SUGGESTIONS FOR THE IDEAL HOUSING OF THE IDEAL CATHOLIC HOME

NOW Is The Time For STOVE & FURNACE REPAIRS!

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FREE PARKING OPEN EVENINGS UNTIL 9

PHILCO DISTRIBUTOR HOST ON CRUISE

Headed by [illegible] M. Beaucaire of [illegible] vacement de[illegible] of the Philco Radio and Television Corp. went to [illegible] on a [illegible]

[illegible] they boarded [illegible] No. 1. Leaving [illegible] an airplane [illegible] the words "No Squat, No Stoop, No Squint," slogan of the Philco 1938 model ra[illegible] [illegible] words printed on the wings. [illegible] night fireworks displayed the words in burning letters.

[illegible] of the Philco Corporation addressed the cruisers on the boat deck. Heard were [illegible] Philco's [illegible] manager, Sam W. [illegible] manager, Harry [illegible] Brown, Philco's sales expert, [illegible] distributor.

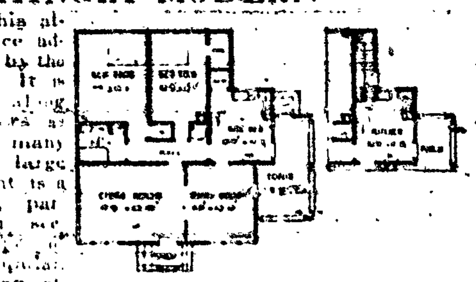
[illegible] on the program.

High-Wire Artists To Show at Park

[illegible] August [illegible] The [illegible] of [illegible] on the slender wire. The team performs a dance without aid of a balancing pole. [illegible]

STRIKINGLY MODERN

The individuality of this attractive home is at once admired and appreciated by the discriminating builder. It is [illegible] designed along [illegible] and offers accommodations as many a larger home. The large [illegible] porch at the right is a much desired feature, particularly in southern sections, [illegible] popular. [illegible] provide an at[illegible] so that a basement can be [illegible] if desired. The arrangement of the porch, opening directly into both kitchen [illegible] room makes the serving of "outdoor" meals easy in a [illegible] this.



Predmore, Other K. of C. Aides Named by Grand Knight Rombaut

Paul A. Predmore as financial secretary and Thomas C. McCabe [illegible] as assistant financial secretary [illegible] by Grand Knight [illegible] Rombaut of Rochester Council, Knights of Columbus, it was announced this week.

John H. Sullivan was appointed [illegible] of the Columbus [illegible] John Pietraszkiewicz as [illegible] assistant.

[illegible] Activities Committee [illegible] headed by Philip [illegible] Grand Knight [illegible] particularly the [illegible] on Communion [illegible]

Most Rev. James Edward Kearney, D.D., newly named Bishop of Rochester, at Detroit. The Grand Knight said that the Knights of Columbus in Detroit took a prominent part in the reception and installation of Archbishop Mooney.

He announced that Rochester knights will have charge of transportation for visiting prelates and clergy at the consecration of the Most Rev. Walter A. Foery, Bishop-elect of Syracuse, in St. Patrick's Cathedral on August 18 and that Fourth Degree Knights will be ushers.

Gerald J. Mahon was appointed by the Grand Knight to head the house committee [illegible]

Reporting on the Central New York Chapter meeting held Sunday in Binghamton, Delegate Francis J. Swift announced that Dr. Walter B. O'Neill of Rochester Council has been elected warden of the Central New York Chapter.

AUBURN PARISH PICNICS ATTRACT LARGE CROWDS

By M. R. WELCH
Catholic Centre Service

AUBURN—Over 500 parishioners attended the first annual basket picnic and Field Day held Sunday at the Columbian Squires Camp, on Owasco Lake, under the sponsorship of the United Societies of St. Alphonsus Church.

The main features of the afternoon included a series of baseball games and quoit matches under the supervision of Frank Steigerwald and Mortimer Hyland Sr. In addition there were innumerable games, races and novelty stunts for both the children and adults. Sound equipment was erected on the grounds, with the announcing capably handled by the Rev. Walter Fischer.

The large committees, who worked untiringly to make this affair a "grand" success, included representatives from the Holy Name Society, the Immaculate Heart of Mary and Rosary Society, the Catholic Action League, the Columbian Squires, the Young Ladies Sodality and Troop 13 of the Boy Scouts from St. Alphonsus Church.

St. Hyacinth Outing

AUBURN—The St. Hyacinth Parish Annual Picnic and Field Day was held on Sunday at Falcon Park. A varied field program, prearranged, was enjoyed by young and old. A softball game was staged between the married and single men after which the various games and contests were enjoyed. A concert was also rendered by the Falcon Band. In the evening, dancing was enjoyed with music furnished by Frank Olesia and his orchestra. Plans for the picnic were under the direction of the Rev. Jerome Hutobowicz, pastor, assisted by a general committee.

In the morning at the 10:30 o'clock Mass at St. Hyacinth's Church, following an old Polish custom, the annual blessing of flowers, herbs and spices took place.

Watch Ball Game

AUBURN—Hundreds of Auburn softball fans gathered at the "Y" Field to witness the All-Star team of the Auburn Holy Name Softball League tackle the world's champions, the Kodak Team from the Flower City last night.

Proceeds from the affair were turned over to the Rev. William E. Cowen, pastor of St. Mary's Church, who added it to the fund necessary for the equipping and carrying on of the New St. Mary's Hall.

Only the Christian Ideal can make the true man.—Archbishop Keane.

"Satisfaction and Service Since 18[illegible]"
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800 HAMILTON ST. — PHONE, MONROE [illegible]
Coast to Coast Moving — [illegible]

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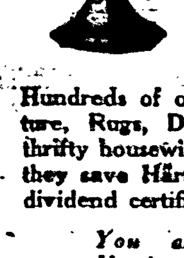
Orange Pekoe Tea.............................50c lb.
Green Japan Tea...............................25c lb.
O'Brien-Ritz Market
69 Front Street Main 6638

HART'S PREMIUM BULLETIN
Keep Cool . . . Add Comfort to Your Home With One of These "Rochester-Made"
EIGHT INCH "ARTIC-AIRE"
Electric Fans
Given Away to Hart's Customers For Saving Hart's "Profit Sharing" Coupons!
Hundreds of other valuable premiums including Furniture, Rugs, Dishes and Household articles given to thrifty housewives who know they SAVE MONEY when they save Hart's Coupons because Hart's Coupons are dividend certificates!
You are always welcome to visit Hart's Premium Parlors and see the impressive display of beautiful premiums.
HART'S PREMIUM PARLORS
388 EAST MAIN ST. NEAR GIBBS STREET



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BEST PAINT SOLD—
For the Finest Decorating Work
Now being used on some of the outstanding jobs in Rochester. More economical because it goes farther and lasts longer.
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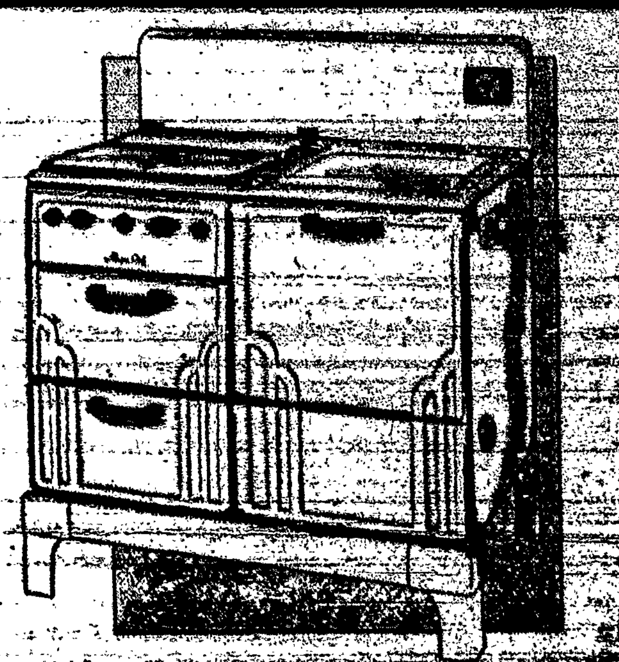

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You Save $15 On This Reg. $99 Table Top
Magic Chef Gas Range
$84 WITH YOUR OLD STOVE
FREE INSTALLATION!
- Three-in-one Top Burners
- Sanitary High Burner Tray
- Automatic Top Burner Lighter
- Double Folding Cooking Top Covers
- Large Roomy Top Surface
- Minute Minder
- Fully Insulated
- Modern Type Handles
- Safety Oven Valves
- Lorain Red Wheel Regulator
You Pay As Little as
$5 DOWN
$2.50 WEEKLY
Howe & Rogers
89 CLINTON AVE. SO.

Girls To Display Fashions at Park

AUBURN—With Alyse Brewer [illegible] directing, a Fashion Show [illegible] of the Finger Lakes Amateur Talent Center will [illegible] Park on [illegible]

[illegible] attractions at Enna Jettick [illegible] The Human Rocket, who on August 23 at 4:30 [illegible] will be shot 170 feet from [illegible] on the shore [illegible] August 26.

Personalities

Mrs. Joseph A. Oehs of St. Paul Boulevard entertained at a luncheon [illegible] Hotel Manitou last Thursday in honor of Mrs. Fred J. [illegible] who with Mr. Oelenbach has just returned from the Canadian Rockies.

Henry T. McLaughlin has become a partner with W. W. O'Brien, head of the advertising agency bearing his name. Mr. McLaughlin was formerly in the advertising departments of a daily newspaper and the B. Forman Company.

Mr. and Mrs. David F. Lawless of East Boulevard were at the landing of the SS Aquitania in New York Tuesday to meet their daughters, Miss Mary and Miss Elizabeth Lawless, who returned from Europe.

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Oak Floors — New Floors Installed — Old Floors Refinished
Goodrich Rubber Tile — J. M. Asphalt Tile
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Also Creo-Dipt Shingle Stains
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This coating is especially designed for roofing papers and metal roofs.
Standard metallic paint for valleys, gutters and conductor pipes. No leak for stopping small leaks. A complete line of brushes for applying.
Barnard, Porter & Remington
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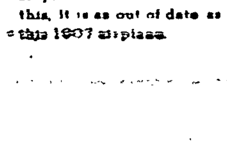
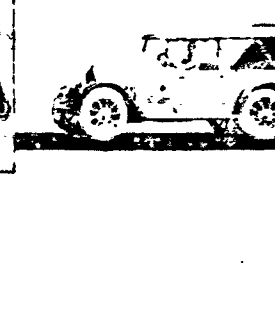
9, 11, 13 N. WATER ST.
Store Closes Saturday at 1 P.M. During August

No matter when you bought it—



If your stove looks like this, it is as out of date as this 1907 airplane.



You wouldn't drive a car like this very long with a 10-20-or-30 year old stove.

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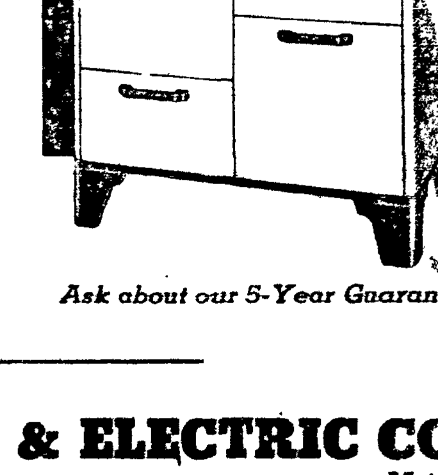
$10 to $20 for Your Old Stove
towards the purchase of a cool-cooking
GAS RANGE
$20 allowance on any range priced over $100. $10 allowance on any range priced under $100
MAGIC CHEF and GLENWOOD
Modern Gas Ranges
Regular Price $99 $84 with your Old Stove
Pay only 50c a week



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BUSINESS REVIEW

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Rochester, N. Y. Stone 90[illegible]
[illegible] by Hour, Day or Yearly Contracts

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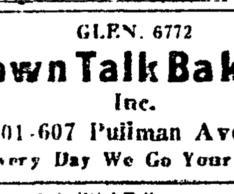
117 State
GUNS Bought, Sold, Traded, Repaired
[illegible] WATSON
[illegible] WOERNER, [illegible]



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—BULK or BRICK—
At dealers where YOU SEE OUR BLUE SIGNS!

Weekly Movie Guide

NEW FILMS REVIEWED
(Clip for Reference)

Boothill Brigade. A-1.
The Man Who Cried Wolf. A-1.
Mr. Dodd Takes the Air. A-1.
The Rangers Step In. A-1.
Souls at Sea. A-2.
Flight From Glory. B.

AT THE THEATERS

PALACE
The Toast of New York. A-2.
Blonde Trouble. A-2.

LOEW'S ROCHESTER
Good Earth. A-2.

CENTURY
Love Under Fire. (Not classified)
Hideaway. (Not classified)

REGENT
The Road Back. A-2.
Talent Scout. A-1.

TEMPLE
West Bound Limited. A-1.
When Thief Meets Thief. B.

LITTLE
Woman Alone. B.

CAPITOL
New Faces of 1937. A-1.
Ever Since Eve. A-1.

RIVIERA AND DIXIE
Slim. A-1.
Armored Car. A-1.
Mountain Music. A-1.
The Lady Escapes. A-2.
There Goes My Girl. A-1.
White Bondage. A-2.

LIBERTY AND STATE
Kid Galahad. A-2.
Border Cafe. (Not classified)
Slave Ship. A-2.
Pick a Star. A-1.
Hotel Haywire. A-1.
Talk of the Devil. B.

(Classification Guide)
A-1. For Family
A-2. For Adults only
B. Objectionable in parts
C. Condemned

"Air Conditioning Era on Horizon"
Says N. Y. Times in a Two-Page Special Article
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Low First Cost—Low Operating Cost
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