

PLANNED TO PROVE THAT BETTER HOUSES HELP TO MAKE BETTER HOMES

OTTMAN BROTHERS

Noted for their Famous Hots, Cold Cuts, and Bockwurst
45 FRONT ST. Main 632. We Deliver.

J. J. KIRCHER'S DRY GOODS
Men's, Women's, Children's Wear of Quality
OPEN EVENINGS TILL 7
190 Campbell St., Gen. 1222
We Give and Reward "Green Trading Stamps".

Visit the remodeled
TIERNEY FOOD MARKET
WHERE THE
BEST
COSTS YOU
LESS
312 North Street

For Brilliance Use
HARRIS OUTSIDE WHITE HOUSE PAINT

This paint is "Made on Honor" from the highest quality ingredients. It covers better and lasts longer.

Reasonable Prices!

R. F. De VISSER CO.
PAINTS AND VARNISHES
30 EXCHANGE ST.
Rochester, N.Y.

"Satisfaction and Service Since 1893"
WEST CARTING & STORAGE CO., Inc.
101 HAMILTON ST.
Call to Cart Moving
PHONE: MURKIN 8834

blue-coak
Spring Prices — Lowest in Years
EGG \$11.25 // NUT 11.25 // BUCK 8.50
STOVE 44.25 // PEA 9.20 // RICE 7.35
CASH PRICES PER TON SHOVED OFF
With Buyers Pocket Generous Savings by
Filling Their Coal Bins NOW
Hurry! Prices Advance Soon

McGARVEY COAL CO.
MAIN 3840 16 STATE ST. MAIN 3841

Boys! Play Ball --

And You Can Choose
Fielder's Gloves
Baseball Mitts
Catcher's Gloves
Baseballs—Bats—
And Indoor Balls

From the Hundreds of
PREMIUMS at Hart's Premium Parlor
388 EAST MAIN STREET

Save the Coupons
you get at Hart's
and you can have
your choice of
any of These
Valuable

HART'S PREMIUMS

FLOORS

Oak Floors — New Floors Installed — Old Floors Repaired Goodrich Rubber, Tile — J. M. Asphalt Tile Estimates, Information or Literature
FLOYD L. CHRIST
135 SPRING ST.
Main 6406 Rochester, N.Y.

Huber Electric Supply Co.
Main 429
Wholesale Electric Supplies
ELECTRIC APPLIANCES
68 SOUTH AVENUE
Rochester, N.Y.

LOWE BROTHERS SCREEN ENAMEL

Protects both wood and metal. Ready to use brushes on without clothe meshes. Dries quickly to a glossy finish.

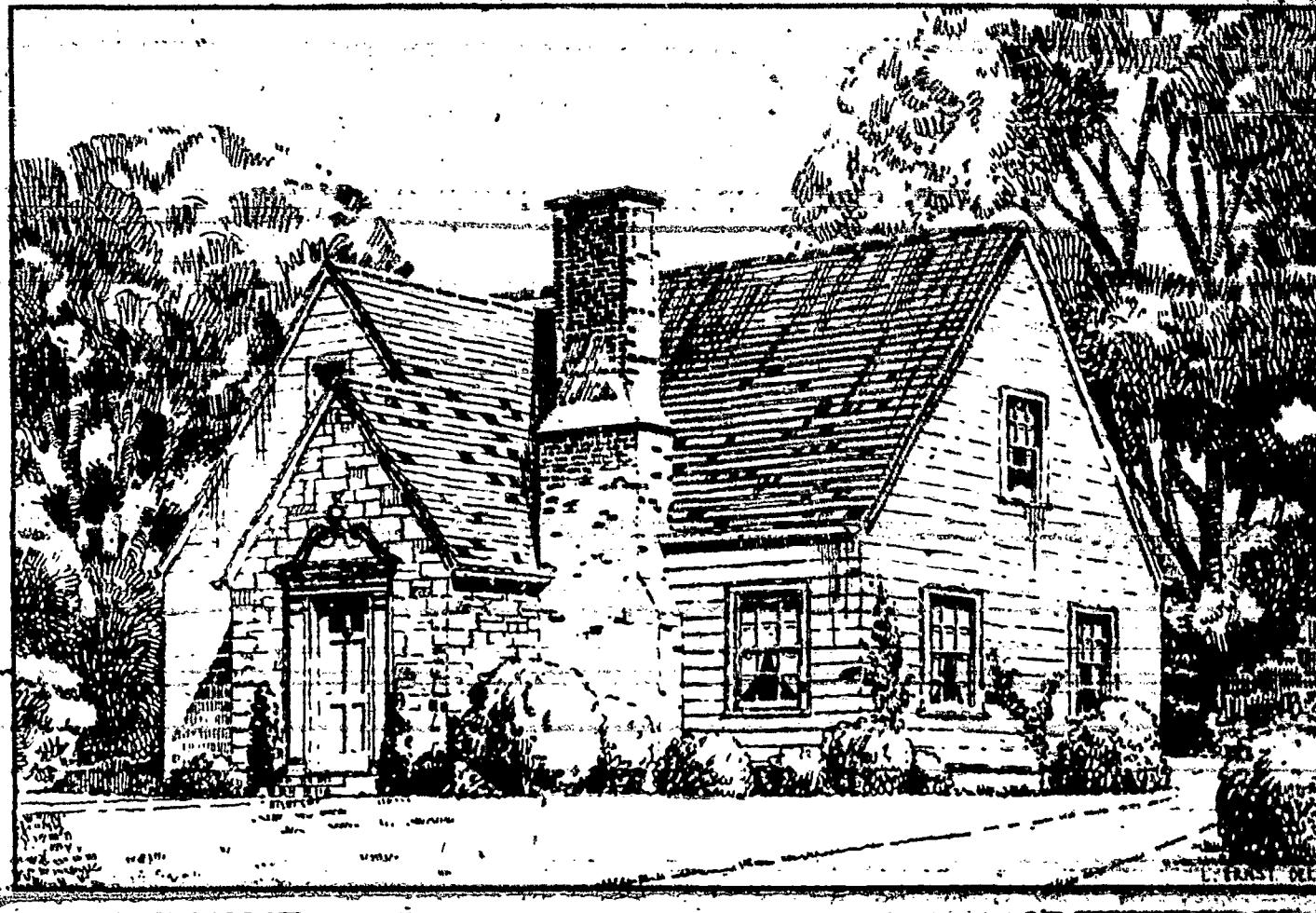
Barnard, Porter & Remington
Main 8140
9, 11, 13 N. WATER ST.

If You Want To Be SURE OF
Better LAWNS

Better GARDENS

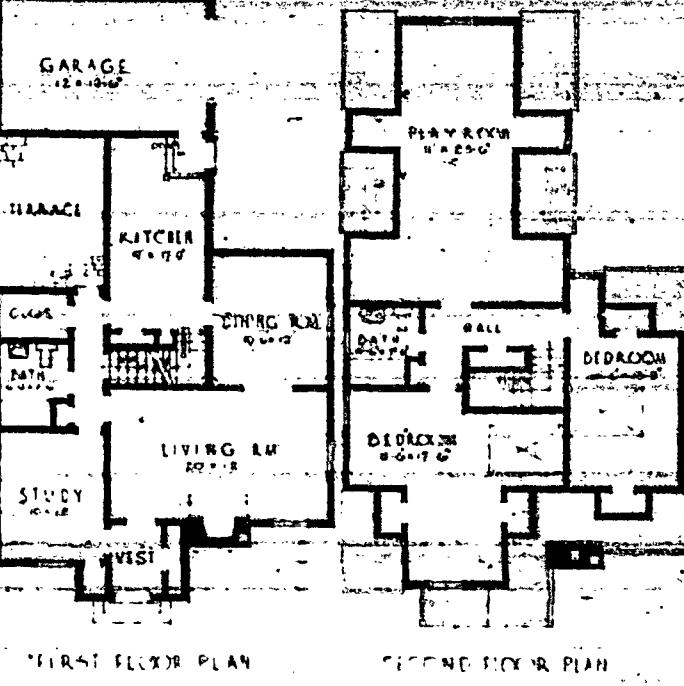
Insta Upon
CROSMAN'S FAMOUS SEEDS
Established In Rochester, 1838
Now Available Everywhere
In Rochester
Crosman Seed Co., East Rochester, N.Y.

A Home With Rooms for Living and Room to Grow



AN IDEAL HOME FOR CATHOLIC FAMILY LIFE

Floor Plans Invite Invention



ARCHITECT IS OPTIMISTIC ON HOUSING SPURT

There is a definite upswing in the housing field, according to Frank M. Quinlan, architect, who has designed many homes for the CATHOLIC COURIER.

Pointing to the fact that prices are mounting, Mr. Quinlan said: "Materials and labor, the very base of building operation are becoming increasingly and considerably the total cost of raising a home." Now is the time to build to take advantage of the present comparatively low prices.

It is interesting to note, too, United Merchants, that a recent article in Sales Management magazine said: "The average American family today must pay \$430. or \$50. more, to build the same house which it could have completed for \$40.00 at average material and wage levels in 1924. The identical house would have cost \$330. in 1920, and during the boom period 1926-1929, its cost would have been \$48.18, according to a study made by the Northwestern National Life Insurance Co. The moral of all this would seem to be: build now before prices rise higher."

A very real need exists for better designing of better houses that will do more than look well on paper. A house being primarily a place in which to live, it should be planned first to fit the need of the family that must live in it.

The fault with most housing plans are that they are too small for real living for a family. A house is built without the proper number of bedrooms or spaces in which to construct them as the family grows."

Mr. Quinlan thinks that a Catholic weekly newspaper such as the CATHOLIC COURIER provides an excellent medium for the display of housing plans for the growing family in mind.

WORK TOGETHER
"Every Catholic organization ought to recognize and accept the obvious fact that the American Catholic laity can best serve in the cause of Christ, Church and Country when the separate activities of their societies are coordinated under the guidance of the bishops through a central Medium of agency in all those things that are for the common good," said the Catholic Action (N.C.W.C.) Washington, D. C.

ANDREWS MARKET, Inc.

WHERE HEAT IS ALWAYS FRESH AND CLEAN
1173 FRONT STREET

Special Attention to Phone Orders

Main 6140

GUARANTEED FIRE GUARANTEED

Brighton Place Dairy Sealtest Milk

45 Fulton Ave. Glen. 144

Tune in the
Sealtest Sat. Night Party,
N. Y. C. Red Network, 8-10-8

TREE PLANTING

The sapling you plant on Arbor Day will later give coolness and shade and beauty.

The savings account you start today may grow into a hedge against disaster. It may bloom into the things you want—music, books, travel. Its fruits may be peace of mind and security.

You will enjoy planting a tree. This is the season for it. You will enjoy a savings account. It should be started today.

Rochester Savings Bank

47 W. MAIN ST. Two Office

IN—More Than 10 Years of Service

VISIT OUR WINDSOR MODEL HOME
1005 LAKE AVE. OPEN 11 to 7 P.M. DAILY

In A Wide Choice
of Colors and Patterns!
**Extra Heavy
VELVET CARPETING**

With this heavy velvet carpeting due for a price rise very soon we recommend recovering your staircase NOW at savings! Choose from a big selection of patterns and colors, in extra heavy velvet carpeting.

\$2.95

flors & Draperies
89 CLINTON AVENUE

ANYBODY Can Afford to Build!

Because conditions concerning the planning, financing and actual construction of a new home have never been more favorable, there's absolutely no reason why you can't have the home you desire. Under various plans you can build with the certainty of full ownership . . . a home that will be yours in 10, 15 or 20 years. And your initial investment need be only about 20% of the value of your property! New methods are easier, more convenient and more economical. Take advantage of golden opportunity now.



HOUSE and HOME EDITOR
50 CHESTNUT STREET • ROCHESTER

Catholic Courier