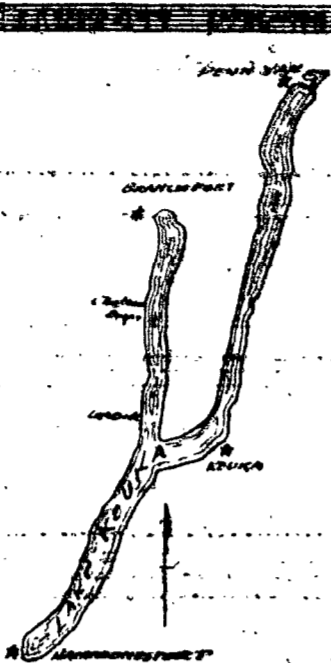


Answer The Fourth of July Weekend Call To Holiday Joy In These Happy Regions



LAKE KEUKA a vacation paradise for all the family



17 Vacations Schools To Bless Chapel at Boys' Camp

2,500 Public School Children To Receive Instructions

Seventeen religious vacation schools will begin their work...

Dedication by the Most Rev. Edward Mooney, Archbishop of Detroit...

SUMMER CRUISES

QUEBEC MONTREAL SAGUENAY GREAT LAKES Make your reservations at once...

FUNKS' WINE CELLARS Producers of QUALITY STILL WINES Located at Head of Lake

Great Western Wines THE PLEASANT VALLEY WINE CO. RHINE, N. Y.

SMELLIE'S DRUG STORE THE RETAIL STORE and Western Union Telegraph Office

3-BIG DAYS-3 July 3, 4 and 5 at Lakeside Park West Side Keuka Lake

Horace S. Serrine Insurance Service HAMMONDSPORT, N. Y.

AUTO-INN Barbecue Sandwiches All Legal Beverages

ATTRACTIONS AT KEUKA Endowed with the choicest beauties of nature...

HOW TO GET TO KEUKA KEUKA ROUTES: From Rochester take Route 15...

The PARK INN HAMMONDSPORT, N. Y. Choice Foods All Legal Beverages

The Iroquois Formerly Allyn's Inn On West Shore of Lake Keuka...

Hotel Wagner Home of THE RENDEZVOUS Famous Cocktail Lounge

CHATEAU DUGAS On Lake Keuka Route 54 Lunches, Dinners, Parties...

KEUKA HOTEL MODERN Open Year 'Round Under same ownership...

G. F. ECKERT'S STORE Famous for Fine Foods 78 PULNEY ST.

FREIDELL WINERY CO. Established in 1883 We ship direct from Winery...

Sackett's Store KEUKA, N. Y. Grocery and Ice Delivery Daily

M. Cohn & Sons INCORPORATED Apparel of the Better Kinds for Men, Women and Children

LAKE KEUKA REGION HAS ATTRACTIONS TO LURE TOURISTS Hammondspport and the Lake Keuka region...

ROSELAND PARK TO PRESENT JUMBO Jumbo, the famed elephant star of the Broadway production...

ROSELAND PARK on CANANDAIGUA LAKE, N. Y. FREE ATTRACTIONS START July 3rd

OFFER PILGRIMAGE PLUS A VACATION The Vacation Pilgrimage, July 2 to 10 offers a blend of the religious activities...

ROSELAND PARK on CANANDAIGUA LAKE, N. Y. FREE ATTRACTIONS START July 3rd

BOYS' CAMP OPENS SUNDAY, JUNE 27, AT CONESUS LAKE Camp Stella Maria, diocesan boys' camp at Conesus Lake...

THE GROCERY STORE Groceries and Provisional, Ice and Ice Cream...

RAINBOW INN 2 C. UNDERWOOD, Prop. Cabins, Showers, Gasoline...

GLEN EDYTH HOTEL 6 1/2 Miles West of Auburn, N. Y. All Legal Beverages

Butler's Lodge 6 Miles West of Auburn, N. Y. A member of Legion

For a Grand holiday week-end on the EDWARDS

GOLF Illustration of a golfer.

FISH Illustration of a fish.

CYCLE Illustration of a bicycle.

MOTOR Illustration of a car.

SWIM Illustration of a swimmer.

THE MARIGOLD 6 Miles West of Auburn, N. Y. Light Lunches, Full Cuisine

Johncox's Ice-Cream and Beverages are most refreshing during these warm summer days.

DANCE Illustration of a couple dancing.

FISH Illustration of a fish.

CYCLE Illustration of a bicycle.

MOTOR Illustration of a car.

SWIM Illustration of a swimmer.

THE MARIGOLD 6 Miles West of Auburn, N. Y. Light Lunches, Full Cuisine

Johncox's Ice-Cream and Beverages are most refreshing during these warm summer days.

GLEN IRIS INN LITCHFIELD, N. Y. Clean Rooms and Excellent Food

EAST MANITO TAVEN LAKE FRONT West of Hammondspport

Stanley's Place RIDGE ROAD W. 10-Mile from Hammondspport

JOE'S PLACE for a CHICKEN STEAK DINNER

LONG POINT PARK Dancing Every Night CONESUS LAKE 20 Miles from Rochester via Henrietta Road

THOMPSON'S CORNERS GROCERY MacPHERSON POINT CONESUS LAKE

FOR THAT WEDDING LUNCHEON SERVING DAIRYLEA ICE CREAM RICHER and CREAMIER

The Most Beautiful Section in the Entire Finger Lakes Region!