

ATTENTION!
PRICES ARE
Going up!

REFRIGERATOR BUYERS

Make Sure of Getting YOUR

LEONARD

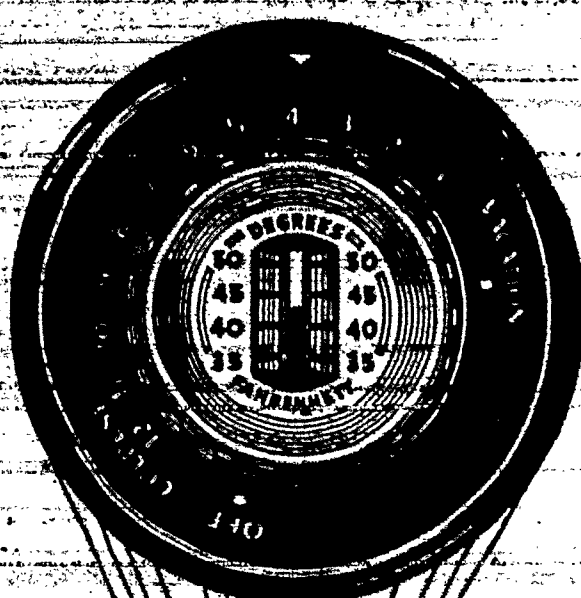
BUY *at present* **PRICES!**

NOW *you get* **EXTRA EASY**

TERMS

Display Now **THE LEONARD**

WITH THE
Master Dial



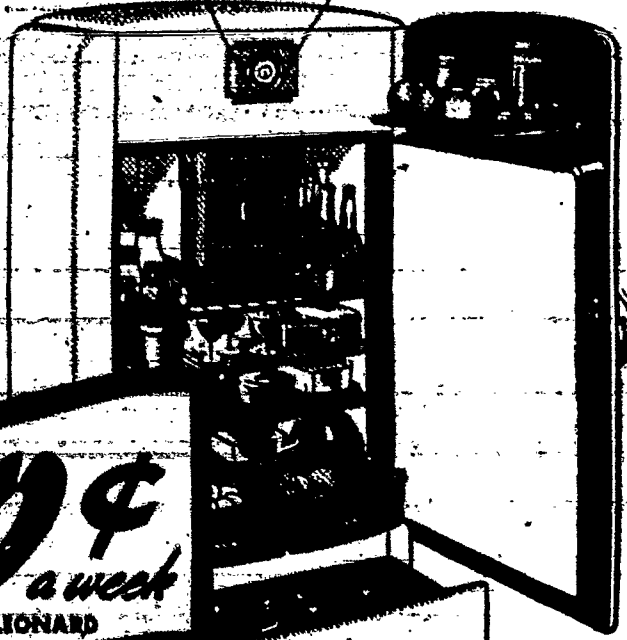
THAT LETS YOU CONTROL THE OPERATION OF YOUR LEONARD TO SECURE LOWEST OPERATING COST

ONLY one refrigerator in the world like the Leonard Electric. We know, because we have looked at them all. It is simply packed with extra values. Everyone who has ever bought a Leonard will tell you so! For it's been Leonard's policy for 36 years to give more for the money.

This year, Leonard gives you even greater values. For Leonard now adds the new Master Dial. No other refrigerator made offers you this money-saving improvement.

Be sure the refrigerator you buy is complete. Be sure it is a thoroughly modern refrigerator—the best 1937 has to offer. See the Leonard, the only refrigerator that gives you all the conveniences listed in the panel on the left. Here's more for your money.

By all means, see the new Leonard before you buy any refrigerator. You're invited today.



90¢
a week
BUYS YOU A LEONARD

BUYS ITSELF
FOR
90¢
A WEEK

A SMALL down payment and a few cents a day will buy you a new LEONARD with the Master Dial—the sensational improvement that enables you to cut operation costs in the home.

A LEONARD will save you money every day not only by reducing the cost of your refrigeration but by enabling you to prevent waste of food and to buy in larger quantities at special price.

RAPIDLY INCREASING costs of all kinds of raw materials, rising wage scales, EVERYTHING, indicate that it will be necessary within a short time to announce an increase in the prices of LEONARD REFRIGERATORS. Only because LEONARD has enjoyed the largest sales volume in its history, combined with a large supply-on-hand of raw materials purchased at low prices, has it been possible to maintain present LOW prices!

HURRY! HURRY! HURRY!

THERE'S STILL TIME to save money by coming in and getting your LEONARD Refrigerator before the indicated price increases go into effect. A word to the wise . . .

ACT NOW!

NOW from one of these LEONARD DEALERS listed below and SAVE MONEY

RIGHT & GRANGER
100 E. MAIN STREET
Culver 3907

BIDDLE ELECTRIC CO.
90 EXCHANGE STREET
Main 3924

BRAUN'S
900 PORTLAND AVENUE
Stone 122
Open Evenings

RADIO SALES, INC.
100 THURSTON ROAD
Culver 3824

KRECKMAN ELECTRICAL STORE
471 N. GOODMAN STREET
Culver 3933
Open Evenings

ROBOT ELECTRIC CO.
1775 DEWEY AVENUE
Glenwood 818
Open Evenings