

BUY BRANDS BACKED BY BEST REPUTATIONS

BOND
FRESH
FRESH
GUARANTEED PURE - GUARANTEED FRESH

Richardson Corporation
Quality Fruit Products
for
Soda Fountain, Ice Cream and
Candy Manufacturers, Bakers

CLUB CRACKERS
A DELICIOUS SALTINE CRACKER FOR YOUR
PARTIES, TEAS, LUNCHEONS
ONTARIO BISCUIT CO.
"Supreme Bakers"

Established 1831
WM. S. SCULL COMPANY.
Subsidiaries: BOSCO CO.-BOVRIL OF AMERICA INC
BOSCU COFFEE - TEA - RICE
223-228 Exchange Street Rochester, N. Y.

Only one bread can be best
**SLO-BAKED
WONDER BREAD**
INVITES COMPARISON WITH ALL OTHERS

BLUE LABEL Canned Goods.
have been Quality Foods since 1868
BLUE LABEL KETCHUP CHILI SAUCE
TOMATO JUICE COCKTAIL
CANNED VEGETABLES CANNED FRUIT
Curtice Brothers Company
ROCHESTER, N. Y.

"JUST BETTER"
ICE CREAM and SHERBET
JACKSON-BAILEY
511 THURSTON RD. GENESEE 7100

Stone 6941 Since 1896 Stone 6945
ZWEIGLE'S
Tasty Sausages for All Occasions
19 Varieties to Choose from
210-214 Joseph Avenue at Kelly St.

There
can be no
compromise
with
quality



**GOOD
FOOD
means
GOOD
HEALTH**

THAT IS why you will
always want to buy
the best. Reputable
brands give the fullest
measure of health,
flavor and true
economy. Buy wisely,
by brands . . . these
brands!

Lily of the Valley
Better New York State Canned Foods

**Dole's Vacuum Packed
Pineapple and Juice**

King Tut Unexcelled Coffee

Distributed by
Brewster Crittenden & Co., Inc.
Wholesale Grocers & Importers
48 KING STREET

1529 Lake Ave. 1281 Culver Rd.
204 Monroe Ave. 556 Chili Ave.
409 Thurston Rd. 1800 N. Clinton Ave.
841 Genesee St. 975 N. Clinton Ave.
815 Dewey Ave. 878 Portland Ave.
1281 Dewey Ave. 640 Winton Rd., N.
2871 Dewey Ave. 1400 Monroe Ave.
533 N. Goodman St.

"Synonymous with Progress"

LOBLAW GROCETERIAS INC.

Rochester housewives certainly enjoy shopping
the Loblaw Self-Serve way. They love to shop
personally and when they know they can do it
as unhurriedly as they please and, at the same
time, make substantial savings—shopping becomes
a double pleasure.

15 GROCETERIAS IN ROCHESTER

ARPEAKO
MEAT PRODUCTS

GOOD EATING

is assured when you choose
Arpeako Sausage Products.
Such delicious flavor can
only come from highest
quality meats skillfully
blended.

ARPEAKO
THE PEAK OF PERFECTION