMPANY

Book Review Set For Mrs. Gibson

With lectures in the series "Catholic Books and Modern Times" will be given Friday evening, December 10, at the Columbus Civic Center, at 8:00 o'clock. Mrs. Elton Leary Gibson will review Starforth, a new novel by Lucille Papin Boyd.

Social Justice Units To Meet Here Monday

Social Justice Councils of Rochester will meet at the Eagles Club, 22 N. Washington St., Monday, December 13, at 8 p. m., according to Rudolph A. Schwenker, moderator.

ALHAMBRA HONOR RETIRING LEADER

An electric desk set on the desk of James M. Ryan, retiring grand commander of the Alhambra, Order of the Alhambra today is evidence of the esteem in which he is held by the organization.

Rochesterian To Get Deaconate Abroad

A Rochesterian studying in Fribourg, Switzerland, a former member of the Faculty of Aquinas Institute, will receive the order of deaconate in January, according to word received here today.