BUSINESS REVIEW HIGHLIGHTS

"Throwing Light on Better Values"

MAKE, SELL SHOES DIRECT

Established 30 years in Rochester, the A. Di Pasquale Shoe Co. lists one of the factors of its success the direct-from-factory-to-wearer service which is bringing comfort to many people.

Specializing in shoes for odd or deformed feet and those with arch troubles, the measurements for each customer, are taken by experts. The company has a standing offer that each customer shall be satisfied or the money is refunded.

Having built a large clientele with this unique service, the company has the only factory in Rochester which makes and sells shoes direct and saves the in-between profit for the customer. Whether the shoes are for men, boys, ladies or children, the fittings are for the purpose of giving comfort and style.

Important to children with deformed or odd feet, the correct fitting enables the feet to correct the condition while growing. In many cases the trouble is overcome with shoes that encourage normal growth and development.

Out of the high rent district at 313 No. Union St., near the Public Market, the office is open evenings. The A. Di Pasquale Shoe Co. invites the public to visit the factory to observe the methods of manufacture. Only select grades of leather are used and the employes are expert craftsmen.

If you desire a certain kind of shoe, let Di Pasquale make it. Anyway, call at the factory and examine the quality of workmanship and style, comparing these factors with those in the shoes you have been obtaining. Then take into consideration the price quoted you will save money in dress and work shoes.

FIRM EXPERT AT PLATING

Manufacturers for many years of metal specialties into which they have built grace and style recognized throughout the country, the Stuart Olver Holtz Co. has that satisfying distinction which lifts their business above the mere making of things. It combines art and utility.

In plating, enameling and metal spinning they see that each finished piece is perfect in workmanship and beauty.

Located at 406 Platt Street, corner of Allen, the concern is one of the largest and oldest in the country. With long experience, its volume of work has been maintained by reasonable prices and an effort to give complete satisfaction to customers.

While a large amount of work is handled, special attention is given to small jobs sent in from home, store or factory. Some of the customers call on Stuart-Olver-Holtz Co. for plating and refinishing of tea sets, stove parts, registers, bathroom fixtures, door and kitchen hardware, altar equipment, church vessels, headlight reflectors, bumpers and other auto parts.

As part of the service the company will call for and deliver the work on any job that amounts to $1.50 or over.

The prices, which are reasonable will be quoted in advance, and information may be obtained by calling on the telephone Main 5560 or Main 5561.

So well recognized is the firm that customers entrust it with the most particular jobs in chrome, cadmium, copper, brass, nickel, bronze and gold plating. Enameling and metal spinning are also handled in the ordinary course of work.

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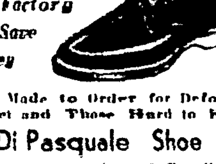

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See Column 3

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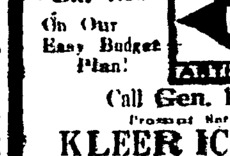

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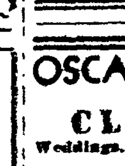

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FUNERAL RITES HELD FOR SISTER M. CLARA JOSEPH

Funeral services for Sister M. Clara Joseph Feehan for the last five years Superior of Nazareth Academy Convent and a member of the academy faculty for 30 years, were conducted Wednesday morning at the Nazareth Motherhouse Chapel, Pittsford.

Sister Clara Joseph died Saturday in St. Joseph's Hospital, Elmira, following a long illness.

Solemn Mass of Requiem was celebrated by the Rev. John Keefe assisted by the Rev. Daniel B. O'Rourke, deacon, and the Rev. Edward Dempsey, subdeacon. The Rev. Leonard Kelly was master of ceremonies. In the sanctuary were the Most Rev. Archbishop Thomas F. Hickey and the Rev. John M. Duffy, Superintendent of Schools.

Twelve girls from Nazareth Academy were honorary bearers.

Burial was in the Sisters' Plot at Holy Sepulchre Cemetery.

Born in Ovid, the daughter of James and Mary Feehan, she attended the Ovid schools and then entered Cornell University where, in 1894, she was graduated with the degree of bachelor of literature.

She entered the Congregation of St. Joseph in September 1906, and since that time had been on the faculty of Nazareth Academy where for many years she was head of the French department.

Sister Clara Joseph is survived by four sisters, Mrs. Daniel Harrington and Miss Sarah Feehan of New York, Mrs. Stephen Harder of Washington and Mrs. Lucy Fitzpatrick of Rochester and a nephew, F. Feehan Fitzpatrick of Rochester.

SEEK INDUSTRIAL EQUALITY FOR WOMEN

(Continued from Page 9)

of the various dioceses in their efforts to provide additional school facilities for our Catholic youth" invited member organizations to cooperate in an annual effort to raise funds for the maintenance of the National Catholic School of Social Service, promised the promotion of increasing numbers of study clubs, and through them the placing of a Catholic Book Shelf in every public library, called upon the local units of the Council to wage "a concerted campaign against the sale and distribution of all salacious literature, and protested against the lurid advertising carried in local newspapers in connection with publicity on motion pictures, renewed the Council's protests against the evils of blockbooking and blind-selling of motion pictures.

Urges Press Support

Calling a strong and alert Catholic Press a fundamental necessity, the N.C.C.W. adopted a resolution urgently impressing upon affiliated units "the need and duty to subscribe for and read and to assist in all practicable ways the Catholic Press of the country."

In particular, the resolution adds "we urge all to subscribe to their diocesan newspapers which not only print the diocesan news but through the Bishops' agency, the N.C.W.C. News Service, present the record of Catholic pronouncements, problems and happenings through the world. Thus will our women be constantly informed as to teachings of the Church and its activities, and as to the Catholic attitude on the great and pressing questions of the day. Only thus may they be fore informed and thus fore-armed against the evils that arise with such insistence and rapidity in these critical days."

Youth From Here Joins Benedictines

LATROBE, Pa.—Among new students enrolled at Saint Vincent Scholasticate, here, is Glenn S. Le Frois, son of Mr. and Mrs. George Le Frois of 4304 St. Paul Boulevard, Rochester, N. Y.

After completing his senior year of high school he will enter the St. Vincent College, where he will continue classical studies for two years. At the end of this time he will enter the novitiate of Saint Vincent Archabbey, and after a year will be professed as a Benedictine choir monk.

Before entering St. Vincent, Glenn studied at Holy Rosary School, Rochester; Aquinas Institute, and St. Paul's Preparatory School, St. Petersburg, Fla.

Among others from Rochester diocese at the Latrobe Institution are Fr. Fintan Raymond Shonikar, O.S.B., librarian of the Preparatory School, and a professed member of St. Vincent Archabbey, also James Hogan of Geneva, a graduate of Aquinas Institute.

C.D.A. Dinner Held At Seneca Falls

SENECA FALLS.—With high state officers present, Court Seneca Falls, Catholic Daughters of America held its annual banquet September 29, at the Armitage.

Following invocation by the Rev. Bartholomew L. Quirk, an address was delivered by the Rev. William J. Gaynor.

Mrs. Anna Lucid, vice state regent, of Syracuse; Mrs. Madeline Dayton of Fulton, Miss Elizabeth Harmon of Auburn and Miss Lucy Tuttle of Seneca Falls were guests of honor.

The court is conducting a rummage sale on October 7, 8 and 9 at the vacant store west of the "Alps." Mrs. William J. Flanagan is chairman.

Catholic women will find much of interest in the account each week of the National Council of Catholic Women's doings on Page 4.

Requiescant In Pace

ABBERGER, John, aged 64 years, husband of Elizabeth Abberger, died September 26. Funeral at St. Michael's Church, September 29.

APPEL, Edward, aged 77 years, 583 Arnett Boulevard, husband of Louise O'Keefe Appel, died October 1. Funeral at St. Augustine's Church, October 4.

BAILEY, Georgine, aged 7, daughter of Mr. and Mrs. George Bailey, 28 Charlotte Street, died September 27. Funeral at Corpus Christi Church, September 30.

BLOOMER, Anna, 83 Hermitage Road, died September 26. Funeral at St. Thomas Church, September 29.

BORDWELL, Clarence E., aged 57 years, husband of Mary Bordwell, died September 27. Funeral at St. Theodore's Church, Gates, October 1.

BROWN, Della, 120 Brookfield Road, wife of Harry Brown, died October 3. Funeral at St. John the Evangelist's Church, October 6.

BROWNE, Catherine Anna, widow of the late Edgar Browne, 115 Jackson St., died September 27. Funeral at St. Andrew's Church September 29.

CILANO, Cosmo A., aged 44 years, 104 Woodworth Street, died September 29. Funeral at Mt. Carmel Church, October 4.

CLARK, Margaret L., 274 Tremont Street, died October 3. Funeral at Immaculate Conception Church, October 6.

CURTIS, Mary Manning, widow of Roswell D. Curtis, died September 28. Funeral at St. Ann's Home, September 30.

DE BUS, John F., 89 West High Terrace, died September 26. Funeral at St. Monica's Church, September 29.

DE MAY, Clemence, 1820 Maiden Lane, died October 1. Funeral at Our Lady of Victory Church, October 4.

FEEHAN, Sister Clara Joseph of the Sisters of St. Joseph, died October 2 at St. Joseph's Hospital, Elmira, in the 31st year of religious life. Funeral at Nazareth Motherhouse Chapel, October 6.

FRANK, Mary Boulle, wife of Charles A. Frank, 90 Avenue B, died September 28. Funeral at Holy Rosary Church, October 3.

GILGUNN, John, 4232 Lake Avenue, husband of Violet M. Gilgunn, died October 1. Funeral at Holy Rosary Church, October 4.

GREENE, John, Avon, died October 2. Funeral at St. Agnes Church, Avon, October 4.

HOFFMAN, Charles W., husband of Esther Strong Hoffman, 216 Hazelwood Terrace, died September 29. Funeral at St. John the Evangelist Church, October 2.

McPHERSON, Raymond R., aged 5 years, infant son of Raymond and Helen McPherson, died September 30. Funeral at Our Lady of Perpetual Help Church, October 2.

MACKEY, Lawrence T., 56 Earl St., died September 28. Funeral at St. Monica's Church, October 1.

MOINARD, Frank Armand, 520 Remington St., aged 71 years, husband of Madeline Moinard, died October 2. Funeral at Our Lady of Perpetual Help Church, October 5.

MYLREA, Martha K., 451 Lyell Road, died September 28. Funeral at St. Theodore's Church, September 30.

OSBORNE, Mrs. George, Ogden, N. Y. died October 2. Funeral at Holy Rosary Church, October 5.

PIKIELL, Benjamin, died September 29. Funeral at St. George's Church, October 2.

PORRECA, Albert L., died October 1. Funeral at Blessed Sacrament Church, October 5.

PRINCIPE, Donald G., 67 Allandale St., a student at St. Bernard's Seminary, died October 2. Funeral at St. John the Evangelist Church, October 5.

QUAID, John, died September 28. Funeral at St. Mary's Church, October 1.

QUINLAN, Helen, 131 East St., died September 27. Funeral at St. Monica's Church, September 30.

RAGAN, William H., 29 Ferris St., died September 30. Funeral at St. Ambrose Church, October 2.

ROSSNEY, Winifred D., wife of Edward W. Rossney, 231 Sawyer St., died October 1. Funeral at St. Monica's Church, October 4.

RUMFOLA, Margaret, wife of Mikael Rumfola, 600 Solo St., died September 27. Funeral at Mt. Carmel Church, October 1.

SHERMAN, Eleanor T., widow of the late Harry W. Sherman, 110 Magee Avenue, died September 30. Funeral at Sacred Heart Church, October 4.

STANTON, Thomas D., 407 Plymouth Ave. South, husband of Mary Curran Stanton, died September 28. Funeral at Immaculate Conception Church, October 2.

SULLIVAN, Dennis H., 373 South Goodman St., died September 28. Funeral at Blessed Sacrament Church, October 1.

TROLL, Frances Louisa, 190 Depew St., wife of Martin Troll, died September 29. Funeral at St. Augustine's Church, October 2.

FINAL RITES HELD FOR COSMO CILANO

Noted leaders throughout the state came to the funeral services on Monday for former Senator Cosmo A. Cilano, 104 Woodward Street, who died September 23 at Raybrook after a three year illness.

Solemn Mass of Requiem was celebrated by the Rev. Arthur Halligan, assisted by the Rev. Patrick J. Flynn, deacon, and the Rev. Francis Cristantielli as subdeacon.

Bearers were Alfonso Ciola, Drs. Samuel Borgi of Brooklyn and Anthony Bondi of Rochester, former Senator Fred J. Slater of Rochester, August Cutali and Bart Addo of Buffalo.

Surviving are his parents, Mr. and Mrs. Anthony Cilano; three brothers, Frank, Peter and Charles Cilano; three sisters, Mrs. Philip G. Rizzo, the Misses Josephine and Pauline Cilano.

Bishop Breynat Flies To Far North Mission

EDMONTON, ALTA.—The Most Rev. Gabriel Breynat, O.M.I., Vicar Apostolic of the Mackenzie, has taken off in his mission plane for a second visit to his far-flung northern mission diocese. The pilot is Louis Bisson. During the flight a courtesy visit will be made to Lord Tweedsmuir, Governor General of Canada, now on a visit to the Far North.

Bishop Breynat returned from Europe recently, where he purchased a new mission boat, the "M. F. Therese," through the financial assistance of an American woman who refused to allow her name to be divulged.

The bed of suffering is a school of humility, where we learn not only our weakness and misery, but how vain, sensitive, and feeble we are.

STUDENTS AT RITES FOR DON PRINCIPE

Faculty members and classmates at St. Bernard's Seminary were among the mourners at final services held for Donald G. Principe at the home, 67 Allandale Street, and at St. John the Evangelist Church Tuesday morning.

Mr. Principe died October 2 in St. Mary's Hospital at the age of 24. He had been in the hospital since September 21.

Solemn Mass of Requiem was celebrated by the Rev. John B. Sullivan, pastor, assisted by the Rev. Joseph Maloney as deacon and the Rev. John J. Leary, subdeacon. Other offices of the Mass were taken by students of the Seminary.

In the sanctuary were the Most Rev. Thomas F. Hickey, the Rt. Rev. Msgr. William M. Hart, Administrator of the Diocese; the Rt. Rev. Msgr. George V. Burns; the Rev. Msgr. James J. Hartley, the Rt. Rev. Msgr. Joseph E. Grady, the Rev. Dr. Wilfrid T. Craugh, the Rev. Frank B. Burns, the Rev. Dr. Maynard Connell, the Rev. Dr. Stanislaus Koslak, the Rev. Dr. Henry Dillon, the Rev. Leo Smith and the Rev. William Naughton. Also present were the Rev. Leo C. Mooney, the Rev. David Slingerland, the Rev. Arthur Rattigan, the Rev. John Wheaton, the Rev. Raymond Wuest and the Rev. John S. Maloney.

Bearers were: Thomas McLain, Walter Alling, Edward ..., Philip O'Loughlin, William Barry and Arthur Farran.

The young seminarian is survived by his father, Arthur Principe and five brothers, Edmund, Arthur Jr., Robert, Walter and Charles.

Set Solemn Novena To Begin October 13

A Solemn Novena in honor of Our Mother of Perpetual Help will begin on Wednesday, October 13, at St. Joseph's Church.

This Novena is in preparation for the Feast of the Immaculate Conception, December 8. Services will be held after the 8 o'clock Mass, 12:15 noon, at 3, 5:30 and 8 o'clock in the evening. A special novena Mass will be offered at 9 at ... Wednesday for those who make this novena.

THE MARIANNHILL MISSION SOCIETY

Welcomes boys from grade school who are desirous of following their lives to Jesus Christ as missionary Priests. ... be offered to them, free board and tuition ... Apply to Fr. Adelhard Prumm, ...

MASSES

[illegible]

Will Receive Pallium In Guadalupe Basilica

MEXICO CITY.—The Most Rev. Luis M. Martinez, Archbishop of Mexico, has announced that he wishes to receive the Pallium in the Basilica of Guadalupe. This insignia, ... his consecration, has not yet arrived in Mexico.

"Thy Kingdom Come"

Do you petition daily in the Lord's prayer.

Help then to extend God's kingdom by assisting the missionaries laboring in the home and foreign fields.

Aid in making your sincere prayer become a reality by your membership—ordinary, special or perpetual, according to your means, in the Society for the Propagation of the Faith, the Holy Father's world-wide organization.

You can also help by remembering the Society in your will or by Conditional Gifts, bringing you from 3 to 5% a year as long as you live.

SOCIETY FOR THE PROPAGATION OF THE FAITH

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Catholic Near East Welfare Association

HIS EMINENCE PATRICK CARDINAL HAYES
PRESIDENT

VERY REV. MSGR. JAMES B. ... , Nat'l Secretary
REV. JOHN J. CORRIGAN, Assistant Secretary

FRANCISCAN MISSIONARIES IN EGYPT

The Franciscan Fathers have always been great missionaries. We find them in all parts of the world. No place is too difficult for them and no work too lowly. The Franciscans are working in Egypt among the Copts. They are in the small villages as well as the towns. Out of sixteen million people there are only sixty to seventy thousand Catholic Egyptians.

Father Sebastian the Superior of the Franciscans in Egypt sent us this letter:

"In the territory assigned to us by the Holy See there are very few happy spots. There are entire villages where there is not a single Catholic. The Government is Mohammedan and not friendly. The people of the Separated Church are neglected by their priests. Our plan has been to go into a village and open a school for boys and one for girls. If there are any Catholics in the village, they send their children. The Orthodox or Separated people also send their children, because they know the Government schools are Mohammedan. On Sunday we invite everybody to Mass. Even the Orthodox come to us.

"As a result, we have today small Catholic groups in a number of villages. When possible, we open a small hospital. This act of mercy draws others to us. I really believe we will go ahead if we can continue our activity.

"So far, I have given you only the good news. Here is the bad. We must have help. The Sisters who teach and run the hospitals must be supported. We also must spend money to keep the schools open. Then again, we must have Chapel-Schools. Our Dispensaries cost money. So here is what I ask:

$30.00 a month for a Dispensary.

$20.00 a month for a Priest to live and work.

$10.00 a month for one of the Sisters.

"We can build a combination Chapel and School for $250.00. I have told my story. Won't you please help?"

Can anybody refuse Father Sebastian? His people are so poor that they are hungry most of the time. They can't help. They are despised by their neighbors. Can you afford to keep the Dispensary open for just a month? Think of the good one priest can do in a month. Think of the Sisters. Surely you won't refuse to do something.

Our Lady of Perpetual Help

This picture of Our Lady of Perpetual Help is a Near East picture. It is under this title that the Blessed Mother is especially honored in the Near East. A large picture of Our Lady of Perpetual Help for a mission chapel can be purchased for Five Dollars. Will you send Five Dollars? Next Monday is the Feast of the Maternity of the Blessed Virgin.

A CHALICE

Ten dollars will purchase a plain but durable Chalice in the Near East. We need many for our new missions.

MASSES FOR MEMBERS

The missionaries offer Fifteen Thousand Masses every year for our members. These Masses are offered for the living and the deceased.

MEMORIAL ALTARS

If you are thinking of erecting a memorial to your deceased parents, we suggest an Altar. Mission chapels should have decent Altars for the offering of the Holy Sacrifice. In the Near East, an Altar can be erected for Fifty Dollars.

FOR ONE CHAPEL

Here is a gift for a Chapel:
A Missal
A Ciborium
A Chalice
A Set of Altar Linens

All four can be given to a Mission Chapel for thirty-five dollars.

YOUR WILL

When making your Will remember the missionaries. Put into your Will the name of the Catholic Near East Welfare Association. Our priests will never forget you.

A NATIVE CLERGY

The Holy Father has time and again insisted that the missionaries train the young men of the Near East for the Priesthood. He insists on a native clergy. For each one of our students, we need One Hundred Dollars a year. The student spends six years in the Major Seminary. That means we must have Six Hundred Dollars for him.

Will you see one student through the Seminary to Ordination? Six Hundred Dollars will do it. If this is too much, we ask you to consider taking care of a student for One Year—one Hundred Dollars. If you can't do it, then send us Ten Dollars and take care of a student for one month.

ANSWER THE LETTER

If you received a letter from us asking for your renewal of membership, we hope you will reply. Remember we ... year. Your membership ... everything to the missionary.

THE LONELY MISSIONARY

The lonely missionary is cheered when we send him a few offerings for Masses. ... alive and help to keep his chapel and school open. ... for your intentions.

SPIRITUAL PRIVILEGES

Fifteen thousand Masses are offered every year for our members. These Masses are offered for the living and deceased.

YOUR PROMISE

Did you make that gift in honor of the Little Flower that you promised?

WHAT A CHAPEL MEANS

In our missions a Chapel can be built for Five Hundred Dollars. Just think what a chapel would mean to a center that now has only a hut. It means that the Blessed Sacrament would be reserved, that the Catholics would have a place to worship and that those outside the Church would have an opportunity of seeing the beauty of Catholic devotion.

The donor can select the name and the Holy Father will select the site.

CUSTOM OF GREGORIAN MASSES

Every Catholic should know something about the old custom of the Gregorian Masses ... Our pamphlet explains ... of offering a Mass every day for thirty days ... Write for a copy ...

ALL WE ASK

All we ask from our members is One Dollar a year ... are no appeals ...

Send all communications to
Catholic Near East Welfare Association
480 Lexington Avenue at 46th Street New York, N. Y.