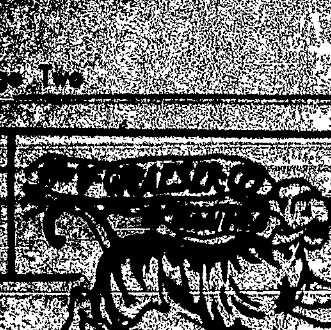

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A Reputation for Integrity and Loyalty to Patrons Is Reflected in the Character of this GRAESER Showing of

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Your Attention Is Invited To These Fashion Favorites

HUDSON SEAL—Dyed Muskrat, $195 up

PERSIAN LAMB—[illegible]—$250 up

MUSKRAT—Dark Mink Dyed—$195 up

LEOPARD—Beautifully Marked—$275 up

CARACUL—Well Matched Pelts, $175 up

JAP. MINK—Choicest Skins—$250 up

WM. V. GRAESER Co.

Rochester's Largest Exclusive Manufacturing Furriers

38-40-42 Clinton Ave. North

Rochester Diocesan Council

N. C. C. W.

536 Columbus Civic Center

This coming week brings us our new shepherd, Bishop James E. Kearney. We are counting on all our organizations sending large delegations to attend the civic reception to be given our new Bishop on his arrival Wednesday, November 10, at 6:22 p. m. It will be held indoors at the New York Central station, to avoid inclement weather.

While only a limited number may attend the installation ceremony next day at the Sacred Heart pro-Cathedral, thousands will be able to follow every step of the ceremonies, thanks to radio.

Bishop To Offer Mass

We kept for this week's publicity the news that Bishop Kearney has graciously proposed to offer the Mass of the Holy Ghost to open our Seventh Diocesan Convention on Monday, November 15. The Mass will be at 9 a. m. at St. Mary's Church, South Street.

We are asking our women to make a special effort to attend the Mass, the most important event of the Convention.

Convention sessions will be held in the Red Room of Hotel Seneca. Registration of delegates will start at 10 a. m. Monday.

The morning session will begin at 10:30.

Minutes of the last Convention and of the Board of Directors' Meeting in Ithaca in July will be read, committees announced and officers' reports given.

Luncheon Plans Made

At 11:30 Rev. Joseph Vogt, Director of Social Action in the Rochester Diocese, will tell us of present Catholic settlement work in Rochester.

Our Most Reverend Bishop James E. Kearney will be our guest at the Deanery Presidents' Luncheon at 12:15. This will be in the Palm Lounge of the Seneca.

At the afternoon session following, we will have a message from Rev. John M. Duffy, Diocesan Superintendent of Schools, telling us how we can best help in the cause of Religious Education.

This will be followed by brief reports from our Deanery Presidents and from our Diocesan Chairmen of National Committees.

An interesting talk by a Missionary on Work in the Missions will be given at 4:30.

To Attend Play

The evening is left free, to give all an opportunity to attend the dramatic production "The Royal Family," to be given at the Gregory Street Playhouse, under the auspices of Nazareth College Alumnae, one of our affiliated organizations.

Our program for Tuesday will begin at 8 o'clock with a Mass at St Joseph's Church, Franklin Street, for all our members, living and deceased.

The morning's session at 9 o'clock will be devoted to reports, and the election of Directors to represent Parent-Teacher Associations, Catholic Women's Union, Daughters of Isabella, St. Vincent de Paul Societies, L.C.B.A. and Women's Lithuanian Societies, and of delegates at large from the Corning and Elmira deaneries and the Ithaca District. These are to hold office for three years.

Each year sees the election of representatives of some of the type organizations and of delegates at large. Each deanery is entitled to one of the latter on the Board of Directors.

At 11:30 we are hoping for a talk by former County Judge Philip H Donnelly, on Godless Communism.

The women from the Rochester Diocese who attended the Seventeenth National Convention of the N.C.C.W. held in Washington last month will give brief reports at the luncheon in the Palm Lounge

It is also hoped that Miss Mary G. Hawks, former National President of the N.C.C.W., will address us.

At the short afternoon session, the report of the Elections Committee and of the Committee on Resolutions will be presented.

The Convention will close with the Te Deum.

At the meeting of the Board of Directors following immediately after the close of the Convention the Directors will elect the diocesan officers for the coming year.

We welcome the attendance to any or all of the Convention sessions of anyone who is interested in Catholic activities

MEMO: Price of luncheon tickets 85 cents. Limit for luncheons 160.

Reservations for Monday's luncheon must be in Rochester by Friday morning.

Reservations for Tuesday's luncheon taken up to noon on Monday.

Tickets for "A Royal Family" are fifty and seventy-five cents. A section will be reserved for N.C.C.W.

Write or telephone reservations to Mrs. Agnes Bothwick, executive secretary, Rochester Diocesan Council, N C C W., 50 Chestnut Street, Rochester, telephone Stone 1492. Office hours 9:30 to 1 p. m.

Try to be with us and urge your friends to come.

SODALTALK

By MARGARET WORTHINGTON

There is plenty of action in Holy Apostles' Sodality this season. Through the efforts of the Mission Committee, the Sodalists have "adopted" a missionary in North Carolina.

On October 19, Father Leo C Mooney spoke on the missions at the monthly Sodality meeting. After the business meeting, a costume party was held under the direction of Jean Hemmer, Social Committee Chairman. Olga Wachter, Frances Chambers and Althea Wadsworth won prizes for the best costumes. The "little sisters" of the Sodalists entertained with a song and dance program.

About sixty of their number recently attended a hayride conducted by the Sodality, and supped later at Cutall's. Miss Pauline Boerchlein was chairman of the affair.

St. Bridget's Sodality is undertaking the editing of a Sodality paper with Miss Lombardi, newly elected chairman of the Mission Committee as the editor-in-chief.

SODALTALK would be delighted to hear more about your Sodality papers and perhaps receive a copy. Have you joined an Exchange group?

Sacred Heart Sodality announces the beginning of committee work. The following Sodalists will head the respective groups this year: Eucharistic, Our Lady's and Apostolic Committee, Rita Trost; Mission Committee, Lois Conheady; Social and Dramatic Committees, Frances Wilburs; Catholic Committee, Rosemary Keating.

One week of November is almost gone. Do you remember the Poor Souls in some way every day.

STAFF AUXILIARY OF ST. MARY'S SPONSORS PARTY AT HOSPITAL

Society Notebook Lists Perpetual Help Drama Group Celebration — French Alliance Directed by Catholic .

By ADELAIDE ERWIN

Attention centers this week on the card party being sponsored by the Staff Auxiliary of St. Mary's Hospital to be held tomorrow evening at the nurses' home of the hospital.

In charge of arrangements is Mrs James L. Mooney, of Genesee Park Boulevard, general chairman. Assisting her are the following committee chairmen:

Hostesses, Mrs. Mary I. Norton; refreshments, Mrs Robert F Shantz, serving, Mrs Cornelius P Danehy; tickets, Mrs. Anthony J. Guzzetta, card tables, Mrs. Elmer W O'Brien; prizes, Mrs Louis A. Tuppa; check-room, Mrs. John J. Lehner, cards and tallies, Mrs. William M. Callanan; tea table and decorations, Mrs. Walter J. Riley. Mrs. Raymond J. Blum, president of the auxiliary, and Mrs. James W. Flynn, Mrs. Thomas F. McNamara, Mrs. William W. Percy, Mrs. L. A. Whitney and Mrs. Benedict J. Duffy will preside at the tea table

Sunday night Our Lady of Perpetual Help Dramatic Club will begin its 21st season by presenting "Climbing Roses," a three-act comedy, in the school hall, Joseph Avenue. The performance will be repeated Monday night.

Fred J Kraus is director In the cast are Florence and Bert Stumpf, Loretta and Eloise Dittman, Agnes Merkel, Catherine Herman, Dolores Aman, Eleanor Senger, Richard Meagher, Arthur Fritz, Joseph Dreshler and Joseph Hurley

• • •

Miss Kathryn McDonnell of Hawley Street and Miss Anne Dawson of South Goodman sailed Wednesday on a nine-day cruise to Havana and Nassau

• • •

In the social secretary's notebook this week we have the surprise engagement of the lovely Miss Bernice Julia Renaud, daughter of Mr. and Mrs. Joseph Renaud of Hurstbourne Road to Frank J. Gottry, son of Mr and Mrs. Frank S. Gottry of Seneca Parkway, which was announced Sunday at a tea in the Renaud home

• • •

Mrs J P Rush of Cypress Street entertained in her home Friday at tea. Tuesday Mrs. Web Malloy of Birr Street entertained at dinner in her home. Mrs. Joseph A. Ochs, St Paul Boulevard, entertained at luncheon Tuesday

• • •

Nazareth Academy's Perosian Choir will present a concert Monday in the school auditorium at 8 30 p m. conducted by George Mingea.

Approximately 70 girls will sing in the three part chorus, assisted by Luia Gates Booths as soprano soloist. Highlight of the program will be a dramusical, a one-act play, interwoven with several of Stephen Foster's songs

• • •

Tomorrow the French Alliance begins its season Dr and Mrs. Alan Valentine will entertain members in Eastman House at this first meeting of the year at 8 30 p m.

Speaker will be Jean Yves Le Branchu, whose topic will be "Le Visage Francaise de Paris et de Provence." Mrs. David F. Lawless of East Boulevard is chairman of membership for the French Alliance.

try QUA Vichy Water

Fresh From New York's Famous Saratoga Springs

distributed by DOERNER'S MONROE 2400

McCURDY'S

Warm as Toast . . Light as a Feather . . .

Adjusto-Bak UNION SUITS $1

Cozily warm underwear for cold winter weather. 17 per cent wool, silk and cotton. Sleeveless styles for boys sizes 2 to 8. Girls sizes 2 to 12, in sleeveless and short sleeve styles. Elastic back makes easy work for little hands

McCURDY'S NEW THIRD FLOOR

CENTURY

NOW PLAYING JAMES CAGNEY IN "SOMETHING TO SING ABOUT" WITH EVELYN DAW

PLUS "SHE ASKED FOR IT" WILLIAM GARGAN ORIEN HEYWARD

RKO TEMPLE

STARTS SATURDAY NOV. 6 KARLOFF in "WEST OF SHANGHAI" RICARDO CORTEZ BEVERLY ROBERTS

PLUS "SPECIAL AGENT K-7"

REGENT

STARTS FRIDAY NOV. 5 EDDIE CANTOR IN "ALI BABA GOES TO TOWN"

PLUS GERTRUDE MICHAEL "Sophie Lang Goes West" Mickey Mouse Cartoon

CAPITOL

NOW—TWO HITS ALL SEATS 15c TO 6

PAUL MUNI in "LIFE OF EMILE ZOLA"

Bing Crosby Martha Raye "DOUBLE OR NOTHING"

Always A Great Show At Schines!

RIVIERA★DIXIE SUNDAY thru TUES "LIFE BEGINS IN COLLEGE" Ritz Bros. Gloria Stuart "100 Men and a Girl" Deanna Durbin

LIBERTY★STATE SUNDAY thru TUES "SOULS AT SEA" Gary Cooper Geo. Raft "Blonde Trouble" Johnny Downs Eleanor Whitney

★CAMEO★ SUN thru TUES "ROAD BACK" Richard Cromwell "Devil Is Driving" Richard Dix Joan Perry

★LAKE★ SUN & MON "LOVE UNDER FIRE" Don Ameche Loretta Young "Devil Is Driving" Richard Dix

★GRAND★ SUN & MON "WEE WILLIE WINKIE" Shirley Temple "WIND JAMMER" Geo. O'Brien Constance Worth

AS ONE WOMAN TO ANOTHER by Suzanne

Featuring . . . .

Forecasts of Fashion

The Belle of Fall and Winter, 1937, will be a sophisticated version of the Belle of the Gay Nineties. Peaches-and-cream complexions are due for a revival. Delicately chiseled profiles are in vogue again. The luxurious elegance, feminity and allure of pre-War days are back together with clothes reminiscent of Boldini, Lillian Russell, the Floradora Sextet. And boyishness, prosaic plainness in beauty or clothes are out.

That's the Fall and Winter beauty decree issued in New York by Helena Rubinstein, internationally recognized director of beauty fashions for women. The smart woman, says this beauty authority, must exchange her dull, summer-faded skin for one of dazzling "platinum" fairness. She must remold her profile and contours to delicate, young, clear-cut lines. She must gather her hair up at the forehead as if to form an 1890 pompadour, but instead let it fall suddenly into sophisticated modern ringlets in a new coiffure. And she must paint her lips and cheeks in deep, vibrant blue-red . . . . shadowing her eyes in luminous blue shadows, if she is . . . to be in fashion this season.

Suzanne

"I want my hair to look as chic as a picture in Vogue," you say. Well, then why don't you go to the FERGUSON BEAUTY SALON . . . 30 Thurston Road . . . have them "do" yours in the style they think most becoming to you . . . one that enhances your individuality—makes you stand out from the crowd. Genesee 1630.

TOP the meal with a dessert that is light and fine in texture—one that is not too rich, yet gives the proper fillip of sweetness to the menu.

THE GERTRUDE ANNE — SMART FROCKS are on sale at THE GERTRUDE ANNE, 1160 Clifford Avenue . . . in fact, every smart frock in the shop, which is real news to those familiar with their stock . . . always the latest fashions from New York . . . gowns that make you the talk of the town. And while you're there let them show you their delightful line of lingerie . . . P. S. . . . Will make lovely Xmas gifts

WHEN guests meet at your home after the football games, serve them this delicious hot drink Ginger Flip. It "hits the spot" when you're cold and chilled from piercing autumn winds! Heat one and one-half cups water. Add two tablespoons molasses, a pinch of salt, a dash or two of cinnamon, and two generous dashes of ginger. Serves four

OLDE HOMESTEAD MARMALADE — When the crowd drops in for an after theater party, don't let an empty cupboard embarrass you. Make sure there's always OLDE FASHIONED MARMALADE on hand . . . Makes a delightful snack on toast with hot chocolate. Order your jar today.

MASTER HAIR SHOPPE — Your hair needs attention . . . It should be brought into fashion with a dashing, flattering, youthful coiffure . . . and no one knows how to do that better than MARY MENG, MASTER HAIR SHOPPE, 42 Clinton Avenue North. Call Main 8991 today for an appointment, and remember, specials are offered in all permanents until December 1

M. G. SILK STORE — No wonder everyone I know is making her own dresses this season, or keeping her favorite dress-maker knee-deep in work . . . Never saw such values and such materials as the M. G. SILK STORE, 350 Main Street East is showing. Coats and dress materials that simply can't be resisted . . . so many new fabrics, you're sure to find something to please you, in fact . . . many things to please you

This is the season for gay partying. You'll be entertaining at home often, which means destruction of your hardwood floors, unless you use Spangles. Spangles makes every floor a dance floor. Simply sprinkle a fine film of Spangles over the floor and dance. Easy to apply, easy to remove . . . good for hardwood floors or linoleum . . . non-inflammable and odorless. Pound packages of Spangles for 50 cents, obtainable at BARNARD, PORTER & REMINGTON . . . 9 North Water Street.

It's time to think about a new permanent and important to re-condition your hair in preparation for it. Let MARGAY'S BEAUTY SALON, 377 Chili Avenue, give you a scalp treatment that will make your hair soft and lovely again . . . you'll be so much better pleased with your permanent if you do. Genesee 142 for your appointment.

WEDGES of marinated artichoke hearts are perfect as the background for tiny slivers of smoked salmon for a Friday party lunch.

LAUER'S — A new dining room suite will make your Thanksgiving and Christmas dinner more enjoyable. LAUER'S have just completed their new dining room floor and every suite on that floor has been reduced. You'll find a complete [illegible] of 18th century . . . new [illegible] . . . LAUER'S, 50 [illegible] Street, at the sign of the [illegible]

MANDELL'S — You've had that cough long enough! It's time you did something about it. Call MANDELL'S, Portland Avenue at Norton, or Monroe at Oxford. Main 8018, 8478 or Monroe 9200. Have them deliver you a bottle of PRESCRIPTION NINE THOUSAND, a sure relief for a stubborn bronchial cough. Keep it regularly in your medicine cabinet these autumn days when colds are so frequent.

ROCHESTER GAS & ELECTRIC — Haven't you seen the new ELECTROLUX yet? . . . Then you don't know what you're missing . . . Convenience, protection, health and saving . . . Ask to see this new gas refrigerator at the ROCHESTER GAS & ELECTRIC CORPORATION . . . 89 East Avenue . . . today. Not only pays for itself but returns actual dividends year in and year out! As low as $5 down and 36 months to pay.

CLEARANCE SALE! — Here's your chance to get a stylish new gown for a surprisingly low [illegible] . . . a sale at the [illegible] DRESS [illegible] Avenue offers [illegible] $6.95 values [illegible]

New location . . . new stock . . . new styles. That's what CELIA WOLF, 655 Lake Avenue, corner Glendale Park, offers her customers. Shop there for your new chapeaux . . . you'll be pleased too, especially with her prices . . . $1.95 up. Glenwood 3985-W.

INSTEAD of baking your upside-down cake in a skillet or cake pan, use muffin pans, putting butter, brown sugar and fruit in the bottom of each pan. Unmold when baked and serve with plain or whipped cream.

MIX minced chicken and chopped stuffed olives and moisten with mayonnaise for a piquant canape spread.