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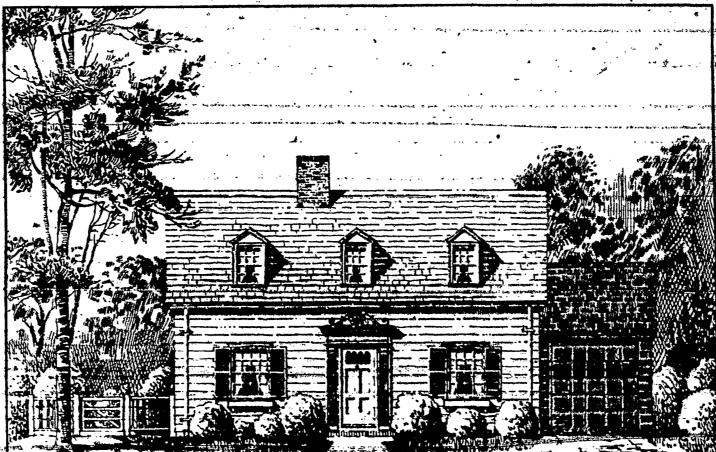
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"Better products or better ways. of using old ones have made over standard practice according to the publication's editors. Whether the late thirties house is wholly factory built half factory built or built shrirely on the site it will in sull liketihood make concessions to fireproofness. It will also be insulated and it will be filled with gadgetry which the public has been taught to dmand in its houses as

echanish equipment for the new house will be air cord tioning and there is already evidence to adp-for the but of that if will be the general rather than the exception

ment of an individual family s need and desires that to one wit. The builder will be able to give the owner what he wants and ought to have at the price he can afford to

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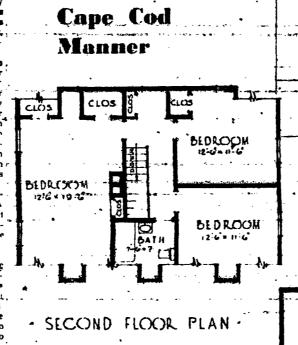
MONROR 1864 251 Sanford St.

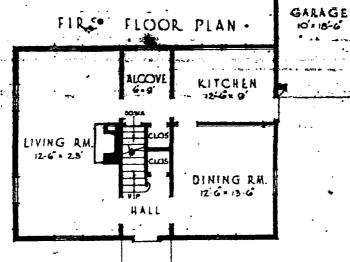
Designed in the Con Cod manner by Frank. M. Quinlan, Rochester erchitect, this charming house offers economies to the pocketbook as well as pleasing espects of design to the eye. Esti-mated cost for building is \$7,500. Full particulars

In the

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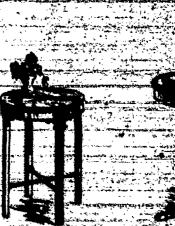


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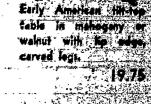


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